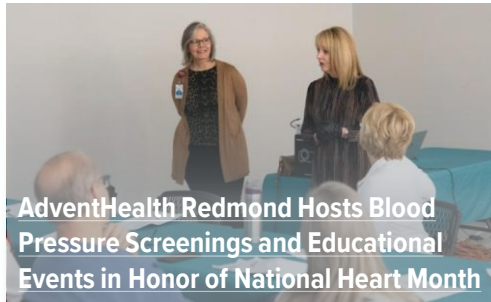


AdventHealth March 2023 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Media Type: Local
Date: March 1
Key Mentions: Tracy Farriba, community outreach director; Julie Barnes, MD, chief medical officer, both for AdventHealth Redmond

AdventHealth Redmond offered free blood pressure clinics and heart health seminars across Floyd County during February in recognition of National Heart Month.



Media Type: Local
Date: March 1
Key Mentions: Jonathan Wurl, MD, anesthesiologist; Melanie McCary, RN, director of surgical services, both for AdventHealth Redmond

The article featured a couple who experienced firsthand the treatment and care of AdventHealth Redmond's Structural Heart Program after a massive heart attack. Their story also served to illuminate the intersection of faith and health care.



Media Type: Local
Date: March 1
Key Mentions: Tim Clark, president and CEO; Claudio Manubens, MD, cardiologist, and Walquiria Castillo, a registered dietitian, all for AdventHealth Heart of Florida

Side-by-side articles featured AdventHealth Heart of Florida – its sponsorship of the 2023 Relay for Life of Polk County and the You're Your Heart seminar in Haines City.



Media Type: Local
Date: March 1
Key Mention: Timothy Hendrix, MD, medical director of AdventHealth Centra Care

Dr. Hendrix noted an increase in the number of people coming to CentraCare with the stomach bug and shared prevention tips with listeners, as well as what to know about Shigella bacteria.



AdventHealth

AdventHealth March 2023 Media Snapshot



Media Type: Owned
Date: March 2
Key Mention: Vincent Hsu, MD, infectious disease specialist and infection control officer for AdventHealth

Dr. Hsu addressed the myths that still linger around mpox and shared what is now known about the disease. The information also appeared in a [Health Digest](#) article in February.



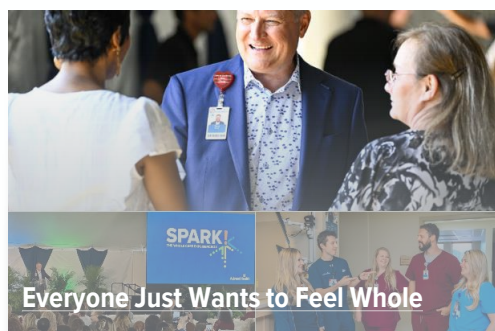
Media Type: Owned
Date: March 2
Key Mention: Jeffrey Kuhlman, MD, chief quality and safety officer for AdventHealth

The Patient-Centered Outcomes Research Institute (PCORI) tapped AdventHealth as one of 42 health systems nationwide to carry out a pioneering initiative to accelerate the implementation of practice-changing research results in clinical care to improve patients' outcomes.



Media Type: Owned
Date: March 2
Key Mentions: AdventHealth Manchester team members

AdventHealth Manchester celebrated Women's History Month with profiles throughout March of, in addition to Barbara Ball, team members [Sonya Jones](#), [Cindy Dezarn](#), [Penny Rush](#) and [Kandi Bowling](#).



Media Type: Social
Date: March 3
Key Mentions: Terry Shaw, president and CEO for AdventHealth

On Employee Appreciation Day, Shaw shared how important it is that team members know they are valued, loved and deserve to experience wholeness just as much as those they care for.

