

AdventHealth May 2023 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Media Type: Local
Date: May 1
Key Mention: Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

Dr. Herbert shared that residents of Henderson County should be on the lookout for several diseases, including a new COVID-19 strain, Arcturus.



Media Type: Local
Date: May 3
Key Mention: Fatma Levent, MD, pediatric infectious disease physician for AdventHealth Orlando

One family's scare served to underscore the seriousness of an increase in the number of children with a severe group A strep infection.



Media Type: Local
Date: May 3
Key Mention: David Weis, president and CEO for AdventHealth Daytona Beach

David Sinclair, MD, was named Chief Medical Officer for AdventHealth Daytona Beach effective May 21. Dr. Sinclair has 25 years of clinical experience as a practicing physician.



Media Type: Local
Date: May 4
Key Mentions: AdventHealth for Children

To celebrate May the 4th, Orlando native Ashley Eckstein, author and actress, most known as the voice of Ahsoka Tano from Star Wars: Rebels and Star Wars: The Clone Wars, paid a special visit to read to patients and gift them a copy of her book, Star Wars Everyday.



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National Day of Prayer Brings Opportunities to Gather



Media Type: Owned
Date: May 5
Key Mention: AdventHealth

As reflected in a photo roundup on the AdventHealth Newsroom, team members across the system paused to focus on the meaning of the national observance. The article also appeared on Adventist News Network.

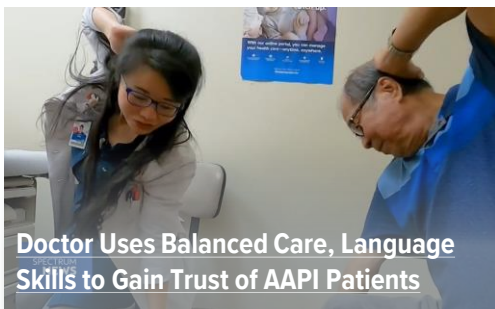


NASCAR Driver Ross Chastain Visits with Students at KC-area Elementary School



Media Type: Local
Date: May 5
Key Mention: AdventHealth

NASCAR driver Ross Chastain visited with students at Shawnee Elementary School, a school AdventHealth Shawnee Mission partners with for community benefit services. Kids got to talk with Chastain and see the No. 1 AdventHealth car in person.



Doctor Uses Balanced Care, Language Skills to Gain Trust of AAPI Patients



Media Type: Local
Date: May 8
Key Mention: Puxiao Cen, MD, AdventHealth cardiologist

Dr. Cen shared in the segment that her holistic approach, balanced with her ability to speak Chinese, helps earn the trust of patients in the Asian American community and empowers them to be proactive about good heart health. Dr. Cen's story also appeared on the Florida Medical Association website and AdventHealth and Central Florida Division newsrooms.



Kenmure Fights Cancer Donates to AdventHealth and Continues Its 'March to a Million'

BlueRidgeNow | Times-News

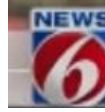
Media Type: Local
Date: May 8
Key Mentions: Trina Stokes, director of AdventHealth Hendersonville Foundation; Doug Thompson, medical director for AdventHealth Hendersonville Cancer Services

Kenmure Fights Cancer donated \$64,000 to AdventHealth Hendersonville for purchase of new, state-of-the-art cancer exam beds.

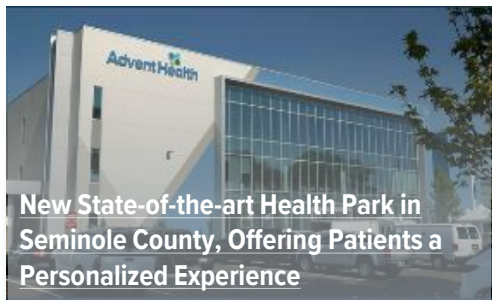
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Media Type: Local
Date: May 8
Key Mentions: Cathy Stankiewicz, chief nursing officer for AdventHealth Central Florida Division – South Region; Ian Barnett, nurse at AdventHealth New Smyrna Beach



The segment called attention to National Nurses Week and highlighted the AdventHealth Orchestra as one way nurses and other team members came together to help address burnout, and how they continue to practice and play together.



