

AdventHealth Tampa

2019 COMMUNITY HEALTH NEEDS ASSESSMENT



University Community Hospital, Inc. dba AdventHealth Tampa
Approved by the Hospital Board on: November 20, 2019

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2019 Community Health Needs Assessment

Acknowledgements

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This report was prepared by Kimberly Williams and Roxanne Carlucci, with contributions from members of the AdventHealth Tampa Community Health Needs Assessment Committee representing health leaders in our community and AdventHealth Tampa leaders.

A special thanks to Hillsborough Steering Committee for their expertise and support in the collection and analysis of the data.

We are especially grateful to all those who participated in our household surveys and key informant interviews. Their contributions made this report possible and lay the groundwork as we continue to fulfill our mission of *Extending the Healing Ministry of Christ*.

1. EXECUTIVE SUMMARY

Goals

University Community Hospital, Inc. dba AdventHealth Tampa will be referred to in this document as AdventHealth Tampa or “The Hospital.” AdventHealth Tampa in Tampa, Florida conducted a community health needs assessment in 2019. The goals of the assessment were to:

- Engage public health and community stakeholders including low-income, minority and other underserved populations
- Assess and understand the community’s health issues and needs
- Understand the health behaviors, risk factors and social determinants that impact health
- Identify community resources and collaborate with community partners
- Publish the Community Health Needs Assessment
- Use assessment findings to develop and implement a 2020-2022 Community Health Plan based on AdventHealth Tampa’s prioritized issues

Community Health Needs Assessment Committee

In order to ensure broad community input, AdventHealth Tampa created a Community Health Needs Assessment Committee (CHNAC) to help guide the Hospital through the assessment process. The CHNAC included representation from the Hospital, public health experts, and the broad community. This included intentional representation from low-income, minority and other underserved populations.

The CHNAC met three times in 2018-2019. They reviewed the primary and secondary data, helped define the priority issues to be addressed by the Hospital, and helped develop the Community Health Plan to address the priority issues. *See Section 5 for a list of CHNAC members.*

Data

AdventHealth Tampa collected both primary and secondary data. The primary data included stakeholder interviews, community surveys and community focus groups.

Secondary data sources included internal Hospital utilization data (inpatient and emergency department). This utilization data showed the top reasons for visits to AdventHealth Tampa over the past year. In addition, we utilized publicly available data from state and nationally recognized data sources. *See Section 7 for a list of data sources.*

Primary and secondary data was then compiled and analyzed in order to identify the top 8-12 aggregate issues from the various sources of data.

Community Asset Inventory

The next step was a Community Asset Inventory. This inventory was designed to help AdventHealth Tampa and the CHNAC to:

- Understand existing community efforts to address the 8-12 identified issues from aggregate primary and secondary data
- Prevent duplication of efforts as appropriate. *See Section 9 for the Community Asset Inventory.*

Selection Criteria

Using the data findings and the Community Asset Inventory, the CHNAC narrowed the list of 8-12 issues to five priority issues. Next, the CHNAC used a priority selection tool that uses clearly defined criteria to select the top issues to address. *See Section 10 for the Priority Selection Report.*

The priority selection criteria included:

- A. Relevance: How important is this issue?
- B. Impact: What will we achieve by addressing this issue?
- C. Feasibility: Can we adequately address this issue?

Priority Issues to be Addressed

The priority issues to be addressed included:

1. Mental Health
 - a. Goal 1: To increase access, education and awareness related to mental health by engaging community members, public schools, community organizations, and other community stakeholders
 - b. Goal 2: To increase community-level partnerships to enhance local efforts to address social determinants of health that impact mental health
2. Diabetes
 - a. Goal 1: To increase access to diabetes education by supporting community organizations and other community stakeholders offering health education and resources
 - b. Goal 2: To increase access to culturally appropriate nutritious food options in food desert or low income/low access areas
3. Heart Disease, Stroke, High Blood Pressure, High Cholesterol
 - a. Goal 1: To increase access to health education, early intervention programs, and resources related to heart disease
 - b. Goal 2: To increase access to blood pressure management education by engaging community organizations and stakeholders
4. Poverty/Livable Wage (Social Determinants of Health)
 - a. Goal 1: To increase community partnerships with local leaders and local businesses to develop new strategies for improving employment opportunities
 - b. Goal 2: To implement strategies to support community efforts to address the problem of poverty as a social determinant of health
5. Obesity
 - a. Goal 1: To increase access to nutrition education by supporting community organizations and other community stakeholders offering health education and resources
 - b. Goal 2: To implement strategies to support exiting community initiatives aimed to address the problem of obesity in the Hospital's primary service areas

See Section 11-12 for an explanation of priority issues which were chosen as well as those not chosen.

Approvals

On November 20, 2019 the AdventHealth Tampa Board approved the Community Health Needs Assessment findings, priority issues and final report. A link to the 2019 Community Health Needs Assessment was posted on the Hospital's website prior to December 31, 2019.

Next Steps

The CHNAC will work with AdventHealth Tampa to develop a measurable 2020-2022 Community Health Plan to address the priority issues. The plan will be completed and posted on the Hospital's website prior to May 15, 2020.

2. ABOUT: ADVENTHEALTH TAMPA

Transition to AdventHealth

In January of 2019, every wholly-owned entity across our organization adopted the AdventHealth system brand. Our identity has been unified to represent the full continuum of care our system offers. Throughout this report, we will refer to our facility by AdventHealth Tampa. Any reference to our 2016 Community Health Needs Assessment in this document will utilize our new name for consistency.

AdventHealth Tampa is part of AdventHealth. With a sacred mission of Extending the Healing Ministry of Christ, AdventHealth is a connected system of care for every stage of life and health. More than 80,000 skilled and compassionate caregivers in physician practices, Hospitals, outpatient clinics, skilled nursing facilities, home health agencies and hospice centers provide individualized, holistic care. A Christian mission, shared vision, common values and service standards focus on whole-person health, and commitment to making communities healthier.

About AdventHealth Tampa

AdventHealth Tampa in Tampa, Florida is a not-for-profit 536-bed tertiary Hospital specializing in cardiovascular medicine, digestive health, neuroscience, orthopedics, women's services, pediatrics, oncology, endocrinology, bariatrics, wound healing, sleep medicine and general surgery including minimally invasive and robotic-assisted procedures. Also located at AdventHealth Tampa is the renowned AdventHealth Pepin Heart Institute, a recognized leader in cardiovascular disease prevention, diagnosis, treatment and leading-edge research. The modern adult and pediatric-dedicated emergency rooms introduce the emergency physician at the beginning of the visit, an example of how AdventHealth Tampa is committed to providing compassionate and quality healthcare. Part of AdventHealth, AdventHealth Tampa is a leading health network comprised of 23 Hospitals throughout the state. For more information, visit www.AdventHealthTampa.com.

3. CHOOSING THE COMMUNITY

AdventHealth Tampa defined its community as its Primary Service Area (PSA) from which 75-80% of its patients come. This includes Hillsborough and Pasco Counties and the zip codes 33523 - Dade City, 33525 - Dade City, 33541 - Zephyrhills, 33542 - Zephyrhills, 33543 - Wesley Chapel, 33544 - Wesley Chapel, 33545 - Wesley Chapel, 33549 - Lutz, 33559 - Lutz, 33576 - San Antonio, 33584 - Seffner, 33592 - Thonotosassa, 33604 - Tampa, 33605 - Tampa, 33610 - Tampa, 33612 - Tampa, 33613 - Tampa, 33614 - Tampa, 33617 - Tampa, 33618 - Tampa, 33619 - Tampa, 33624 - Tampa, 33625 - Tampa, 33637 - Tampa, 33647 - Tampa, 34638 - Land O Lakes, 34639 - Land O Lakes.

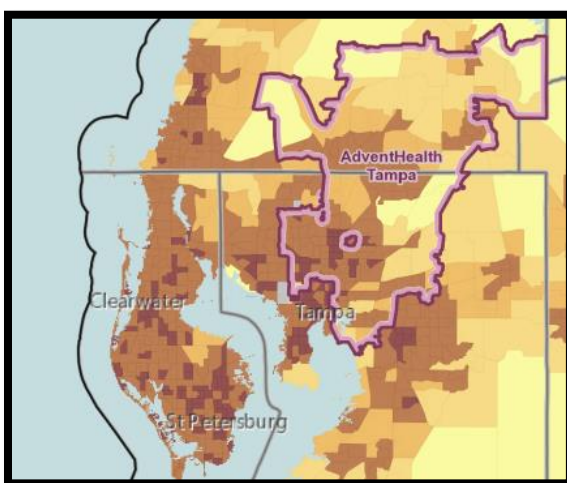
4. COMMUNITY DESCRIPTION AND DEMOGRAPHICS

In order to understand our community and the challenges faced, AdventHealth Tampa looked at both demographic information for the service area population, as well as available data on social determinants of health. According to the Center for Disease Control and Prevention, social determinants of health include conditions in the places where people live, learn, work and play, which affect a wide range of health risks and outcomes. A snapshot of our community demographics and characteristics is included below. *Secondary report data can be found in Appendix B.*

A total of 719,068 people live in the 561 square mile report area defined for this assessment according to the U.S. Census Bureau American Community Survey 2013-17 5-year estimates. The population density for this area, estimated at 1,280.67 persons per square mile, is greater than the national average population density of 90.88 persons per square mile.

Report Area	Total Population	Total Land Area (Square Miles)	Population Density (Per Square Mile)
AdventHealth Tampa	719,068	561	1,280.67
Hillsborough County, FL	1,351,087	1,020.31	1,324.19
Pasco County, FL	498,136	747.65	666.27
Florida	20,278,447	53,634.01	378.09
United States	321,004,407	3,532,315.66	90.88

The map below represents the service area where 75-80% of AdventHealth Tampa’s patients come from.



Map Legend

Population, Density (Persons per Sq Mile) by Tract, ACS 2013-17

- Over 5,000
- 1,001 - 5,000
- 501 - 1,000
- 51 - 500
- Under 51
- No Data or Data Suppressed

Report Location, Adventist Health Service Areas



COMMUNITY DEMOGRAPHICS



Female 51.27%



Male 48.73%

AGE	0-4	5-17	18-24	25-34	35-44	45-54	55-64	65+
%	6.38%	16.48%	9.95%	14.56%	13.11%	13.5%	11.78%	14.23%

RACE	Caucasian	African-American	Asian	Native American / Alaska Native	Native Hawaiian / Pacific Islander	Other Race	Multiple Races
%	67.67%	20.16%	4.49%	0.36%	0.07%	3.84%	3.41%

ETHNICITY	Hispanic or Latino	Non-Hispanic
%	25.92%	74.08%

Source: US Census Bureau, [Decennial Census](#). 2000 - 2010.

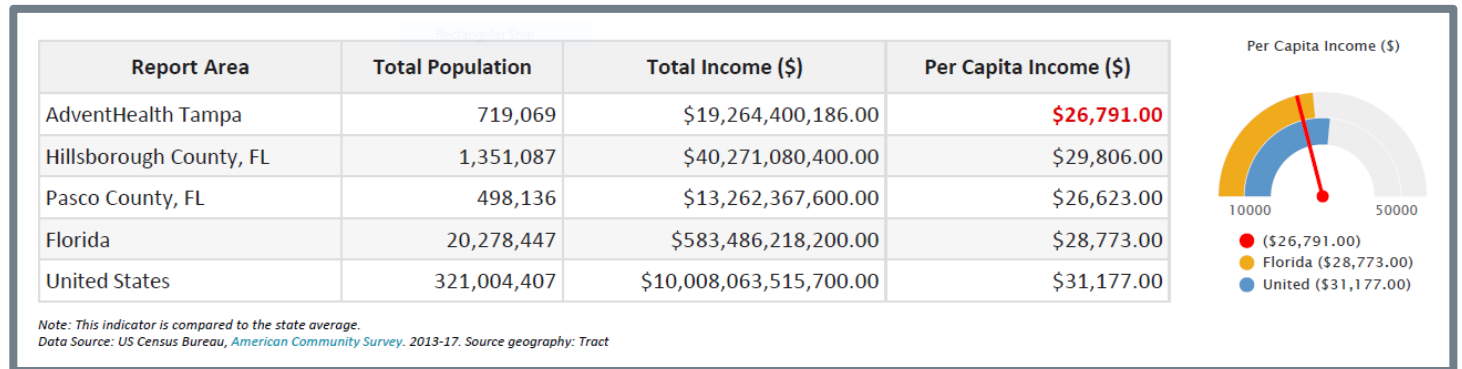
AdventHealth Tampa service areas averaged higher in percentages than the state of Florida averages in most of the following data indicators below, which indicates an area of highest need.

DATA INDICATOR	DESCRIPTION	ADVENTHEALTH TAMPA SERVICE AREA	FLORIDA AVERAGE
Poverty¹	% Population in Poverty (Below 100% FPL)	17.8%	15.46%
Unemployment Rate²	Unemployment Rate	5.7%	2.9%
Violent Crime³	Violent Crime Rate (Per 100,000 Pop.)	327.9	472.1
Population with No High School Diploma¹	% Population Age 25+ with No High School Diploma	12.8%	12.42%
Insurance⁴	Uninsured Adults-% Without Medical Insurance	17.47%	18.44%
Insurance⁴	Uninsured Children-% Without Medical Insurance	5.55%	6.58%
Food Insecurity Rate⁵	Food Insecurity Rate	15.5%	16.2%
Population with Low Food Access⁶	% Population with Low Food Access	30.65%	25.7%
Use of Public Transportation¹	% Population Using Public Transit for Commute to Work (Age 16+)	1.75%	2%
Alcohol Consumption⁷	Estimated Adults Drinking Excessively (Age-Adjusted Percentage)	19.4%	17.1%
Tobacco Usage⁷	% Population Smoking Cigarettes (Age-Adjusted)	20.5%	18.9%

¹ US Census Bureau, [American Community Survey](#). 2013-17. ² US Department of Labor, [Bureau of Labor Statistics](#). 2019 - July. ³ Federal Bureau of Investigation, [FBI Uniform Crime Reports](#). Additional analysis by the [National Archive of Criminal Justice Data](#). Accessed via the [Inter-university Consortium for Political and Social Research](#). 2019. ⁴ US Census Bureau, [Small Area Health Insurance Estimates](#). 2017. ⁵ [Feeding America](#). 2017. ⁶ US Department of Agriculture, Economic Research Service, [USDA - Food Access Research Atlas](#). 2015. ⁷ Centers for Disease Control and Prevention, [Behavioral Risk Factor Surveillance System](#). Accessed via the [Health Indicators Warehouse](#). US Department of Health & Human Services, [Health Indicators Warehouse](#). 2006-12

Income - Per Capita Income

The per capita income for the AdventHealth Tampa primary service area is \$26,791.00, which is lower than the state average of \$28,773.00. This includes all reported income from wages and salaries as well as income from self-employment, interest or dividends, public assistance, retirement, and other sources. The per capita income in this report area is the average (mean) income computed for every man, woman and child in the specified area.