AdventHealth March 2023 Media Snapshot

Health Digest



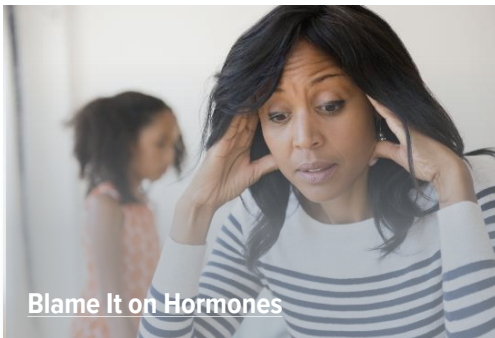
Media Type: National
Date: March 6
Key Mention: Vincent Hsu, MD, infectious disease specialist and infection control officer for AdventHealth

Dr. Hsu outlined ways individuals can craft their own evaluation when it comes to assessing their COVID-19 risk level.



Media Type: National
Date: March 6
Key Mention: Swati Chopra, MD, endocrinologist for AH Medical Group Endocrinology at Calhoun in Calhoun, Ga.

Dr. Chopra addressed the topics of fatigue and breakouts/adult acne in the article that also included experts from Mount Sinai and Cleveland Clinic commenting on other signs of hormone imbalance.



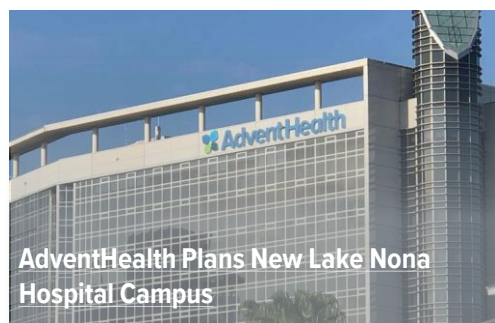
Media Type: National
Date: March 7
Key Mention: Jose Alexander, MD, clinical microbiologist and director of microbiology, virology and immunology for AdventHealth Orlando

The new PCR test for detecting *Naegleria fowleri* developed by Dr. Alexander and his team was referenced in the article about a Florida man who died from the infection, which was associated with improper use of a nasal rinse.



Media Type: Local
Date: March 7
Key Mentions: Doug Harcombe, CEO for AdventHealth's South Market

A new health and wellness campus with a 120-bed hospital is planned by AdventHealth for the Lake Nona community in southeast Orlando.



AdventHealth March 2023 Media Snapshot

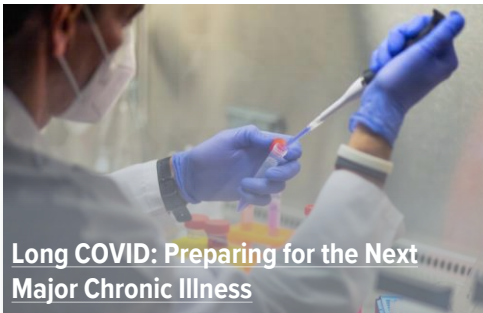


AdventHealth Opens Dedicated Heart Failure Unit to Provide More Advanced Monitoring to Patients



Media Type: National
Date: March 8
Key Mentions: Gus Agocha, MD, and JaMia Washington, MD, both cardiologists at AdventHealth Tampa

AdventHealth Tampa announced a new 20-bed unit dedicated to patients diagnosed with heart failure. The story was also featured later in the month locally in The Laker/Lutz News.

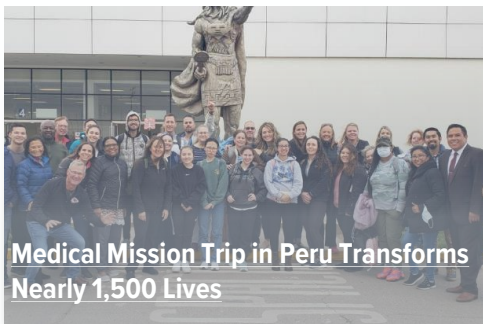


Long COVID: Preparing for the Next Major Chronic Illness



Media Type: National
Date: March 8
Key Mentions: Dwayne Gordon, MD, internal medicine physician and lead physician for AdventHealth's Post COVID Clinic; Richard E. Pratley, MD, medical director of the AdventHealth Diabetes Institute and senior scientist in diabetes research at the AdventHealth Translational Research Institute

Drs. Gordon and Pratley joined the podcast to discuss symptoms and how they show up in patients, how long it took to start putting together a picture of what long COVID looks like, and its impact on patients' lives, as well as continuing research.

