

AdventHealth September 2023 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



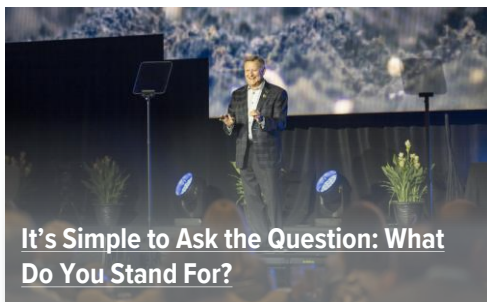
Media Type: Podcast
Date: Sept. 3
Key Mention: Bret Goodpaster, MD, scientific director of the AdventHealth Translational Research Institute

Dr. Goodpaster joined the podcast to discuss research being conducted that aims to examine how well we age and how to help mature adults get the most out of life. Part 2 of the podcast aired later in the month and featured Kirk Erickson, PhD, director of translational neuroscience at the AdventHealth Research Institute



Media Type: Owned
Date: Sept. 5
Key Mention: Jill Piazza, vice president of operations for AdventHealth's Population Health Services Organization

The article highlighted how the ED Care Coordination Program has worked to ensure that patients get the right level of care, avoiding unnecessary ED visits.



Media Type: Social
Date: Sept. 5
Key Mention: Terry Shaw, president/CEO for AdventHealth

Shaw shared a Conference on Mission reflection centered around re-energizing AdventHealth's ongoing commitment to bring wholeness to others.



Media Type: Local
Date: Sept. 5
Key Mention: AdventHealth Daytona Beach

The article spotlighted the three-story, 60,000-square-foot medical office building going up on the AdventHealth Daytona Beach campus that will include an outpatient surgery center, medical offices and imaging services.



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Media Type: Local
Date: Sept. 6
Key Mention: Isaac Sendros, president/CEO for AdventHealth Redmond

AdventHealth Redmond was one of nine hospitals in Georgia to be recognized as a five-star facility in 2023. AdventHealth Murray also received a five-star rating for the third year in a row, as reported in the Dalton Daily Citizen later in the month.



Media Type: Local
Date: Sept. 6
Key Mention: Rick Dodds, president/CEO for AdventHealth Littleton

The article noted that the 3-floor, 97,700-square-foot heart and vascular tower planned at AdventHealth Littleton is an answer to a growing and aging population in the area. The addition will provide comprehensive cardiac care. FOX31 and Becker's Hospital Review also covered the story.



Media Type: Local
Date: Sept. 8
Key Mention: Andrew Mwavua, executive director of community advocacy for AdventHealth

The segment featured news of the \$1.2 million in Community Health Improvement Grants AdventHealth will be awarding to projects and nonprofits in Orange, Seminole and Osceola counties, with a focus on people with mental and behavioral health challenges.



Media Type: Owned
Date: Sept. 8
Key Mention: Naga Thatimatla MD, a bariatric and general surgeon with AdventHealth Medical Group in Dade City

AdventHealth Dade City was the first hospital in Pasco County to offer the unique FDA-approved Enterra treatment which helps patients suffering from nausea and vomiting due to an often-chronic condition called gastroparesis.



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Media Type: Local
Date: Sept. 8
Key Mention: Doug Ross, MD, chief medical officer for AdventHealth Tampa

Dr. Ross shared that the XBB variant is the variant targeted by the new COVID-19 booster and that it is important for those 65 and older and the immunocompromised to get it.



SHAW LOCAL News Network

Media Type: Local
Date: Sept. 11
Key Mention: UChicago Medicine AdventHealth

It was announced that about 80 volunteers from UChicago Medicine AdventHealth would be providing health care services and referrals to local social service resources to those in need at a free clinic on Sept. 30 intended for individuals and families who cannot afford health care services.



