

AdventHealth December 2023 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Media Type: Local
Date: Dec. 1
Key Mention: AdventHealth Waterman

AdventHealth Waterman team members participated in the Habitat for Humanity of Lake Sumter Jingle Build-off, building a playhouse for a family with autistic children.



Media Type: Local
Date: Dec. 1
Key Mention: Ana Ramirez, birth coordinator at AdventHealth for Women

Ramirez shared tips on how to make sure parents and their infants are practicing safe sleep.



Media Type: Local
Date: Dec. 1
Key Mention: Sam Aguero, chief operating officer for AdventHealth Celebration

The 26th annual run, presented by AdventHealth for Children and Track Shack, is a way to help kids who are fighting for their lives at AdventHealth for Children.



Media Type: Podcast
Date: Dec. 3
Key Mentions: Kamibiz Kadkhodayan, MD, a gastroenterologist at the AdventHealth Center for Interventional Endoscopy

Dr. Kadkhodayan discussed his background and the creation of a brand-new procedure known as a candy-cane procedure, as well as his thoughts on certain weight-loss drugs. WFTV also featured a segment on the procedure.

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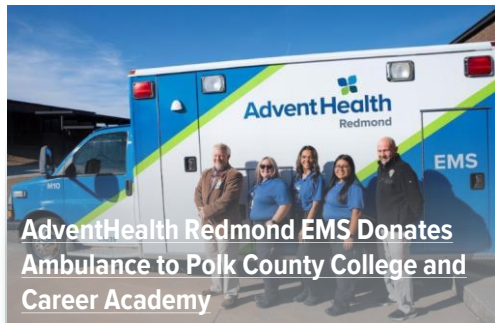


Media Type: Owned

Date: Dec. 4

Key Mentions: Terry Shaw, president/CEO for AdventHealth

Shaw was recognized by Modern Healthcare as one of the 100 Most Influential in Healthcare of 2023, a list honoring individuals who are highly regarded by their peers and the senior editors of Modern Healthcare for their impact and leadership in the health care industry.



Media Type: Local

Date: Dec. 4

Key Mentions: Marty Robinson, director of AdventHealth Redmond EMS

The decommissioned ambulance donated by AdventHealth Redmond will be used for hands-on training of students enrolled in a high school Emergency Medical Response program.

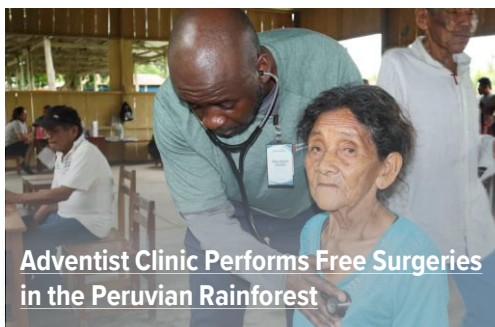


Media Type: Podcast

Date: Dec. 4

Key Mentions: Shравan Kandula, MD, a radiation oncologist at AdventHealth Medical Group Radiation Oncology in Central Florida

Dr. Kandula discussed the significance of the FDA's approval, clinical data from the trials and how toripalimab combined with chemo reduced the risk of disease progression or death by 48%.



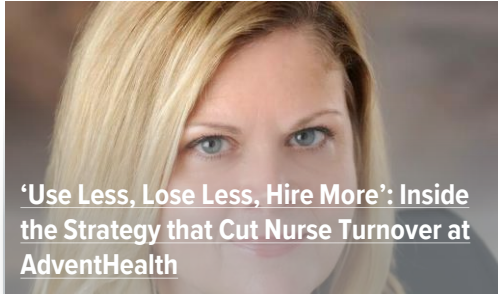
Media Type: Church

Date: Dec. 4

Key Mention: AdventHealth

AdventHealth team members from Colorado worked with the Ana Stahl Adventist Clinic in Peru to offer surgery services to people in underserved communities on the banks of the Amazon River in the Peruvian rainforest.

