

AdventHealth June 2023 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Orlando Companies Harness the Power of AI in Revolutionizing Health Care

ORLANDOINNO

Media Type: Local
Date: June 1
Key Mention: AdventHealth

AdventHealth was one of the three organizations spotlighted in the Orlando Economic Partnership piece for the work it is doing in incorporating artificial intelligence into its Mission Control system.



Opinion: Reflecting on a Decade of Discovery at the AdventHealth Translational Institute



Media Type: State
Date: June 1
Key Mention: Steven R. Smith, MD, Chief Scientific Officer for AdventHealth

Dr. Smith shared how the TRI bridges the gap between scientific discoveries and clinical care and how, in the decade since its doors opened, the institute has conducted over 200 studies and produced over 350 peer-reviewed published works.



The Science Behind Alzheimer's Disease



Media Type: Local
Date: June 2
Key Mention: Valeria Baldivieso, MD, medical director of memory care for AdventHealth Orlando

Dr. Baldivieso participated in the national Telemundo podcast “Descifriendo la Ciencia” to talk about the science behind Alzheimer’s disease and how it affects the Hispanic community.



AdventHealth Gordon and AdventHealth Murray Recognize Their Team Members' Years of Service



Media Type: Local
Date: June 2
Key Mention: Chris Self, president/CEO for AdventHealth Gordon and AdventHealth Murray

Among the many team members recognized for their years of service, in five-year increments from five to 35, were three celebrating 35 years with AdventHealth.



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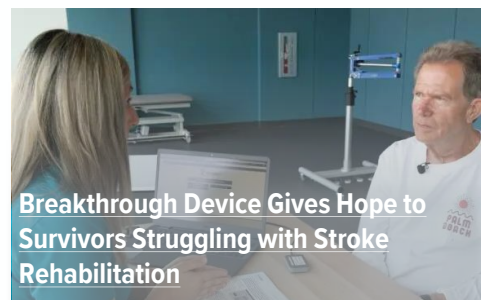
Media Type: Local
Date: June 3
Key Mention: Denyse Bales-Chub, president/CEO for AdventHealth Palm Coast and the Flagler/St. John's Market

A ribbon cutting was held for the 30,000-square-foot medical office building that is attached to the soon-to-open AdventHealth Palm Coast Parkway hospital. Becker's ASC Review also covered the event.



Media Type: Local
Date: June 5
Key Mention: Denyse Bales-Chubb, AdventHealth president and CEO for AdventHealth Palm Coast and the Flagler/St. Johns Market

Clifton Scott, who has served in many leadership roles during his 15-year career with AdventHealth, was named COO of AdventHealth Palm Coast and AdventHealth Palm Coast Parkway, effective June 18.



Media Type: National
Date: June 5
Key Mentions: Ravi H. Gandhi, MD, medical director of the AdventHealth Neuroscience Institute; Chandan Reddy, MD, head of the Deep Brain Stimulation program at AdventHealth Celebration

AdventHealth became the first health care system in the Southeast to expand long-term stroke recovery care with successful implantations of a new FDA-approved device, the Vivstim Paired VNS System, offering renewed hope to ischemic-stroke survivors.



Media Type: Local
Date: June 6
Key Mention: Victoria Dunkle, director of communications and PR for AdventHealth Hendersonville

In the news segment about Mission Health's plan to build a free-standing emergency medical facility in western Buncombe County, Dunkle shared with viewers that, by approving AdventHealth's application to build a hospital in the area, the state already has said AdventHealth's plan is the right plan. The local network also covered the public hearing later in the month.



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Each human being is
a child of God with
infinite value.

Guiding Principles

LinkedIn

Media Type: Social

Date: June 6

Key Mentions: Terry Shaw,
president/CEO for
AdventHealth

Shaw shared that helping others live their best life, seeing each as a whole person, helps shape the impact we have on others.



AdventHealth Apopka Invests \$8M to
Open New Infusion Center

WFTV 9

Media Type: Local

Date: June 6

Key Mention: Omayra
Mansfield, MD, chief medical
officer for AdventHealth
Apopka

Designed to treat a wide range of conditions, including cancer and autoimmune disorders, AdventHealth Apopka's new infusion center offers the community a convenient location for receiving intravenous medications and treatments.