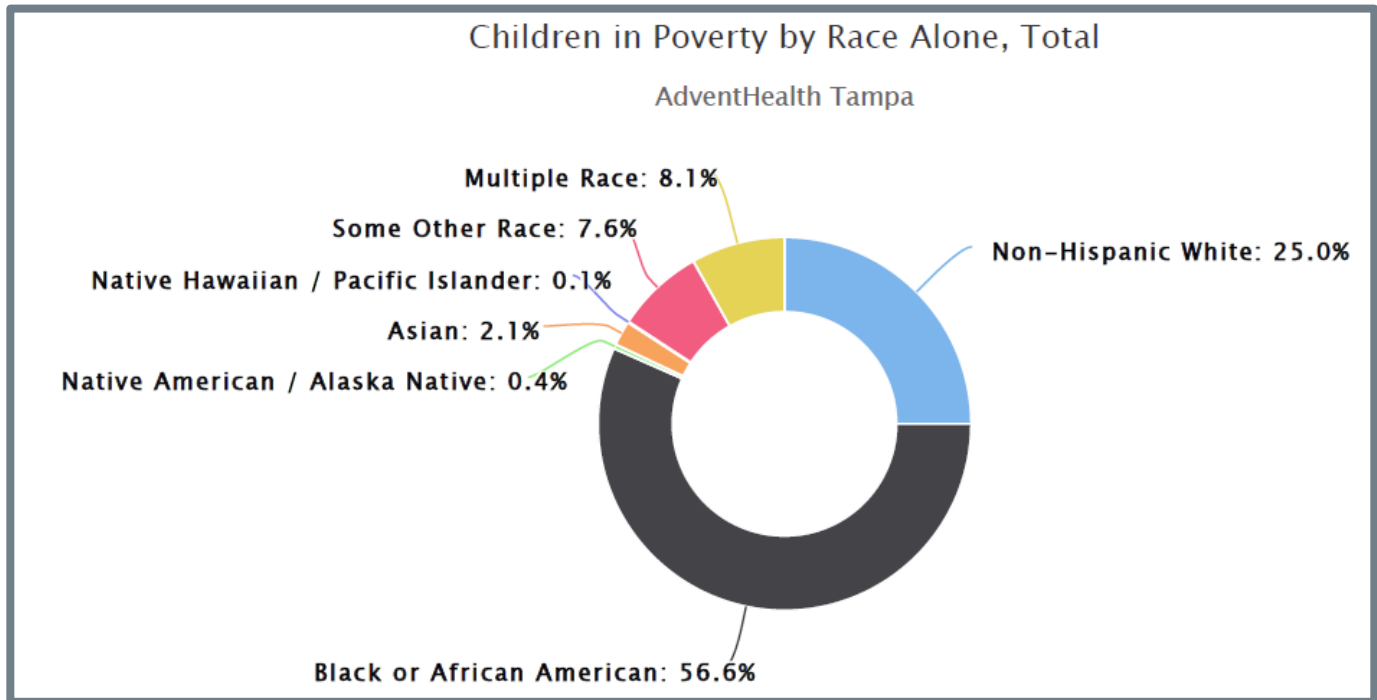
Per Capita Income by Race Alone

Report Area	White	Black or African American	Native American / Alaska Native	Asian	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Race
Hillsborough County, FL	\$33,143.00	\$20,217.00	\$35,240.00	\$26,283.00	\$16,208.00	\$17,042.00	\$19,195.00
Pasco County, FL	\$27,087.00	\$22,099.00	\$34,456.00	\$24,227.00	\$28,757.00	\$18,893.00	\$15,838.00
Florida	\$31,765.00	\$17,901.00	\$31,415.00	\$22,993.00	\$23,509.00	\$18,653.00	\$17,231.00
United States	\$34,221.00	\$21,117.00	\$36,158.00	\$18,822.00	\$22,685.00	\$17,051.00	\$17,948.00

Source: US Census Bureau, [American Community Survey](#). 2013-17

Households living with income below the Federal Poverty Level (FPL)

In the AdventHealth Tampa primary service area, 23.47% of children aged 0-17, or 37,878 children, are living in households with income below the Federal Poverty Level (FPL), which is higher than the state percentage of 22.29%. This indicator is relevant because poverty creates barriers to access including health services, healthy food, and other necessities that contribute to poor health status.



Source: US Census Bureau, [American Community Survey](#). 2013-17

5. COMMUNITY HEALTH NEEDS ASSESSMENT COMMITTEE

A Community Health Needs Assessment Committee (CHNAC) was formed to help AdventHealth Tampa conduct a comprehensive assessment of the community. The committee included representation from the Hospital, public health officials and the broad community as well as representation from low-income, minority and other underserved populations. The committee met quarterly throughout 2018-2019. Current CHNAC members include:

Community Members

Name	Title	Organization	Description of Services	Low-Income	Minority	Other Underserved Populations
Dr. Dexter Frederick	Founder	Brain Expansion Scholastic Training (BEST) program	Nonprofit organization that attempts to moderate the negative impacts of apathy and lack of available educational services on the underserved youth population of Tampa, Florida and beyond.	X	X	
Leslene Gordon	Community Health Director	Florida Department of Health – Hillsborough County	Protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.	X	X	
Mark Sharpe	Executive Director	Tampa innovation Alliance	The Tampa Innovation Alliance is a multi-jurisdictional district anchored by globally-recognized institutions who drive economic activity in the area, engaging students and educators, healthcare workers and patients, and 4M tourists annually.	X	X	
Maria Russ	Supervisor of School Health Services	Hillsborough County Public Schools	Oversees health protection programs for students and serves as the liaison between the school	X	X	X

			district and community agencies			
Sarah Combs	Executive Director & CEO	University Area Community Development Center	UACDC's mission is children and family development, crime prevention and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.	x	x	
Teresa Kelly	Executive Director	Health Council of West Central Florida (HCWCF)	HCWCF is committed to assessing the health status and resources of area residents and assisting communities with solutions to meet emerging needs.			x
Ciara Reynolds	President & CEO	Crisis Center of Tampa Bay	The Crisis Center of Tampa Bay has been committed to bringing help, hope and healing to people facing serious life challenges.			x
Roya Tyson	Chief Operating Officer	Gracepoint	Gracepoint is Tampa Bay's leading provider of behavioral health solutions, dedicated to inspiring and creating life-changing wellness for every individual for almost 70 years.			x
Brad Cassell	Pastor	Tampa 1st Seventh Day Adventist Church	The church follows the gospel commission to make disciples of all people. The congregation works directly with our community and partnering organizations to expand the mission and fulfill the gospel.	x	x	

Harold Jackson

Tampa Family
Health Centers

FQHC

x

x

AdventHealth Tampa Members

The following AdventHealth Tampa team members provided leadership throughout the process:

- **Denyse Bales-Chub**, President & CEO
- **Jason Coe**, COO
- **Andrew Morgan**, Assistant Vice President of Finance
- **Stella Smith**, Community Outreach RN
- **Michelle Oswald-Bianchet**, Marketing Director
- **Roxanne Carlucci**, Marketing Project Manager
- **Steven Ramsour**, AVP Physician Development
- **Brandon Bougard**, AVP Emergency Services and Critical Care
- **Michel Garcia-Miranda**, Chaplain
- **Lori Blanton**, Certified Diabetes Educator
- **Moses Brown**, Pastor
- **Kimberly Williams**, Director of Community Benefits; West Florida Division, Community Benefit Support

6. PUBLIC HEALTH

Public health was represented throughout the Community Health Needs Assessment.

Hillsborough County Public Health

Hillsborough County public health representatives participated throughout the Community Health Needs Assessment process. The Healthy Hillsborough Steering Committee (Healthy Hillsborough) was formed in October 2015 as a collaboration between the Florida Department of Health in Hillsborough County, AdventHealth West Florida Division, Moffitt Cancer Center, BayCare St. Joseph's Hospitals and South Florida Baptist Hospital, Shriners' Hospital for Children-Tampa, Suncoast Community Health Centers, Tampa Family Health Centers and Tampa General Hospital. Healthy Hillsborough was established to complete a comprehensive Community Health Assessment (CHA)/Community Health Needs Assessment (CHNA) and to identify opportunities for collaboration to collectively impact and improve the health of Hillsborough County. Nearly all the Healthy Hillsborough members represented low-income, minority and underserved populations.

Our community survey process was mobilized by the Florida Department of Health in Hillsborough County with the expertise of their Community Health Director, Dr. Leslene Gordon who led the Healthy Hillsborough collaboration between the Florida Department of Health in Hillsborough County, AdventHealth West Florida Division, Moffitt Cancer Center, BayCare St. Joseph's Hospitals and South Florida Baptist Hospital, Shriners' Hospital for Children-Tampa, Suncoast Community Health Centers, Tampa Family Health Centers and Tampa General Hospital.

Through our Healthy Hillsborough partnership, we implemented a collaborative effort to gather community input from public health experts and vulnerable populations by conducting a joint community health needs assessment. This included a county-wide community health survey, stakeholder interviews, community focus groups and a county-wide meeting to prioritize the significant health needs for our county.

The following public health representatives from the county department of health provided leadership throughout the process:

- **Douglas A. Holt, MD., F.A.C.P.**, Director, Florida Department of Health - Hillsborough County
Morsani College of Medicine and College of Public Health Professor
- **Leslene Gordon, PhD, RD, LD/N**, Community Health Director, Florida Department of Health in Hillsborough County
- **Ayesha Johnson, PhD**, Senior Health Program Analyst, Office of Health Equity, Florida Department of Health in Hillsborough County
- **Allison Nguyen, MPH, MCHES®, FCCM**, Program Manager, Office of Health Equity, Florida Department of Health - Hillsborough County

7. PRIMARY AND SECONDARY DATA SOURCES

Primary Data

- a. Community Surveys: Healthy Hillsborough (<http://hillsborough.floridahealth.gov/programs-and-services/community-health-planning-statistics/improvement-planning/index.html>) worked together to design the 2019 Community Health Needs Survey and launched a county-wide effort to engage the community to participate in the survey. The survey asked questions which aimed to better understand feedback from community members related to barriers to accessing care (including dental care, mental health care), challenges to accessing care for children's health (including care for special needs children) and health behaviors.

Community surveys were completed on-line and in person by participants in community settings. Local community organizations played a major role in engaging community members to participate in the survey. The on-line survey link was made accessible in a variety of ways to assure barriers to participating were addressed. For example, local community centers encouraged participating by providing access to a computer and/or iPad at community events for community members to access the on-line survey. In addition, paper copies of the survey were also provided to community partners interested in providing the survey to clients on site. Community surveys were also made available at local clinics, community events, department of motor vehicle locations and other community locations throughout Hillsborough County.

- b. Stakeholder Interviews: Interviews were conducted by sending out a link to members of our Community Health Needs Assessment Committees (CHNACs) and completed on-line. As needed, reminders were sent out to CHNAC members to complete the on-line questionnaire.
- c. Focus Groups: Focus groups were conducted in partnership with the Florida Department of Health in Hillsborough County and occurred in person at the health department locations and at the University Area Community Development Center (UACDC), which resides in our AdventHealth Tampa primary service area.

Secondary Data: Hospital Utilization Data

- a. Hospital Utilization: Top 10 inpatient and Emergency Department diagnoses by payer Hospital utilization data was provided by our AdventHealth Tampa finance department. Diagnoses were placed into general category descriptions and organized in Appendix C: Hospital Utilization & Emergency Room Data.

CHNAC members reviewed Hospital utilization data along with primary and secondary data, as well as the determined Florida Department of Health in Hillsborough County priority areas to identify potential trends in the health of the community members residing in the Hospital's primary service areas.

- b. The Engagement Network: Our secondary data was sourced from the Engagement Network. This is a national platform produced by the Center for Applied Research and Engagement Systems (CARES) at the University of Missouri. The Engagement Network hosts a national Map Room with 15,000+ data layers, a Community Health Needs Assessment reporting tool with 80+ health-related indicators and a hub network with 30+ partner organizations using CARES technology.

- c. Partnership Secondary Data: In addition, secondary data was also collected in partnership with the Healthy Hillsborough Steering Committee in which data was sourced from the American Community Survey, Centers for Disease Control and Prevention, Conduent and Healthy Communities Institute.

DATA SOURCES:

- a. US Census Bureau, Decennial Census, 2000-2010
- b. US Census Bureau, American Community Survey, 2013-17
- c. Feeding America, 2014
- d. US Census Bureau, Small Area Health Insurance Estimates, 2016
- e. Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System, US Department of Health & Human Services, Health Indicators Warehouse, 2006-12
- f. Centers for Disease Control and Prevention, National Vital Statistics System, US Department of Health & Human Services, Health Indicators Warehouse, 2006-12
- g. US Department of Labor, Bureau of Labor Statistics, 2018 – August
- h. Federal Bureau of Investigation, FBI Uniform Crime Reports, 2012-14
- i. US Department of Agriculture, Economic Research Service, USDA - Food Access Research Atlas, 2015
- j. US Department of Health & Human Services, Health Resources and Services Administration, Area Health Resource File, 2015
- k. Dartmouth College Institute for Health Policy & Clinical Practice, Dartmouth Atlas of Health Care, 2015
- l. US Department of Health & Human Services, Health Resources and Services Administration, Health Resources and Services Administration, April 2016
- m. US Department of Health & Human Services, Center for Medicare & Medicaid Services, Provider of Services File, March 2018
- n. Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System, 2011-12
- o. Centers for Disease Control and Prevention, National Vital Statistics System, Centers for Disease Control and Prevention, Wide-Ranging Online Data for Epidemiologic Research, 2007-10
- p. Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, 2015
- q. State Cancer Profiles, 2011-15
- r. State Cancer Profiles, 2009-13
- s. Centers for Medicare and Medicaid Services, 2015
- t. Centers for Disease Control and Prevention, National Vital Statistics System, US Department of Health & Human Services, Health Indicators Warehouse, 2006-12
- u. Centers for Disease Control and Prevention, National Vital Statistics System, 2012-16
- v. Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System, 2006-10

8. COMMUNITY COLLABORATION

The AdventHealth Tampa Community Health Needs Assessment is the product of a county collaborative process. The Healthy Hillsborough Steering Committee (Healthy Hillsborough) was formed in October 2015 as a collaboration between the Florida Department of Health in Hillsborough County, AdventHealth West Florida Division, Moffitt Cancer Center, BayCare St. Joseph's Hospitals and South Florida Baptist Hospital, Shriners' Hospital for Children-Tampa, Suncoast Community Health Centers, Tampa Family Health Centers, and Tampa General Hospital. Healthy Hillsborough was established to complete a comprehensive Community Health Assessment (CHA)/Community Health Needs Assessment (CHNA) and to identify opportunities for collaboration to collectively impact and improve the health of Hillsborough County. Nearly all the Healthy Hillsborough members represented low-income, minority and underserved populations.

The top priority of the Healthy Hillsborough collaborative efforts to assess the health of the community was that the Assessment be as conclusive and inclusive as possible. The group spent several months deciding on the most important indicators to assess through the survey instrument, the focus groups and key informant interviews, and secondary data points from county, state and federal agencies. A real effort was made to reach out to all members of the Hillsborough County communities and obtain perspectives across age, race/ethnicity, gender, profession, household income, education level and geographic location. In this needs assessment process, Healthy Hillsborough formed strong partnerships with health care providers, county and state agencies, community organizations, nonprofits, media, faith-based groups, and business and civic organizations.

Healthy Hillsborough led a county-wide health needs prioritization meeting and reviewed all the data with community input from the above-mentioned partnerships and prioritized the key issues according to intensity of the need, current initiatives around the issue, and the potential for future collaboration. AdventHealth Tampa used additional data collection tools and methods, both quantitative and qualitative, to conduct a needs assessment of the factors that facilitate health and human services needs among our Hospitals' primary service area, University Area community residents.

Collaborators

- **Healthy Hillsborough Steering Committee** collectively worked together to provide resources to complete a county-wide Community Health Needs Assessment.
- **Tampa Bay Healthcare Collaborative (TBHC)**, a membership-based, non-profit organization. Membership includes health and human service organizations, businesses, healthcare providers and individuals concerned and impacted by the gaps and limitations of the current system. TBHC leading catalyst for sparking movement on health equity in Tampa Bay.
- **The University Area Community Development Corporation Inc. (University Area CDC)**, is a 501(c) (3) public/private partnership whose mission is children and family development, crime prevention, and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida.

9. DATA SUMMARY

Primary and Secondary Data: High Level Findings

Once all primary and secondary data was collected, this was then analyzed and categorized into top priorities per source of data. These results are listed by source in the tables below.

Primary and secondary data was presented to the CHNAC. Each committee member received copies of the reports. The AdventHealth Tampa financial department presented admission data for inpatient and the Emergency Department including diagnosis, payer source and zip codes for 2018.

Top Priorities determined from Healthy Hillsborough Community Health Needs Assessment (CHNA) Prioritization Meeting					
1	Mental Health & Mental Disorders	5	Diabetes	9	Cancer
2	Access to Health Services	6	Maternal, Fetal & Infant Health	10	Oral Health
3	Exercise, Nutrition, & Weight	7	Heart Disease & Stroke	11	Respiratory Disease
4	Substance Abuse	8	Immunization & Infectious Disease		

Top Priorities determined from Hillsborough County Community Surveys					
1	Drug Abuse	5	Mental Health Problems (including suicide)		
2	Alcohol Abuse	6	Being Overweight		
3	Distracted Driving				
4	Cancer				

Top 10 Priorities for AdventHealth Tampa's Primary Service Area determined from Secondary Data provided by The Engagement Network/ Secondary Needs Assessment Tool					
1	Obesity	5	Heart Disease, Stroke, High Blood Pressure, High Cholesterol	9	Transportation
2	Mental Health	6	Teen Pregnancy, Infant Deaths, Low Birth Rates	10	Cancer
3	Diabetes	7	Low Food Access		
4	Asthma	8	Poverty/Livable wage		

Top 10 Priorities determined from Inpatient Hospital Utilization Data					
1	Hypertension	5	Nicotine Dependence	9	Gastroesophageal Reflux Disease (GERD)
2	Mental Health	6	Hypokalemia (low potassium levels)	10	Diabetes (Type 2)
3	Hypothyroidism	7	Hyperlipidemia		
4	Heart Disease	8	Lung Disease		

Top Priorities determined from Emergency Department Hospital Utilization Data					
1	Hypertension	5	Tobacco Use	9	Chest Pain, unspecified
2	Heart Disease	6	Abdominal Pain, unspecified	10	Respiratory Infections
3	Pharyngitis	7	Hyperlipidemia, unspecified		
4	Diabetes (Type 2)	8	Respiratory Disease (COPD)		

Primary and Secondary Data: Aggregate Community Health Needs

At a subsequent CHNAC meeting, the top needs identified by Hillsborough County were reviewed along with identified needs specific to AdventHealth Tampa’s primary service area. The CHNAC compared the overarching top 11 health needs of the County with the top health needs specific to the communities nearest the Hospital (our primary service areas).