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'Use Less, Lose Less, Hire More': Inside the Strategy that Cut Nurse Turnover at AdventHealth

BECKER'S
CLINICAL LEADERSHIP

Media Type: National
Date: Dec. 5
Key Mention: Trish Celano, associate chief clinical officer and chief nursing executive for AdventHealth

The article featured Celano's insights on AdventHealth's strategies that aim to listen to nurses and take action to support them in doing their best work.



Orlando Nonprofit Helping Former Inmates Return to the Workforce

SPECTRUM
NEWS 13

Media Type: Local
Date: Dec. 5
Key Mention: AdventHealth

The segment featured Julien Key, an AdventHealth grill cook, who talked about getting a second chance at life after being in prison for 10 years, thanks to the partnership between AdventHealth, Pathlight Home and Operation New Hope.

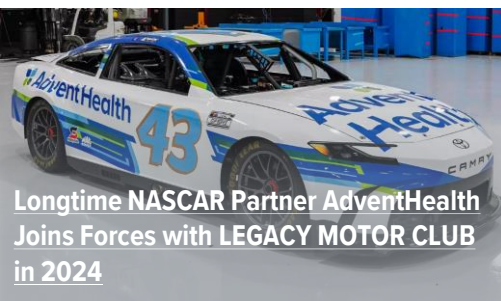


Doctor Weighs In on Importance of New Changes to Lung Cancer Screening Guidelines; More People Now Eligible

abc ACTION NEWS
WFTS TAMPA BAY

Media Type: Local
Date: Dec. 6
Key Mention: Amit Tandon, MD, medical director of interventional pulmonology at AdventHealth Wesley Chapel

Dr. Tandon shared that new screening guidelines allowing more people to qualify for yearly screenings are designed to reduce the number of cancer-related deaths and complications and that AdventHealth has been working to get patients from diagnosis to treatment in 21 days as opposed to the national average of 56 days.



Longtime NASCAR Partner AdventHealth Joins Forces with LEGACY MOTOR CLUB in 2024

AdventHealth

Media Type: Owned
Date: Dec. 6
Key Mention: Terry Shaw, president/CEO for AdventHealth

Shaw shared that AdventHealth's continued partnership with NASCAR means that the two organizations together can make a tremendous impact in their communities and ensure more people have the opportunity to access whole-person care.

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AdventHealth South Overland Park Earns 2023 Leapfrog Top Hospital Award for Outstanding Quality and Safety



Media Type: Local
Date: Dec. 6
Key Mention: Alan Verrill, MD, president/CEO for AdventHealth South Overland Park

The Chamber highlighted that AdventHealth Overland Park was the only hospital in the Kansas City metropolitan area to be named a 2023 Top General Hospital by The Leapfrog Group.



Media Type: Social
Date: Dec. 6
Key Mentions: Terry Shaw, president/CEO for AdventHealth

Shaw shared that while choosing comfort may feel easier, choosing courage is grounded in integrity and perspective on what really matters.



Media Type: Local
Date: Dec. 8
Key Mention: Rajan Wadhawan, MD, senior executive officer of AdventHealth for Children

The magazine featured the story of the Tremonti family's journey with daughter Stella and the opening of AdventHealth's SMILE with Stella Tremonti Down Syndrome Clinic, the first lifespan Down syndrome program in the Southeastern U.S.



Media Type: Local
Date: Dec. 8
Key Mentions: Kevin Roberts, president/CEO for AdventHealth Central Texas

AdventHealth Central Texas held its annual tree lighting during an event that also featured a live nativity, a petting zoo, hot chocolate, train rides, an ugly sweater contest and health-related information booths.



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Florida Lawmakers Propose 'Live Healthy' Package to Revive Healthcare Industry



Media Type: Local
Date: Dec. 8
Key Mentions: Victoria Selley, MD, chief medical officer at AdventHealth Sebring, Lake Placid and Wauchula

Dr. Selley shared that the health care industry needs more help to handle the challenges that come with more patients, noting that in her area emergency room visits already are up 4% over last year.

