



FLORIDA HOSPITAL

**cares**

SOWING SEEDS OF HOPE



# HEALTH CHALLENGES IN OUR COMMUNITY

In 2011, cancer surpassed heart disease to become the leading cause of death in Florida. In the United States, Heart Disease still leads cancer by a margin of 20,000 deaths.



SOURCE

Malignant neoplasms of the breast were the leading cause of cancer among women in Florida and the US at large in 2009. Screening mammography can help reduce the number of deaths from breast cancer among women ages 40 to 70.



SOURCE



SOURCE

In 2009 (most recent data year for this variable), 75.6% of Floridians report consuming less than 5 servings of fruits and vegetables per day (Centers for Disease Control)



SOURCE

“A quarter of Florida’s practicing physicians are over 65 and only 10% are under 35. Florida’s population is projected to increase 60% by 2030 and the aged population is projected to grow by 124% in the same span which will dramatically increase demand for physician services” (Association of American Medical Colleges).



SOURCE

The projected shortage of 50,000 registered nurses by 2025, if not addressed, means an estimated annual loss of \$220 million in state and local tax revenues. The average age of working nurses is 48.6 for RNs and 46.7 for LPNs — licensed practical nurses. Aging of the workforce is a serious concern for Florida, as nurses over 50 can be expected to retire within the next 15 years. In the next few years, demand will be highest for registered nurses, especially in hospitals and nursing homes. Expected growth in the home health industry will also strain the supply (Herald-Tribune via the Florida Center for Nursing).



SOURCE

In 2010, among Florida’s adolescents in grades 9 through 12, 14.7% were overweight and 10.3% were obese (CDC). Among Floridian children aged 2-5, 14.8% were overweight and 13.4% were obese.



SOURCE

55.5% of Florida adults over 18 did not achieve physical activity guidelines, with 23.6% reporting that, during the past month, they had not participated in any physical activities at all.



SOURCE

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In 2011, 26.6% of adults in Florida were obese –a decrease from 29.4% in 2008.



SOURCE



SOURCE

Obesity-attributable health care spending in Florida was just over \$4.9 Million in 2008. It is projected that this number will reach \$9.4 million in 2013.



SOURCE

In December 2012, 86,201 people from the Orlando-Kissimmee-Sanford metro area were reported as unemployed –accounting for 11.5% of the unemployment in the State of Florida (Florida Department of Economic Opportunity).



SOURCE

In 2008, 9.5% of the Florida adult population aged 18 or older was told by a doctor that they have diabetes. More men in the state have diabetes (10.4%) than women (8.7%). The prevalence is higher among non-Hispanic Blacks (14.6%), followed by non-Hispanic Whites (9.0%) and Hispanics (7.9%). The prevalence also increases with age as approximately 19% of adults aged at least 65 are diabetic (DOH).



SOURCE

The number of deaths in Florida due to cardiovascular disease in 2007 was 54,542, with an estimated hospital cost of \$7.2 billion. Cardiovascular continues to be the number one cause of death in FL. Heart disease and stroke have been ranked number one and number four as leading causes of deaths for Floridians for over seven decades. In 2007, stroke rates fell to the ifth leading cause of death in Florida. Of the 167,708 deaths reported in 2007, 41,956 were due to heart disease and 8,715 deaths were due to stroke. (FI DOH)



SOURCE

Heart transplants are now the third most common organ transplant operation in the U.S.



SOURCE

In 2011, the average billed charges for specific transplants were: single lung, \$561,200; double lung, \$797,300; heart, \$997,700; heart-lung, \$1,148,400.



SOURCE

As of February 2013, there are over 117,000 persons awaiting an organ transplant, and 74,000 of those are medically clear to be transplanted as soon as an organ is available. Between January and October 2012, 23,360 transplants were performed.



SOURCE

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A new study by the AARP estimates that for the more than 40 million Americans caring for an elderly or disabled loved one, the value of their work is \$450 billion a year.



