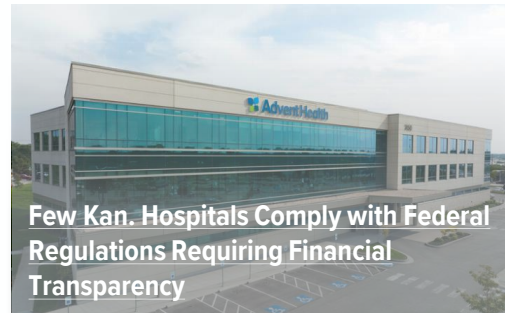


# AdventHealth August 2023 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



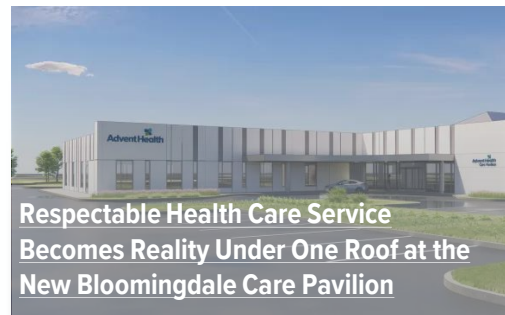
**Media Type:** Local  
**Date:** Aug. 1  
**Key Mention:** AdventHealth Shawnee Mission

The article noted that AdventHealth Shawnee Mission was one of only six of the 23 Kansas hospitals in a Patient Rights Advocate report to fully comply with the federal Hospital Price Transparency rule.



**Media Type:** Local  
**Date:** Aug. 1  
**Key Mentions:** Victor Odoh, market director for AdventHealth's East Care Pavilions; Jason Newmyer, president and CEO for AdventHealth Riverview

Newmyer shared that the aim of the new care pavilion with a host of primary and specialty services is to enhance the health care experience for the community.



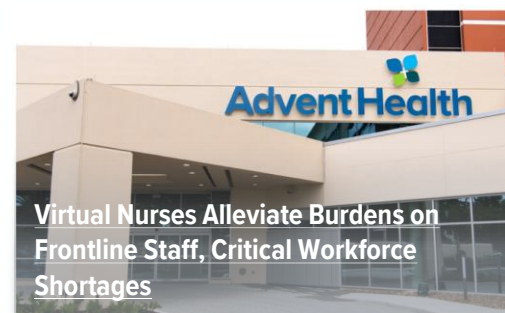
**Media Type:** Owned  
**Date:** Aug. 1  
**Key Mention:** AdventHealth Manchester

More than 40 Clay County residents participated in AdventHealth Manchester's free, eight-week Summer Fitness & Nutrition Program, which also provided screenings and lessons on health and wellness.



**Media Type:** National  
**Date:** Aug. 1  
**Key Mention:** Michele Johnson, vice president and chief nursing officer at AdventHealth Fish Memorial

Given the promising results of virtual nursing, Johnson shared that administrators are excited about the prospect of further leveraging technology to make an even bigger impact on workload intensity.



# AdventHealth August 2023 Media Snapshot



DENVER  
BUSINESS JOURNAL

**Media Type:** Local  
**Date:** Aug. 2  
**Key Mention:** Brett Spent, president and CEO for AdventHealth - Rocky Mountain Region

The article provided an overview of the transition of five Colorado hospitals from Centura to AdventHealth. The transition was also covered on other media platforms, including Becker's Hospital Review, Fierce Healthcare, Adventist Review, Mid-America Outlook, and on the AdventHealth Newsroom.



WFTV 9

**Media Type:** Local  
**Date:** Aug. 2  
**Key Mention:** AdventHealth Palm Coast Parkway

The segment featured the opening of AdventHealth Palm Coast Parkway, a 158,000-square foot hospital with 100 beds.



TAMPA BAY 44

**Media Type:** Local  
**Date:** Aug. 2  
**Key Mention:** Sara Kirby, MD, medical director for AdventHealth Tampa's pediatric ER

The segment highlighted the education-based initiative around the work doctors are doing to prevent sleep-related deaths.



BECKER'S  
HOSPITAL REVIEW

**Media Type:** National  
**Date:** Aug. 3  
**Key Mention:** AdventHealth Wauchula

AdventHealth Wauchula was included on the list Becker's compiled of the top hospitals for patient experience in each state using Hospital Consumer Assessment of Healthcare Providers and Systems data from CMS.