After discussions concluded about the similarities and differences of the health needs data, as well as other experiences with providing care and services to address these identified health needs, committee members were then asked to select their top five issues by voting anonymously (list were provided) and the results were then shared with the larger group. Committee members agreed on their top five priorities and the potential for pulling together community resources and partnerships to develop specific, measurable, attainable, relevant and time-based goals to develop a collaborative community health plan.

Aggregate Priorities				
	Priority Issue	Ethnic Group	Age Group	Specific Geographic Area
1	Mental Health	Underserved, low – income populations	Adults age 18 and older	33525, 33541, 33542, 33543, 33544, 33545, 33549, 33559, 33576, 33584, 33592, 33604, 33605, 33610, 33612, 33613, 33614, 33617, 33618, 33624, 33637, 33647, 34638, 34639

2	Diabetes	Underserved, minority, low-income populations	Adults age 20 and older	33584, 33592, 33604, 33605, 33610, 33612, 33613, 33614, 33617, 33618, 33624, 33647, 33525, 33541, 33542
3	Heart Disease, Stroke, High Blood Pressure, High Cholesterol	Underserved, minority, low-income populations, community focus.	Adults age 18 and older	33584, 33604, 33605, 33610, 33612, 33613, 33614, 33617, 33618, 33624, 33647, 33525, 33541, 33542
4	Poverty/Livable Wage	Underserved, minority, low-income populations, community focus.	All ages	33525, 33541, 33542, 33543, 33544, 33545, 33549, 33559, 33576, 33584, 33592, 33604, 33605, 33610, 33612, 33613, 33614, 33617, 33618, 33624, 33637, 33647, 34638, 34639
5	Obesity	Underserved, minority, low-income populations, community focus.	Adults age 20 and older	33525, 33541, 33542, 33543, 33544, 33545, 33549, 33559, 33576, 33584, 33592, 33604, 33605, 33610, 33612, 33613, 33614, 33617, 33618, 33624, 33637, 33647, 34638, 34639
6	Asthma	Underserved, low – income, populations	Adults age 18 and older	33525, 33541, 33542, 33543, 33544, 33545, 33549, 33559, 33576, 33584, 33592, 33604, 33605, 33610, 33612, 33613, 33614, 33617, 33618, 33624, 33637, 33647, 34638, 34639
7	Teen Pregnancy, Infant Deaths, Low Birth Rates	Underserved, minority, low-income populations	Newborns (under age 1), teenagers between the ages of 15 - 19	33584, 33604, 33605, 33610, 33612, 33613, 33614, 33617, 33525, 33541, 33542, 33543
8	Low Food Access	Underserved, low-income populations	All ages	33525, 33541, 33542, 33543, 33544, 33545, 33549, 33559, 33576, 33584, 33592, 33604, 33605, 33610, 33612, 33613, 33614, 33617, 33618, 33624, 33637, 33647, 34638, 34639
9	Transportation	Underserved, minority, low-income populations	Employed individuals aged 16 and older	33525, 33541, 33542, 33543, 33544, 33545, 33549, 33559, 33576, 33584, 33592, 33604, 33605, 33610, 33612, 33613, 33614, 33617, 33618, 33624, 33637, 33647, 34638, 34639
10	Cancer	Underserved, minority, low-income populations	All ages	33584, 33604, 33605, 33610, 33612, 33613, 33614, 33617, 33618, 33624, 33647, 33525, 33541, 33542, 33543

10. COMMUNITY ASSET INVENTORY

In order to help AdventHealth Tampa’s CHNAC determine the community health priorities where they could make a meaningful difference, the Hospital conducted a Community Asset Inventory related to the top 10 identified community health needs in the Hospital’s primary service area. The inventory was designed to help the CHNAC narrow the 10 health needs to the five priority issues.

COMMUNITY ASSET INVENTORY		
Top Issues Defined by Primary/Secondary Data	Current Community Programs	Current Hospital Programs
Mental Health	Wellness University at HHP including CBT (women, men, Spanish); Mort Elementary hired 2-3 mental health counselors for kids; West Central FL Coalition for Mental Wellness – Stigma Reduce Camp, Creating urgent care clinics; single patient access to call – like 211; Northside/Bayside/HCA inpatient/ACTS/DAACO; GP-Care Coordination Team; Crisis Center of Tampa Bay; UT/USF Outpatient Unit; CIT (Crisis Intervention Training)-Law Enforcement; Mendez Foundation-funding prevention; Children’s Board-funding and partners; HCSO + TPA Mental Health Initiative; Mental Health Court; Orient Road Project with Hillsborough County-Step Down Program from jail for individuals with behavioral health issues; H.O.P.E. – advocate for law enforcement education on mental health	Inpatient and outpatient behavioral health services; Partnership with Gracepoint – receive referrals in our ER; Tampa Family Health Center in ER
Diabetes	Tampa First Seventh-day Adventist Church; Harvest Hope Park – Get Moving Program (UACDC); DOH; Working with partners addressing food dessert condition; congressional health and education; Hillsborough County Healthy Living Program; YMCA Veggie Van; USF Diabetes Center; Moffitt; HD- Diabetes DSME; HD-DPP; Patient Assistance Programs-Insulin; Parish Nurse	Outpatient Program – Diabetes Education Program; Health Fairs; School Funding Pending - to serve under/uninsured, ER admission. Community; recognized by the American Diabetes Association; Food is Health® (FiH) Program
Heart Disease, Stroke, HBP, High Cholesterol	Tampa First Seventh-day Adventist Church : Health Preventive Programs; CHIP; Full Plate; Healthy Living Center for members of Hillsborough County Health Plan; UACDC Get Moving Program at HHP with Moffitt and DOH; local sports leagues and exercise programs; USF Bridge Clinic – uninsured patients have access; FQHCS; DOH- community health programs (CDSMP + GIFT); Senior Connection Center -CDSMP; GP-Health Clinic; HD-Hypertension Clinic/Intervention; American Heart Association-Education Prevention; American Stroke	Health Fairs and Health Screenings offered to the public; AHA Tampa Bay Heart Walk Participation; AdventHealth Centra Care locations

	Association; Patient Assistance Programs; Mobile Clinic Screenings	
Poverty/Livable Wage	Invest Workforce Training (UACDC);Community Benefits Agreement (UACDC) UACDC Partners Coalition; UACDC Uptown Sky Career Source Tampa Bay Hillsborough County Health Plan Tampa Housing Authority/Section 8 Gentrification; Improve access to jobs with better transit (HART); Vocational Rehab; Vet Program; Press for Success; Policy Change – min wage, etc. Kathy Castor (Bill for \$15/hr.); Master Plan Area- Job Creation; Transportation – F DOT County L.O.T.; 501c3 – CEL Tech Training Congregations & community college/workshops Tampa First Seventh-day Adventist Church Meals with Metro Ministry Clothing + Food Distribution FeedOurChildren.Org	Financial Assistance; Tampa Family Health Center
Obesity	GP – Health Clinic; HD-Gift Program-Get into Fitness; HD-Diabetes Prevention Program; HD – WIC; HD-Registered Dietician ; SNAP-Produce Double Money; Mort Elementary School Pantry; Food Banks-Feeding Tampa Bay; USF Food Pantry; Extension Service Nutrition -IFAS; Bike/Walk Tampa Bay (BWTB); FeedOurChildren.Org; YMCA Programs; Harvest Hope Park; UACDC Get Moving; Community Gardens; Hillsborough County Health Plan Healthy Living Program; USF's Center for Urban Transportation + Research (CUTR); Senior Connection Center-Silver Sneakers; City of Tampa + Hillsborough County Parks and Recreation; Santa Maria Mission; Tampa 1 st SDA	Food is Health® (FiH) Program, Bariatric Program; Diabetes Education Program (school fund pending)
Asthma	Tampa Bay Asthma Coalition <ul style="list-style-type: none"> • Hosts asthma education classes/workshops • Volunteer team does home visits to assess the environment and reduce triggers 	Pediatric physicians diagnose and treat childhood asthma
Teen Pregnancy, Infant Deaths, Low Birth Rates	Florida Department of Health in Hillsborough County in partnership with the Healthy Start Coalition of Hillsborough County <ul style="list-style-type: none"> • Healthy Start Program (Care coordination, nutrition counseling, psychosocial counseling, parenting support, childbirth education, breastfeeding education and support) 	Hospital partners with Johns Hopkins All Children's Hospital to provide advance pediatric care in the AdventHealth Carrollwood ER
Low Food Access	Feeding Tampa Bay Florida Department of Children and Families <ul style="list-style-type: none"> • Food Assistance Program (SNAP/EBT) Florida Department of Health in Hillsborough County	Food is Health® Program

	<ul style="list-style-type: none"> WIC & Nutrition Services Tampa Bay Network to End Hunger Meals on Wheels of Tampa Trinity Café Hillsborough County Agency on Aging Hillsborough County Aging Services Department Metropolitan Ministries University of South Florida <ul style="list-style-type: none"> Feed-A-Bull Program 	
Transportation	Hillsborough Area Regional Transit Authority Tampa Bay Area Regional Transit Authority <ul style="list-style-type: none"> Emergency Ride Home Program Vanpool Zipcar Uber/Lyft TECO Line Streetcar Coast Bike Share USF's Center for Urban Transportation and Research	
Cancer	Florida Department of Health in Hillsborough County <ul style="list-style-type: none"> Breast and Cervical Cancer Early Detection Program (free or reduced costs screening for women) Moffitt Cancer Center <ul style="list-style-type: none"> MPOWER Program (Community based education on how to prevent cancer) 	Hospital offers prostate and colorectal screenings for men

11. PRIORITY SELECTION

Priority Selection using the Rating & Prioritizing Key Health Issues Worksheet

The top 10 issues identified from the CHNAC data review of household data, key informant survey responses and the top inpatient and ED admissions data were reviewed and discussed again alongside the Community Asset Inventory to identify the top priorities.

The Rating & Prioritizing Key Health Issues Worksheet shown below was utilized to throughout the discussion. The criteria were incorporated into a discussion format to guide the conversation and help the CHNAC to rate each priority.

1. Relevance: How important is this issue?
2. Impact: What will we achieve by addressing this issue?
3. Feasibility: Can we adequately address this issue?

RATING & PRIORITIZING KEY HEALTH ISSUES							
Step 1: List Key Issues	Step 2: Rate Against Selection Criteria (1= lowest priority; 2= medium; 3= high; 4=highest)					Step 3: Total Rating	
	RELEVANT <i>How important is the issue?</i>		IMPACTFUL <i>What will we achieve by addressing this issue?</i>		FEASIBLE <i>Can we adequately address this issue?</i>		
	<ul style="list-style-type: none"> • Size of problem (ex. % population) • Severity of problem (ex. Cost to treat, lives lost) • Urgency to solve problem; community concern • Linked to other important issues 		<ul style="list-style-type: none"> • Availability of solutions/proven strategies • Builds on or enhances current work • Significant consequences of not addressing issue now 		<ul style="list-style-type: none"> • Availability of resources (staff, community partners, time, money) to address issue • Political capacity/will • Community/social acceptability • Appropriate socio-culturally • Can identify easy, short-term wins 		
Mental Health	4	+	4	+	3	=	11
Diabetes	4	+	3	+	4	=	11
Heart Disease, Stroke, HBP, High Cholesterol	4	+	3	+	3	=	10
Poverty/Livable Wage	4	+	4	+	1	=	9
Obesity	4	+	3	+	4	=	11
Asthma	1	+	1	+	1	=	3

Teen Pregnancy, Infant Deaths, Low Birth Rates	3	+	2	+	1	=	6
Low Food Access	4	+	3	+	4	=	11
Transportation	2	+	2	+	2	=	6
Cancer	3	+	2	+	2	=	7

RATIONALE FOR COMMUNITY ISSUES THE HOSPITAL <u>WILL</u> ADDRESS		
Relevance	Impact	Feasibility
1. Mental Health		
<p>In the AdventHealth Tampa primary service area (PSA), the rate of death due to self – harm (suicide) is 14 (per 100,000 population). Also, about 22% of the Medicare-fee-for-service PSA population are depressed, which is higher than the state average of 19%.</p> <p>The burden of mental illness in the United States is among the highest of all diseases, and mental disorders are among the most common causes of disability for adults, children, and adolescents. Mental health disorders are the 11th leading cause of death in the United States for all age groups and the second leading cause of death among people age 25 to 34.</p>	<p>Wellness University including CBT (women, men, Spanish); Mort Elementary hired 2-3 mental health counselors for kids; Stigma Reduce Camp; Creating urgent care clinics; Single patient access to call – similar to 211; Crisis Intervention Training-Law Enforcement; TPA Mental Health Initiative; Mental Health Court; Orient Road Project with Hillsborough County-Step Down Program from jail for individuals with behavioral health issues; H.O.P.E. – advocate for law enforcement education on mental health</p> <p>When mental health disorders are untreated, those affected are at high risk for many unhealthy and unsafe behaviors, including alcohol or drug abuse, violent or self-destructive behavior and suicide.</p>	<p>There are many resources to address this issues and community partners to coordinate services with.</p> <p>University Area Community Development Center (UACDC), Harvest Hope Park, Mort Elementary School, West Central FL Coalition for Mental Wellness, ACTS, DACCO, Gracepoint, Crisis Center of Tampa Bay, Mendez Foundation, Children’s Board, HCSO</p>
2. Diabetes		
<p>In the AdventHealth Tampa PSA, 10% of adults have been diagnosed with diabetes, which is higher than the state average of 9%.</p> <p>Diabetes is the seventh leading cause of death in the U.S. affecting 29 million people. More than 80 million people in the U.S. are pre-diabetic meaning they’re at an increased risk of developing diabetes in the next few years.</p>	<p>Get Moving Program (UACDC); Working with partners addressing food desert condition; Congressional health and education; Hillsborough County Healthy Living Program; YMCA Veggie Van; DSME and DPP classes; Patient Assistance Programs-Insulin; Outpatient – Diabetes Education Program; Health Fairs; Food is Health® (FiH) Program</p> <p>When diabetes goes untreated it can lead to more serious health issues such as vision loss, heart disease, stroke, nerve and kidney diseases.</p>	<p>The community has numerous resources to address this issue.</p> <p>Tampa First Seventh-day Adventist Church; University Area Community Development Center (UACDC), Florida Department of Health in Hillsborough County; Hillsborough County Government; Tampa Metropolitan YMCA, University of South Florida Diabetes Center, Moffitt Cancer Center; Parish Nurse</p>
3. Heart Disease, Stroke, High Blood Pressure, High Cholesterol		