SOURCE

68.5% of low-income persons in the State of Florida do not have access to dental care.



SOURCE

Although this number has steadily decreased, 17% of Floridians still have no type of health insurance –no Medicare or Medicaid, and an additional number unaccounted for is underinsured.



SOURCE

17.3% of Floridians report that they have not seen a doctor in over 12 months due to the cost.



SOURCE

In 2010, 48.6% of women over 40 in Osceola County, 50.5% of women over 40 in Seminole County, and 51.2% of women over 40 in Orange County received a mammogram in the past 12 months. National guidelines recommend that women aged 50-74 be screened for breast cancer once every 2 years; Healthy People 2020 includes the goal of having 81% of women in all states meet this guideline.



SOURCE

In 2009, there were 778,000 adults with serious mental illnesses in Florida and approximately 140,000 children and adolescents with serious emotional disturbances.



SOURCE

On the average, every 3 hours a person in Florida commits suicide. It is the second leading cause of death for persons ages 25-34. In 2009, more Floridians died of suicide than from homicides and HIV combined.



SOURCE

An estimate of the lost productivity (morbidity costs) related to serious mental illness in Florida is \$21.8 billion. An estimate of the mortality costs is \$4.3 billion.

Approximately 27% of persons with diabetes have major depression. Similarly, 33% of persons with cancer, 31% of persons with stroke, 22% with myocardial infarction, and 29% of persons with hypertension, have major depression.



SOURCE

# SOWING SEEDS OF HOPE

## FLORIDA HOSPITAL COMMUNITY BENEFIT REPORT

2 Corinthians  
9:6

Whoever sows sparingly will also reap sparingly, and whoever sows generously will also reap generously.

*It's amazing what can happen when you plant a seed. Set it in the best soil, add water and sunshine and there's no telling how big it will grow. This is how I've begun to see the role that Florida Hospital plays in our community.*



SPOTLIGHT  
INTERVIEW

Everyday, I'm surrounded by people rolling up their sleeves to pitch in. From schoolyard gardens to free health clinics, I'm continually amazed at the lengths to which people will go to make a difference. Those efforts are like little seeds in the soil; filled with so much potential and promise.

Through our many programs and services, Florida Hospital takes that seed and helps it blossom. We've done this through an investment of more than \$1.8 billion in our community. Our branches reach far beyond our eight-campus facility and deep into the roots of Central Florida where everyday we cultivate hope and healing.

With our collaboration and support, we've helped nurture our community in ways that impact the health and happiness of our friends and neighbors.

We invite you to learn more about the ways we branch out into the community and help goodwill grow. You never know, you might even find yourself called to shine your light on a little seed and watch it become something even greater.

**Lars Houmann**  
President/CEO  
Florida Hospital

TO LEARN MORE ABOUT FLORIDA HOSPITAL'S COMMUNITY  
INITIATIVES PLEASE VISIT [FLORIDAHOSPITALCARES.ORG](http://FLORIDAHOSPITALCARES.ORG)





# ROOTS OF CHANGE FOR DIABETES

THE INNOVATIVE APPROACH OF THE TRANSLATIONAL RESEARCH INSTITUTE

## AN INNOVATIVE APPROACH:

TRi is helping to revolutionize how research and development is conducted and it is reducing the time it takes for promising discoveries to reach the patient.



*The mission of the Translational Research Institute for Metabolism and Diabetes (TRi) is to extend and improve quality of life by developing and conducting world-class translational research addressing diabetes, obesity and the metabolic origins of cardiovascular disease.*



SPOTLIGHT  
INTERVIEW

The prevalence of diabetes and obesity continues to increase at alarming rates, reaching epidemic proportions in recent years. These are conditions the effects of which often have life-threatening consequences, but more than anything, they severely reduce the quality of life of those affected.

Florida Hospital and Sanford-Burnham Medical Research Institute believe there is new hope for this epidemic. Together, these two organizations have branched out into more personalized approaches to treatment in order to lay the roots for better outcomes for those affected by diabetes, obesity and its related diseases.