Electronic Health Records and Direct
Secure Messaging

East Central Coast
HEALTHCARE GUIDE™

Media Type: Local

Date: June 7

Key Mentions: Terry Shaw,
president/CEO for
AdventHealth

The article about electronic health records featured AdventHealth's Epic experience and how, regardless of the care setting in which a patient interacts with the health system, it is fostering greater efficiency and coordination. AdventHealth's economic impact on the East Central Coast was also highlighted.



Adventist Hospital in Jamaica Continues
to Expand, Installs New President

ADVENTISTREVIEW

Media Type: Church

Date: June 7

Key Mentions: Frank Geneus,
Seventh-day Adventist Church
Inter-American Division health
ministries director

One of AdventHealth's mission footprints in Jamaica announced new plans and strategies to continue providing health care services in the capital city of Kingston.



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AdventHealth Is Building a Winter Haven ER on Cypress Gardens Boulevard. Next: A Hospital

 The Ledger

Media Type: Local
Date: June 8
Key Mention: Tim Clark, president/CEO of AdventHealth Polk Market

AdventHealth celebrated the official groundbreaking of its new Winter Haven emergency room, marking the first step in its phased construction of a hospital and medical facilities on a 42-acre site. AL.com also featured the project in an article about the construction firm.



Seaweed Heading to Florida May Have Flesh-eating Bacteria

Orlando Sentinel

Media Type: Local
Date: June 9
Key Mentions: Jose Alexander, MD, clinical microbiologist and director of microbiology, virology and immunology for AdventHealth Orlando

With the abundance of seaweed washing up on Florida's shores – and the possibility of its containing flesh-eating bacteria – Dr. Alexander reminded people to avoid exposing open wounds to seawater and to be cautious of raw fish.

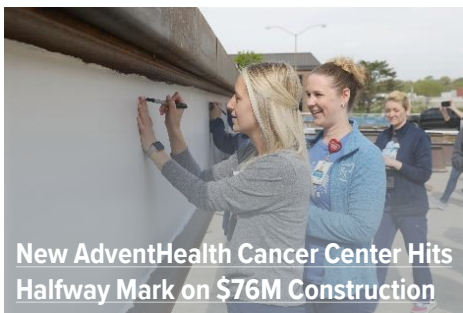


COVID Hospitalizations Up in Three NC Counties, Surveillance Continues



Media Type: Local
Date: June 12
Key Mentions: Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

Dr. Herbert advised that while the particular strain of COVID-19 causing hospitalizations to rise to a moderate level in three mountain counties is not concerning, it is an indicator that the need remains to continue wastewater surveillance.



New AdventHealth Cancer Center Hits Halfway Mark on \$76M Construction

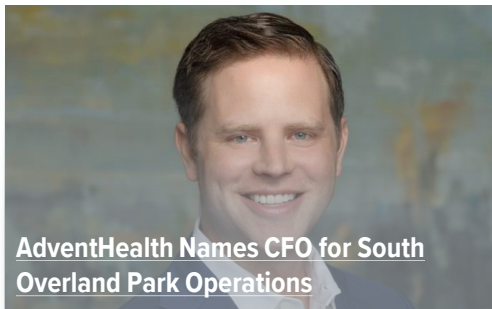
 SHAWNEE MISSION POST

Media Type: Local
Date: June 12
Key Mention: Connie Wood, service line administrator of oncology for AdventHealth Shawnee Mission

AdventHealth Shawnee Mission celebrated the halfway point of construction of its new Cancer Center with a topping out ceremony. Cancer Center team members signed and wrote inspiring messages on a beam that was placed into the structure.

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KANSAS CITY
BUSINESS JOURNAL



AdventHealth Names CFO for South Overland Park Operations

Media Type: Local
Date: June 12
Key Mention: Dayton Botts, CFO for AdventHealth South Overland Park

Along with the announcement of Botts' being named CFO for AdventHealth's South Overland Park campus, the article also mentioned the system's growth plans for Shawnee Mission and Lenexa City Center.

ADVENTISTREVIEW



Educator Brings Healthy Eating Message to Hospitals, Community

Media Type: Church
Date: June 12
Key Mention: Jill Jennings, director of clinical programs for UChicago Medicine AdventHealth

Jennings' experience with using nutrition and lifestyle as part of her cancer battle has fueled her passion to bring that message to patients and the community.