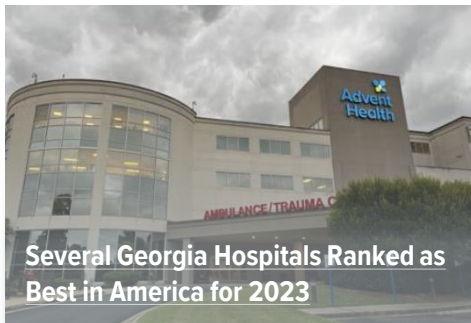
AdventHealth

# AdventHealth August 2023 Media Snapshot



**Media Type:** Local  
**Date:** Aug. 3  
**Key Mention:** Tina Gurnani, MD, adolescent psychiatrist with AdventHealth for Children

Dr. Gurnani shared some behaviors parents should watch out for when it comes to their children's mental health as they head into another school year. Gurnani also shared her expertise during a Facebook Live presentation, and WMFE also featured the story.



**The Atlanta Journal-Constitution**

**Media Type:** Local  
**Date:** Aug. 3  
**Key Mention:** AdventHealth Redmond

AdventHealth Redmond was one of four hospitals in Georgia awarded honors for being in the top 250 hospitals in the country, as ranked by Healthgrades. Nearly 4,500 hospitals were evaluated for their quality of care across more than 31 procedures and conditions.



**Media Type:** National  
**Date:** Aug. 3  
**Key Mention:** AdventHealth

The article provided a brief overview of the disaffiliation and what it means for AdventHealth, CommonSpirit and Centura going forward.



**Media Type:** National  
**Date:** Aug. 3  
**Key Mention:** Terry Shaw, president and CEO for AdventHealth

The article featured Shaw's LinkedIn post about learning from failure and the resulting comments from five health system leaders from across the country.



**AdventHealth**



# AdventHealth August 2023 Media Snapshot



## HEALTHCARE BREW

**Media Type:** National  
**Date:** Aug. 4  
**Key Mention:** Audrey Gregory, president and CEO for AdventHealth's Central Florida Division – North Region

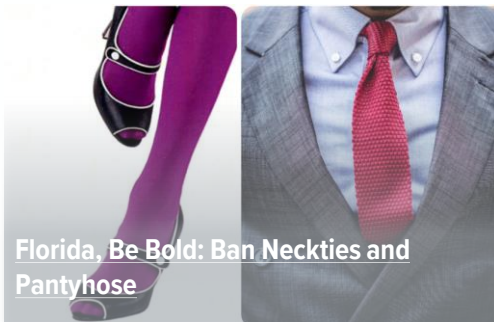
In the feature article spotlighting her career journey, Gregory shared her three areas of focus and AdventHealth's commitment to making a positive impact in the communities it serves.



## WFTV 9

**Media Type:** Local  
**Date:** Aug. 4  
**Key Mention:** AdventHealth Orlando

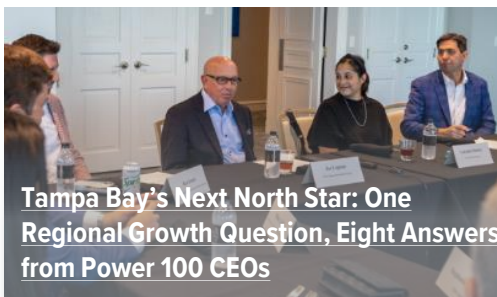
The segment highlighted the partnership between AdventHealth and United Way to break the stigma around youth mental health with the "Be a Mind Leader" campaign.



## Orlando Sentinel

**Media Type:** Local  
**Date:** Aug. 4  
**Key Mention:** AdventHealth

An editorial imploring employers to consider the greater impacts of heat on their employees included mention of AdventHealth's corporate dress code no longer making ties and pantyhose mandatory.



## TAMPA BAY BUSINESS JOURNAL

**Media Type:** Local  
**Date:** Aug. 4  
**Key Mention:** David Ottati, president and CEO for AdventHealth – West Florida Division

Along with other panelists brought together by the business journal, Ottati shared his thoughts on AdventHealth's regional footprint in answer to the question, "What kind of strategic planning are you doing that builds on regional growth and opportunity?"



AdventHealth

# AdventHealth August 2023 Media Snapshot



## LONE TREE VOICE

**Media Type:** Local  
**Date:** Aug. 7  
**Key Mentions:** Jacque Northrup, director of women's services, and Jeremy Pittman, president/CEO, both for AdventHealth Castle Rock

The article spotlighted the community's support for the hospital, which over the decade has treated more than 176,000 patients in the ED, performed more than 32,900 surgeries and delivered more than 8,200 babies. A 70,000-square-foot medical office building is planned to bring cancer treatment and other services to the area.