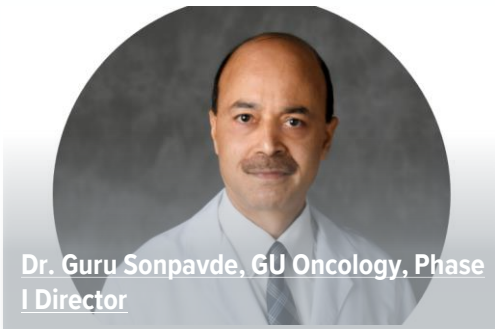


Gary Thurber Elected Board Chair for AdventHealth



Media Type: Owned
Date: Dec. 8
Key Mention: Terry Shaw, president/CEO for AdventHealth

AdventHealth's Board of Directors elected Gary Thurber to serve as Board chair. Thurber assumed responsibilities in December, replacing outgoing Board Chair Ron C. Smith following his four-year term.

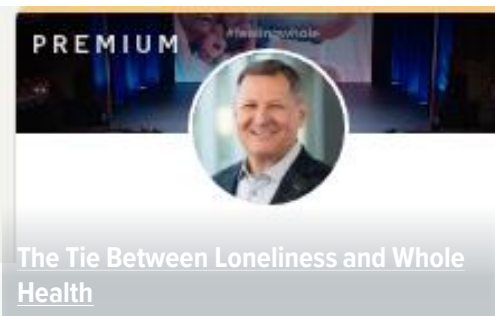


Dr. Guru Sonpavde, GU Oncology, Phase I Director



Media Type: Podcast
Date: Dec. 8
Key Mention: Guru Sonpavde, MD, medical director of urology and medical oncologist at the AdventHealth Cancer Institute in Orlando

Dr. Sonpavde discussed a trial tied to genitourinary cancer and how the combo of chemotherapy and immunotherapy is improving survival rates from 11% to 22%. Targeted Oncology also featured a discussion with Dr. Sonpavde later in the month.



The Tie Between Loneliness and Whole Health



Media Type: Social
Date: Dec. 8
Key Mentions: Terry Shaw, president/CEO for AdventHealth

Shaw shared his thoughts about the U.S. Surgeon General's conversation with LinkedIn News about the loneliness epidemic and how AdventHealth's wholeness screening helps identify and address those experiencing emotional and mental effects of social isolation.



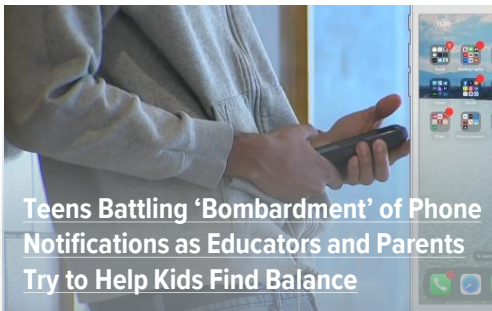
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Media Type: Local
Date: Dec. 12
Key Mentions: AdventHealth Shawnee Mission

AdventHealth Shawnee Mission surprised families with babies in the NICU over the holidays, bringing Santa and Mrs. Claus in for a visit and to take pictures.



Media Type: Local
Date: Dec. 13
Key Mention: Brad Sjostrum, director of behavioral health at AdventHealth Porter Hospital

While sharing that research shows the more time kids spend online, specifically social media, the higher the rates of depression, Sjostrum also offered parents some key practices for dramatically improving adolescent mental health.



Media Type: Local
Date: Dec. 13
Key Mentions: Ashwani Garg, MD, a family medicine physician with UChicago Medicine AdventHealth Medical Group Primary Care in Hinsdale

Dr. Garg shared helpful tips on ways to build a better plate of food and a healthier lifestyle in the new year.



Media Type: Local
Date: Dec. 13
Key Mentions: AdventHealth Redmond

The NWGA Health and Wellness Expo, presented by AdventHealth Redmond, together with local health and wellness vendors, was designed to inspire community members to take charge of their health in the new year.