As a result, the TRI is helping to revolutionize how research and development is conducted through new translational research approaches that reduce the time it takes for promising discoveries to reach the patient.



IF YOU'D LIKE TO HELP SUPPORT THE TRANSLATIONAL  
RESEARCH INSTITUTE PLEASE VISIT [WWW.TRI-MD.ORG](http://WWW.TRI-MD.ORG).

  
TRANSLATIONAL RESEARCH INSTITUTE  
FOR METABOLISM AND DIABETES  
FLORIDA HOSPITAL • SANFORD | BURNHAM INSTITUTE



# GROWING A HEALTHY COMMUNITY

## ORLANDO JUNIOR ACADEMY'S EDIBLE SCHOOLYARD

### FOOD FOR THOUGHT:

*This garden not only provides the bounty for the school's all-vegetarian lunch menu but also involves student in a cross-curriculum study of food.*



*If they grow it, they will eat it. That's the theory rooting itself at Orlando Junior Academy's Edible Schoolyard, a program that includes a teaching garden where students are learning about food with their hands in the soil.*



## SPOTLIGHT INTERVIEW

Now in its second year, the program was started by Brad Jones and Sarah Cahill with the hopes of not only providing bounty for the school's all-vegetarian lunch menu but also involving students in a cross-curriculum study of food. As a result, students have been able to use the garden and the kitchen classroom as the launching pad for lessons not just in healthy eating, but in math, science and social studies as well.

"We teach them how to read a recipe, table etiquette, even knife skills," says Sarah Cahill, who delivers the kitchen curriculum with the help of K Restaurant chef-owner Kevin Fonzo. In the process of transforming food from the garden to meals on their plate, students learn a lot about the journey from farm to fork.

"If we're going to get kids to eat good things, we need to start from seed," Cahill says. "So many of them think everything comes out of a box. But we're able to teach the process of how food becomes food."

Cahill sees the impact reaching far beyond her own students. "These kids are changing their parents' way of seeing things. They really are our hope. The only way to fix obesity is to focus on this generation."



IF YOU'D LIKE TO LEARN MORE ABOUT THE EDIBLE  
SCHOOLYARD PLEASE VISIT [EDIBLESCHOOLYARD.ORG](http://EDIBLESCHOOLYARD.ORG).



# HARVESTING HUMAN POTENTIAL

JOB PARTNERSHIP OF ORLANDO

## DIGGING DEEPER:

Jobs Partnership's 12-week training class aims to go much deeper through a biblically based curriculum and partnerships with local churches.

*As the economy continues to sluggishly march forward and unemployment rates remain high, it's never been more important for job seekers to stand out in the crowd. Increasing work skills is key, but according to Marc Stanakis of The Jobs Partnership of Florida, changing ones attitudes and beliefs about work is just as critical.*



“There is a lot of research that shows that the emerging workforce has a growing lack of work ethic,” Stanakis says. “And it’s holding people back from getting and keeping a job.”

In response, Jobs Partnership’s 12-week Life & Work training class aims to go much deeper than traditional employability enhancing initiatives. Through a biblically based curriculum and partnerships with local churches and employers, the program has helped more than 1400 people complete career assessments, upgrade their resume, and hone their interview skills. But for participants like Quwanda High, it has also been about growing in her relationship with God and getting His perspective on work.

“Jobs Partnership equipped me with employability skills but it also taught me the principles of good work ethic from God’s perspective,” she says. “I never thought God cared about things like how well you did on your job. This was a life-changer for me.”

Like more than 75 other graduates of the program, Quwanda secured a job at Florida Hospital. “I was always working at fast food restaurants. With 7 years on the job, now I have a career that has allowed me to advance and grow. It unfolded into something so much greater than I had ever imagined.”