<p>In the AdventHealth Tampa (PSA), the rate of death due to heart disease per 100,000 population is 161, which is higher than the state rate of 150. The percentage of adults in the PSA with high blood pressure is 30% and 43% of adults have high cholesterol.</p> <p>Heart disease is the leading cause of death in the U.S. The major risk factors for heart disease are high blood pressure, high cholesterol, being overweight/obese, and having an unhealthy diet. One in four deaths in the U.S. are due to heart disease.</p>	<p>Health Preventive Programs; CHIP; Full Plate; Healthy Living Center for members of Hillsborough County Health Plan; Get Moving Program; local sports leagues and exercise programs; USF Bridge Clinic – uninsured patients have access; FQHCS; Community health programs (CDSMP, GIFT, Hypertension Clinic/Intervention); Senior Connection Center – CDSMP class; GP-Health Clinic; American Heart Association-Education Prevention; Patient Assistance Programs; Mobile Clinic Screenings; Health Fairs and Health Screenings offered to the public; American Heart Association Tampa Bay Heart Walk</p> <p>A failure to manage blood pressure and cholesterol, eat a healthy diet and incorporate physical activity daily increases the risk of developing heart disease.</p>	<p>There are many resources to address this issues and community partners to coordinate services with.</p> <p>Tampa 1st SDA; Hillsborough County Government, UACDC, Moffitt Cancer Center, Florida Department of Health in Hillsborough County; University of South Florida Bridge Clinic; Senior Connection Center, Gracepoint, American Heart Association; American Stroke Association</p>
<p>4. Poverty/Livable Wage</p>		
<p>In the AdventHealth Tampa PSA, 18% of the population lives in poverty, which is higher than the state average of 15%. Furthermore, 23% of the population under the age of 18 lives in poverty.</p> <p>Poverty is very prevalent in the U.S., with 43 million people in the U.S. living in poverty in 2015. According to research poverty is linked to a higher risk of illness and premature death. Income level directly influences a household’s risk of living in poverty. A livable wage would help individuals overcome poverty and afford the basic standard of living.</p>	<p>Invest Workforce Training; Community Benefits Agreement; Uptown Sky; Career Source Tampa Bay; Hillsborough County Health Plan; Tampa Housing Authority/Section 8 Gentrification; Improve access to jobs with better transit (HART); Vocational Rehab; Vet Program; Press for Success; Policy Change – min wage, etc. Kathy Castor (Bill for \$15/hr.); Master Plan Area-Job Creation; Transportation – F DOT County L.O.T.; 501c3 – CEL Tech Training; Congregations & community college/workshops; Meals with Metro Ministry; Clothing + Food Distribution</p> <p>Poverty increases the likelihood of an individual developing poor health. In reverse, poor health can also trap an individual in poverty.</p>	<p>The community has the ability to partner to maximize the resources available.</p> <p>UACDC, Hillsborough County Government, Tampa Housing Authority, HART, Tampa 1st SDA, Politicians/County Commissioners</p>
<p>5. Obesity</p>		
<p>In the AdventHealth Tampa PSA, 27% of adults are obese (BMI greater than 30) while 35% of adults in the PSA are considered overweight (BMI between 25 and 30).</p> <p>Obesity occurs when an individual’s weight is higher than what is considered healthy. Obesity can be caused by behavioral and genetic factors. Other factors that contribute to obesity is the built environment, for example where you live and if you have access to healthy food and the ability to exercise outside. From 2015 – 2016, obesity</p>	<p>Health Clinic; Get into Fitness Today Program; Diabetes Prevention Program; WIC; Registered Dietician; SNAP-Produce Double Money; Mort Elementary School Pantry; Food Banks/Pantries; YMCA Programs; Get Moving Program; Community Gardens; Hillsborough County Health Plan Healthy Living Program; Silver Sneakers; Food is Health® (FiH) Program, Bariatric Program; Diabetes Education Program (school fund pending)</p> <p>Obesity can cause serious health complications including high blood</p>	<p>Gracepoint, Florida Department of Health in Hillsborough County; Mort Elementary School; Feeding Tampa Bay; University of South Florida; UF/IFAS Hillsborough County Extension; FeedOurChildren.Org; Bike/Walk Tampa Bay; Tampa Metropolitan YMCA; UACDC; Hillsborough County Government; USF’s Center for Urban Transportation and Research; Senior Connection Center; City of Tampa and Hillsborough County Parks and Recreation; Santa Maria Mission; Tampa 1st SDA Church</p>

affected about 93 million adults and 13 million children in the U.S.	pressure, high cholesterol, heart disease, osteoarthritis and some cancers.	
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RATIONALE FOR COMMUNITY ISSUES THE HOSPITAL <u>WILL NOT</u> ADDRESS		
Relevance	Impact	Feasibility
1. Asthma		
<p>In the AdventHealth Tampa PSA, 14% of adults aged 18 and older have asthma.</p> <p>Asthma is a chronic condition when the airways in the lungs are always inflamed. It's a prevalent problem exacerbated by poor environmental conditions.</p>	<p>Host asthma education classes/workshops; Volunteer team does home visits to assess the environment and reduce triggers</p> <p>The inflammation causes coughing, wheezing, chest tightness, and shortness of breath.</p>	Tampa Bay Asthma Coalition
2. Teen Pregnancy, Infant Deaths, Low Birth Rates		
<p>In the AdventHealth Tampa PSA, 9% of babies are born with low birth weight. The infant mortality rate in the PSA is 8 per 1,000 births.</p> <p>Infant mortality is the death of an infant before their first birthday. In 2017, more than 22,000 infants died in the U.S. The causes of infant mortality include birth defects, maternal pregnancy complications, sudden infant death syndrome, preterm birth and injuries such as suffocation.</p>	<p>Healthy Start Program (Care coordination, nutrition counseling, psychosocial counseling, parenting support, childbirth education, breastfeeding education and support)</p>	Florida Department of Health in Hillsborough County in partnership with the Healthy Start Coalition of Hillsborough County
3. Low Food Access		
<p>In the AdventHealth Tampa PSA, 31% of the population has low food access.</p> <p>Low food access is defined as living more than half a mile from the nearest supermarket, supercenter, or large grocery store. The ability to easily access and afford food greatly influences diet and overall health.</p>	<p>Food Assistance Program (SNAP/EBT); WIC & Nutrition Services; Feed-A-Bull Program; Food is Health® Program</p> <p>People who have low food access face greater barriers to access affordable and healthy food which can negatively affect health and wellness.</p>	Feeding Tampa Bay; Florida Department of Children and Families; Florida Department of Health in Hillsborough County; Tampa Bay Network to End Hunger; Meals on Wheels of Tampa; Trinity Café; Hillsborough County Agency on Aging; Hillsborough County Aging Services Department; Metropolitan Ministries; University of South Florida
4. Transportation		
<p>In the AdventHealth Tampa PSA, only 2% of the population uses public transportation as their primary means to commute to work.</p> <p>A poor transportation system prevents those who do not own a car or have</p>	<p>Emergency Ride Home Program; Vanpool; Zipcar; Uber/Lyft; TECO Line Streetcar; Coast Bike Share</p> <p>Transportation barriers lead to rescheduled or missed appointments,</p>	Hillsborough Area Regional Transit Authority; Tampa Bay Area Regional Transit Authority; USF's Center for Urban Transportation and Research

reliable transportation from accessing healthcare.	delayed care, and missed or delayed medication use.	
5. Cancer		
<p>In the AdventHealth Tampa PSA, the death rate from cancer is 164 per 100,000 population.</p> <p>Cancer is the second leading cause of death in the U.S. with over 100 types. Many are preventable and research advances in detection and treatment have greatly improved survival rates.</p>	<p>Breast and Cervical Cancer Early Detection Program (free or reduced costs screening for women); MPOWER Program (Community based education on how to prevent cancer)</p>	<p>Florida Department of Health in Hillsborough County; Moffitt Cancer Center</p>

12. PRIORITY ISSUES TO BE ADDRESSED

The following five priority issues will be addressed for the following reasons below:

- a. Magnitude and severity of the problem.
- b. Community's capacity and willingness to act on the issue.
- c. Ability to have a measurable impact on the issue.
- d. Availability of Hospital and community resources.
- e. Hospital's ability to contribute finances and resources to address the health concern.

Priority #1: Mental Health

Description of the problem: The burden of mental illness in the United States is among the highest of all diseases, and mental disorders are among the most common causes of disability for adults, children and adolescents. When mental health disorders are untreated, those affected are at high risk for many unhealthy and unsafe behaviors, including alcohol or drug abuse, violent or self-destructive behavior and suicide. Mental health disorders are the 11th leading cause of death in the United States for all age groups and the second leading cause of death among people age 25 to 34. In the AdventHealth Tampa primary service area (PSA), the rate of death due to self-harm (suicide) is 14 per 100,000 population. Also, about 22% of the Medicare-fee-for-service PSA population are depressed, which is higher than the state average of 19%.

Priority #2: Diabetes

Description of the problem: Diabetes is the seventh leading cause of death in the U.S. affecting 29 million people. More than 80 million people in the U.S. are pre-diabetic meaning they're at an increased risk of developing diabetes in the next few years. When diabetes goes untreated it can lead to more serious health issues such as vision loss, heart disease, stroke, nerve and kidney diseases. In the AdventHealth Tampa PSA, 10% of adults have been diagnosed with diabetes, which is higher than the state average of 9%.

Priority #3: Heart Disease, Stroke, HBP, High Cholesterol

Description of the problem: Heart disease is the leading cause of death in the U.S. The major risk factors for heart disease are high blood pressure, high cholesterol, being overweight/obese, and having an unhealthy diet. One in four deaths in the U.S. are due to heart disease. By managing blood pressure and cholesterol, eating a healthy diet and incorporating physical activity daily, the risk of developing heart disease could be greatly reduced. In the AdventHealth Tampa (PSA), the rate of death due to heart disease per 100,000 population is 161, which is higher than the state rate of 150. The percentage of adults in the PSA with high blood pressure is 30% and 43% of adults have high cholesterol.

Priority #4: Poverty/Livable Wage

Description of the problem: Poverty is very prevalent in the U.S., with 43 million people in the U.S. living in poverty in 2015. According to research, poverty is linked to a higher risk of illness and premature death. Income level directly influences a household's risk of living in poverty. A livable wage would help individuals overcome poverty and afford the basic standard

of living. In the AdventHealth Tampa PSA, 18% of the population lives in poverty, which is higher than the state average of 15%. Furthermore, 23% of the population under the age of 18 lives in poverty.

Priority #5: Obesity

Description of the problem: Obesity occurs when an individual's weight is higher than what is considered healthy. Obesity can be caused by behavioral and genetic factors. Other factors that contribute to obesity is the built environment, for example where you live and if you have access to healthy food and the ability to exercise outside. Obesity can cause serious health complications including high blood pressure, high cholesterol, heart disease, osteoarthritis and some cancers. From 2015 – 2016, obesity affected about 93 million adults and 13 million children in the U.S. In the AdventHealth Tampa PSA, 27% of adults are obese (BMI greater than 30) while 35% of adults in the PSA are considered overweight (BMI between 25 and 30).

13. PRIORITY ISSUES THAT WILL NOT BE ADDRESSED

The following five issues WILL NOT be addressed for the following reasons below:

Potential challenges or barriers to addressing the need such as:

(1) The issue should not be addressed as an individual problem but can be indirectly impacted positively by first addressing multiple issues selected above by the Hospital CHNAC.

(2) CHNAC did not perceive the ability to have a measurable impact on the issue within the three years allotted for the Community Health Plan with the current resources available to the community and the Hospital at this time.

Priority #1: Asthma

Description of the problem: Asthma is a chronic condition when the airways in the lungs are always inflamed. The inflammation causes coughing, wheezing, chest tightness and shortness of breath. It is a prevalent problem exacerbated by poor environmental conditions. In the AdventHealth Tampa PSA, 14% of adults aged 18 and older have asthma.

Reason(s) priority was not selected: CHNAC did not perceive the ability to have a measurable impact on the issue within the three years allotted for the Community Health Plan with the current resources available to the community and the Hospital at this time.

Priority #2: Teen Pregnancy, Infant Deaths, Low Birth Rates

Description of the problem: Infant mortality is the death of an infant before their first birthday. In 2017, more than 22,000 infants died in the U.S. The causes of infant mortality include birth defects, maternal pregnancy complications, sudden infant death syndrome, preterm birth, and injuries such as suffocation. In the AdventHealth Tampa PSA, 9% of babies are born with low birth weight. The infant mortality rate in the PSA is 8 per 1,000 births.

Reason(s) priority was not selected: CHNAC did not perceive the ability to have a measurable impact on the issue within the three years allotted for the Community Health Plan with the current resources available to the community and the Hospital at this time.

Priority#3: Low Food Access

Description of the problem: Low food access is defined as living more than half a mile from the nearest supermarket, supercenter, or large grocery store. The ability to easily access and afford food greatly influences diet and overall health. People who have low food access face greater barriers to access affordable and healthy food which can negatively affect health and wellness. In the AdventHealth Tampa PSA, 31% of the population has low food access.

Reason(s) priority was not selected: The issue should not be addressed as an individual problem but can be indirectly impacted positively by first addressing poverty/livable wage and obesity selected above by the Hospital CHNAC.

Priority#4: Transportation

Description of the problem: A poor transportation system prevents those who do not own a car or have reliable transportation from accessing health care. Transportation barriers lead to rescheduled or missed appointments, delayed care, and missed or delayed medication use. In the AdventHealth Tampa PSA, only 2% of the population uses public transportation as their primary means to commute to work.

Reason(s) priority was not selected: CHNAC did not perceive the ability to have a measurable impact on the issue within the three years allotted for the Community Health Plan with the current resources available to the community and the Hospital at this time.

Priority#5: Cancer

Description of the problem: Cancer is the second leading cause of death in the U.S. with over 100 types. Many are preventable and research advances in detection and treatment have greatly improved survival rates. In the AdventHealth Tampa PSA, the death rate from cancer is 164 per 100,000 population.

Reason(s) priority was not selected: CHNAC did not perceive the ability to have a measurable impact on the issue within the three years allotted for the Community Health Plan with the current resources available to the community and the Hospital at this time.

14. NEXT STEPS

The CHNAC will work with AdventHealth Tampa and other community partners to develop a measurable Community Health Plan for 2020-2022 to address the priority issues. For each priority, specific goals will be developed including measurable outcomes, intervention strategies and the resources necessary for successful implementation.

Evidence based strategies will be reviewed to determine the most impactful and effective interventions. For each goal, a review of policies that can support or deter progress will be completed with consideration of opportunities to make an impact. The plan will be reviewed quarterly with an annual assessment of progress. A presentation of progress on the plan will also be presented to the Hospital board annually.

A link to the Community Health Plan will be posted on www.AdventHealth.com prior to May 15, 2020.

15. WRITTEN COMMENTS REGARDING 2016 NEEDS ASSESSMENT

We posted a link to the most recently conducted CHNA and most recently adopted implementation strategy 2016 on our Hospital website as well as AdventHealth.com prior to May 15, 2017 and have not received any written comments.

16. REVIEW OF STRATEGIES UNDERTAKEN IN THE 2017 COMMUNITY HEALTH PLAN

AdventHealth Tampa conducts an annual evaluation of the progress made from the implementation strategies from the Community Health Plan. The evaluation is reported to the IRS in Form 990. The following is a summary of progress made on our most recently adopted plan.

Priority #1: Obesity

2016 Description of the Issue: This issue met the criteria for prioritization as it was ranked high in relevance as an issue within the Hospital's Primary Service Area (PSA), Hillsborough and Pasco County; was identified as an issue being addressed by other community groups; was an issue that FHT has capacity to impact; and was deemed that the impact of inclusion in the plan would affect overall health of patients and within the community.

Cumulative Update: Strategies implemented to increase nutritional education and offer opportunities to exercise to improve lifestyle choices in underinsured and uninsured adults in core and primary service areas of our AdventHealth Tampa communities include the CREATION Health (CH) program and Complete Health Improvement Program (CHIP).

- The CREATION Health (CH) program is a faith-based holistic (mental, physical, and spiritual) wellness program with lifestyle seminars and training programs. It teaches eight universal principles of health (Choice, Rest, Environment, Activity, Trust, Interpersonal Relationships, Outlook and Nutrition) for living a healthier and happier life. This 8-week seminar provides the best practices of whole person living based on Biblical principles and supported by evidence-based science. Two faith congregations were invited by the Chaplain at the Hospital to attend the CREATION Health "Train the Trainer" session hosted by the Mission and Ministry/Community Benefits departments.
- The Hospital sponsored the Complete Health Improvement Program (CHIP). CHIP is a lifestyle enrichment program designed to reduce disease risk factors through better health habits and appropriate lifestyle modifications. Program goals include: lower blood cholesterol, hypertension, and blood sugar levels; and reduce excess weight and stress through improved dietary choices, enhanced daily exercise, and increased support systems.

Priority #2: Diabetes

2016 Description of the Issue: This issue was identified as a significant health priority due to the high incidence of diabetes in the primary service area.

Cumulative Update: The Hospital partnered with the American Diabetes Association (ADA) to host the Morning Mile Program (before-school walking program). The ADA in partnership with Fitness International, LLC oversees the management of the Morning Mile program in SW Florida. The ADA implements and manages the program in schools on behalf of sponsors and adds a nutrition education component to increase its impact on school children. AdventHealth Tampa sponsored three schools for the 2018-2019 school year – Apollo Beach Elementary, Shaw Elementary School and Forest Hills Elementary School.