The Washington Post
Democracy Dies in Darkness

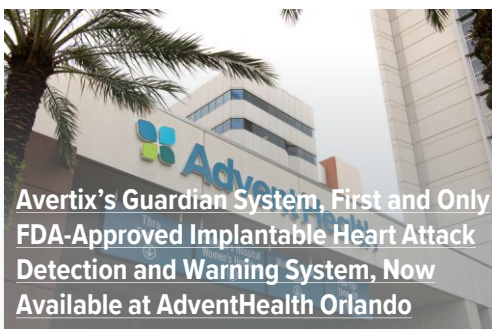


Are All Calories Created Equal? Your Gut Microbes Don't Think So

Media Type: National
Date: June 13
Key Mentions: Karen D. Corbin, an investigator at the AdventHealth Translational Research Institute of Metabolism and Diabetes; Steven R. Smith, MD, chief scientific officer for AdventHealth

The article highlighted the research that's been done by Dr. Corbin, lead author of the study published in the journal Nature Communications, to show that all calories are not created equal when it comes to weight gain.

BioSpace

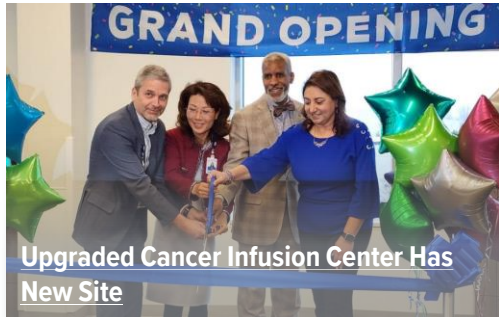


Avertix's Guardian System, First and Only FDA-Approved Implantable Heart Attack Detection and Warning System, Now Available at AdventHealth Orlando

Media Type: National
Date: June 13
Key Mention: Usman Siddiqui, MD, medical director of electrophysiology at AdventHealth Celebration and Kissimmee

Dr. Siddiqui, who conducted the first Guardian implant procedure at AdventHealth Orlando, shared that the system introduces a significant advancement in cardiac care by potentially transforming how heart attacks are detected.

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ADVENTISTREVIEW

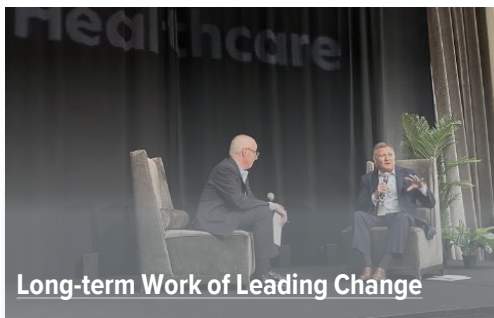
Media Type: Church
Date: June 14
Key Mentions: Christine M. Gonzalez, clinical manager of the Cancer Infusion Center; Eun Lee, regional director of oncology and pharmacy infusion

A new location of the UChicago Medicine AdventHealth Bolingbrook Cancer Infusion Center is designed to improve patients' experience as they engage in the fight against cancer. The story originally appeared in the Lake Union Herald.



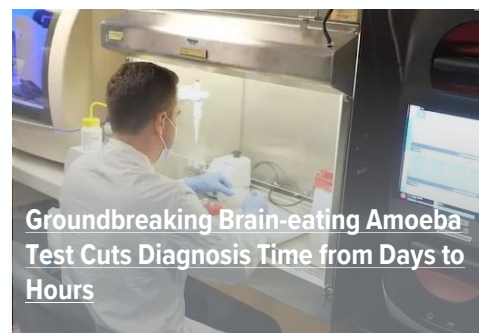
Media Type: Local
Date: June 14
Key Mention: Joyce Perfetti, MD, ER doctor at AdventHealth Tampa

Dr. Perfetti shared some of the early signs of heat-related illness and encouraged taking preventive measures.



Media Type: Social
Date: June 14
Key Mentions: Terry Shaw, president/CEO for AdventHealth

With a Modern Healthcare summit as backdrop, Shaw shared the ways AdventHealth is working to deliver whole-person care more comprehensively through sustainability initiatives.