Patch

Media Type: Local
Date: Sept. 12
Key Mention: Ken Bacon, president/CEO for AdventHealth's Multi-State Division

Rev. Ron Hawkins, a retired McDonald's executive and longtime member of the Adventist Midwest Health Board of Directors, received a Trustee of the Year award from AdventHealth at the Conference on Mission.



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Media Type: Owned
Date: Sept. 12
Key Mention: AdventHealth

The video story spotlighted a patient who recovered from life-threatening heart failure, thanks to the Trina Hidalgo Heart Care Center, a clinic supported by AdventHealth, and the work it does to provide access to care for people living at or below poverty levels.



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Media Type: Local
Date: Sept. 13
Key Mention: Amber Orman, MD, chief wellness officer and radiation oncologist at AdventHealth Medical Group

Along with listing some of the most powerful anti-cancer foods, Dr. Orman shared her belief that up to 40% of cancers could be prevented with a plant-predominant diet combined with other aspects of lifestyle.



EVOLVE

Media Type: National
Date: Sept. 13
Key Mention: Rob Purinton, vice president of analytics and performance improvement for AdventHealth

The article showcased AdventHealth's utilization of AI in its imaging departments to enhance patient care, particularly in diagnosing conditions like strokes more efficiently. AdventHealth's adoption of AI stands out as a prominent example of how technology is improving health care outcomes.



Media Type: Owned
Date: Sept. 14
Key Mention: Audrey Gregory, president/CEO of AdventHealth's Central Florida Division – North Region

In this episode of the Inspiring Wholeness podcast, Gregory was joined by Gabby Ortigoni, president/CEO of the Hispanic Chamber of Commerce of Metro Orlando to discuss women in leadership.



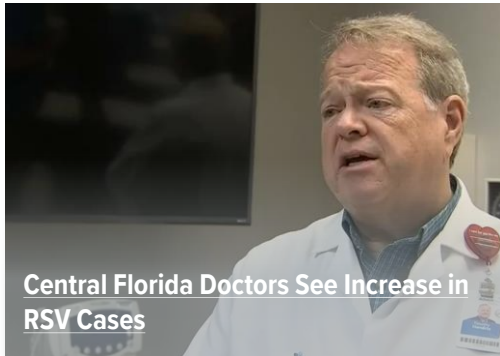
Media Type: National
Date: Sept. 14
Key Mention: AdventHealth

The article highlighted how the design of the 13,489-square-foot center is intentionally focused on increased patient comfort and stress reduction.



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Central Florida Doctors See Increase in RSV Cases



Media Type: Local
Date: Sept. 14
Key Mention: Tim Hendrix, MD, medical director for AdventHealth's Centra Care

With RSV cases on the rise in the Southeast, Dr. Hendrix shared that it's not unusual for Florida's season to start earlier.



Médicos en Florida crean prueba revolucionaria para detectar parásito comecerebro en 3 horas



Media Type: Local
Date: Sept. 14
Key Mention: Jose Alexander, MD, clinical microbiologist and director of microbiology, virology and immunology at AdventHealth Orlando

Dr. Alexander discussed the groundbreaking test he and his team created to detect brain-eating amoeba that produces results in hours rather than days. The segment also highlighted his Hispanic heritage and how he is driving progress with his work.



AdventHealth Launches Social Media Program for Spanish Speakers



Media Type: Local
Date: Sept. 15
Key Mention: Victor Herrera, MD, chief clinical officer for AdventHealth Central Florida

The segment about AdventHealth's launch of the Spanish-language social media pages featured Dr. Herrera, who talked about why these social media pages are important for the community AdventHealth serves.



Killean Hospital Adds Angel



Media Type: Local
Date: Sept. 16
Key Mention: AdventHealth Central Texas

The Central Texas area's first Angel of Hope statue was unveiled at AdventHealth Central Texas for those who have experienced the death of a child. The story was also featured in a KXXV Good Morning Texas segment.



