# feel whole, with the power of giving $f \in \mathbb{R}^{2}$

## **Online Fundraising with AdventHealth**

Through the AdventHealth online fundraising platform you can collect donations for a cause most meaningful to you and easily share with your network to join you in your fundraising efforts. These campaigns include personalized fundraisers, peer-to-peer fundraising and even event/team pages.

The program also allows you to track your progress and refine your online fundraising strategies.

### What do I need to setup a fundraising page?

To get started on a campaign you'll need to do four things.

- 1. Choose a cause and determine if you would like to fundraise as an individual or team.
- 2. Create a headline for your fundraiser.
- 3. Organize an explanation of your fundraiser.
- 4. Upload a photo that will be associated with your fundraiser.

That's it! If you have multiple photos or videos from YouTube or Vimeo to include, you can use those as well. The platform will walk you step by step to create your fundraising campaign.

#### What are some of the ways I can fundraise?

From birthdays to weddings to sports tournaments, sometimes the best way to celebrate is by giving back. Turn your next event into a meaningful fundraiser providing hope and healing to patients at AdventHealth. In lieu of gifts, ask your family and friends to make a donation to your fundraising page, and start changing lives today.

#### How do I set up my fundraiser?

Create your own campaign by choosing a cause, setting up a simple campaign page, and spreading the word at CelebrateGenerosity.org.

#### Who should I contact if I have questions?

E-mail brian.dickerman@adventhealth.com or meredith.hall@adventhealth.com