Media Type: State
Date: June 14
Key Mention: Jose Alexander, MD, clinical microbiologist and director of microbiology, virology and immunology for AdventHealth Orlando

The article focused on the work Dr. Alexander and his team have done to further improve the results on their recently developed brain-eating amoeba test, including extending the viable testing window, which allows for simplified shipping and accelerates diagnosis.



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Magic Unveil New Logo for Team's 35th Anniversary Season

Orlando Sentinel

Media Type: Local
Date: June 15
Key Mention: AdventHealth

The Orlando Magic unveiled their 2023-24 season logo, which also features AdventHealth, a Magic partner since 1989, as the presenting partner for the 35th anniversary season.

Modern Healthcare

Media Type: National
Date: June 15
Key Mention: Terry Shaw, president/CEO for AdventHealth

The article focused on Shaw's expansion plans for the organization, including opening about a hospital a year at least for the next seven years, as well as his hope to grow AdventHealth into a \$20 billion organization by 2025.



Media Type: Local
Date: June 15
Key Mention: Kevin Roberts, president/CEO for AdventHealth Central Texas

The two hospital systems partnered to hold their annual Cancer Survivor Day celebration in front of the Killeen Cancer Center where cancer survivors and supporters gathered for the occasion.



Media Type: National
Date: June 16
Key Mention: Randy Haffner, president/CEO for AdventHealth Florida

Haffner participated in the Health Management Academy's podcast, The Table, sharing what it means to be a values-driven leader in a health care setting, as well as how values and mission as a faith-based organization connect to consumer experience goals and service standards.



Leading with Values and Mission Orientation, Featuring Randy Haffner, PhD

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Media Type: Local
Date: June 17
Key Mention: AdventHealth Lake Wales

The segment featured Ivadene Howell, a registered nurse who works at AdventHealth Lake Wales, where she began her career more than 50 years ago, when IVs were in glass bottles.



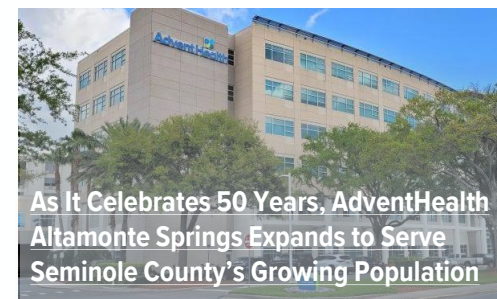
Media Type: Local
Date: June 19
Key Mentions: AdventHealth Redmond

Three neurosurgeons, with nearly 25 years of combined experience providing neurosurgical care to patients across Northwest Georgia and East Alabama, committed to providing care at AdventHealth Redmond. Also mentioned was AdventHealth Medical Group's opening of three new locations.



Media Type: Church
Date: June 19
Key Mentions: Ben Fitzgerald, director of environmental services and facilities for AdventHealth; David Baker, director of facilities at Texas Health Mansfield; Scott Sukits, director of control systems and energy management at AdventHealth Apopka

The article highlighted AdventHealth's commitment to environmental stewardship and showed three examples of facility-level initiatives designed to help meet environmental targets. Part of AdventHealth's 2022 Sustainability Report, the story was also featured on the AdventHealth Newsroom.



Media Type: Church
Date: June 19
Key Mentions: Jeff Villanueva, CEO of AdventHealth Altamonte Springs; Stephen Szutenbach, project manager at AdventHealth

Four construction projects were highlighted in the article that provided a look into AdventHealth Altamonte Springs' \$50 million growth strategy designed to meet the needs of the growing community it serves. The article also appeared on the Central Florida Division Newsroom and in the Orlando Business Journal.



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Rome News-Tribune

Media Type: Local
Date: June 19
Key Mention: Marjorie Kinder, coordinator of the AdventHealth Redmond's Sports Med and Rehab Parkinson's program

In advance of a benefit golf tournament, Kinder spoke about the disease and the importance of exercise. Kinder helped develop a program that addresses the issues that people with Parkinson's face daily.



Media Type: National
Date: June 20
Key Mentions: Kimberly Canarie-Baken, director of Emergency Nursing, AdventHealth Central Florida Division; Timothy Hendrix, MD, medical director of AdventHealth Centra Care

Good Morning America featured AdventHealth's collaboration with the Walt Disney World Resort, including the World of Wellness and the AdventHealth ER at FLAMINGO CROSSINGS Town Center, emphasizing how much easier those enhanced experiences make the planning process for Disney guests with pre-existing health conditions.