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Media Type: National
Date: Sept. 16
Key Mention: Brian Adams, president/CEO of AdventHealth Central Florida

In the announcement of his appointment to the role of chief clinical officer for AdventHealth Central Florida Division – South Region, Victor Herrera, MD, shared about adding more points of health care in the region. Becker's Hospital Review also covered news of the appointment.



Media Type: Local
Date: Sept. 18
Key Mention: Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

In answer to the question of when the right time is to get a booster shot, Dr. Herbert advised that people have to look at their particular situation to determine the sort of risk posed by their environment.



Media Type: Church
Date: Sept. 18
Key Mention: Jeanette Metzler, community benefit manager at AdventHealth Shawnee Mission

The article highlighted how AdventHealth Shawnee Mission team members work with school social workers to identify and respond to needs of families and children at a nearby elementary and middle school.



Media Type: Owned
Date: Sept. 18
Key Mention: Yamile Luna, chief operating officer for AdventHealth Winter Garden and Clermont

Three AHU students were the first from the university to receive scholarships from the Hispanic Heritage Scholarship Fund.



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MIT Sloan
Management Review

Media Type: National
Date: Sept. 19
Key Mention: AdventHealth

AdventHealth's service standard of "Love me" was held up as an example of a beautiful expression that uniquely differentiates AdventHealth from others as it strives to nourish a culture that makes team members, patients and family members feel loved.



WFTV 9

Media Type: Local
Date: Sept. 19
Key Mention: AdventHealth

AdventHealth officials said they were specifically looking to hire registered nurses, graduate nurses, licensed practical nurses, occupational therapists, physical therapists, and more.



FOUR CORNERS SUN • 

Media Type: Local
Date: Sept. 20
Key Mention: Shiva Seetahal, MD, bariatric surgeon at AdventHealth Heart of Florida

Dr. Seetahal, who started the bariatric program at the hospital in 2018, celebrated his 1000th bariatric surgery at the hospital, sharing that the journey to the 1000th surgery has been enlightening, humbling and rewarding.



Calhoun Times

Media Type: Local
Date: Sept. 20
Key Mentions: AdventHealth Gordon, AdventHealth Murray and AdventHealth Redmond

Pink light bulbs were distributed across Floyd, Gordon and Murray counties so community members could light their porches pink to spread awareness about breast cancer.



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Where They Started vs. Where They're At:
6 Hospital Leaders on Pivoting Careers

BECKER'S HOSPITAL REVIEW

Media Type: National
Date: Sept. 20
Key Mention: Terry Shaw,
president/CEO for
AdventHealth

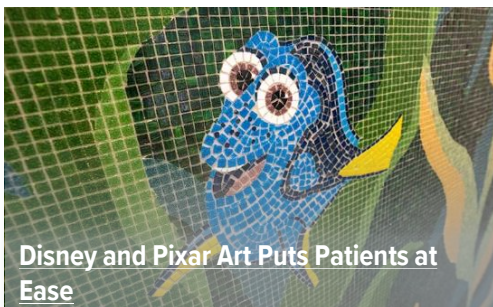
The article highlighted Terry Shaw's LinkedIn post about career pivots and pauses and shared some of the responses the post drew from other hospital executives.



Highlands News-Sun

Media Type: Local
Date: Sept. 20
Key Mention: Jason Dunkel,
president/CEO for
AdventHealth Sebring

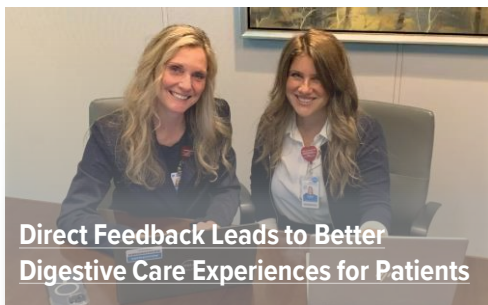
AdventHealth and LifeLink of Florida collaborated to raise awareness for organ donation and increase donor registrations.