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AdventHealth Sebring Doctors Donate 150 Bicycles to Children in Need

Highlands News-Sun 

Media Type: Local
Date: Dec. 13
Key Mentions: Thomas Shimshak, MD, chief of the medical staff, and Victoria Selley, MD, chief medical officer, both at AdventHealth Sebring

AdventHealth Sebring doctors donated 150 bicycles to children in need across Highlands County as part of a larger effort to spread joy and encourage active lifestyles for kids across the community.



Amid More Homelessness and Rising Costs, a Florida Mobile Clinic Hangs On



Media Type: Local
Date: Dec. 14
Key Mention: AdventHealth Central Florida

Included in the article about the American Muslim Community Clinic was mention of AdventHealth Central Florida's agreeing to sponsor the clinic twice a month throughout 2024, covering diagnosis and treatment of illness, as well as disease screening and prevention and management of chronic illnesses such as diabetes and high blood pressure.



Adventists Boost Jamaica's Public Hospitals with Much-needed Beds

The Gleaner Established 1834

Media Type: Local
Date: Dec. 14
Key Mentions: Audrey Gregory, president/CEO of AdventHealth East Florida Division, and Monty Jacobs, director of AdventHealth Global Missions

AdventHealth donated 40 hospital beds to Jamaica's Ministry of Health and Wellness. The story was also carried in the Jamaica Observer, Adventist News Network and on the Interamerica Division website.



Tampa Bay Orthopaedic Surgeons to Conduct 25 Free Hip and Knee Replacements

AdventHealth 

Media Type: Owned
Date: Dec. 14
Key Mentions: Brian Palumbo, MD, an orthopaedic surgeon at AdventHealth Carrollwood

AdventHealth Carrollwood joined forces for a third year with Florida Orthopaedic Institute and Pioneer Medical Foundation to provide 25 Tampa Bay area patients who may not qualify for government health coverage, have insurance or be able to afford surgery on their own with free hip and knee replacements.

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Incretin-based Medications Transforming Treatment of Type 2 Diabetes and Obesity



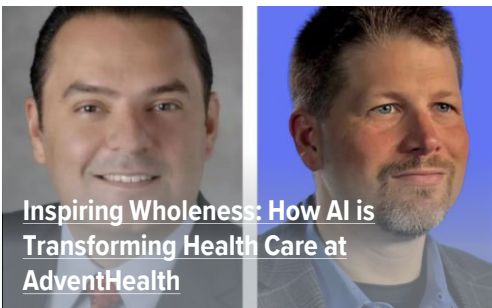
Media Type: National
Date: Dec. 14
Key Mentions: Richard Pratley, MD, medical director at AdventHealth Diabetes Institute

Dr. Pratley discussed the history of incretin-based therapies and continuing advances at the World Congress on Insulin Resistance, Diabetes & Cardiovascular Disease.



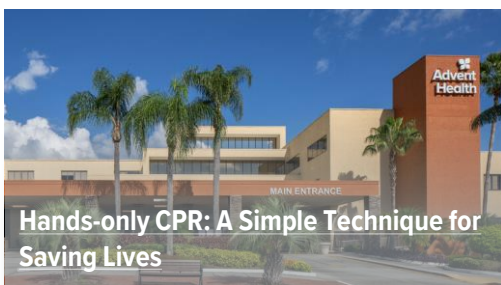
Media Type: Church
Date: Dec. 14
Key Mentions: AdventHealth Parker

A record 200 families, or more than 1,000 people, were served by Newday Adventist Church's annual Christmas Store at AdventHealth Parker.



Media Type: Owned
Date: Dec. 14
Key Mentions: Victor Herrera, MD, chief clinical officer for AdventHealth Central Florida; Rob Purinton, vice president of clinical analytics and performance improvement at AdventHealth

In this episode of the Inspiring Wholeness podcast, Dr. Herrera and Rob Purinton talk about AI and how these new technologies benefit patients and providers.



Media Type: National
Date: Dec. 14
Key Mentions: AdventHealth Zephyrhills

AdventHealth Zephyrhills was specifically highlighted for going above and beyond to spread awareness by organizing events where cardiac experts discuss heart attack and stroke symptom as well as provide demonstrations of the hands-only technique.