ADVENTIST REVIEW

Media Type: Church
Date: June 20
Key Mentions: AdventHealth team members

Six AdventHealth team members shared their thoughts on what Juneteenth means to them. The article also appeared on the Corporate Connect site and the AdventHealth Newsroom.



Media Type: Church
Date: June 20
Key Mention: Andrew Mwavua, executive director of Community Advocacy for AdventHealth

The article focused on the release of the 2023-2025 Community Health Plans and the rigorous assessment undertaken in communities served by AdventHealth to formulate a plan to bring wholeness to those communities. The story also appeared on the AdventHealth Newsroom and in Adventist Review.



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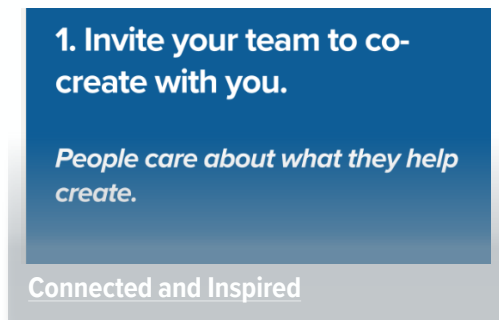
Media Type: Local
Date: June 21
Key Mention: Malone Hill, MD, emergency department physician for AdventHealth Central Texas

With temperatures in the triple digits in Texas, Dr. Hill offered tips on how to prevent heat illness.



Media Type: Church
Date: June 21
Key Mention: Rajan Wadhawan, MD, senior executive officer of AdventHealth for Children

AdventHealth for Children was recognized as a 2023-2024 Best Children's Hospital, ranking No. 7 in Florida and No. 17 in the Southeast, as well as ranking best in Florida and No. 32 nationally for neonatology. The news also appeared on the Central Florida Division and AdventHealth newsrooms.



Media Type: Social
Date: June 21
Key Mentions: Terry Shaw, president/CEO for AdventHealth

Shaw shared four lessons for keeping teams connected and inspired, including inviting your team to co-create with you.



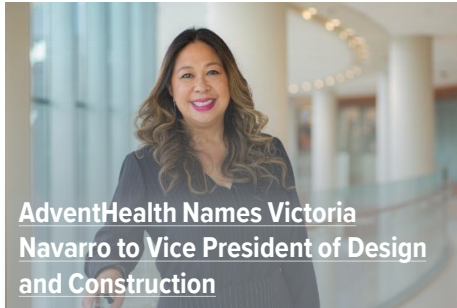
Media Type: Local
Date: June 21
Key Mention: AdventHealth

The article reported on AdventHealth's sale of skilled nursing facilities it owns in Orange County to Infinite Care.



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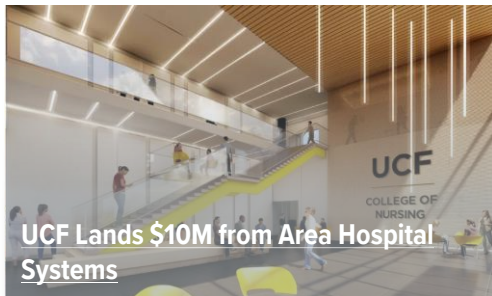


AdventHealth Names Victoria Navarro to Vice President of Design and Construction

**healthcare
design**

Media Type: National
Date: June 21
Key Mention: AdventHealth

Victoria Navarro was named vice president of design and construction for AdventHealth and will be responsible for the planning, aligning and monitoring of the design and construction function at AdventHealth, including establishing a Center of Excellence.



UCF Lands \$10M from Area Hospital Systems

**ORLANDO
BUSINESS JOURNAL**

Media Type: Local
Date: June 22
Key Mentions: Randy Haffner, president/CEO for AdventHealth Florida

AdventHealth and Orlando Health partnered to contribute \$5 million each to the UCF College of Nursing building in Lake Nona, student internships and scholarships. The donation was also mentioned in Florida Trend.