HEALTHCARE FACILITIES TODAY

Media Type: National
Date: Sept. 20
Key Mention: AdventHealth

The AdventHealth ER at FLAMINGO CROSSINGS Town Center was featured as an example of how artwork, aside from being aesthetically pleasing, also carries with it a nurturing quality and can brighten a patient's mood.



Media Type: State
Date: Sept. 21
Key Mention: Margaret White,
RN, vice president of the
AdventHealth Digestive Health
Institute

AdventHealth Digestive Health Institutes named two new leaders with a renewed focus on improving integration and strengthening teams to provide an optimal patient experience. The story was also featured on the Central Florida Division newsroom.

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Media Type: Local
Date: Sept. 22
Key Mention: David Hirsch, MD, hand and wrist surgeon at Rothman Orthopaedics at AdventHealth Orlando

Teams at AdventHealth East Orlando and Rothman Orthopaedics saved the hand of a blind man who was bitten by a venomous snake. The video story was also published on the Central Florida Division newsroom.



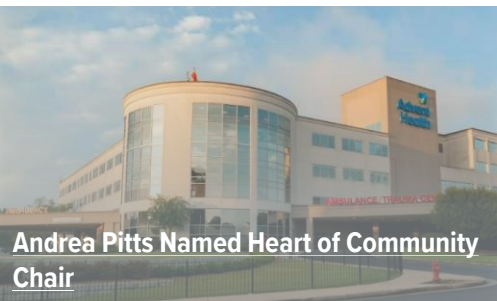
Media Type: Local
Date: Sept. 22
Key Mention: Marco Rajo Andrade, MD, bariatric surgeon at AdventHealth Carrollwood

As part of a small pool of doctors in the U.S. who identify as Hispanic, Dr. Andrade shared that he is working to connect with the area's large Hispanic population and hoping to help patients feel more comfortable.



Media Type: National
Date: Sept. 22
Key Mention: AdventHealth

Becker's reported on the top 100 hospitals in the U.S. named by Fortune and PINC AI, a health care intelligence platform. **AdventHealth Shawnee Mission** and **AdventHealth Daytona Beach** were included in the 20 top large community hospitals; **AdventHealth Wesley Chapel** in 20 top medium community hospitals; **AdventHealth Murray** in 20 top small community hospitals; **AdventHealth Redmond** and **UChicago Medicine AdventHealth Hinsdale** in top 25 teaching hospitals.



Rome News-Tribune

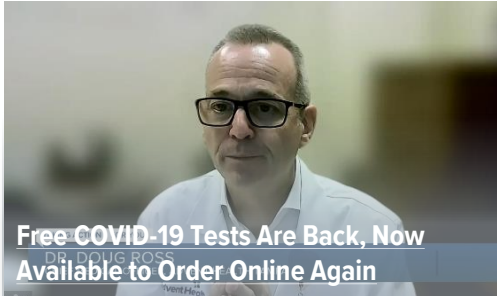
Media Type: Local
Date: Sept. 22
Key Mention: Andrea Pitts, director of patient experience and organizational excellence at AdventHealth Redmond

Pitts was appointed chair of the board of governors for the Heart of the Community Foundation, which recognizes individuals in Rome and Floyd counties for outstanding community service.



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Media Type: Local
Date: Sept. 25
Key Mention: Doug Ross, MD, chief medical officer for AdventHealth Tampa

Along with the announcement that the federal government relaunched the program to provide free COVID-19 home tests, Dr. Ross shared information on checking expiration dates since the FDA has extended the dates beyond what is printed on boxes already in circulation.



Media Type: National
Date: Sept. 25
Key Mention: Terry Shaw, president/CEO for AdventHealth

Shaw shared his learnings from AdventHealth's past and also his vision for how he sees health care and AdventHealth evolving in the coming years.



Media Type: National
Date: Sept. 25
Key Mention: Kambiz Kadkhodayan, MD, a gastroenterologist with the AdventHealth Center for Interventional Endoscopy

Dr. Kadkhodayan performed the world's first "Candy Cane" endoscopic procedure on former AdventHealth emergency room nurse Rene Galloway. The story was also featured on the Central Florida Division newsroom.