FOR MORE INFORMATION ON JOBS PARTNERSHIP OF ORLANDO PLEASE VISIT [JOBSPARTNERSHIPFL.ORG](http://JOBSPARTNERSHIPFL.ORG).

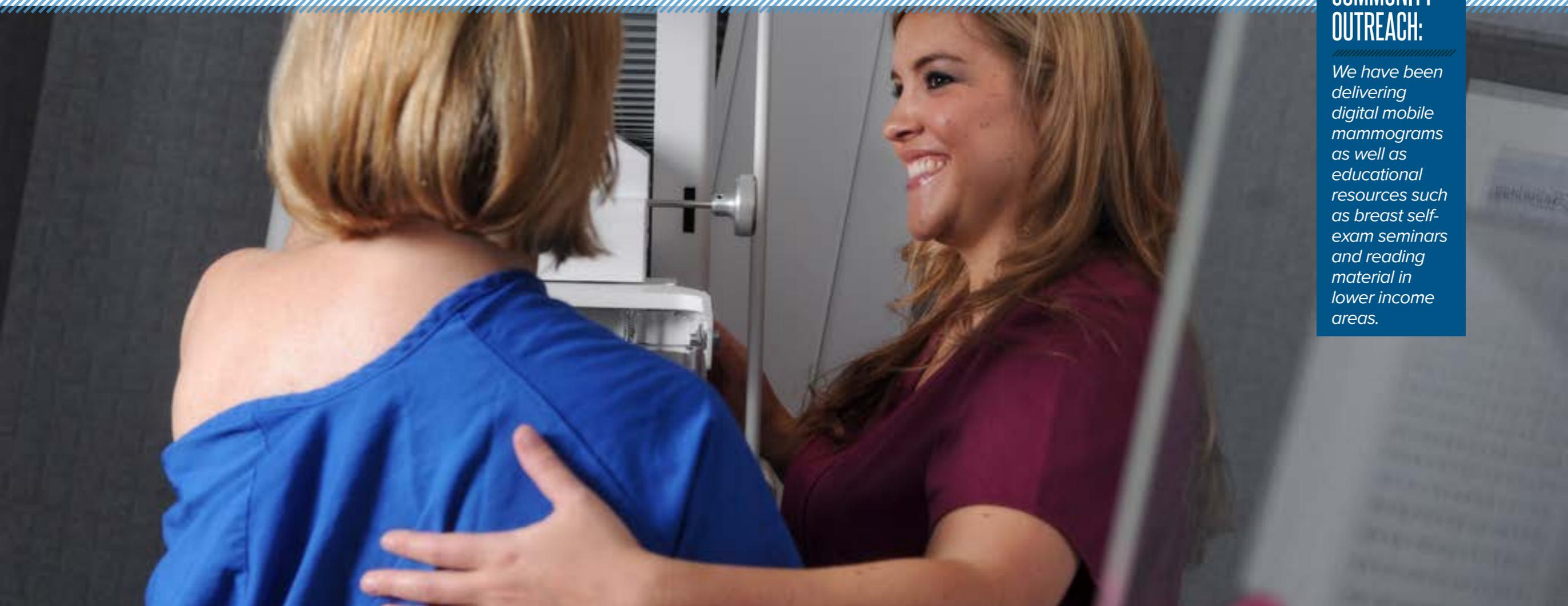


# PLANTING SEEDS FOR EARLY CANCER DETECTION

COMMUNITY HEALTH IMPACT COUNSEL BREAST CANCER PREVENTION

## COMMUNITY OUTREACH:

We have been delivering digital mobile mammograms as well as educational resources such as breast self-exam seminars and reading material in lower income areas.



*It's difficult to imagine the fear a woman feels when she first begins to wonder if the lump she has discovered on her breast might be cause for concern. For the underinsured or those without insurance, that fear is exponentially compounded by worry about whether a mammogram and any needed treatment are within reach.*



In 2010, Elise MacCarroll-Wright, Director of Outpatient Imaging for Florida Hospital, came upon a startling statistic: of the 489 referrals for mammography written in an Apopka healthcare center serving lower income populations, only 16 percent were actually carried out. “84 percent of these women did not have their exams,” MacCarroll-Wright says. “Whether due to lack of money, insurance, access to care, or education, the reality was that many, many women were missing their chance at early detection.”