Priority #3: Low Food Access/Nutrition

2016 Description of the Issue: This issue was identified as one in which there were insufficient resources in the community to tackle the problem.

Cumulative Update: Strategies implemented to provide nutrition education and access to healthy food to improve lifestyle choices to under and uninsured adults in core and primary service areas, specifically 33605 and 33610 include implementing the Food is Health® Program (formally known as Food is Medicine).

- The Hospital partnered with local community organizations to address the nutritional needs of those in communities designated as food deserts or low income/low access with the Food is Health® Program. This is accomplished by increasing health and lifestyle educational opportunities, biometric screenings, and access to healthy produce and dry goods. A total of 382 fresh produce vouchers were distributed to participants, just shy of the original goal of 400 distributed vouchers. However, AdventHealth Tampa well exceeded the goal of 10% of participants experiencing reduced blood sugar levels (as measured by blood draws the first and last day of education series) and reached a total of 45% of participants experiencing reduced blood sugar levels.

Priority #4: Mental Health Disorders/Substance Abuse (Drugs and Alcohol)

2016 Description of the Issue: This issue was identified as one in which there were insufficient resources and referral pathways in the community. Florida Hospital Tampa already works with Gracepoint, a private, not-for-profit behavioral health center that offers adult and children's outpatient services as well as a crisis center. More than 800 people were referred from the Hospital's emergency department to mental health providers in 2015, indicating a need for additional resources.

Cumulative Update: Strategies in place to increase awareness and access to mental health networks throughout AdventHealth Tampa's PSA include providing mental health/behavioral health referrals from our Emergency Room Departments. To provide an immediate connection/referral, a partnership with a local community partner called Gracepoint was established. A Gracepoint navigator works onsite in the emergency department acting as a resource for patient referrals. In 2018, 95% of referrals were from the targeted under/uninsured zip codes within our community.

Priority #5: Access to Care (Primary and Dental/Smoking Cessation)

2016 Description of the Issue: This issue was identified as Insufficient use of community resources, giving the Hospital an opportunity to collaborate and link services.

Cumulative Update: Strategies in place to increase access to care focus on providing support and education on smoking/tobacco cessation to deter or stop tobacco usage within our core and primary service areas and on decreasing the number of visits to the emergency department for primary care visits by implementing a referral system. AdventHealth Tampa offered the "iQuit Tobacco" program in partnership with AHEC (Area Health Education Centers). Five classes were offered at the Hospital which were open for the community to attend.

APPENDIX A: PRIMARY DATA SURVEY & PRIMARY DATA RESULTS

2019 Community Health Needs Survey



Our local not-for-profit hospitals and the department of health want to hear from you! The results of this survey will be used to help us to understand your community health concerns so that improvements can be made. We encourage you to take 15 minutes to fill out the survey below. Your voice is important to ensure these organizations have the best understanding of the needs of our community. The survey will be available until April 21, 2019. Thank you!

You must be 18 years of age or older to complete this survey.

COMPLETE THIS SURVEY ONLY FOR YOURSELF. If someone else would like to complete the survey, please have that person complete a separate survey. Remember, your answers are completely anonymous. We will not ask for your name or any other information which can be used to identify you. If you have questions, please contact the Florida Department of Health in Hillsborough County at (813) 307-8015 Ext. 6609

Demographic Information

These first few questions tell us about you. They will be used only to help us better understand the people who live in your community so that we can provide better health care services. This information will not be used to identify you.

1. In which county do you live? Please choose one:

- Hillsborough
- Pasco
- Pinellas
- Polk
- Sarasota
- Other

2. In which ZIP code do you live? Please write in: _____

3. What is your age? Please choose only one:

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 74
- 75 or older

4. Are you of Hispanic or Latino origin or descent? Please choose one?

- Yes, Hispanic or Latino
- No, not Hispanic or Latino
- Prefer not to answer

5. Which race best describes you? Please choose only one?

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Pacific Islander
- White
- More than one race
- Other
- Prefer not to answer

6. Do you identify your gender as:

- Male
- Female
- Transgender: Male to Female
- Transgender: Female to Male
- Other/Gender non-conforming

7. Which of the following best describes your sexual orientation? Please choose only one:

- Heterosexual
- Gay or lesbian
- Bisexual
- Other

8. What language do you MAINLY speak at home? Please check only one:

- Arabic
- Chinese
- English
- French
- German
- Haitian Creole
- Russian
- Spanish
- Vietnamese
- Other

9. How well do you speak English? Please choose only one:

- Very well
- Well
- Not Well
- Not at all

10. What is the highest level of school that you have completed? Please choose only one:

- Less than high school
- Some high school, but no diploma
- High school diploma (GED)
- Some college, no degree
- 2-year college degree
- 4-year college degree
- Graduate-level degree or higher
- None of the above

11. How much total combined money did all people living in your home earn last year? Please choose only one:

- \$0 to \$9,999
- \$10,000 to \$24,999
- \$25,000 to \$49,999
- \$50,000 to \$74,999

- \$75,000 to \$99,999
- \$100,000 to \$124, 999
- \$125,000 to \$149,999
- \$150,000 to \$174, 999
- \$175,000 to \$199,999
- \$200,000 and up
- Prefer not to answer

12. Which of the following best describes your current relationship status? Please choose only one:

- Married
- In a domestic partnership or civil union
- Widowed
- Single, but living with a significant other
- Divorced
- Single, never married
- Separated

13. Which of the following categories best describes your employment status? Please choose only one:

- Employed, working full-time
- Student
- Employed, working part-time
- Retired
- Not employed, looking for work
- Disabled, not able to work
- Not employed, NOT looking for work

14. What transportation do you most often to go places? Please choose only one:

- I drive my own car
- Someone drives me
- I take the bus
- I walk
- I ride a bicycle
- I take a taxi cab
- I ride a motorcycle or scooter
- I take an Uber/Lyft
- Some other way

15. Are you:

- A veteran
- In Active Duty
- National Guard/Reserve
- None of these- **SKIP TO QUESTION 17**

16. If veteran, active duty or national guard/reserve, are you receiving care at the VA?

- Yes

- No

17. How do you pay for most of your health care? Please choose only one:

- I pay cash/I don't have insurance
- TRICARE
- Medicare or Medicare HMO
- Indian Health Services
- Medicaid or Medicaid HMO
- Commercial health insurance (HMO, PPO)
- Veteran's Administration
- Some other way

18. Including yourself, how many people currently live in your home? Please choose only one:

- 1
- 2
- 3
- 4
- 5
- 6 or more

19. Are you a caregiver to an adult family member who cannot care for themselves in your home?

- Yes
- No

20. Including yourself, how many people 65 years or older currently live in your home? Please choose only one:

- None
- 1
- 2
- 3
- 4
- 5
- 6 or more

21. How many CHILDREN (under age 18) currently live in your home? Please choose only one:

- None- **SKIP to Q33**
- 1
- 2
- 3
- 4
- 5
- 6 or more

If you selected 'None', skip the Children's Health section and go to Question 33

Children's Health

22. Was there a time in the PAST 12 MONTHS when children in your home needed medical care but did NOT get the care you needed?

- Yes
- No- **SKIP TO QUESTION 24**

23. What is the MAIN reason they didn't get the medical care they needed? Please choose only one:

- Can't afford it/Costs too much
- I had transportation problems
- I don't have a doctor
- I don't know where to go
- I had trouble getting an appointment
- I don't have health insurance
- Other

24. Was there a time in the PAST 12 MONTHS when children in your home needed DENTAL care but did NOT get the care you needed?

- Yes
- No- **SKIP TO QUESTION 26**

25. What is the MAIN reason they didn't get the dental care they needed? Please choose only one:

- Can't afford it/Costs too much
- I had transportation problems
- I don't have a doctor
- I don't know where to go
- I had trouble getting an appointment
- I don't have health insurance
- Other

26. Was there a time in the PAST 12 MONTHS when children in your home needed mental health care but did NOT get the care you needed?

- Yes
- No- **SKIP TO QUESTION 28**

27. What is the MAIN reason they didn't get the mental health care they needed? Please choose only one:

- Can't afford it/Costs too much
- I had transportation problems
- I don't have a doctor
- I don't know where to go
- I had trouble getting an appointment
- I don't have health insurance

- Other

28. I feel safe walking in the neighborhood.

- Yes- **SKIP TO QUESTION 30**
- No

29. If you answered "no", CHECK ALL reasons you do not feel safe walking:

- Traffic
- No sidewalks
- Poor condition of roads or sidewalks
- Dogs not on a leash
- Stopped by police
- Violent crime or theft

30. Check all the health issues children in your home have faced. CHECK ALL THAT APPLY:

- My children have not faced any health issues
- Allergies
- Asthma
- Bullying
- Unintentional injuries or accidents that required immediate medical care (such as a concussion from playing sports)
- Behavioral Health/Mental Health
- Children overweight
- Children underweight
- Birth-related (such as low birthweight, prematurity, prenatal, and others)
- Dental Problems (such as cavities, root canals, extractions, surgery, and others)
- Autism
- Child abuse/child neglect
- Diabetes/Pre-diabetes/High Blood sugar
- Using drugs or alcohol
- Using tobacco, e-cigarettes, or vaping
- Teen pregnancy
- Sexually transmitted disease
- Other (please specify)

31. Check all the special needs children in your home have faced. CHECK ALL THAT APPLY:

- My children do not have any special needs
- Attention deficit/hyperactivity disorder (AD/HD)
- Autism/pervasive development disorder (PDD)a
- Blindness/visual impairment
- Cerebral palsy
- Child who uses a wheelchair or walker
- Deaf/hearing loss
- Developmental delay (dd0)
- Down syndrome
- Emotional disturbance

- Epilepsy/seizure disorder
- Intellectual disability (formerly mental retardation)
- Learning disabilities/differences
- Speech and language impairments
- Spina bifida
- Traumatic brain injury
- Other (please specify)

32. Do any children in your home:

	Yes	No	Not Sure
Know how to swim			
Wear a bike/skate helmet			
Children under age 8 use a car/booster seat			
Wear a seatbelt at all times			
Have access to pool where you live			
Receive all shots to prevent disease			
Have a history of being bullied (including social media)			
Receiving gun safety education			
Use sunscreen			
Eat at least 3 servings of fruits and vegetables everyday			

Exercise at least 60 minutes every day			
Get 8 hours or more sleep every night			
Eat fast food every week			
Drink sugary-sweetened sodas, energy drinks, or sports drinks every day			
Eat junk food every day			
Stay home from school 5 or more days a year because of health issues			
Need regular access to a school nurse			
Attend a public or charter school			

Community Health

These next questions are about your view or opinion of the community in which you live.

33. Overall how would you rate the health of the community in which you live? Please choose only one:

- Very unhealthy
- Unhealthy
- Somewhat healthy
- Healthy
- Very healthy
- Not sure

34. Please read the list of risky behaviors listed below. Which three do you believe are the most harmful to the overall health of your community?

- Alcohol abuse
- Dropping out of school
- Drug abuse
- Lack of exercise
- Poor eating habits
- Not getting "shots" to prevent disease
- Not hearing helmets
- Not using seat belts/not using child safety
- Tobacco use/e-cigarettes/vaping
- Unsafe sex including not using birth control
- Distracted driving (texting, eating, talking on the phone)
- Not locking up guns
- Not seeing a doctor while you are pregnant

In order, select which three behaviors you think are:

1- Most Harmful _____

2- Second Most Harmful _____

3- Third Most Harmful _____

35. Read the list of health problems and think about your community. Which do you believe are most important to address to improve the health of your community?

- Aging Problems (for example: difficulty getting around, dementia, arthritis)
- Cancers
- Child Abuse / Neglect
- Clean Environment / Air and Water Quality
- Dental Problems
- Diabetes / High Blood Sugar
- Domestic Violence / Rape / Sexual Assault
- Gun-Related Injuries
- Being Overweight
- Mental Health Problems Including Suicide
- Heart Disease / Stroke / High Blood Pressure
- HIV/AIDS / Sexually Transmitted Diseases (STDs)
- Homicide
- Infectious Diseases Like Hepatitis and TB
- Motor Vehicle Crash Injuries
- Infant Death
- Respiratory / Lung Disease

- Teenage Pregnancy
- Tobacco Use / E-cigarettes / Vaping

In order, select which three health problems you think are:

1- Most Harmful _____

2- Second Most Harmful _____

3- Third Most Harmful _____

36. Please read the list of factors below. Which do you believe are most important to improve the quality of life in a community?

- Good Place to Raise Children
- Low Crime / Safe Neighborhoods
- Good Schools
- Access to Health Care
- Parks and Recreation
- Clean Environment / Air and Water Quality
- Low-Cost Housing
- Arts and Cultural Events
- Low-Cost Health Insurance
- Tolerance / Embracing Diversity
- Good Jobs and Healthy Economy
- Strong Family Life
- Access to Low-Cost, Healthy Food
- Healthy Behaviors and Lifestyles
- Sidewalks / Walking Safety
- Public Transportation
- Low Rates of Adult Death and Disease
- Low Rates of Infant Death
- Religious or Spiritual Values
- Disaster Preparedness
- Emergency Medical Services
- Access to Good Health Information

In order, select which three factors you think are:

1- Most Harmful _____

2- Second Most Harmful _____

3- Third Most Harmful _____

37. Below are some statements about your local community. Please tell us how much you agree or disagree with each of the following statements:

	Agree	Disagree	Not sure
Drug abuse is a problem in my community.			
I have no problem getting the health care services I need			
We have great parks and recreational facilities			
Public transportation is easy to get to if I need it			
There are plenty of jobs available for those who want them			
Crime in my areas is a serious problem			
Air pollution is a problem in my community			
I feel safe in my own neighborhood			

There are affordable places to live in my neighborhood			
The quality of healthcare is good in my neighborhood			
There are good sidewalks for walking safely			
I am able to get healthy food easily			

Community Health

38. Below are some statements about your connections with the people in your life. Please tell us how much you agree or disagree with each of the following statements:

	Agree	Disagree	Not sure
I am happy with my friendships and relationships			
I have enough people I can ask for help at any time			
My relationships are as satisfying as I would want them to be			

39. Over the past 12 months, how often have you had thoughts that you would be better off dead or of hurting yourself in some way?

- Not at all
- Several days
- More than half the days
- Nearly every day

If you would like help with or would like to talk about these issues, please call the National Suicide Prevention Hotline at 1-800-273-8255.

40. In the past 12 months, I worried about whether our food would run out before we got money to buy more.

Please choose only one:

- Often true
- Sometimes true
- Never true

41. In the past 12 months, the food that we bought just did not last, and we did not have money to get more.

Please choose only one:

- Often true
- Sometimes true
- Never true

42. In the last 12 months, did you or anyone living in your home ever get emergency food from a church, a food pantry, or a food bank, or eat in a soup kitchen?

- Yes
- No

•

43. Now think about the past 7 days. In the past 7 days, how many times did you eat fast food? Include fast food meals eaten at work, at home, or at fast-food restaurants, carryout or drive-through:

44. Has there been any time in the past 2 years when you were living on the street, in a car, or in a temporary shelter?

- Yes
- No

45. Are you worried or concerned that in the next 2 months you may not have stable housing that you own, rent, or stay in as part of a household?

- Yes
- No

46. In the past 12 months, has your utility company shut off your service for not paying your bills?

- Yes
- No

47. In the past 12 months, have you used a prescription pain medicine (morphine, codeine, hydrocodone, oxycodone, methadone, or fentanyl) without a doctor's prescription or differently than how a doctor told you to use it?

- Yes

- No

•

Personal Health

These next questions are about your personal health and your opinions about getting health care in your community.