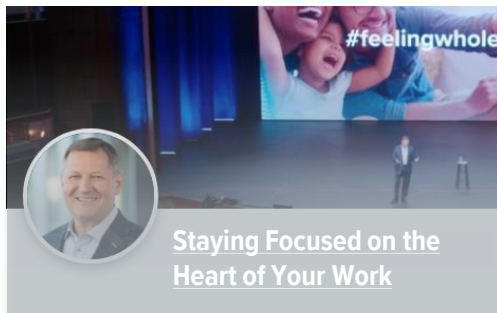


Medical Mission Trip in Peru Transforms Nearly 1,500 Lives



Media Type: Church
Date: March 8
Key Mention: Dave Kennedy, regional executive director of mission for AdventHealth Shawnee Mission

AdventHealth sent the largest medical group ever from the Mid-America region to Juliaca in southeastern Peru. The teams saw nearly 1,500 patients and performed 52 surgeries. The article also appeared in Outlook.



Staying Focused on the Heart of Your Work



Media Type: Social
Date: March 9
Key Mention: Terry Shaw, president and CEO for AdventHealth

Shaw emphasized how keeping an organization focused on its core mission as it evolves or grows is paramount to success.



AdventHealth

AdventHealth March 2023 Media Snapshot



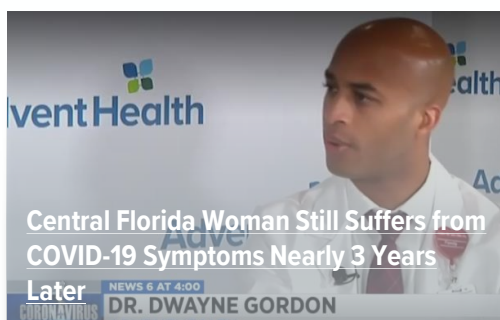
Media Type: Local
Date: March 13
Key Mention: Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

Dr. Herbert shared that the winter strain of COVID-19 wasn't as bad as previous years, and those infected stayed in homes rather than hospitals, which meant fewer cases among hospital employees, as well.



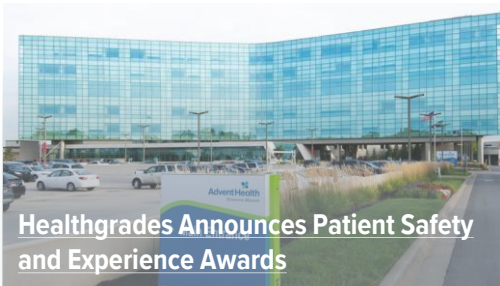
Media Type: Local
Date: March 13
Key Mention: Dwayne Gordon, MD, internal medicine physician and lead physician for AdventHealth's Post COVID Clinic

Dr. Gordon was featured in the first of a three-part series exploring long COVID and the wide range of ongoing health problems associated with it and lasting weeks, months, even years after first being infected with the virus. AdventHealth Orlando's Post COVID Clinic was also mentioned in the [second](#) and [third](#) segments of the series.



Media Type: Local
Date: March 13
Key Mentions: Dwayne Gordon, MD, internal medicine physician and lead physician for AdventHealth's Post COVID Clinic

In the segment about one woman's struggle with long COVID, AdventHealth Orlando's Post COVID Clinic was mentioned and Dr. Gordon shared his expertise on the topic.



Media Type: National
Date: March 14
Key Mentions: AdventHealth Shawnee Mission; AdventHealth Hendersonville

Healthgrades announced the recipients of two awards for hospital quality – Patient Safety Excellence Award and Outstanding Patient Experience Award. Only 83 hospitals, or roughly 2%, received both awards and AdventHealth Hendersonville and AdventHealth Shawnee Mission were among them.



AdventHealth

AdventHealth March 2023 Media Snapshot



Media Type: National
Date: March 14
Key Mention: AdventHealth Orlando

AdventHealth's virtual MRI operations center was featured along with innovations from other systems across the country whose impressive work editors wanted to spotlight.



Media Type: Owned
Date: March 15
Key Mentions: AdventHealth team members

The AdventHealth Newsroom featured a video "Celebrating Women Who Tell Our Stories" and an article highlighting team members who work in areas where women are often less well-represented – finance, information technology and supply chain.