To address the issue, the CHiC Breast Cancer Prevention initiative was launched in October 2011 with an aim to increase early detection and educate women in Apopka on the importance of annual mammograms. Through mobile screening events across Apopka, all of which were tremendously well attended, the community outreach team was able to deliver digital mobile mammograms as well as educational resources such as breast self-exam seminars and reading material.

One year and 228 screenings later, the program is responsible for detecting breast cancer in 20 women and then subsequently helping those women navigate through the care continuum. “We’ve been meeting women who haven’t had a mammogram in a long time or maybe never,” says Monica Lowry, Community Outreach Coordinator. “We are making a difference in Apopka, but it’s never-ending; there is still so much need.”



FOR FURTHER INFORMATION REGARDING WOMEN'S INITIATIVES AT  
FLORIDA HOSPITAL VISIT [HEALTHY100WOMEN.ORG](http://HEALTHY100WOMEN.ORG)



# CULTIVATING THE POTENTIAL OF TOMORROW'S HEALTH PROFESSIONALS

FLORIDA HOSPITAL CLINICAL EDUCATION AND STAFF DEVELOPMENT

## SUPPORTING CLINICAL TRAINING:

Last year, over 500 nursing students each semester received clinical training across our campuses.

*Great health care communities have great nurses. That's why Florida Hospital continues to invest in tomorrow's nurses by supporting local training programs at Valencia College, Seminole State College, Keiser University, the University of Central Florida, Adventist University, Herzing University, and Remington College.*



**SPOTLIGHT  
INTERVIEW**

“A big part of nursing education is clinical training. These students need at least 600 hours of experiential learning to be licensed as a registered nurse in the state of Florida,” says Sandra Galura, Florida Hospital’s Academic Programs Director. “Last year, we had over 500 nursing students each semester receiving clinical training across our campuses.” In addition, Florida Hospital provides preceptors for students completing their final clinical immersion experience, which requires on average 100 hours of direct patient care. “This is really where a nursing student pulls it all together,” Galura says. “They take all the skills and theory learned in their nursing program and now under the direct supervision of their nurse preceptor will provide care to a variety of patients.” In addition to assisting nurses in becoming employment ready by providing clinical sites for student nurses getting ready to make the transition to a licensed professional nurse, frontline staff and nursing leaders get an opportunity to assess these students as possible new employee recruits. “We are going to be needing great nurses in the years to come,” Galura says. “And we’re committed to being part of that process.”



**TO LEARN MORE ABOUT THE HEALTH PROFESSIONAL EDUCATION  
PROGRAM PLEASE VISIT [FLORIDAHOSPITALNURSING.COM](http://FLORIDAHOSPITALNURSING.COM)**



# GROWING HOPE, CULTIVATING HEALTHY TOMORROWS

FLORIDA HOSPITAL TRANSPLANT INSTITUTE

## SERVING CENTRAL FLORIDA:

As the only multi organ transplant program in Central Florida, we serve close to 300 patients a year that would have otherwise had to travel to other places.

*It's been forty years since the Florida Hospital Transplant Institute began performing transplants; since then more than 3,700 transplant surgeries have given patients a new hope for tomorrow.*



Over the decades, the Institute has been responsible for offering the only kidney, liver, heart and lung transplant program in Central Florida.

“We are the only multi organ transplant program in Central Florida and we serve an important need in the community, transplanting close to 300 patients a year that would have otherwise had to travel to other places,” says Dr. Michael Angelis, Vice Chair, Department of Transplantation and Surgical Director of Abdominal Transplant Services.