Media Type: Church
Date: Sept. 25
Key Mentions: Paul Fischer, food and service director for UChicago Medicine AdventHealth Hinsdale and La Grange; Craig Rapacz, director of food and nutrition at UChicago Medicine AdventHealth GlenOaks

UChicago Medicine AdventHealth has begun to make changes to the food served at its cafes and Grab and Go stands, a decision springing from a desire to adhere more closely to the CREATION Life concept. The article also appeared in the Lake Union Herald and Food Management included the news in a roundup.

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AdventHealth Participates in PRTC Customer Appreciation Day



Media Type: Owned
Date: Sept. 25
Key Mention: Randy Craft, community outreach coordinator at AdventHealth Manchester

AdventHealth Manchester offered free health screenings during a Peoples Rural Telephone Cooperative event that attracted hundreds of residents from Jackson County and surrounding areas. In addition to the screenings, AdventHealth team members also provided health and wellness tips and resources.

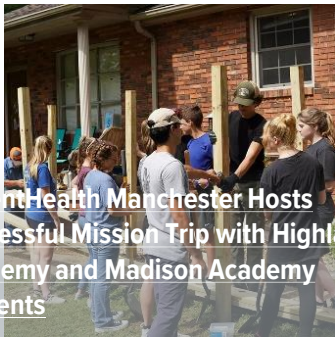


AdventHealth Scientists Help Develop Blood Test That Detects Indicator of Parkinson's Disease



Media Type: Owned
Date: Sept. 25
Key Mention: Kirk Erickson, PhD, director of translational neuroscience at the AdventHealth Research Institute

The article provided insight into how the AdventHealth Translational Research Institute has helped develop a blood test that detects an indicator of Parkinson's disease, a game-changer that could help patients live longer and more comfortably with the disease.



AdventHealth Manchester Hosts Successful Mission Trip with Highlands Academy and Madison Academy Students



Media Type: Owned
Date: Sept. 26
Key Mention: AdventHealth Manchester

AdventHealth Manchester, the only AdventHealth global mission site in the U.S., hosted 45 high school students from Highlands Academy and Madison Academy for a two-day mission trip during which they completed three projects for area families.



Flu, RSV, and COVID-19 Vaccines Are All Available for the First Time This Respiratory Season



Media Type: Local
Date: Sept. 26
Key Mention: Raj P. Kotak, MD, chief medical officer for AdventHealth Carrollwood

Along with other area doctors, Dr. Kotak stressed the importance of getting the vaccines to protect against severe or significant illness and hospitalization.



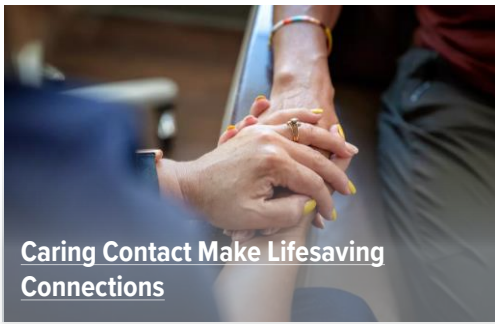
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Media Type: Owned
Date: Sept. 26
Key Mention: Anita Cornett, MD, chief medical officer for AdventHealth Manchester

AdventHealth Manchester announced it will be participating in the Kentucky Opioid Stewardship Program, a program that utilizes a team-based approach to enhancing opioid management in primary care settings and employing nationally recognized evidence-based strategies.



Media Type: Owned
Date: Sept. 27
Key Mention: AdventHealth Porter

The article shone a spotlight on AdventHealth Porter's partnership with the Zero Suicide Institute and the work being done to fill the gaps in mental health care through the compassionate care of people like Terri Lawson, a peer support specialist at AdventHealth Porter.