FOUR CORNERS NEWS SUN 🌅

Media Type: Local
Date: March 15
Key Mentions: Tim Clark, president and CEO of AdventHealth's Polk County market

AdventHealth's West Florida Division and United Surgical Partners International announced the acquisition of the Davenport Surgery Center through a previously established joint venture and new partnership with Polk County-based physicians.



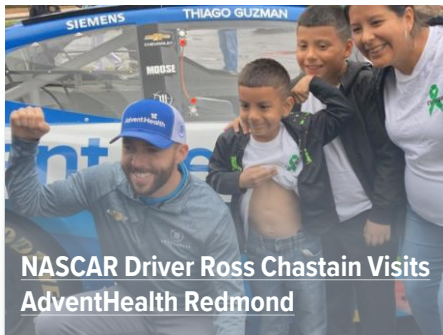
Media Type: National
Date: March 16
Key Mentions: Audrey Gregory, PhD, president and CEO of AdventHealth's Central Florida Division – North Region

As a longtime sponsor of NASCAR, AdventHealth joined others, including Women in NASCAR (WIN) and ThorSport Racing driver Hailie Deegan, in celebrating the women working in NASCAR.



AdventHealth

AdventHealth March 2023 Media Snapshot



**NASCAR Driver Ross Chastain Visits
AdventHealth Redmond**

Rome News-Tribune

Media Type: Local

Date: March 17

Key Mention: Isaac Sendros,
president and CEO for
AdventHealth Redmond

NASCAR driver Ross Chastain visited AdventHealth Redmond to meet with frontline staff and community members, as well as surprise a 6-year-old boy who was recently the recipient of a double liver transplant.



**AdventHealth Named Official Health Care
Partner of Orlando Guardians**

Media Type: National

Date: March 17

Key Mention: Sharon Line
Clary, vice president of
strategic marketing and
communications for
AdventHealth's Central Florida
Division

The partnership announced between AdventHealth and the Orlando Guardians means players will have best-in-class medical services on game days. They will also team up with AdventHealth on community events throughout the season.



**AdventHealth in Georgia Puts
Employees First Through Innovative
Education and Leadership Programs**

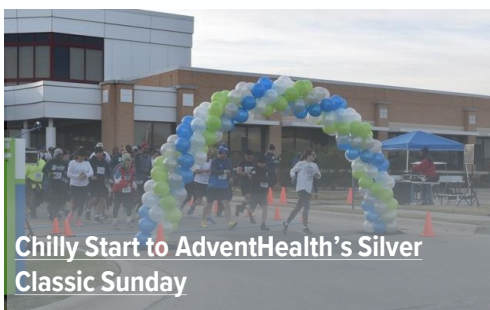
Rome News-Tribune

Media Type: Local

Date: March 18

Key Mentions: AdventHealth
Redmond clinicians and
leadership

The article served to highlight the many ways – tuition reimbursement, career path mapping and career counseling, to name a few – AdventHealth invests in team members to help them grow in their careers.



**Chilly Start to AdventHealth's Silver
Classic Sunday**

Killeen Daily Herald

Media Type: Local

Date: March 19

Key Mention: Kevin Roberts,
president and CEO for
AdventHealth Central Texas

Runners braved temperatures in the 30s at start time to participate in the 36th Annual Silver Classic 5K and 3K. Proceeds from the race, which attracted 340 registrants, will go toward the hospital's new Wellness Center.



AdventHealth

AdventHealth March 2023 Media Snapshot



ORLANDO
BUSINESS JOURNAL

Media Type: Local
Date: March 20
Key Mention: Robert Rodgers,
MD, chief medical officer for
AdventHealth Well 65+

The article featured the opening of two new AdventHealth Well 65+ centers in Winter Park and Daytona Beach to offer exceptional primary care customized to meet the needs and health goals of patients 65 and older.



AdventHealth
Manchester

Media Type: Owned
Date: March 20
Key Mentions: AdventHealth
Manchester

An innovative osteoporosis program to help patients prevent the serious condition and improve lifelong bone health is offered at AdventHealth Manchester.