Medical milestones have been many, including becoming the first hospital in the state and the second in the country to perform a new procedure known as “Single-Incision Laparoscopic Donor Nephrectomy.”

“Since we are in a large medical facility within the Florida Hospital system, there is lots of support. It’s not just about the surgeon’s skills, it’s a team approach and our success has truly been a direct extension of our passion.”

“When I got sick I had to stop many things, including running. I used to run 20 miles. It really broke me to give that up,” says Edwin Arce, who was the recipient of Central Florida’s first heart transplant. “Now, it’s like a thousand pounds have been lifted off of me. When the surgery was over, I felt my heart ticking and I thought it was going to crash out of my rib cage; that’s how powerful it was. To go from so weak to feeling like Hercules was amazing. I felt like I wanted to run a marathon. It was like I was just existing before; but now I am alive.”



IF YOU'D LIKE TO HELP SUPPORT THE TRANSPLANT INSTITUTE PLEASE VISIT [FHTRANSPLANT.COM](http://FHTRANSPLANT.COM)



# GROWING THE IMPACT OF OUR SUPPORT

The Health Access Physician Partnership Initiative

## INCREASING ACCESS:

In its first year, H.A.P.P.I was responsible for securing free diagnostic testing for 415 people.



*Access to doctors in free clinics is critical to patients with limited or no insurance. But physicians don't have x-ray vision; they often need further diagnostic testing to determine a diagnosis and course of treatment.*



**SPOTLIGHT  
INTERVIEW**

To address this need, Chris Hougland and her team launched the Health Access Physician Partnership Initiative (H.A.P.P.I.). “The goal of H.A.P.P.I. is to put a diagnostic system in place to serve the low income population of Osceola County,” Hougland says. “When patients see a doctor in a free clinic they might need a test that could cost hundreds of dollars. That’s just not feasible for some patients.”

H.A.P.P.I. recruited local diagnostic companies and negotiated rock-bottom rates and free services for the patients in the program. Funded by a \$50,000 grant from Florida Hospital, the initiative launched in October 2011 and in its first year was responsible for securing free diagnostic testing for 415 people. “We far exceeded our goal and helped far more people than we thought we could,” says Hougland.

For many, the program continued to aid patients as they traveled through the healthcare continuum for further testing and treatment. “This program has enhanced our clinic beyond belief. Our doctors are so grateful that they finally have the tools to do what they need to do.”



**FOR ADDITIONAL INFORMATION ABOUT THE HEALTH ACCESS  
PHYSICIAN PARTNERSHIP INITIATIVE CALL (407) 846-0413**

# PLANTING SEEDS OF PROMISE

Growing the Health of Our Community

Over the last 100 years, our mission of extending the healing ministry of Christ has remained unchanged and uncompromised. Maintaining the health of our community is paramount, and we continually strive to be the hospital of choice for patients, physicians and employees. Florida Hospital leadership members and employees take an active role in fulfilling this mission with their work in the hospital and by volunteering with the following Central Florida community organizations and charities:

## COMMUNITY ENGAGEMENT:

Click the links below to visit websites

[ACHA Organ Donor Education Panel](#)

[African American Chamber of Commerce of Central Florida](#)

[All into Health Advisory Board, Orange County \\*\\*](#)

[American College of Healthcare Executives](#)

[American Heart Association](#)

[American Red Cross](#)

[American Stroke Association](#)

[Apopka Chamber of Commerce](#)

[Beacon Network, Inc \\*\\*](#)

[BETA Center](#)

[Boys and Girls Scouts](#)

[Business Force](#)

[Camp Boggy Creek](#)

[Caribbean Chamber of Commerce](#)

[Celebration Foundation](#)

[Central Florida Area Health Education Centers \(AHEC\)](#)

[Central Florida Cares Health System](#)

[Central Florida Christian Chamber](#)

[Central Florida Council on Homeless](#)

[Central Florida Criminal Justice Coordinating Council](#)

[Central Florida March of Dimes\\*\\*](#)