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ORLANDO
BUSINESS JOURNAL

Media Type: Local
Date: Dec. 14
Key Mentions: AdventHealth

The article noted that one of Orlando's biggest health care deals of the year were the \$5 million donations contributed by AdventHealth and Orlando Health to the University of Central Florida's nursing school on its Lake Nona campus.



UCF TODAY

Media Type: Local
Date: Dec. 14
Key Mentions: Karenna Thatcher, director of experience learning and consumer experience at AdventHealth

The article spotlighted Thatcher's doctoral focus on the role empathy plays in health care and how that insight might help enhance the patient experience.



THE NEWS LEADER

Media Type: Local
Date: Dec. 14
Key Mentions: Kari Vargas, president/CEO of AdventHealth's Northwest Market; Nicholas McAlister, MD, director of emergency medicine at AdventHealth Clermont and Winter Garden

AdventHealth broke ground on AdventHealth Minneola, a \$274 million four-story, 80-bed hospital that will bring inpatient care to the growing population of south Lake County.



The Biltmore Beacon

Media Type: Local
Date: Dec. 14
Key Mention: Brandon Nudd, president/CEO for AdventHealth Hendersonville

Kenmure Fights Cancer donated a record amount of more than \$77,000 to AdventHealth Hendersonville for its expansion of breast health care. The latest donation was specifically allocated to the purchase of a second state-of-the-art 3D mammography machine.



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Media Type: National
Date: Dec. 15
Key Mentions: AdventHealth

AdventHealth ranked No. 3 on the list that offers a snapshot of leading U.S. health systems in the crucial supply chain area. Becker's Hospital Review also carried news of the ranking, as did the AdventHealth Newsroom.



Media Type: Owned
Date: Dec. 15
Key Mentions: Doug Harcombe, AdventHealth's South Market CEO, and TJ Weaver, a pediatric emergency nurse at AdventHealth Celebration

The article showcased AdventHealth Celebration's pediatric emergency room, which is the only one of its kind Osceola County.



Media Type: Local
Date: Dec. 15
Key Mentions: Kari Vargas, president/CEO of AdventHealth's Northwest Market

Vargas was recognized as one of 2024's 22 Central Florida female business leaders in the 26th year of the Women Who Mean Business program.



Media Type: Local
Date: Dec. 16
Key Mentions: Matt Mendenhall, MD, chief medical officer at AdventHealth Littleton

The segment featured Kara Baker, a registered nurse in the cardiac cath lab at AdventHealth Littleton, who has made it her mission to honor her late father by making automated external defibrillators more accessible. FOX 31 and CBS Colorado also covered the story.



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Horizon West News & Info

Media Type: Local

Date: Dec. 17

Key Mentions: C. Josef Ghosn, president/CEO of AdventHealth University

AdventHealth University and the soon-to-open Orlando College of Osteopathic Medicine (OCOM) announced a partnership that is designed to keep more physicians in the community by guaranteeing OCOM admissions interviews. The Orlando Business Journal also featured the story.



Media Type: Local

Date: Dec. 17

Key Mention: Heather Vermilyea, MD, a physician with AdventHealth Well 65+

The community gathered for a ribbon cutting at the new Carrollwood AdventHealth Well 65+ clinic, the first of its kind to open in Hillsborough County.



Record

Media Type: Church

Date: Dec. 18

Key Mentions: Texas Health Huguley

The article spotlighted the care and compassion Bonnie Hawkins-Jordan, a clinical integration specialist at Texas Health Huguley, extends to caregivers to make sure they are receiving the same compassionate care they provide for patients.



Media Type: Owned

Date: Dec. 19

Key Mentions: William Scharf, MD, executive clinical director of quality and safety for AdventHealth

Highlighting AdventHealth's nationally recognized achievements in patient safety and quality, The Leapfrog Group named nine AdventHealth locations Top Hospitals.