AdventHealth
Manchester

Media Type: Owned
Date: March 21
Key Mentions: Mary Ann
Payne, director of
AdventHealth Wound Care at
Manchester

For meeting or exceeding national wound care quality benchmarks from July to December 2022, AdventHealth Wound Care at Manchester received the Wound Center of Excellence Award, the highest achievement recognition from RestorixHealth.



The
Hinsdalean
Community journalism the way it was meant to be

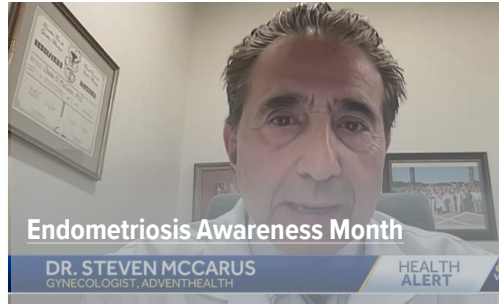
Media Type: Local
Date: March 22
Key Mention: Adam Maycock,
president and CEO for
UChicago Medicine
AdventHealth Hinsdale

UChicago Medicine AdventHealth Hinsdale celebrated its neonatal intensive care unit renovation project Feb. 8 with a special event at the hospital that featured celebratory remarks, a blessing and recognition of donors.



AdventHealth

AdventHealth March 2023 Media Snapshot



Media Type: Local
Date: March 22
Key Mention: Steven McCarus, MD, obstetrics and gynecology surgeon at AdventHealth for Women

Dr. McCarus addressed endometriosis symptoms, risk factors and some preventive measures in an interview focused on Endometriosis Awareness Month.



ADVENTISTREVIEW

Media Type: Church
Date: March 22
Key Mention: David Ottati, president and CEO for AdventHealth's West Florida Division

New leadership roles were announced for Joe Johnson (AdventHealth Carrollwood) and Erika Skula (AdventHealth Ocala) in AdventHealth's West Florida Division. The changes take effect May 1.



THE DAYTONA BEACH
NEWS-JOURNAL

Media Type: Local
Date: March 23
Key Mention: David Weiss, CEO for AdventHealth Daytona Beach and the East Volusia Market

Weiss won the "Most Charitable" award at the annual event recognizing outstanding young professionals for their professional achievements as well as for their volunteer efforts in the community.



AdventHealth

Media Type: Owned
Date: March 23
Key Mention: Olesea Azevedo, chief people officer for AdventHealth

AdventHealth was included on Becker's 2023 list of top places to work in health care, a list meant to call attention to how the honorees invest in employees' wellbeing, satisfaction and fulfillment.



AdventHealth

AdventHealth March 2023 Media Snapshot



AdventHealth Altamonte Springs Hospital Meets DNV Advanced Standards for Orthopedic & Spine Excellence

Media Type: Owned
Date: March 23
Key Mentions: Chetan K. Patel, MD, orthopedic spine surgeon and executive medical director for spine surgery at AdventHealth Neuroscience Institute; Jeff Villanueva, CEO for AdventHealth Altamonte Springs

AdventHealth Altamonte Springs is the first hospital in Florida to be designated an Orthopedic & Spine Center of Excellence by DNV, signifying the organization's commitment to evidence-based practice and continued improvement through national benchmarking.



Media Type: Local
Date: March 23
Key Mentions: Valeria Baldivieso, MD, AdventHealth Medical Group geriatrician

In an interview with Telemundo during Women's History Month, Dr. Baldivieso focused on senior memory care and a groundbreaking research study underway to aid in early detection and treatment of Alzheimer's disease.



Historias Especiales en el Mes de la Mujer: Doctora Busca Combatir la Enfermedad del Alzheimer



Media Type: Local
Date: March 24
Key Mentions: John Monson, MD, chief colorectal surgeon for AdventHealth Central Florida

Dr. Monson shared that those in their 20s, 30s and 40s are more likely to ignore red flags, which is unfortunate because, as he noted, stage one colorectal cancer is almost 100% curable.



Central Florida Colon Cancer Patients Are Younger, Doctors Advise Getting Screenings



Media Type: Owned
Date: March 24
Key Mentions: Kevin D. Accola, MD, cardiothoracic surgeon at AdventHealth Orlando

87-year-old Nanette Rodgers shared her success with the AdventHealth cardiovascular team who helped her dream become a reality.