Media Type: Local
Date: May 9
Key Mentions: Jeff Villanueva, CEO for AdventHealth Altamonte Springs; Joel George, executive director of retail services for AdventHealth



AdventHealth opened the doors of its Lake Mary Health Park, a 58,000-square-foot facility that offers new options for specialty care to Seminole County residents.



Media Type: Local
Date: May 10
Key Mentions: Mary Brady, chief nursing officer, and Aimelys Berrios, nurse mentor, both for AdventHealth Palm Coast



AdventHealth and Jacksonville University partnered to launch an immersive training program for aspiring nurses in Palm Coast, giving students invaluable real-world experience working on a hospital unit and learning one-on-one from experienced RNs.



Media Type: Local
Date: May 11
Key Mention: AdventHealth for Women

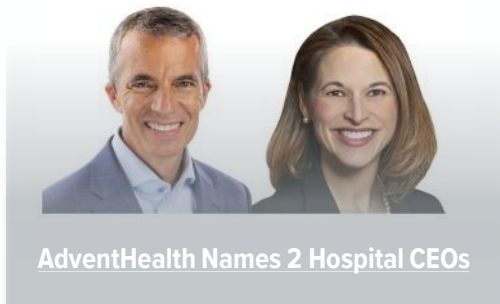


As an over-producer of breast milk and with plenty left over after breastfeeding her two sons, Laura Baran, a NICU nurse at AdventHealth for Women, donated 37 gallons of milk, which has gone to help NICU babies across Florida.



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BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: May 11
Key Mention: AdventHealth

Doug Harcombe was tapped to serve as CEO for AdventHealth's planned Lake Nona campus, and Amanda Maggard assumed the role of CEO of AdventHealth Celebration. The news also appeared on the AdventHealth and Central Florida Division newsrooms.



LinkedIn

Media Type: Social
Date: May 11
Key Mentions: Olesea Azevedo, chief people officer for AdventHealth; Trish Celano, chief nurse executive and associate chief clinical officer for AdventHealth

AdventHealth President and CEO Terry Shaw emphasized that the workplace of the future starts with listening to team members, which means letting go of pre-formed biases, assumptions and opinions.



ORLANDO
BUSINESS JOURNAL

Media Type: Local
Date: May 12
Key Mention: Cathy Stankiewicz, chief nursing officer for AdventHealth Central Florida Division – South Region

The Nursing Advisory Panel is just one example of the efforts being made to recruit and retain nurses at AdventHealth. Such efforts have helped AdventHealth reduce nursing turnover by 50% since 2022. The story also appeared on the Central Florida Division Newsroom.



CLICK
ORLANDO.COM

Media Type: Local
Date: May 12
Key Mention: Nicole Ayoub, chief nursing officer for AdventHealth Winter Park

The segment highlighted the Dedicated Education Units that have been established to pair students with experienced nurses.



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AdventHealth May 2023 Media Snapshot



Media Type: Local
Date: May 12
Key Mentions: Michele Goeb-Burkett, chief nursing officer for AdventHealth Central Florida – North Region; nurses Melinda Leach and Ian Barnett

The virtual nursing program at AdventHealth Fish Memorial was credited by one nurse as helping nurses avoid burnout. WUSF in Tampa also aired the story later in May.



Media Type: Local
Date: May 12
Key Mention: Tim Clark, president and CEO for AdventHealth's Polk Market

AdventHealth Heart of Florida donated seven automated external defibrillators to be placed in Haines City Police Department patrol cars to help officers responding to emergency calls. The story also appeared in the Haines City News Chief.



Media Type: Local
Date: May 14
Key Mention: Sissel Jacob, president and CEO for AdventHealth Manchester

The article highlighted AdventHealth Manchester's May 4 observance of National Day of Prayer, which included a live program that aired on WTBK 105.7 FM radio.