48. Overall, how would you rate YOUR OWN PERSONAL health? Please choose only one:

- Very unhealthy
- Unhealthy
- Somewhat healthy
- Healthy
- Very healthy
- Not sure

49. In the past 12 months, how did your health change? Please choose only one:

- Got better
- Stayed about the same
- Got worse

•

50. Was there a time in the PAST 12 MONTHS when you needed medical care but did NOT get the care you needed?

- Yes
- No- **SKIP TO QUESTION 52**

51. What is the MAIN reason you didn't get the medical care you needed? Please choose only one:

- Can't afford it/Costs too much
- I had transportation problems
- I don't have a doctor
- I don't know where to go
- I had trouble getting an appointment
- I don't have health insurance
- Other

52. Thinking about your MENTAL health, which includes stress, depression, and problems with emotions, how would you rate your overall mental health? Please choose only one:

- Excellent
- Very good
- Good
- Fair
- Poor

53. Was there a time in the PAST 12 MONTHS when you needed mental health care but did NOT get the care you needed?

- Yes
- No- **SKIP TO QUESTION 55**

54. What is the MAIN reason you didn't get the mental health care you needed? Please choose only one:

- Can't afford it/Costs too much
- I had transportation problems
- I don't have a doctor
- I don't know where to go
- I had trouble getting an appointment
- I don't have health insurance
- Other

55. Was there a time in the PAST 12 MONTHS when you needed DENTAL care but did NOT get the care you needed?

- Yes
- No- **SKIP TO QUESTION 57**

56. What is the MAIN reason you didn't get the dental care you needed? Please choose only one:

- Can't afford it/Costs too much
- I had transportation problems
- I don't have a doctor
- I don't know where to go
- I had trouble getting an appointment
- I don't have health insurance
- Other

57. In the past 12 months, have you gone to a hospital emergency room (ER) about your own health?

- Yes
- No, I have not gone to a hospital ER in the past 12 months

If 'NO', skip to question 60

58. Please enter the number of times you have gone to a hospital emergency room (ER) about your own health in the past 12 months: _____

59. What is the MAIN reason you used the emergency room INSTEAD of going to a doctor's office or clinic?

Please choose only one:

- After hours/Weekend
- I don't have a doctor/clinic
- Long wait for an appointment with my regular doctor
- Cost
- Emergency/Life-threatening
- I don't have insurance
- Other

60. Have you ever been told by a doctor or other medical provider that you had any of the following health issues? CHECK ALL THAT APPLY:

- Cancer
- Depression
- Diabetes
- HIV/AIDS
- Heart disease
- High blood pressure/High cholesterol
- Obesity
- Stroke
- None of these

61. How often do you smoke? Please choose only one:

- I do not smoke cigarettes
- I smoke about one pack per day
- I smoke less than one pack per day
- I smoke more than one pack per day

62. How often do you vape or use e-cigarettes? Please choose one:

- I do not vape or smoke e-cigarettes
- I vape or smoke e-cigarettes everyday
- I vape or smoke e-cigarettes on some days

The final questions are about events that happened during your childhood. This information will allow us to better understand how problems that may occur early in life can have a health impact later in life. This is a sensitive topic and some people may feel uncomfortable with these questions. If you prefer not to answer these questions, you may skip them. For these questions, please think back to the time BEFORE you were 18 years of age.

63. Did you live with anyone who was depressed, mentally ill, or suicidal?

- Yes
- No

64. Did you live with anyone who was a problem drinker or alcoholic?

- Yes
- No

65. Did you live with anyone who used illegal street drugs or who abused prescription medications?

- Yes
- No

66. Did you live with anyone who served time or was sentenced to serve time in a prison, jail or other correctional facility?

- Yes
- No

67. Were your parents separated or divorced?

- Yes
- No

68. How often did your parents or adults in your home slap, hit, kick, punch, or beat each other up?

- Never
- Once
- More than once

69. How often did a parent or adult in your home hit, beat, kick, or physically hurt you in any way?

- Never
- Once
- More than once

70. How often did a parent or adult in your home swear at you, insult you, or put you down?

- Never
- Once
- More than once

71. How often did an adult or anyone at least 5 years older than you touch you sexually?

- Never
- Once
- More than once

72. How often did an adult or anyone at least 5 years older than you try to make you touch them sexually?

- Never
- Once
- More than once

73. How often did an adult or anyone at least 5 years older than you force you to have sex?

- Never
- Once
- More than once

If you would like help with or would like to talk about these issues, please call the National Hotline for Child Abuse at 1-800-4-A-CHILD (1-800-422-4453).

That concludes our survey. Thank you for participating!

Your feedback is important.

COMMUNITY HEALTH SURVEY RESULTS

Community surveys were completed in collaboration with the Healthy Hillsborough Collaborative CHNA partnership. Surveys were administered in paper format as well as online. Surveys were offered in both English and Spanish languages.

The aggregate results are shown below.

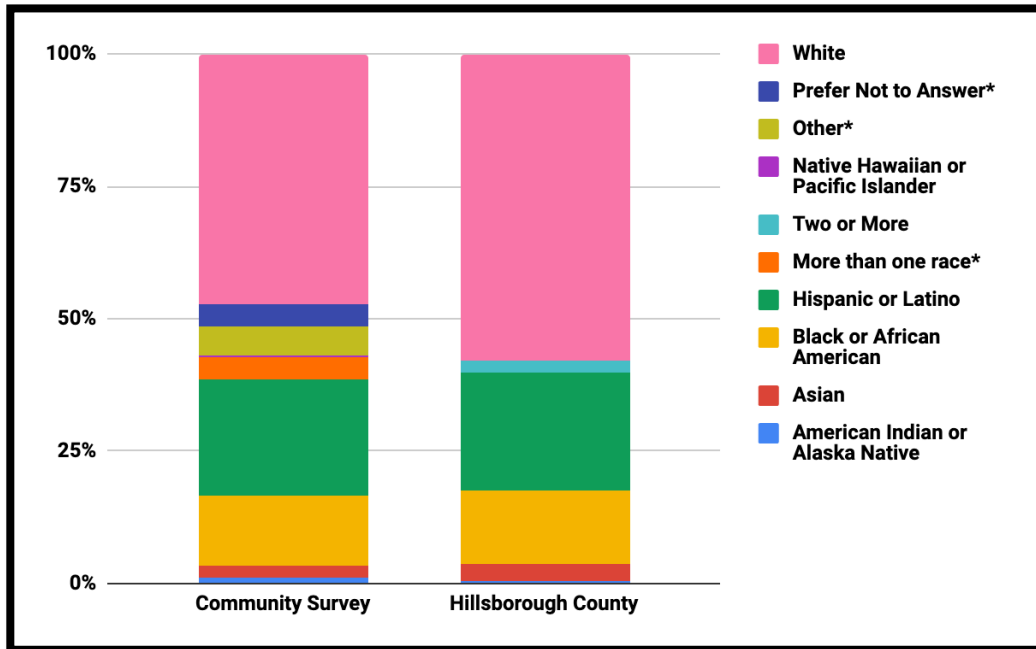
Survey Results – Respondent Demographics

A total of 5,304 Hillsborough County residents participated in the collaborative Community Health Needs Assessment (CHNA) survey. Roughly 72% of community residents who participated in the survey were female and approximately 28% were male.

- **5,304 Total Respondents** from Hillsborough County
- **71.74% Female**
- **59.99% White**
- **28.73% Hispanic or Latino**
- **14.29% Speak Spanish at Home**



Below, graph 1. shows community residents participation in the survey by race/ethnicity relative to the population in Hillsborough County, Florida. Hillsborough County is home to the largest share of Hispanic or Latino and Black or African American households. The Community Survey sample is relatively similar in race/ethnicity to Hillsborough County population.

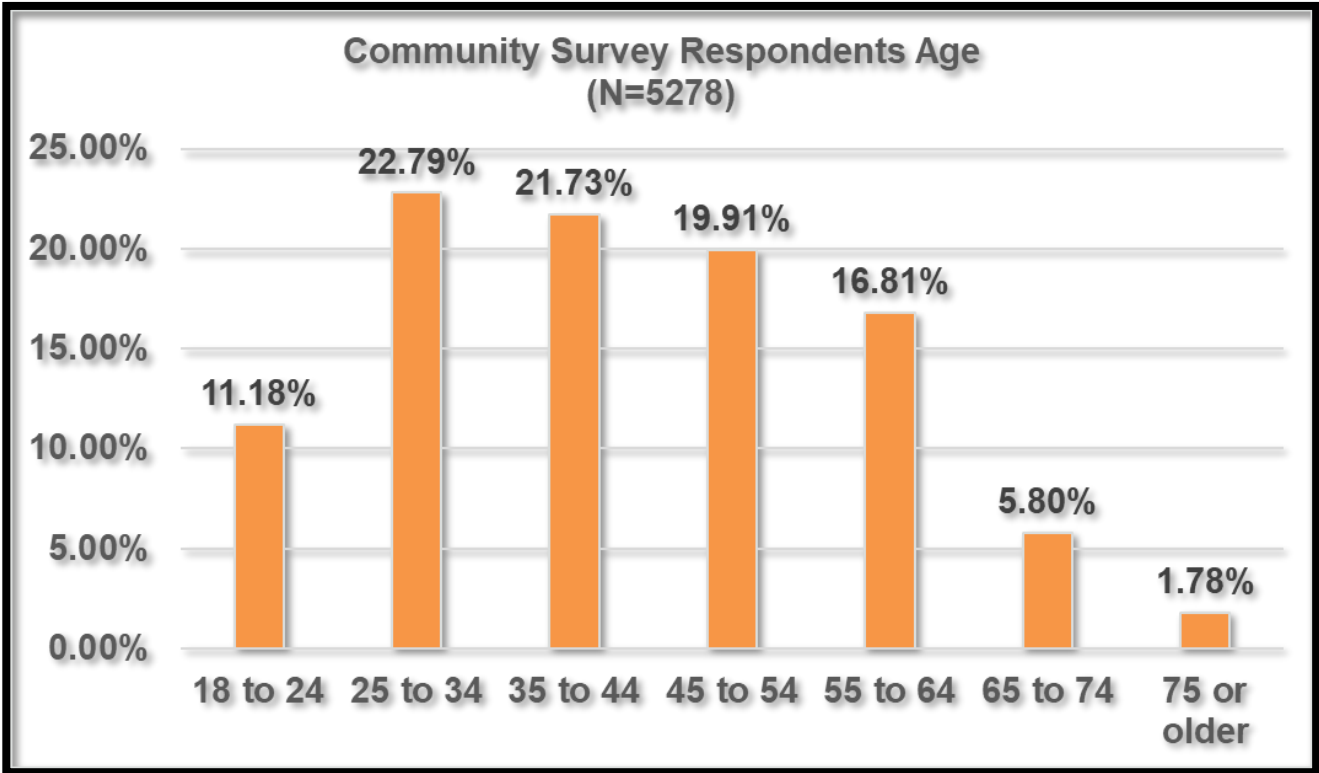


Graph 1. CHNA survey participation by race/ethnicity in Pasco County, Florida

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COMMUNITY HEALTH SURVEY RESULTS CONTINUED

Below, graph 2. shows the age ranges of survey participants. Nearly half of the respondents were between the ages of 25 to 44 years of age.

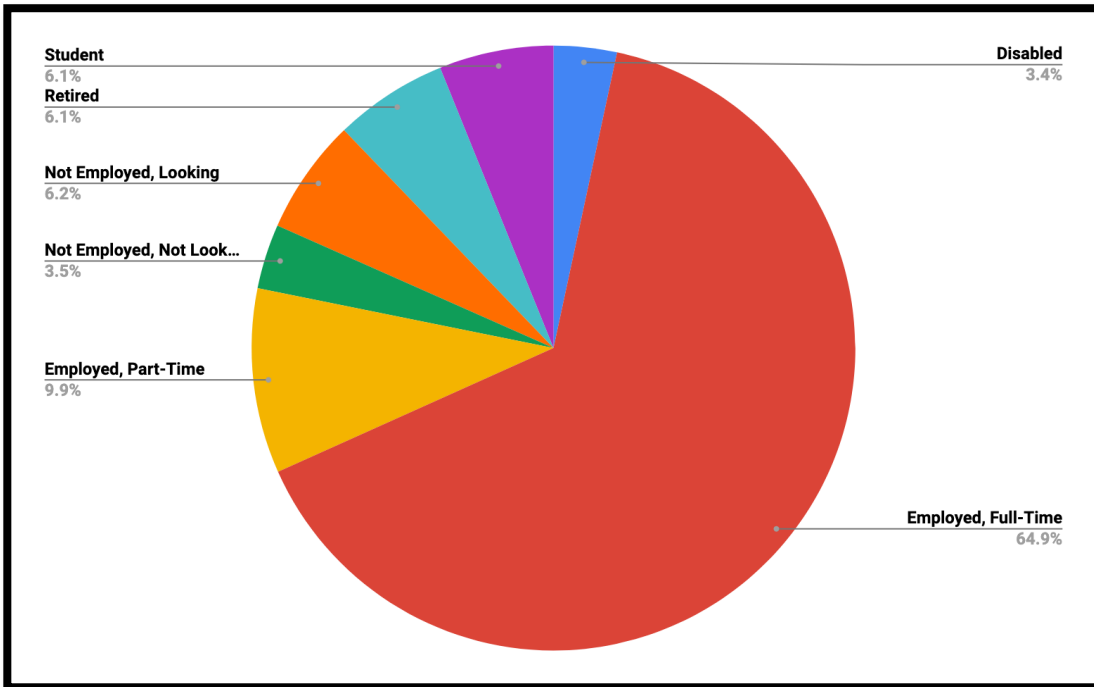


Graph 2. CHNA survey participation by age in Hillsborough County, Florida.

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COMMUNITY HEALTH SURVEY RESULTS CONTINUED

HOUSEHOLD ANNUAL INCOME



Nearly 65% of survey respondents are employed full-time. Among those employed full-time, the largest share of respondents report annual incomes between \$25,000 - \$49,999. The median income is \$53,742. These numbers fall short of \$58,044 - the annual income needed for a family to live very modestly in Hillsborough County.

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COMMUNITY HEALTH SURVEY RESULTS CONTINUED

The tables below provide additional demographics and survey results about survey participants in the CHNA survey. CHNA survey results were useful in helping the Healthy Hillsborough collaborative partnership better understand our communities and identify priority areas of need to address in our Community Health Plans.

HEALTH INSURANCE STATUS

How do you pay for most of your health care?	
I pay cash / I don't have insurance	15.23%
TRICARE	2.44%
Medicare or Medicare HMO	8.45%
Indian Health Services	0.20%
Medicaid or Medicaid HMO	7.15%
Commercial health insurance (HMO, PPO)	56.75%
Veteran's Administration	1.10%
Some other way	8.67%

EMPLOYMENT STATUS

Employed, working full-time	64.59%
Student	6.27%
Employed, working part-time	10.00%
Retired	5.96%
Not employed, looking for work	6.31%
Disabled, not able to work	3.35%
Not employed, NOT looking for work	3.52%

MARITAL STATUS	
MARRIED	47.57%
IN A DOMESTIC PARTNERSHIP OR CIVIL UNION	3.28%
SINGLE, BUT LIVING WITH A SIGNIFICANT OTHER	9.50%
SINGLE, NEVER MARRIED	23.72%
SEPARATED	2.93%

WIDOWED	2.37%
DIVORCED	10.63%

COMMUNITY HEALTH SURVEY RESULTS CONTINUED

COMMUNITY HEALTH SURVEY QUESTION	SURVEY RESULTS			
Demographic Questions				
Zip Code	The community survey was administered in Hillsborough County, with emphasis on highest needs zip codes (as defined by the Healthy Communities Institute (HCI) Socionneeds index). Highest need zip codes are: 33605, 33610, 33612, 33613, 33604.			
Languages Spoken at Home	English	81.81%	Arabic	0.43%
			Chinese	0.22%
			French	0.08%
			German	0.12%
			Haitian Creole	0.40%
			Russian	0.14%
			Spanish	14.72%
			Vietnamese	0.22%
			Other	1.88%
Including yourself, how many people currently live in your home? Please choose only one:	1	13.92%	4	18.51%
	2	31.58%	5	9.41%
	3	19.61%	6 or more	6.96%
How many CHILDREN (under age 18) currently live in your home? Please choose only one:	None	56.46%	4	2.27%
	1	18.52%	5	0.88%
	2	14.86%	6 or more	0.58%
	3	6.41%		
Are you a caregiver to an adult family member who cannot care for themselves in your home?	Yes	7.93%	No	92.07%
Gender	Male	26.91%	Transgender: Male to Female	0.10%
	Female	72.46%	Transgender: Female to Male	0.10%
			Other/Gender non-Conforming	0.43%
Highest Education Level	Less than high school	2.67%	Some college, no degree	19.10%
	Some high school, but no diploma	3.91%	2 – Year College Degree	14.08%
	High school diploma (GED)	14.44%	4 – Year College Degree	23.96%
			Grad - Level Degree or Higher	21.37%

	None of the above 0.47%	
Age	18 to 24 11.42% 25 to 34 23.12% 35 to 44 21.52% 45 to 54 19.59%	55 to 64 16.86% 65 to 74 5.81% 75 or older 1.67%
Ethnicity	Yes, Hispanic or Latino 28.73% No, not Hispanic or Latino 67.20%	Prefer not to answer 4.07%
Race	American Indian or Alaska Native 1.21% Asian 3.03% Black or African American 16.87% Native Hawaiian or Pacific Islander 0.44%	White 60.40% More than one race 5.33% Other 7.39% Prefer Not to Answer 5.33%
Social Determinant Questions		
In the past 12 months, I worried about whether our food would run out before we got money to buy more.	Yes 29.99%	No 70%
In the past 12 months, the food that we bought just did not last, and we did not have money to get more.	Yes 45.35%	No 74.22%
Are you worried or concerned that in the next 2 months you may not have stable housing that you own, rent, or stay in as part of a household? (Please choose only one)	Yes 12.26%	No 87.74%
In the past 12 months has your utility company shut off your service for not paying your bills? (Please choose only one)	Yes 7.83%	No 92.17%
Was there a time in the PAST 12 MONTHS when you needed medical care but did NOT get the care you needed? (Please choose only one)	Yes 19.00%	No 81.00%
What is the MAIN reason you didn't get the medical care you needed? (Please choose only one)	Can't afford it / Costs too much 47.88% I had transportation problems 2.62% I don't have a doctor 4.99%	I don't know where to go 2.62% I had trouble getting an appointment 9.35% I don't have health insurance 15.21% Other 17.33%
I feel safe in my own neighborhood.	Agree 78.76% Disagree 13.54%	Not Sure 7.71%

I am happy with my friendships and relationships	Agree	87.57%
	Disagree	8.62%
	Not Sure	3.80%
I have enough people I can ask for help at any time	Agree	78.32%
	Disagree	16.67%
	Not Sure	5.01%
My relationships are as satisfying as I would want them to be	Agree	78.09%
	Disagree	16.32%
	Not Sure	5.59%

COMMUNITY HEALTH SURVEY RESULTS CONTINUED

Targeted interviews with community stakeholders were used to gather information and opinions from persons who represent the broad interests of the community served by the Hospital. A total of 23 interviews were completed in June through July 2019.