[Central Florida Partnership on Health Disparities](#)

[Central Regional Healthcare Health Information Organization](#)

[Children's Cabinet](#)

[Children's Home Society](#)

[Christian Help](#)

[Christian Service Center](#)

[City of Orlando – Human Relations Board](#)

[City of Orlando's Chapter 57 Review Board](#)

[Community Based Care of Central Florida](#)

\*\*Chairman

Community Coordinated Care for Children  
Community Vision  
Connect Florida  
D12 Foundation  
Disability Chamber of Commerce  
East Orlando Chamber of Commerce  
Florida Association of Children's Hospitals  
Florida Association of Managed Care Professionals (Professional Association of the Florida Hospital Association)  
Florida Chamber Advisory Council for the Political Institute  
Florida Chamber of Commerce  
Florida Council of Family Teaching Hospitals  
Florida Graduate Medical Education Study Committee  
Florida Hospital Association \*\*  
Frederick Leadership Initiative  
Frontline Outreach  
FSU College of Medicine Orlando Board  
Girl Scouts of Citrus  
Grace Medical Home  
Habitat for Humanity  
Healthcare Commission of Central Florida Committee  
Hispanic Business Initiative Fund of Florida  
Hispanic Chamber of Commerce  
Hispanic Professional and Business Women Association

Hospice of the Comforter  
Jobs Partnership  
Junior Achievement  
Junior League of Greater Orlando  
Kaiser Institute Board  
Kids House of Seminole County  
Kinneret Council on Aging  
Kissimmee / Osceola Chamber  
Legatus  
Lifework Leadership Orlando  
March of Dimes \*\*  
Mental Health Association of Central Florida  
Metro Orlando Economic Development Commission Board\*\*  
Metroplan Orlando Municipal Advisory Committee  
Michelle Puppets  
MyRegion.org  
Nathaniel's Hope  
Orange County Alliance  
Orange County Central Receiving Facility (CRC) Governing Board \*\*  
Orange County Commission on Aging  
Orange County Community Advisory  
Orange County Early Learning Board  
Orange County Emergency Medical Services Advisory Board  
Orange County Juvenile Assessment Community Governing Board

\*\*Chairman

Orange County Research & Development Authority Board  
Orange County School Readiness Coalition \*\*  
Orange County Sexual Assault Treatment Center Advisory Group  
Orlando Chamber of Commerce  
Orlando Day Nursery  
Orlando Museum of Art  
Orlando Shakespeare Theatre  
Osceola Community Hope Center  
Osceola Council on Aging  
Osceola County Capacity Commission  
Primary Care Access Network (PCAN)\*\*  
Rollins College CFO Council  
Rollins College President's Council  
Ronald McDonald House  
Rotaract Club of Metro Orlando  
Rotary of Apopka  
Seminole Community College Foundation  
Seminole County School Dividends  
Seminole Regional Chamber of Commerce  
Sharing Center  
Shepherd's Hope  
Tiger Bay of Central Florida  
UCF College of Health and Public Affairs Advisory Board  
UCF College of Medicine

UCF College of Nursing  
UCF Deans Advisory Council  
UCF Foundation Board  
UNCF  
United Global Outreach  
United Way  
Victim Service Center  
Vision 360 Global Advisory Board  
Visit Orlando  
West Orange Economic Governmental Advocacy Committee  
Winter Park Lakes and Waterways Commission \*\*  
Winter Park Library Board  
Winter Park Rotary Club  
Women's Resources Center  
YMCA