BlueRidgeNow | Times-News

Media Type: Local
Date: May 14
Key Mention: AdventHealth Hendersonville

More than 400 community volunteers came together to work on 36 service projects at 24 Henderson County nonprofit agencies as part of United Way of Henderson County's annual Days of Caring.



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Media Type: Local
Date: May 15
Key Mention: Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

In the segment noting that more than 3 million people across North Carolina have mental health or substance use disorders, Dr. Herbert recommended reaching out to family physicians before reaching the crisis point.



Media Type: Social
Date: May 15
Key Mentions: Terry Shaw, president and CEO for AdventHealth

During Asian American and Pacific Islander Heritage Month, Shaw amplified the video of several AAPI team members sharing their stories, and he noted that great strength comes from a community made up of unique backgrounds, traditions and perspectives.



Media Type: Local
Date: May 16
Key Mentions: Francis Nuthalapaty, MD, maternal fetal medicine physician and residency program director for AdventHealth Tampa

Dr. Nuthalapaty shared that the new residency program will extend the hospital's capacity to provide the highest level of care with new technology, resources and training.



Media Type: Local
Date: May 16
Key Mention: AdventHealth

As it has in the past, AdventHealth provided free sports physicals to student athletes in Flagler and Volusia counties.



AdventHealth

AdventHealth May 2023 Media Snapshot



ADVENTIST[®]REVIEW

Media Type: Church
Date: May 16
Key Mention: Rajan Wadhawan, MD, senior executive officer of AdventHealth for Children

AdventHealth for Children and Heart of Florida United Way have teamed up on a “Be a Mindleader” campaign to get everyone in Central Florida talking about mental health and to help facilitate life-changing conversations between children, teens and the adults in their lives. The story also appeared on the Central Florida Division and AdventHealth newsrooms.



BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: May 17
Key Mention: AdventHealth

The AdventHealth leaders featured on Becker's 2023 list of “Women Hospital Presidents and CEOs to Know” were Audrey Gregory, PhD, RN, president and CEO for AdventHealth's Central Florida Division – North Region; Penny Johnson, president and CEO for AdventHealth's Southwest Region and Texas Health Huguley Hospital For Worth South; and Jennifer Wandersleben, president and CEO for AdventHealth's Heartland Region.



ORLANDO
BUSINESS JOURNAL

Media Type: Local
Date: May 17
Key Mention: Doug Harcombe, CEO for AdventHealth Lake Nona and Central Florida Division South market

The article explored some of the features that make AdventHealth's newest freestanding ER at FLAMINGO CROSSINGS Town Center unique, thanks to a partnership with Walt Disney World Resort. The opening was covered by other outlets as well, including Adventist Review, WFTV 9 and LaughingPlace.com.



cvn
NEWS
BREAKING, LOCAL, NEWS, ONLINE

Media Type: Local
Date: May 18
Key Mention: Melody Wright, BSN, RN, stroke coordinator for AdventHealth Redmond

It was announced during National Stroke Awareness Month that AdventHealth Redmond had added the ability to perform perfusion scans of the brain, improving the diagnostic capability for stroke care.



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AdventHealth May 2023 Media Snapshot



Media Type: Owned
Date: May 18
Key Mention: AdventHealth Manchester

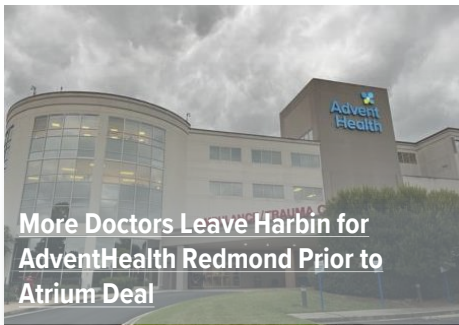
AdventHealth Manchester participated in the 3rd annual The Good Continues community event, which promotes local businesses and fosters community engagement by offering a wide range of services and educational resources.



Rome News-Tribune

Media Type: Local
Date: May 18
Key Mention: AdventHealth Redmond

The article reported that two more doctors had joined those already moving from Harbin Clinic to AdventHealth Redmond.