Stakeholders were identified by the Healthy Hillsborough Collaborative partnership and contacted by email with an electronic link to the interview questions shown below. Stakeholders represented leaders and/or representatives of organizations that serve low – income, minority, and other underserved populations.

STAKEHOLDER INTERVIEW QUESTIONS

Community Health Needs Assessment - Key Informant Questionnaire

*** 1. Please enter your name and organization.**

Name

Organization

*** 2. Please SELECT ALL the counties in which you and/or your organization provide services or programs.**

Hillsborough County

Pasco County

Pinellas County

Polk County

Other (please specify)

*** 3. Could you tell us a little about yourself, your background, and your organization? If applicable,**

*** 6. Which groups in your community appear to struggle the most with these issues you've identified and how does it impact their lives?** Please consider the following in your response: *Are there specific challenges that impact low-income, under-served/uninsured persons experience? Are there specific challenges that impact different racial or ethnic groups in the community? Are there specific challenges that impact different groups based on age or gender in the community?*

*** 7. What barriers or challenges might prevent someone in the community from accessing health care or social services?** (Examples might include *lack of transportation, lack of health insurance coverage, language/cultural barriers, etc.*)

*** 8. Could you tell us about some of the strengths and resources in your community that address these issues, such as groups, initiatives, services, or programs?** (If including specific organizations in response, please include name and type of program)

*** 9. What services or programs do you feel could potentially have the greatest impact on the needs that you've identified?**

*** 10. Is there anything additional that should be considered for assessing the needs of the community?**

You have completed the interview questions! Please send any comments or questions to Courtney Kaczmarzsky by email at courtney.kaczmarzsky@conduent.com.

Thank you very much for your time and cooperation. Have a great day!

STAKEHOLDER SURVEY RESULTS

The following top health needs emerged from the stakeholder interviews below:

1. Exercise, Nutrition, and Weight
2. Cancer
3. Mental Health & Mental Disorders
4. Substance Abuse
5. Maternal, Fetal, & Infant Health
6. Access to Health Services

Some key quotes/comments from Hillsborough County Stakeholders are provided below:

Health Topics	
Exercise, Nutrition, and Weight	<p>"There is a need for nutrition and weight loss education in the county. Poor health education about health and wellness, diet choices often limited because of finances and a sedentary lifestyle are contributing factors to major health issues."</p> <p>"People need better nutrition. They might be able to get food, but not healthy food. The major contributing factors are education and transportation."</p> <p>Healthy food is an issue in low income communities. Access to healthy food is not available; it's a lot of fast food. Working to bring more healthy foods into the neighborhoods. From the assets side of it, we have a farmer's market on 22nd street and Sanwa and I'm interested in trying to connect these two to try to create some kind of co-op or bodega type store to get fresh foods in the community. They are also interested in getting grocery stores to label their foods with cards that tell people "Great for high-blood pressure!" to get people to explore other foods.</p> <p>Nutrition education and weight loss are top issues. Contributing factors are busy lives lead to fast food meals. Many fad diets create confusion over what approach is best for healthy eating and healthy weight maintenance. Also stress management is needed as most employees work long days meeting the needs of students and the many demands of being an educator.</p> <p>Low income individuals struggle with access and affordability of healthy foods</p> <p>Obesity is one of a health issues we are working through. Obesity can lead to physical, social and emotional struggles for kids. Helping parents to help their children maintain a healthy weight. I don't think there is enough support and awareness on the school district level.</p> <p>Some of the factors that are contributing to this are poor diet quality, easily accessible high fat and high sugar convenience foods, less accessible fresh fruits and vegetables, cost of produce vs. convenience foods, and time.</p>
Diabetes	<p>"Specifically, with the refugee community, the trend we notice now is with chronic diseases (high blood pressure, diabetes, few cancer/TB/STD)."</p>

Access to Health Services

"We need access to health care and access to healthy foods, these things working in tandem are definitely the two main things that keep me up. We have the assets, but they haven't been organized to make this area a true destination place and a "community of choice".

"There is a need for education to the general community about how to access health care and the benefits of coverage. Generally educating the community about the ramifications of not expanding Medicaid would be helpful."

"Many people are employed yes but they still can't afford their portion of the health insurance copay. Many companies in the past would pay for health insurance. Now, they may only pay part and even if it is three-fourths, people can't afford that. People retire or leave work and they can't afford to continue having health insurance, so they are not accessing the primary care needed to maintain their health before issues progress."

"East Tampa has always had a lack of direct access to health care – a lack of physicians, primary, specialty & tertiary facilities as well as outpatient services and laboratory services"

"Depending on where you live in Hillsborough, if you live in East Tampa, West Tampa, North Tampa; and some parts of South County, not the affluent parts – you just don't have access. And particularly in South County, these are not minorities, these are white people who just don't have access. Is it a racial thing? Yes, depending on where you live but really it seems that income determines your access to health care. In some parts of the county it is an economic issue."

"Trying to access the health system can be overwhelming. I have spoken to students who do have health insurance, but they don't understand it. It is a complicated system. What is and isn't covered? Which doctor can they see? Even using the ER for primary care because they are not aware that they shouldn't."

Cultural sensitivity training, because if you hit a wall with a cultural barrier you won't get anywhere with that client. We see things two different ways based on our upbringing and culture, and we can each think of it as fact. How someone is going to prevent or treat their medical condition depends on their perception of the condition. We need to also understand religious considerations. For instance, it is currently Ramadan and people observing Ramadan fast during the day. It is important to make their appointments for bloodwork early in the morning so we can have a successful blood draw, otherwise it will create frustration for both the patient and staff. Some cultures may be prone to take herbs along with whatever medications you prescribe them, and it is important to know that for drug interactions. We always think we know it all as the provider, and a provider may know how the human body works, but all the knowledge isn't worth anything if the patient with the body doesn't work with them. It takes consideration and respect to know where someone is coming from not only physically but emotionally.

Another barrier is how groups perceive time. We commonly work with three groups of refugees- Cuban, Congolese, and Middle Eastern. Usually people from the Middle East/Asia are past oriented, meaning they prefer to use remedies and do things from their ancestors/keep things how they've always been done. People from western civilizations are future oriented, so they want the most recent research/treatments. Africans tend to be present oriented since their focus is general ensuring their basic needs are taken care of,

	<p>and they will focus only on what a doctor tells them to do now, not what they need to do in a few months. I am currently working with providers to provide a cultural orientation for them to have a better understanding how to work with these groups and ask questions in a way that will allow them to get the answers they need. It is important providers temporarily invest time now to learn about the patient and their cultural differences to make a difference in the level of care they can provide to their patients in the long term.</p> <p>Insurance – huge numbers falling through the cracks and not able to afford insurance.</p>
Cancer	<p>"Cancer affects many people today. I am a 3-time cancer survivor. Fortunately, I can get into Moffitt. A lot of people can't get into Moffitt or a cancer center because their insurance doesn't allow them to go there."</p> <p>"Specifically, with the refugee community, the trend we notice now is with chronic diseases (high blood pressure, diabetes, few cancer/TB/STD). Seniors are a group that experiences Cancer at a higher rate. "</p> <p>There are more common challenges among low income and racial or ethnic groups. HIV, Infant mortality, Cancer in the aged.</p>
Mental Health & Mental Disorders	<p>Lack of insurance and transportation, stigma, and fear of being labeled as "mentally ill" are the biggest barriers to receiving mental health services in the county.</p> <p>"Access to mental health resources is a problem regardless of income, ethnic groups, gender or age. Even patients with good insurance lack access.</p> <p>"The mental health crisis and opioid crisis is crushing Hospitals." The community does not have the physical facilities or workers to take care of those with mental health issues. Hospitals don't have the resources to take care of IV drug users. They need detox support, social support, and follow up appointments. "We have not caught up to the opioid crisis."</p> <p>Mental health and substance abuse disorders are present everywhere so there are no differences amongst the different communities.</p> <p>I think that as a community, we need to get over the "stigma" of mental health and make it a society where individuals are open to discuss their issues without fear.</p> <p>I believe mental health can affect all members of society. There may be specific challenges that low-income or under-served/uninsured persons experience, such as their means to access services. Additionally, I think many people are afraid of the stigma surrounding mental health and are unwilling to admit they may need help.</p> <p>I see mental health issues as a common thread. Everything from anxiety to more serious psychological illness, the effects of stress, and everything that comes with that.</p>
Substance Abuse	<p>"There is an increase in drug overdose and trauma volume in the county. Pregnant women with substance abuse disorders has become an emerging issue. "</p> <p>"The mental health crisis and opioid crisis is crushing Hospitals."</p>

	<p>" The community does not have the physical facilities or workers to take care of those with mental health issues. Hospitals don't have the resources to take care of IV drug users. They need detox support, social support, and follow up appointments."</p> <p>"Families also don't want to identify drug problems. There is still a lot of stigma that I would like to see decrease."</p> <p>Mental health and substance abuse disorders are present everywhere so there are no differences amongst the different communities</p> <p>Education: Internal trainings for caregivers (e.g., how to identify someone who abuses drugs) and external trainings for the community (e.g., "Stop the bleed", fever control for babies, immunizations, how to use Narcan kits, and teaching families about how to provide immediate treatment during an overdose.)</p>
Heart Disease & Stroke	<p>There has been an increase in stroke volume.</p>
Immunizations & Infectious Disease Themes	<p>"Cultural barriers and health literacy issues are contributing factors to increasing rates of disease in the community. There is a need for education surrounding the care and treatment of diseases. "</p> <p>"We see pediatric patients with parents who need training (e.g., on wound care, immunizations, etc.)"</p> <p>"Specifically, with the refugee community, the trend we notice now is with chronic diseases (high blood pressure, diabetes, few cancer/TB/STD)."</p>
Respiratory Disease Quotes	<p>"Asthma: Factors - There is a large amount of old housing stock in East Tampa. These deteriorating buildings means asthma is a growing concern."</p>
Maternal, Fetal, & Infant Health	<p>"There has been an increase in teen motherhood. Difficulty in accessing mental health services, and toxic stress within the family can lead to mental depression for pregnant women. Infant bed sharing has been cited as an issue related to increase in sleep-related infant deaths due to accidental suffocation and strangulation in bed. "</p> <p>"There is an emerging cycle of young motherhood, often resulting in not finishing school, being unemployed and enduring domestic violence."</p> <p>"Cycle of teen motherhood among Spanish speakers. Black women – higher rates of chronic health conditions for those with poor pregnancy outcomes; higher Medicaid rates; higher odds ratios for lack of support and depression; short inter-pregnancy interval. Hispanic women – higher rates of no insurance and lack of access to health care; fear of accessing available services due to immigration status; high rates of hypertension for those with poor pregnancy outcomes."</p> <p>"Chronic health conditions (hypertension, diabetes and obesity) in pregnant mothers. Contributing factors include lack of a medical home prior to pregnancy to treat chronic conditions due to lack of health insurance or Medicaid which ends 8-weeks post-partum; built environment which limits ability for health lifestyle choices; food deserts and food insecurity; toxic stress; epigenetic influences on obesity and other chronic conditions."</p>

"Maternal depression and stress. Contributing factors include difficulty in accessing mental health services especially during pregnancy; toxic stress in family and community; adverse childhood events and their impact on later adult mental health."

"Neonatal Abstinence Syndrome infants. Contributing factors are maternal substance use disorder; lack of residential treatment slots for pregnant women; needed support services for NAS infants and families post-discharge."

COMMUNITY FOCUS GROUP SURVEY RESULTS

In partnership with the Hillsborough County Health Department, focus groups were conducted to gather information and opinions from community members who are served by the Hospital. A total of 4 focus groups were completed in June through July 2019. Three were conducted at the Hillsborough County Health Department (2 – in English, 1 in Spanish) and one was conducted at the University Area Community Development Center (University of South Florida, College of Public Health Students assisted with conducting focus groups at this location).

Focus group participants discussed the following questions below:

Hillsborough County Community Health Assessment Focus Group Questions

Introductory Question:

Let's start off by going around the room and introducing ourselves. Please tell us your name, one healthy thing you like to do, and why.

Questions:

1. Take a minute and think about your life and the community where you live. Think about the things that contribute to the quality of life in your community. How satisfied are you with the quality of life in your community?
2. What assets does your community have that can help to improve the health and quality of life where you live?
3. Can you tell me what you think are the top 3 health issues in your community?
4. What do you think should be done to address these problems?
5. What difficulties, if any, do you see to implementing a project to prevent these problems in your community?
2. How would you suggest overcoming these difficulties?
3. What do you think of when you hear the term 'health equity'? OR What does 'health equity' mean to you?

4. Closing Question: Is there anything else that you would like to share before we end our discussion for the day?

The following quotes/thoughts/comments emerged from the community focus groups:

WHAT ASSETS DOES YOUR COMMUNITY HAVE THAT CAN HELP TO IMPROVE THE HEALTH AND QUALITY OF LIFE WHERE YOU LIVE?

Physical/Design

- Lighting is huge. You can run in your neighborhoods in the evening, that's huge.
- Community center
- Public Library
- Meeting places
- Shade/Tree coverage/well-groomed surroundings
- Proximity to goods & services
- MacDill area
- Grocery stores close-by

Programs/Services

- Daycare and after school care.
- Exercise opportunities
- Free health education classes
- Church ministries/Charity organizations
- County health plan
- FQHCs/Health centers offering discounted services
- The women's center/Dental bus
- Well Built Bikes

Other

- Owning a car
- People

Lacking/Need to improve

- Farmer's markets
- Cleaner streets

- Transportation options
- Homeless hang around Trinity cafe

MOST IMPORTANT HEALTH ISSUES

Environmental Health

- Stray animals
- Pests: mosquitoes, ants, roaches, snakes
- Trash

Nutrition

- Affordable healthy food options
- Knowing how to prepare healthy meals
- More fresh markets
- Too many fast food restaurants

Behavioral Health

- Mental Health: particularly among servicemen, for youth
- Alcohol addiction
- Substance abuse
- Delinquency

Chronic Disease

- Diabetes
- Heart disease
- Chronic disease

Obesity

- Weight management

Safety

- Uneven sidewalks
- ADA access
- Swimming/Drownings
- Car accidents

- Community walkability

Access to health care

- Having good health insurance / Cost of prescriptions
- Access to health care
- Dental care

Other

- Street noise
- Homelessness
- Illnesses associated with mold
- Access to good schools
- Income inequality
- Transportation

Notable Comments

- The negative perception of needing help is changing to a more positive one.
- My community doesn't feel like a community
- Sometimes I am afraid to go to the Hospital because I don't know how much I will have to pay.

HOW SHOULD WE ADDRESS SOME OF THESE PROBLEMS?

