

# Leadership Quotes

## AdventHealth and Walt Disney World Resort alliance announcement

"AdventHealth and Disney have enjoyed a longstanding relationship and we are excited to launch this pioneering initiative, which will allow resort guests to plan and customize their vacation around their unique health needs," said **Terry Shaw, president and CEO of AdventHealth**. "Guests can experience the Walt Disney World Resort with the confidence of knowing they are supported by a world-class clinical team who is dedicated to providing whole-person, compassionate care to every patient we serve."

"From supporting athletes at *runDisney* events to building the hospital of the future in Celebration, AdventHealth and Walt Disney World Resort have shared a commitment to bringing innovation and inspiration to our community," said **Randy Haffner, President and CEO of AdventHealth's Central Florida Division**. "The AdventHealth World of Wellness, the new ER located at Flamingo Crossings Town Center and the recommitment to the Walt Disney Pavilion at AdventHealth for Children will build on these successes and ensure every Walt Disney World Resort guest and AdventHealth for Children patient has the opportunity to experience comforting care."

"We're thrilled to launch the AdventHealth World of Wellness, which has been made possible by very ambitious and innovative teams who set out to design a health and travel experience that can be found nowhere else in the world," said **Trish Smith-Edris, Chief Consumer Officer at AdventHealth**. "One of AdventHealth's top priorities is building a new health care model that is centered around the consumer's needs. This is just one example of us bringing a tailored health and wellness experience to the consumer – both before and during their vacation. Whether you're caring for a loved one with Alzheimer's, have a child with health care needs or are headed to Central Florida for a 'babymoon,' we will have customizable services to assist with a variety of health needs."

"Disney is known for its unparalleled guest experience and customer service, as well as experiences that bring joy to guests of all ages," said **Dr. Rajan Wadhawan, Senior Executive Officer of AdventHealth for Children**. "When we developed the Walt Disney Pavilion at AdventHealth for Children several years ago, we incorporated this specialized, guest-focused training for all our team members, in addition to the many Disney features we see in our hospital today. We will build on these successes and bring our young patients and their families a unique experience that could only be found in this unique setting and program."

"The health and well-being of our guests as they enjoy a visit to Walt Disney World is very important to us," said **Jeff Vahle, President, Walt Disney World Resort**. "This enhanced relationship allows for access to AdventHealth's services, as needed, should our guests have health care questions both before or during their vacation."

"Expanding our relationship will allow AdventHealth to provide services that meet a broader variety of needs, from guests who have pre-existing conditions, to families that encounter unexpected conditions while away from home," said **Tiffany Rende, Senior Vice President of Marketing Partnerships and Alliances at The Walt Disney Company**. "Our Disney guests can focus on creating magical memories and take comfort in knowing that great health care resources are conveniently available, should they need them. I'm proud of

what AdventHealth and Disney have achieved over the years, and I'm looking forward to seeing this new collaboration come to life."