Media Type: National
Date: May 20
Key Mentions: Vincent Hsu, MD, infectious disease specialist and infection control officer for AdventHealth; Richard Hickam, director of music and the arts for AdventHealth; Ian Barnett, nurse at AdventHealth New Smyrna Beach

The online segment tells the backstory of the AdventHealth Orchestra, highlighting how doctors and nurses, worn out from the stress of COVID-19, found a calming outlet in making music together. The story appeared during Mental Health Awareness Month in other national and international media outlets, as well.



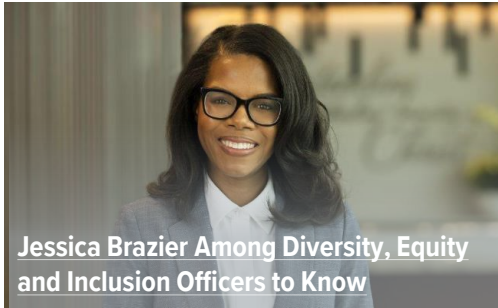
Highlands News-Sun

Media Type: Local
Date: May 21
Key Mentions: Lisa Cooper, manager of volunteer services for AdventHealth Sebring

Ten Highlands County District seniors are headed into a new opportunity in employment training as interns at AdventHealth Sebring through the Project SEARCH program.



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Media Type: Owned
Date: May 22
Key Mention: Olesea Azevedo, chief people officer for AdventHealth

Jessica Brazier, chief diversity, equity and inclusion officer for AdventHealth, was recognized by Becker's Hospital Review as being among health system DEI leaders who are working to uplift diverse populations and enhance health equity at their organizations and within their communities.



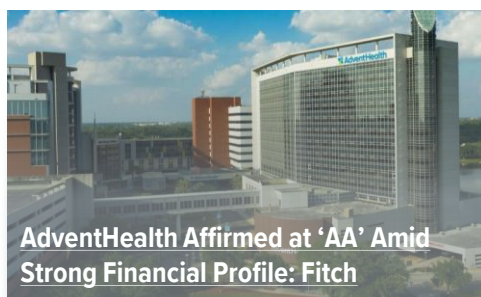
Media Type: Owned
Date: May 22
Key Mention: AdventHealth Manchester

The article voiced appreciation for the dedicated health care professionals who work tirelessly to ensure that patients receive the highest level of care and compassion.



Media Type: Local
Date: May 23
Key Mention: AdventHealth

Telemundo featured the 501st Legion organization's monthly visit to AdventHealth for Children. The Star Wars fan group brings cheer and smiles to patients and their families.



Media Type: National
Date: May 23
Key Mention: AdventHealth

The "AA" rating by Fitch confirmed the hospital system's strong financial profile, along with an expected recovery to a stronger balance sheet.

AdventHealth May 2023 Media Snapshot

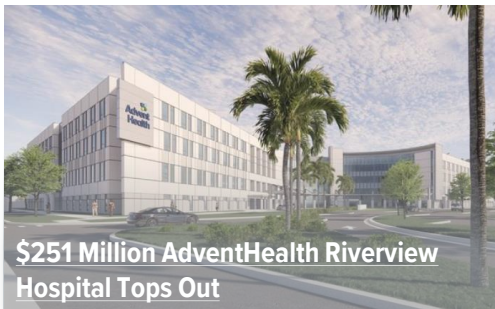


The LAKER / Lutz NEWS

Media Type: Local
Date: May 23
Key Mention: AdventHealth Wesley Chapel Wellness Center

The wellness center honored veteran Roy Caldwell for his service and for being its only 100-year-old member by giving him an honorary membership. The story was also featured on the AdventHealth Newsroom.