# HARVESTING FOR OUR COMMUNITY

## Financial Report and Vital Statistics

VITAL  
STATISTICS



### 990 Tax Report

	2010	2011	2012
Benefits to the Underprivileged (Charity)	\$118,496,214.00	\$121,738,833.00	\$127,594,582.00
Benefits to the Underprivileged (Medicaid & Indigent Care Taxes Paid)	\$99,719,465.00	\$101,538,287.00	\$139,417,546.00
Community Health Improvement	\$8,134,968.00	\$10,850,344.00	\$14,072,770.00
Health Professions Education	\$22,159,229.00	\$24,949,255.00	\$28,839,288.00
Subsidized Health Services*	\$323,676.00	\$17,223.00	\$531,826.00
Research	\$4,133,272.00	\$6,256,422.00	\$14,839,288.00
Cash and in-kind Contributions for Community Benefit	\$13,416,173.00	\$8,875,736.00	\$15,599,774.00
<i>Not included on 990 Tax Report</i>			
Faith-Based Care	\$3,795,774.00	\$5,074,674.00	\$6,032,741.00
Benefits to the Elderly** (Medicare)	\$115,320,486.00	\$122,953,465.00	\$115,143,209.00
Capital Expenditures	\$176,404,982.00	\$227,838,234.00	\$177,697,103.00
<b>Total</b>	<b>\$561,904,239.00</b>	<b>\$630,092,473.00</b>	<b>\$639,767,890.00</b>

\* Not reported on the Community Benefit

\*\* Not previously reported on Community Benefit



# SOWING SEEDS OF A HEALTHIER COMMUNITY

## Community Health Impact Council Board

CLICK PHOTOS FOR FULL BIO

SWIPE RIGHT FOR ADDITIONAL BIOS >>



**J. BRIAN PARADIS**

*Executive Vice President/Chief Operating Officer  
Florida Hospital*



**ED HODGE**

*Senior Executive Officer,  
Chief People Officer  
Florida Hospital*



**RALPH CARUANA, MD**

*Associate Dean  
University of Central Florida of Medicine*



**CLEM BEZOLD, PHD**

*Chairman and Senior Futurist  
Institute for Alternative Futures*



**EDDIE SOLER**

*Executive Vice President and Chief Financial Officer  
Florida Hospital*



**RICH MORRISON**

*Regional Vice President Government and Public Affairs  
Florida Hospital*



**DEBBIE WATSON**

*Vice President  
Winter Park Health Foundation*



**JAMES E. JARDON II**

*Chief Executive Officer  
JHT*



**RONIECE WEAVER, MS, RD, LD**

*Executive Director  
Hebni Nutrition Consultants, Inc.*



**DES CUMMINGS, PHD**

*Executive Vice President  
Florida Hospital*



**LARS HOUMANN**

*President/Chief Executive Officer  
Florida Hospital*



**ROSS EDMUNDSON, MD**

*Vice President/Medical Director,  
Case Management  
Florida Hospital*



# SOWING SEEDS OF A HEALTHIER COMMUNITY

## Community Health Impact Council Staff

CLICK PHOTOS FOR FULL BIO



**ANTONIA NOVELLO, MD**

*Executive Director, Public Health Policy and Implementation*

Florida Hospital

FULL BIO



**LAURA GUITAR**

*Senior Vice President Edelman*

FULL BIO



**ROB HERZOG**

*Administrative Director, Center for Behavioral Health and Medical Psychology Associates Florida Hospital*

FULL BIO



**DICK BATCHELOR**

*President DBMG*

FULL BIO



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*Executive Vice President and CEO Visionary Vanguard Group, Inc*

FULL BIO



**SAMANTHA OLENICK**

*Executive Director, Corporate Communications and Community Partnerships Florida Hospital*

FULL BIO



**ESMOND CHAN**

*Director of Accounting and Reimbursement Florida Hospital*

FULL BIO



**MAUREEN KERSMARKI**

*Director Community Benefit and Public Policy Adventist Health System*

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**SY SALIBA**

*Senior Vice President Florida Hospital*

FULL BIO



**JILL SLAFF**

*Manager, Community Impact Florida Hospital*

FULL BIO



**PENNY JONES**

*Executive Director, Community Relations Florida Hospital*

FULL BIO



**VERBELEE NIELSEN-SWANSON**

*Vice President, Community Impact Florida Hospital*

FULL BIO