Media Type: Local
Date: Sept. 27
Key Mention: AdventHealth

AdventHealth Shawnee Mission received recognition as the Best Hospital/Health System and Best Birth Center in the Best of Johnson County 2023 in the medical, dental and health categories.



Media Type: Local
Date: Sept. 27
Key Mention: Bobby Nibhanupudy, MD, a surgeon with the AdventHealth Transplant Institute

In the feature about one of less than 100 living double organ donors in the world, Dr. Nibhanupudy shared that advancements in medicine make it easier than ever to donate an organ.



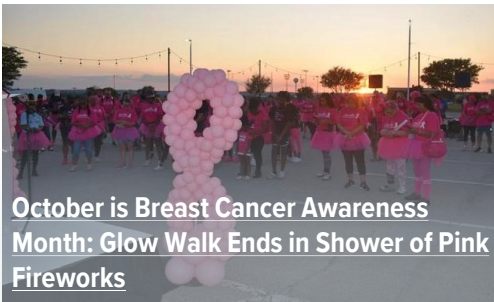
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Media Type: Local
Date: Sept. 28
Key Mention: Konda Reddy, MD, medical director of pediatric endocrinology and diabetes at AdventHealth for Children

The segment spotlighted the family of 10-year-old Anderson Ata, who was the first in Orlando and the seventh in the world to receive Tzield, a revolutionary new drug that can delay the onset of type 1 diabetes.



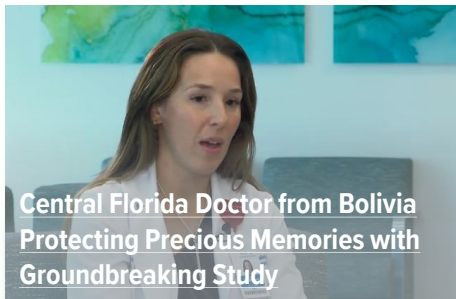
Media Type: Local
Date: Sept. 28
Key Mention: Kevin Roberts, president/CEO for AdventHealth Central Texas

The field behind AdventHealth Central Texas was a sea of pink as survivors along with friends and family of survivors gathered after the annual Glow Walk to show support for Breast Cancer Awareness Month in October.



Media Type: Podcast
Date: Sept. 28
Key Mentions: Steven Smith, MD, chief scientific officer for AdventHealth; Kirk Erickson, PhD, director of translational neuroscience at the AdventHealth Research Institute

During the Inspiring Wholeness podcast, Dr. Smith and Dr. Erickson shared some of the biggest research breakthroughs they've seen as well as what projects are on tap.



Media Type: Local
Date: Sept. 28
Key Mention: Valeria Baldivieso, MD, medical director of AdventHealth's Memory Disorder Clinic

Dr. Baldivieso talked about her background and the work she is doing on a groundbreaking study that aims to detect Alzheimer's disease earlier.



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The
SENTINEL
ECHO

Media Type: Local
Date: Sept. 29
Key Mention: James Nelson,
chief nursing officer at
AdventHealth Manchester

The article provided background on and highlighted the DAISY Award for Extraordinary Nurses program and recognized the latest quarterly recipient of the honor at AdventHealth Manchester.



Rome News-Tribune

Media Type: Local
Date: Sept. 30
Key Mention: John Crowley,
director of AdventHealth
Sports Med & Rehab in Rome,
Ga.

The story spotlighted how oncology rehab at Northwest Georgia's only certified Physiological Oncology Rehabilitation Institute (PORi) Center of Excellence helped a new mom diagnosed with breast cancer in 2019 recover after chemotherapy.



Southern
TIDINGS

Media Type: Church
Date: September Issue
Key Mention: Joseph Rivera,
M.Div., vice president of
mission and ministry For
AdventHealth's West Florida
Division

The article, which also appeared in Adventist Review, spotlighted the first mission trip to Ecuador to provide medical services to local communities. Organized by AdventHealth's Global Missions program, the trip was the result of a partnership between AdventHealth and Clinica Adventista de Quito.



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