Bucs Organization Opens CPR Training to All Employees after Damar Hamlin's Collapse Earlier This Year

**FOX 13
TAMPA BAY**

Media Type: Local
Date: June 22
Key Mention: Damar Camacho, coordinator for the AdventHealth Chest Pain Center

AdventHealth partnered with the Tampa Bay Buccaneers to provide a comprehensive CPR certification class for the entire organization, increasing emergency preparedness in and around the stadium following the collapse of the Buffalo Bills' Damar Hamlin in January.



UChicago Medicine AdventHealth Named NASCAR Chicago Street Race's Official Health Care Partner

nwi.com
powered by THE TIMES

Media Type: Local
Date: June 23
Key Mentions: Thor Thordarson, president/CEO for UChicago Medicine AdventHealth Great Lakes Region; Tom Jackiewicz, president of UChicago Medicine

UChicago Medicine AdventHealth was named the official health care partner of the inaugural NASCAR Chicago Street Race. The story was also covered by the Chicago Business Journal and appeared on the AdventHealth Newsroom.



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AdventHealth Lanza Páginas de Redes Sociales en Español



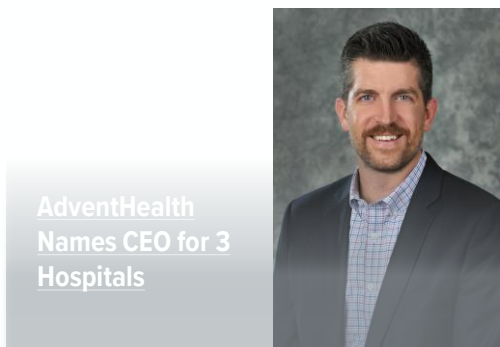
Media Type: Local
Date: June 26
Key Mentions: Victor Herrera, MD, chief clinical officer for AdventHealth Central Florida Division – South Region

AdventHealth's Central Florida Division launched social media pages in Spanish to connect with the Spanish-speaking community and provide access to crucial health care information.



Media Type: Local
Date: June 26
Key Mentions: Raul Olivera, MD, a neurosurgeon at AdventHealth Wesley Chapel

Dr. Olivera shared how AdventHealth Wesley Chapel is helping enhance the lifesaving abilities of paramedics by providing specialized training in treating brain and spine injuries that enables them to deliver improved care to patients during critical moments before reaching the hospital.



AdventHealth Names CEO for 3 Hospitals



Media Type: National
Date: June 26
Key Mention: AdventHealth

Mike Murrill was named president and CEO for AdventHealth Zephyrhills, AdventHealth Dade City and AdventHealth Connerton, effective July 30. The announcement was also shared on Connect and the AdventHealth Newsroom.



Media Type: Owned
Date: June 26
Key Mention: Randy Haffner, president/CEO for AdventHealth Florida

The new podcast series "Inspiring Wholeness" debuted with a conversation between Haffner and Alex Martins, CEO of the Orlando Magic, talking about the longstanding relationship between the organizations and how they're both working to enhance the overall health of the community.

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AdventHealth and Rome Braves Offer Free Admission and Food for Kids on Sundays

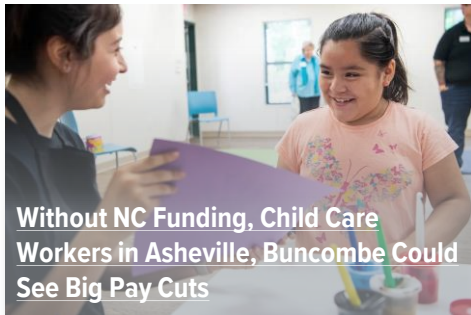


Media Type: Local

Date: June 27

Key Mentions: Garrett Nudd, associate vice president of marketing and brand strategy for the AdventHealth Georgia market

The Rome Braves and AdventHealth have partnered to offer free admission and a meal for children and preteens for Sunday home games for the 2023 season.



Without NC Funding, Child Care Workers in Asheville, Buncombe Could See Big Pay Cuts

Citizen Times

Media Type: Local

Date: June 28

Key Mentions: Victoria Dunkle, director of communications and PR for AdventHealth Hendersonville

Children and adults worked together at an early learning center to write letters to members of the state's general assembly to ask that funding for child care stabilization grants issued during the pandemic be extended. In her role as co-chair of the WomanUp program, Dunkle spoke about the important role child care plays in a thriving community.