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AdventHealth Medical Group to Open New Pediatric Clinic



Media Type: Local
Date: Dec. 19
Key Mentions: Scott Hill, vice president of physician enterprise for AdventHealth Georgia; Bethany W. Jackson, MD, board-certified pediatrician

AdventHealth Medical Group announced the opening of its first pediatric clinic in Rome, Ga. The article noted that Dr. Jackson and the clinic's care team have deep roots in the area.



Identical Twins Celebrate 'National Twin Day' in Identical Roles at AdventHealth



Media Type: Church
Date: Dec. 20
Key Mentions: AdventHealth Apopka; AdventHealth Fish Memorial

In recognition of National Twin Day, the article celebrated the story of twins Melissa Leonard and Michele Johnson, who both serve as chief nursing officers – Leonard at AdventHealth Apopka and Johnson at AdventHealth Fish Memorial. The article also appeared on the Central Florida Division and AdventHealth newsrooms.



Quick Thinking Team Member Saves Man with Unscheduled Trip to the ER



Media Type: Owned
Date: Dec. 20
Key Mentions: Hossein Shamskolahi, operations manager, and Vedesh Kussial, an emergency department nurse manager, both at AdventHealth Celebration

Cardan Thurston, a patient transporter who doesn't usually work in the ER, is credited with helping save a patient, after noticing blood under the man's foot during a transport.



Surprise! AdventHealth Gifts \$1 Million Each to 2 Orlando Nonprofits



Media Type: Owned
Date: Dec. 20
Key Mentions: Meghan Curren, community engagement director for AdventHealth's Central Florida Division

AdventHealth surprised two local nonprofit organizations, New Image Youth Center and IDignity, with a special gift of \$1 million each. The story was also covered by local news outlets, including WESH-TV and the Orlando Business Journal.



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Highlands News-Sun 

Media Type: Local
Date: Dec. 20
Key Mentions: Christen Johnson, vice president and administrator for AdventHealth Wauchula

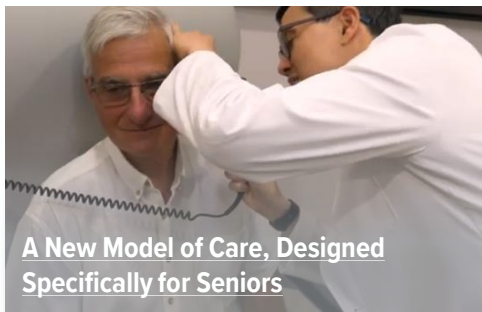
AdventHealth Wauchula celebrated a new wellness trail, mural and prayer garden with a ribbon-cutting ceremony.



LinkedIn

Media Type: Social
Date: Dec. 21
Key Mentions: Terry Shaw, president/CEO for AdventHealth

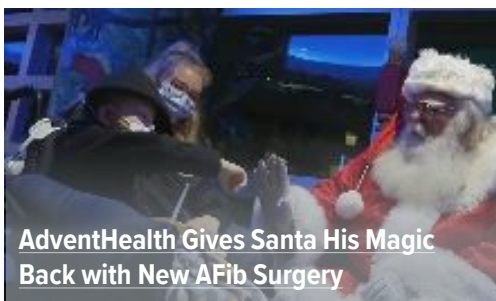
Shaw shared the story of an AdventHealth Porter hospice patient and how her spiritual care team went above and beyond to arrange a special visit with a horse.



 GROWING BOLDER

Media Type: National
Date: Dec. 21
Key Mention: Robert Rodgers, MD, chief medical officer; Christine Hansen, chief operating officer, both for AdventHealth Well 65+

The segment spotlighted the Well 65+ commitment to deliver individualized whole-person care to seniors by providing longer appointments, more accessibility to doctors and a care team in one convenient location.



WFTV 

Media Type: Local
Date: Dec. 22
Key Mention: David Spurlock, MD, cardiac surgeon at AdventHealth Orlando

An AdventHealth patient was able to get fully back into his Santa role and visiting children in the hospital, thanks to an innovative and minimally invasive treatment for atrial fibrillation. The story was also featured on the Central Florida Division and AdventHealth newsrooms.