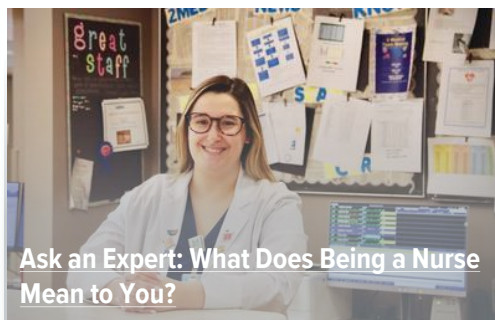
TAMPA BAY
BUSINESS JOURNAL



Media Type: Local
Date: May 24
Key Mentions: David Ottati, president and CEO for the AdventHealth West Florida Division; Jason Newmyer, president and CEO for AdventHealth Riverview

The structural completion of the 4-story, 282,000-square-foot AdventHealth Riverview Hospital was celebrated with a topping out ceremony.

The
Hinsdalean
Community journalism the way it was meant to be



Media Type: Local
Date: May 24
Key Mentions: Rose Mannina, UChicago Medicine AdventHealth Hinsdale nurse and clinical coordinator for medical oncology

Mannina, whose first day as a registered nurse was in March 2020, shared that the dark time during COVID-19 helped her shine more brightly in her profession.

abc ACTION NEWS WFTS TAMPA BAY



Media Type: Local
Date: May 24
Key Mention: AdventHealth Wesley Chapel

AdventHealth Wesley Chapel is partnering with a mobile market owner to provide fresh produce to the food pantry at Atonement Lutheran Church in Wesley Chapel, as well as sponsoring 250 produce bundles for kids at a Zephyrhills and a New Port Richey school.



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AdventHealth May 2023 Media Snapshot



The Hinsdalean
Community journalism the way it was meant to be

Media Type: Local
Date: May 25
Key Mention: UChicago Medicine AdventHealth Cancer Institute Hinsdale

Five UChicago Medicine AdventHealth Cancer Institute Hinsdale providers were named Top Cancer Doctors in Chicago for 2023, from a study conducted by Castle Connolly Medical Ltd. and published by Chicago Magazine.



Orlando Sentinel

Media Type: Local
Date: May 25
Key Mentions: Brenna Young, emergency management manager for AdventHealth Central Florida

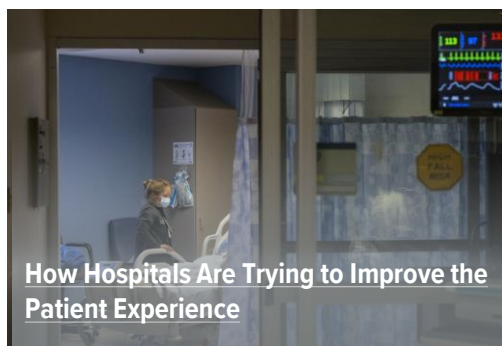
As the 2023 hurricane season got underway, Young shared how AdventHealth will apply lessons learned from last year's Hurricane Ian.

ADVENTISTREVIEW



Media Type: Church
Date: May 25
Key Mentions: Evelyn Lowe, a chief nursing officer for AdventHealth's Central Florida Division – South Region; Monty Jacobs, director of AdventHealth Global Missions; Anna Colon, senior manager of international recruitment for AdventHealth

The article highlighted how Filipino communities, at home and abroad, are making significant contributions to AdventHealth's growth and mission. The article also appeared on the corporate Connect site and the AdventHealth Newsroom.



THE WALL STREET JOURNAL.

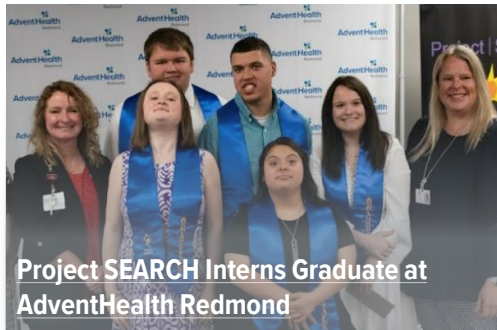
Media Type: National
Date: May 28
Key Mentions: Pam Guler, vice president and chief experience officer for AdventHealth

In an article about how patient complaints soared during COVID-19 and what hospitals are doing to address complaints and improve patient experience, Guler shared how AdventHealth's Whole Care Experience training is beneficial.