Calhoun Times

Media Type: Local

Date: June 28

Key Mentions: Chris Self, president/CEO for AdventHealth Gordon and AdventHealth Murray; Denise Rustad, community wellness coordinator at AdventHealth Gordon; other team members



Community Free Clinic Serves Local Health Needs

AdventHealth Gordon joined forces with community partners to organize the AMEN Free Clinic, which provided essential medical, dental, vision and mental health support to the local community.

Calhoun Times

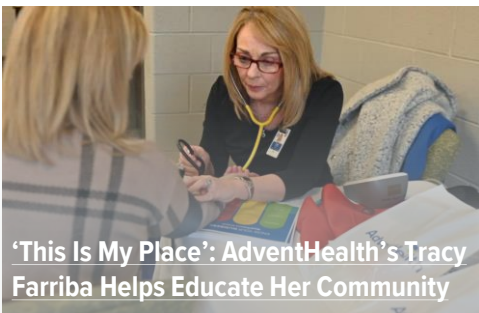
Media Type:

Local

Date: June 28

Key

Mention: Tracy Farriba, director of community outreach at AdventHealth Gordon



'This Is My Place': AdventHealth's Tracy Farriba Helps Educate Her Community

Farriba described the joy she finds in her role as a "connector," primarily working outside the hospital's walls with schools, churches, civic organizations and other health organizations to educate others about what's going on at the hospital.



AdventHealth

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Media Type: International
Date: June 28
Key Mentions: Richard E. Pratley, MD, medical director for the AdventHealth Diabetes Institute and senior investigator and diabetes program lead for the Translational Research Institute

Dr. Pratley shared that the results of a new antidiabetic medication being developed for use in treating patients with obesity and type 2 diabetes are promising.



Media Type: Local
Date: June 28
Key Mentions: Kendra Presley-Van Houten and Nadia Edwin, both at AdventHealth University

20 students from the Walt Disney World Boys & Girls Club in Pine Hills were invited to a special summer science expedition at AdventHealth University. This is the seventh year the university has hosted the experience.



Media Type: Local
Date: June 29
Key Mentions: Ashley Hill, MD, medical director of obstetrics and gynecology at AdventHealth

Dr. Hill, who is involved with recruiting OBGYN physicians across the state, shared some of the ways AdventHealth is working to blunt the shortage, including hiring more nurse practitioners, physician assistants and midwives.



Media Type: State
Date: June Issue
Key Mention: Robert Rodgers, MD, chief medical officer for AdventHealth Well 65+

AdventHealth's Well 65+ program was the featured spotlight in the magazine's Central Florida Roundup.



AdventHealth

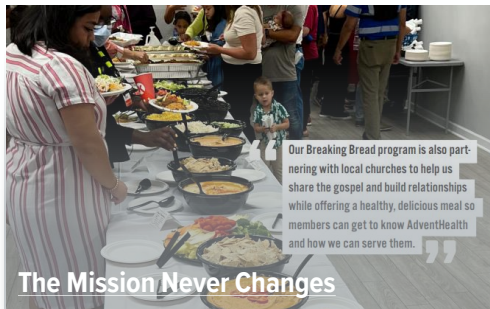
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Southern
TIDINGS

Media Type: Church
Date: June Issue
Key Mention: Tim Cook,
senior vice president and chief
mission integration officer at
AdventHealth

The article spotlighted how AdventHealth has made mission and ministry a major focus in the way it operates its facilities, its approach to care, and its strategy for leadership.



Lake Union
HERALD

Media Type: Church
Date: June/July Issue
Key Mention: Thor
Thordarson, president/CEO of
UChicago Medicine
AdventHealth Great Lakes
Region

Thordarson shared with the magazine's readers how AdventHealth's whole person care model aligns with the mission of the early church.



Lake Union
HERALD

Media Type: Church
Date: June/July Issue
Key Mention: Steve Klaus,
manager of volunteer services
for UChicago Medicine
AdventHealth Bolingbrook and
UChicago Medicine
AdventHealth GlenOaks

In the magazine's feature article, Great Lakes Region team members shared their passion for mission, whether it be to feed the hungry or help the broken-hearted.



AdventHealth