Education/Messaging

- Advertisements, education, highlighting the positive
- Policy & Culture change
- Reducing the stigma of mental health
- Using the road safely – for different types of users
- Making things easier to read

Access to Care

- More services utilizing a sliding scale
- Free mental health services
- Co-located services
- Reproductive health services

Programs & Services

- Having events using the trails
- Rent-a-bike events
- Garbage: pick up during the day, recycling, trash cans
- Animal Control

Nutrition/Access to Food

- More grocery stores
- Nutrition education/cooking classes

Regulation Enforcement

- Community associations to regulate activities

- More policemen

Notable Comments:

- We need to change the perception like we did with smoking and it is no longer viewed as “cool”

BARRIERS, TO IMPLEMENTING PROGRAMS TO ADDRESS THE IDENTIFIED HEALTH ISSUES

Policy

- Eligibility requirements
- Services should communicate with Spanish speakers
- Government, Money. Big companies
- Employees should have PTO
- Clinics having extended hours

Education & Outreach

- People not able to apply information correctly
- The stigma of using services
- Education system is failing children
- Lack of community support for programs

Funding

- Lack of funding
- People would have to be willing to pay more taxes

HOW TO OVERCOMES THESE BARRIERS

Policy Changes

- Repeal Citizens United.
- Write your governor.
- Don't villainize the persons who need help – like substance abusers
- Being able to intervene earlier – i.e. not after someone is charged with vehicular manslaughter but from the first DUI.

Education

- Incorporate newer technologies
- Cultural competency

Expanded Benefits/Finances

- Improve salaries esp. state employees
- Health insurance to cover more services

APPENDIX B: SECONDARY DATA REPORT

AdventHealth Tampa Needs Assessment Report - Quick Facts

Location

AdventHealth Tampa (Service Area)

Demographics

Data Indicator	Indicator Variable	Location Summary	State Average
Population Age 65+	Total Population	719,069	20,278,447
	Population Age 65+	102,328	3,926,889
	Percent Population Age 65+	14.23%	19.36%
Population Age 0-18	Total Population	719,069	20,278,447
	Population Age 0-17	164,427	4,111,582
	Percent Population Age 0-17	22.87%	20.28%
Population Age 18-64	Total Population	719,069	20,278,447
	Population Age 18-64	452,314	12,239,976
	Percent Population Age 18-64	62.9%	60.36%

Total Population	Total Population	719,068	20,278,447
	Total Land Area (Square Miles)	561	53,634.01
	Population Density (Per Square Mile)	1,280.67	378.09
Change in Total Population	Total Population, 2000 Census	519,577	15,982,378
	Total Population, 2010 Census	656,938	18,801,310
	Total Population Change, 2000-2010	137,361	2,818,932
	Percent Population Change, 2000-2010	26.44%	17.64%
Female Population	Total Population	719,069	20,278,447
	Female Population	368,667	10,364,086
	Percent Female Population	51.27%	51.11%
Hispanic Population	Total Population	719,068	20,278,447
	Non-Hispanic Population	532,701	15,263,432
	Percent Population Non-Hispanic	74.08%	75.27%
	Hispanic or Latino Population	186,367	5,015,015
	Percent Population Hispanic or Latino	25.92%	24.73%
Male Population	Total Population	719,069	20,278,447
	Male Population	350,402	9,914,361
	Percent Male Population	48.73%	48.89%

Social & Economic Factors

Data Indicator	Indicator Variable	Location Summary	State Average
Violent Crime	Total Population	688,905	19,536,492
	Violent Crimes	2,259	92,236
	Violent Crime Rate (Per 100,000 Pop.)	327.9	472.1
Population with No High School Diploma	Total Population Age 25+	483,060	14,396,066
	Population Age 25+ with No High School Diploma	61,750	1,787,348
	Percent Population Age 25+ with No High School Diploma	12.8%	12.42%
Poverty - Population Below 100% FPL	Total Population	708,523.02	19,858,469
	Population in Poverty	125,977.28	3,070,972

	Percent Population in Poverty	17.8%	15.46%
Insurance - Uninsured Adults	Total Population Age 18 - 64	444,353	12,071,750
	Population with Medical Insurance	366,723	9,845,200
	Percent Population with Medical Insurance	82.5%	81.56%
	Population Without Medical Insurance	77,630	2,226,550
	Percent Population Without Medical Insurance	17.47%	18.44%
Insurance - Uninsured Children	Total Population Under Age 19	169,281	4,291,510
	Population with Medical Insurance	159,887	4,009,046
	Percent Population with Medical Insurance	94.5%	93.42%
	Population Without Medical Insurance	9,393	282,464
	Percent Population Without Medical Insurance	5.55%	6.58%
Income - Per Capita Income	Total Population	719,069	20,278,447
	Total Income (\$)	\$19,264,400,186.00	\$583,486,218,200.00
	Per Capita Income (\$)	\$26,791.00	\$28,773.00
Unemployment Rate	Labor Force	345,677	10,266,145
	Number Employed	325,944	9,965,503
	Number Unemployed	19,732	300,642
	Unemployment Rate	5.7%	2.9%
Lack of Social or Emotional Support	Total Population Age 18+	500,153	14,682,954
	Estimated Population Without Adequate Social / Emotional Support	106,894	3,127,469
	Crude Percentage	21.4%	21.3%
	Age-Adjusted Percentage	21.2%	21.2%
Teen Births	Female Population Age 15 - 19	22,020	597,095
	Births to Mothers Age 15 - 19	890	21,555
	Teen Birth Rate (Per 1,000 Population)	40.41	36.1
Food Insecurity Rate	Total Population	669,474	19,893,297
	Food Insecure Population, Total	103,959	3,227,600
	Food Insecurity Rate	15.5%	16.2%
Poverty - Children	Total Population	708,523	19,858,469

Below 100% FPL	Population Under Age 18	161,376	4,044,879
	Population Under Age 18 in Poverty	37,878	901,772
	Percent Population Under Age 18 in Poverty	23.47%	22.29%

Physical Environment

Data Indicator	Indicator Variable	Location Summary	State Average
Use of Public Transportation	Total Population Employed Age 16+	331,080	8,907,171
	Population Using Public Transit for Commute to Work	5,777	180,231
	Percent Population Using Public Transit for Commute to Work	1.75%	2%
Population with Low Food Access	Total Population	656,937	18,801,310
	Population with Low Food Access	201,384	4,831,135
	Percent Population with Low Food Access	30.65%	25.7%

Clinical Care

Data Indicator	Indicator Variable	Location Summary	State Average
Access to Dentists	Total Population, 2015	716,378	20,271,272
	Dentists, 2015	349	11,304
	Dentists, Rate per 100,000 Pop.	48.7	55.8
Cancer Screening - Sigmoidoscopy or Colonoscopy	Total Population Age 50+	166,403	5,497,252
	Estimated Population Ever Screened for Colon Cancer	106,161	3,628,186
	Crude Percentage	63.8%	66%
	Age-Adjusted Percentage	59.2%	61.5%
Cancer Screening - Mammogram	Total Medicare Enrollees	46,623	1,861,794
	Female Medicare Enrollees Age 67-69	4,161	161,850
	Female Medicare Enrollees with Mammogram in Past 2 Years	2,673	109,429
	Percent Female Medicare Enrollees with Mammogram in Past 2 Year	64.2%	67.6%
Cancer Screening - Pap Test	Female Population Age 18+	401,645	11,566,352
	Estimated Number with Regular Pap Test	313,057	8,894,525
	Crude Percentage	77.9%	76.9%
	Age-Adjusted Percentage	79.4%	78.8%

Facilities Designated as Health Professional Shortage Areas	Primary Care Facilities	2	138
	Mental Health Care Facilities	3	125
	Dental Health Care Facilities	3	127
	Total HPSA Facility Designations	8	390
Lack of Prenatal Care	Total Births	34,600.07	906,594
	Mothers Starting Prenatal Care in First Semester	25,316.18	603,986
	Mothers with Late or No Prenatal Care	6,856.43	250,800
	Prenatal Care Not Reported	2,427.47	51,808
	Percentage Mothers with Late or No Prenatal Care	19.8%	27.7%
Federally Qualified Health Centers	Total Population	339,133	18,801,310
	Number of Federally Qualified Health Centers	16	406
	Rate of Federally Qualified Health Centers per 100,000 Population	4.72	2.16
Lack of a Consistent Source of Primary Care	Survey Population (Adults Age 18+)	505,823	14,671,272
	Total Adults Without Any Regular Doctor	127,682	3,638,104
	Percent Adults Without Any Regular Doctor	25.2%	24.80%
Preventable Hospital Events	Total Medicare Part A Enrollees	38,480	1,506,764
	Ambulatory Care Sensitive Condition Hospital Discharges	24,266	80,828
	Ambulatory Care Sensitive Condition Discharge Rate	63.1	53.6

Health Behaviors

Data Indicator	Indicator Variable	Location Summary	State Average
Alcohol Consumption	Total Population Age 18+	500,153	14,682,954
	Estimated Adults Drinking Excessively	94,551	2,334,590
	Estimated Adults Drinking Excessively (Crude Percentage)	18.9%	15.9%
	Estimated Adults Drinking Excessively (Age-Adjusted Percentage)	19.4%	17.1%
Physical Inactivity	Total Population Age 20+	538,070	15,678,149
	Population with no Leisure Time Physical Activity	126,822	3,874,964
	Percent Population with no Leisure Time Physical Activity	22.8%	23.6%

Tobacco Usage - Current Smokers	Total Population Age 18+	500,153.40	14,682,954
	Total Adults Regularly Smoking Cigarettes	102,047.61	2,642,932
	Percent Population Smoking Cigarettes (Crude)	20.4%	18%
	Percent Population Smoking Cigarettes (Age-Adjusted)	20.5%	18.9%

Health Outcomes

Data Indicator	Indicator Variable	Location Summary	State Average
Mortality - Lung Disease	Total Population	702,228	19,929,487
	Average Annual Deaths, 2007-2011	401	11,363
	Crude Death Rate (Per 100,000 Pop.)	57.05	57.02
	Age-Adjusted Death Rate (Per 100,000 Pop.)	46.3	38.55
Mortality - Unintentional Injury	Total Population	702,228	19,929,487
	Average Annual Deaths, 2010-2014	372	10,015
	Crude Death Rate (Per 100,000 Pop.)	52.99	50.25
	Age-Adjusted Death Rate (Per 100,000 Pop.)	49.87	44.43
Mortality - Heart Disease	Total Population	702,228	19,929,487
	Average Annual Deaths, 2010-2014	1,356	44,078
	Crude Death Rate (Per 100,000 Pop.)	193.16	221.17
	Age-Adjusted Death Rate (Per 100,000 Pop.)	161.49	149.9
High Blood Pressure (Adult)	Total Population (Age 18+)	500,153	14,682,954
	Total Adults with High Blood Pressure	149,300	4,155,276
	Percent Adults with High Blood Pressure	29.85%	28.3%
Cancer Incidence - Lung	Estimated Total Population	82,772	2,771,859
	New Cases (Annual Average)	565	16,548
	Cancer Incidence Rate (Per 100,000 Pop.)	68.3	59.7
Mortality - Premature Death	Total Population	656,937	56,417,393
	Total Premature Death, 2014-2016	2,657	256,433
	Total Years of Potential Life Lost, 2014-2016 Average	47,572	4,112,576
	Years of Potential Life Lost, Rate per 100,000	7,241	7,290

	Population		
Cancer Incidence - Prostate	Estimated Total Population (Male)	39,421	1,300,513
	New Cases (Annual Average)	428	12,667
	Cancer Incidence Rate (Per 100,000 Pop.)	108.8	97.4
Cancer Incidence - Breast	Estimated Total Population (Female)	42,141	1,330,172
	New Cases (Annual Average)	500	15,430
	Cancer Incidence Rate (Per 100,000 Pop.)	118.8	116
	Estimated Total Population (Female)	36,311	1,048,314
Cancer Incidence - Cervix	New Cases (Annual Average)	37	933
	Cancer Incidence Rate (Per 100,000 Pop.)	10.4	8.9
Cancer Incidence - Colon and Rectum	Estimated Total Population	80,576	2,653,116
	New Cases (Annual Average)	323	9,790
	Cancer Incidence Rate (Per 100,000 Pop.)	40.2	36.9
Obesity	Total Population Age 20+	537,973	15,687,277
	Adults with BMI > 30.0 (Obese)	145,793	4,162,381
	Percent Adults with BMI > 30.0 (Obese)	27.1%	26.6%
Overweight	Survey Population (Adults Age 18+)	479,923	14,014,811
	Total Adults Overweight	169,432	5,146,693
	Percent Adults Overweight	35.3%	36.7%
Diabetes (Adult)	Total Population Age 20+	539,325	15,705,775
	Population with Diagnosed Diabetes	60,493	1,715,434
	Population with Diagnosed Diabetes, Age-Adjusted Rate	10.1%	9.22%
Poor General Health	Total Population Age 18+	500,153	14,682,954
	Estimated Population with Poor or Fair Health	89,093	2,525,468
	Crude Percentage	17.8%	17.2%
	Age-Adjusted Percentage	17.2%	15.9%
Mortality - Suicide	Total Population	702,228	19,929,487
	Average Annual Deaths, 2010-2014	107	3,063
	Crude Death Rate (Per 100,000 Pop.)	15.21	15.37

	Age-Adjusted Death Rate (Per 100,000 Pop.)	14.35	14.09
Mortality - Homicide	Total Population	702,228	19,929,487
	Average Annual Deaths, 2010-2014	36	1,202
	Crude Death Rate (Per 100,000 Pop.)	5.16	6.03
	Age-Adjusted Death Rate (Per 100,000 Pop.)	5.28	6.39
Mortality - Cancer	Total Population	702,228	19,929,487
	Average Annual Deaths, 2010-2014	1,386	43,286
	Crude Death Rate (Per 100,000 Pop.)	197.31	217.19
	Age-Adjusted Death Rate (Per 100,000 Pop.)	163.64	152.86
Mortality - Stroke	Total Population	702,228	19,929,487
	Average Annual Deaths, 2010-2014	296	10,042
	Crude Death Rate (Per 100,000 Pop.)	42.16	50.39
	Age-Adjusted Death Rate (Per 100,000 Pop.)	34.72	33.87
High Cholesterol (Adult)	Survey Population (Adults Age 18+)	428,746	11,691,020
	Total Adults with High Cholesterol	185,720	4,898,256
	Percent Adults with High Cholesterol	43.32%	41.90%
Heart Disease (Adult)	Survey Population (Adults Age 18+)	504,153	14,681,551
	Total Adults with Heart Disease	26,952	822,348
	Percent Adults with Heart Disease	5.3%	5.6%
Depression (Medicare Population)	Total Medicare Fee-for-Service Beneficiaries	58,450	2,222,669
	Beneficiaries with Depression	12,681	420,851
	Percent with Depression	21.7%	18.9%
Poor Dental Health	Total Population (Age 18+)	491,296	14,682,954
	Total Adults with Poor Dental Health	95,511	2,635,605
	Percent Adults with Poor Dental Health	19.4%	18%
Infant Mortality	Total Births	43,145	1,133,160
	Total Infant Deaths	335	7,932
	Infant Mortality Rate (Per 1,000 Births)	7.8	7
	Total Live Births	152,117	1,585,346

Low Birth Weight	Low Weight Births (Under 2500g)	13,450	137,925
	Low Weight Births, Percent of Total	8.84%	8.7%
Asthma Prevalence	Survey Population (Adults Age 18+)	505,373	14,756,311
	Total Adults with Asthma	70,907	1,841,437
	Percent Adults with Asthma	14%	12.5%

<https://ahs.engagementnetwork.org>, 1/9/2019

APPENDIX C: HOSPITAL UTILIZATION & EMERGENCY ROOM DATA

Below are the top 10 diagnoses for AdventHealth Tampa in 2018.

Emergency Department

1. Hypertension
2. Heart Disease
3. Pharyngitis
4. Diabetes (Type 2)
5. Tobacco Use
6. Abdominal Pain, Unspecified
7. Hyperlipidemia, unspecified
8. Respiratory Disease (COPD)
9. Chest Pain, unspecified
10. Respiratory Infections

Inpatient Admissions

1. Hypertension
2. Mental Health
3. Hypothyroidism
4. Heart Disease
5. Nicotine Dependence
6. Hypokalemia (low potassium levels)
7. Hyperlipidemia
8. Lung Disease
9. Gastroesophageal Reflux Disease (GERD)
10. Diabetes (Type 2)