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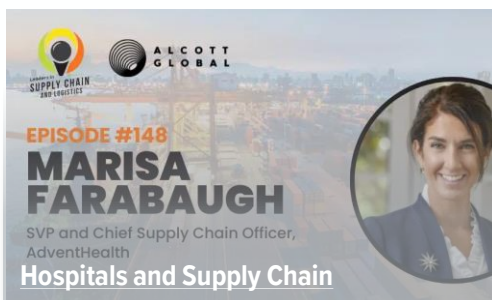
Media Type: Local
Date: May 28
Key Mention: Susan Webb, director of cardiopulmonary PCU at AdventHealth Redmond

AdventHealth Redmond held a graduation ceremony for the Project SEARCH interns to celebrate their accomplishments and completion of the program. It is the seventh year of the partnership between the hospital and Floyd County Schools.



Media Type: Local
Date: May 29
Key Mentions: David De Ramos, DO, UChicago Medicine AdventHealth Medical Group

The news segment highlighted how UChicago Medicine AdventHealth was providing a host of services, including dental and eye exams and chiropractic care, along with food and social services resources at a free clinic for the uninsured and underinsured in Chicago's far western suburbs. The clinic was also featured in a Daily News Herald article earlier in the month.



Media Type: National
Date: May 31
Key Mention: Marisa Farabaugh, chief supply chain officer for AdventHealth

During a Leaders in Supply Chain podcast, Farabaugh shared how the health care supply chain differs from other spaces, such as manufacturing, and how proud she is of how successfully AdventHealth's team managed through the COVID-19 crisis.



Media Type: National
Date: May 31
Key Mention: Meredith Hall, Central Florida marketing manager for the AdventHealth Foundation

Orlando Magic center Wendell Carter Jr. participated in a livestreaming Mario Kart Relay Race video game event organized by AdventHealth Foundation Central Florida to raise money for cancer research.



AdventHealth

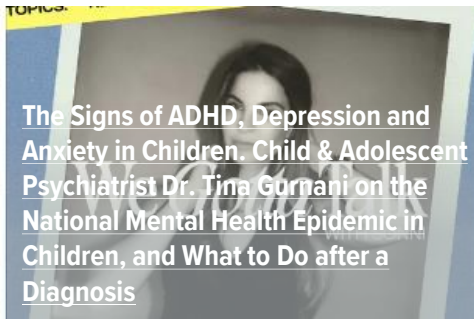
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BECKER'S
Clinical Leadership & Infection Control

Media Type: National
Date: May 31
Key Mentions Jose Alexander, MD, clinical microbiologist and director of microbiology, virology and immunology for AdventHealth Orlando

The article focused on the Rapid Amoeba PCR test developed by Dr. Alexander and his team and refinements made to extend the viable testing window to allow for shipping samples across the country.



Media Type: Podcast
Date: May
Key Mention: Tina Gurnani, MD, AdventHealth Medical Group pediatric and adolescent psychiatry physician

Dr. Gurnani participated in the podcast "We Gotta Talk," to share the importance of children and teens seeking mental health support and how to identify depression, anxiety and other diseases.



Media Type: Church
Date: May/June issue
Key Mention: Texas Health Hospital Mansfield

Kristi Fernandez, a labor and delivery nurse at Texas Health Hospital Mansfield, shared the story of her career change from hairdresser to nurse.



Media Type: Church
Date: May/June issue
Key Mention: Anthony Penick, director of mission and ministry for Texas Health Huguley Hospital Fort Worth South

To support team members' well-being, Penick launched a two-minute devotional series that is shared every Monday.



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Media Type: Church
Date: May issue
Key Mentions: AdventHealth Shawnee Mission

The article told the story of sisters who were inspired by their mother, a labor and delivery nurse, to pursue nursing careers at AdventHealth Shawnee Mission, where their mom worked before retiring in 2021 after 49 years as a nurse.



Media Type: Church
Date: May issue
Key Mentions: UChicago Medicine AdventHealth La Grange and Hinsdale

Two nurses who recently graduated – and who have a long history with AdventHealth – shared how rewarding they find the profession and their roles at UChicago Medicine AdventHealth.



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