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SPECTRUM
NEWS 13

Media Type: Local
Date: Dec. 22
Key Mention: AdventHealth Celebration

The “Feel Good Friday” episode spotlighted the work Edgar Reyes and his wife, Zoraida Serrano Rosado, are doing as spiritual ambassadors at AdventHealth Celebration, including collecting nearly 200 coats to deliver to those in need.



WFTV 9

Media Type: Local
Date: Dec. 25
Key Mention: AdventHealth for Children

The news segment highlighted the seventh annual event where first responders team up with Santa and his elves to rappel down the side of AdventHealth for Children to bring holiday cheer to young patients.



MedCityNews

Media Type: National
Date: Dec. 25
Key Mention: Olesea Azevedo, chief administrative officer for AdventHealth

In a follow-up to a November article that featured AdventHealth President and CEO Terry Shaw, MedCity News further explored how the important role employee feedback plays in changes at AdventHealth, highlighting tuition assistance and parental leave.



Orlando Sentinel

Media Type: Local
Date: Dec. 26
Key Mention: Scott Tucker, clinical director for AdventHealth Hope & Healing Center

The article explored plans for transforming an old building in Altamonte Springs into a new intensive rehabilitation facility for AdventHealth’s Hope & Healing Center, expanding capacity for the current 10-bed facility.



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Feeling Sick After Christmas? Flu Is Spiking in Central Florida

Orlando Sentinel

Media Type: Local
Date: Dec. 28
Key Mention: Tim Hendrix, MD, medical director for AdventHealth Centra Care

Dr. Hendrix shared that this flu season is turning out to be worse than last year, which was the worst year he's seen in his more than 20 years in the urgent care network.



UChicago Medicine AdventHealths Bolingbrook's Bariatric Care Empowers Transformation



Media Type: Owned
Date: Dec. 28
Key Mentions: Vafa Shayani, MD, bariatric surgeon at UChicago Medicine AdventHealth Bolingbrook

The story shares the journey of a patient who was determined to honor his mother, who passed unexpectedly, by investing in his body, mind and spirit. Bariatric surgery was a part of that transformation.



Johnson Countians who inspired and impressed us in 2023



Media Type: Local
Date: Dec. 28
Key Mention: Margaret Potter, an oncology nurse at AdventHealth Shawnee Mission

Potter, who shaves her head each spring to identify with her patients and to educate others, was one of 10 whose inspiring stories were shared with readers.



UChicago Medicine AdventHealth Earns Forbes' 'America's Best Employers by State' Recognition



Media Type: Owned
Date: Dec. 28
Key Mentions: Cherese Chery, vice president and chief people officer, human resources, at UChicago Medicine AdventHealth

UChicago Medicine AdventHealth was recognized by Forbes for its dedication to creating a positive workplace environment and fostering a culture of excellence.



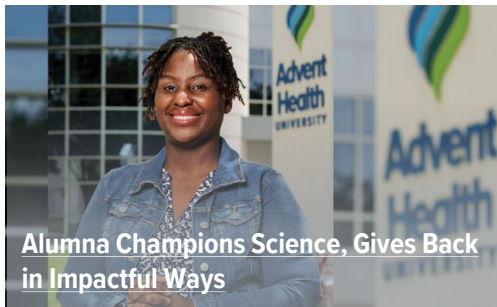
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Media Type: Local
Date: Dec. 29
Key Mentions: Konda Reddy, MD, medical director of pediatric diabetes at AdventHealth Central Florida

The segment highlighted that Anderson Ata's treatment a year ago with a new disease-modifying medication for Type 1 diabetes has been successful.



Media Type: Church
Date: December Issue
Key Mention: AdventHealth University

The story featured Khandi Stewart-Cooper, a graduate of AdventHealth University and now principal at Carolina Adventist Academy in Whiteville, N.C., who became the youngest donor to establish and endow a scholarship fund at AHU, committing to contributing \$25,000.



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