Senior Marathoner Honors the Cardiology Team Who Kept Her Running

AdventHealth March 2023 Media Snapshot

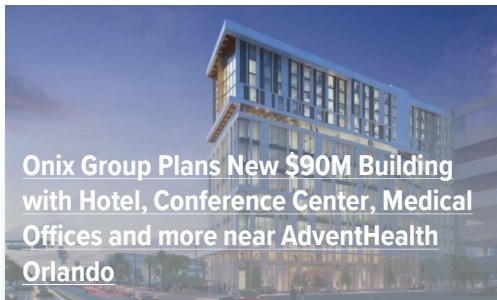


U.S. Consumers Rank AdventHealth Among America's Most Trustworthy Brands



Media Type: Owned
Date: March 29
Key Mention: Terry Shaw, president and CEO for AdventHealth

Newsweek, in collaboration with market research partner Statista, has named AdventHealth to its list of Most Trustworthy Companies in America 2023.



Onix Group Plans New \$90M Building with Hotel, Conference Center, Medical Offices and more near AdventHealth Orlando



Media Type: Local
Date: March 29
Key Mention: Rob Deininger, CEO of AdventHealth Orlando

The Onix Group announced plans to build a 14-story building, the Gateway, at the corner of Princeton and Orange avenues. AdventHealth will be the anchor tenant in the building that is part of the long-term vision for 172-acre mixed use Health Village.



Media Type: Owned
Date: March 30
Key Mentions: Andrew Mwavua, executive director of Community Advocacy for AdventHealth; Jeanette Metzler, manager of community benefit for AdventHealth Shawnee Mission



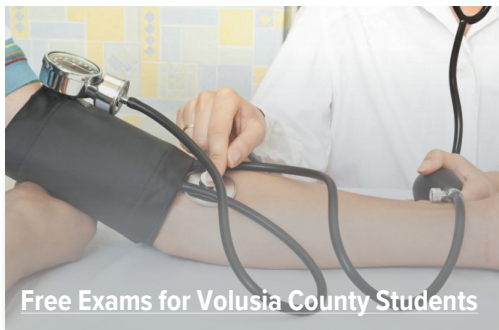
'Fuel for the Future': AdventHealth, Partners Take Bite out of Food Insecurity

The article spotlighted some of the healthy-food-focused initiatives and the volunteer efforts of team members to help those who are food insecure in communities served by the hospital system.



Media Type: Local
Date: March 30
Key Mention: AdventHealth

AdventHealth announced that it would provide physicals for middle- and high-school athletes and cheerleaders, as well as those in ROTC, band and the firefighting academy over four days in April at the Daytona International Speedway.



Free Exams for Volusia County Students

AdventHealth March 2023 Media Snapshot



LinkedIn

Media Type: Social
Date: March 30
Key Mentions: Terry Shaw, president and CEO for AdventHealth

In his National Doctor's Day post, Shaw shared that it should be every day that clinicians in the trenches are honored, recognized and thanked for providing care during these challenging times.



AdventHealth

Media Type: Owned
Date: March 30
Key Mention: Vipul Patel, MD, founder and medical director of the Global Robotics Institute at AdventHealth Celebration

AdventHealth has teamed up with CytoVeris Inc. on a new clinical research study that uses an AI-powered imaging device during surgery to improve prostate cancer margin assessment.



Record

Media Type: Church
Date: March/April issue
Key Mention: Texas Health Huguley

Texas Health Huguley's Bistro SeventySeven café team donated their year of record-breaking tips – over \$4,000 – to four charities, demonstrating AdventHealth's mission in action.



TIDINGS

Media Type: Church
Date: March issue
Key Mentions: Several AdventHealth Manchester team members and leaders, including Marlon Robinson, director of pastoral care at AdventHealth Manchester

More than 600 families are served every month, thanks to a partnership between the Manchester (Kentucky) Seventh-day Adventist Church and AdventHealth Manchester leaders and team members who volunteer at the Adventist Community Services food pantry.