**Media Type:** Local  
**Date:** Aug. 8  
**Key Mentions:** Michael Patch, MD, ER doctor at AdventHealth Wesley Chapel; Max Baumgardner, MD, medical director for AdventHealth's Seminole County emergency rooms

The two doctors shared their perspectives and words of caution related to the summer heat wave across West and Central Florida.



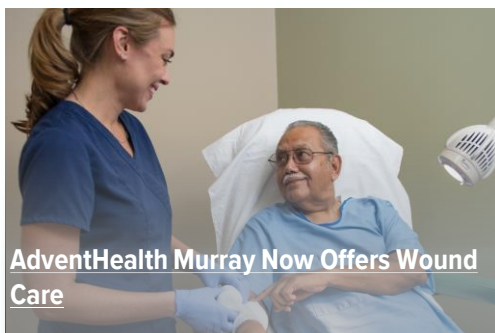
**Media Type:** Owned  
**Date:** Aug. 8  
**Key Mentions:** AdventHealth Orlando, AdventHealth Daytona Beach, AdventHealth Redmond

In addition to AdventHealth Orlando, AdventHealth Daytona Beach, AdventHealth Redmond being named Best Hospitals, 26 of AdventHealth's hospitals received a rating of high-performing in one or more procedures and/or conditions. The Orlando Business Journal also included news of the rankings.



**Media Type:** Local  
**Date:** Aug. 9  
**Key Mention:** AdventHealth Murray

The article highlighted the services now available at AdventHealth Murray for patients with non-healing and difficult-to-heal wounds.



AdventHealth

# AdventHealth August 2023 Media Snapshot



**Media Type:** Owned  
**Date:** Aug. 9  
**Key Mention:** AdventHealth

AdventHealth has partnered with Medline, a leader in health care supplies manufacturing and distribution across the full continuum of care, to create a comprehensive solution to ensure supply chain resiliency.



**Media Type:** Church  
**Date:** Aug. 9  
**Key Mention:** Andrew Mwavua, executive director of community advocacy at AdventHealth

In an effort to make neighbors feel healthier, some churches in the South Central Conference have embraced using the Seventh-day Adventist health message to engage with the community to teach as well as heal. The article also highlighted the Community Health Needs Assessment process.



**Media Type:** Owned  
**Date:** Aug. 10  
**Key Mention:** Rajan Wadhawan, MD, senior executive director for AdventHealth for Children and AdventHealth for Women

Dr. Wadhawan discussed with Heart of Florida United Way CEO Jeff Hayward Central Florida's youth in crisis and how best to educate on ways to stay mentally healthy. The podcast was also mentioned in Becker's Behavioral Health.



**Media Type:** Local  
**Date:** Aug. 10  
**Key Mention:** Abel Biri, president and CEO for AdventHealth North Lake County and South Sumter County market

The freestanding emergency department planned for the 27 acres AdventHealth purchased in Fruitland Park will have 24 patient rooms, including two pediatric-friendly rooms. The news was shared in several local media outlets, including the Orlando Business Journal and the Daily Commercial.



AdventHealth



# AdventHealth August 2023 Media Snapshot



## Orlando Sentinel

**Media Type:** Local  
**Date:** Aug. 11  
**Key Mention:** Doralisa Sherrod, aquatic therapist at AdventHealth Orlando

Sherrod shared the story of how she motivated a teen patient who had nearly given up on recovery by offering to let him fly her plane if he could step up on the wing of her plane.



## Fodor's Travel

**Media Type:** National  
**Date:** Aug. 11  
**Key Mention:** AdventHealth

As one of Orlando's medical "amenities," the AdventHealth ER at FLAMINGO CROSSINGS Town Center was highlighted as a way to keep a vacation magical when visiting Disney and an emergency room visit is called for.



## SHAW LOCAL News Network

**Media Type:** Local  
**Date:** Aug. 13  
**Key Mention:** Megan Farris, clinical dietitian with UChicago Medicine AdventHealth Bolingbrook

Farris shared that it's important to begin promoting good nutrition early and that one way to do that is to get kids involved in their own meal planning and preparation.



## abc 13 NEWS

**Media Type:** Local  
**Date:** Aug. 14  
**Key Mention:** Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

Dr. Herbert shared that, while the actual temperature may not be that high, 80-90% humidity means the heat will be felt and it may be harder to cool down.



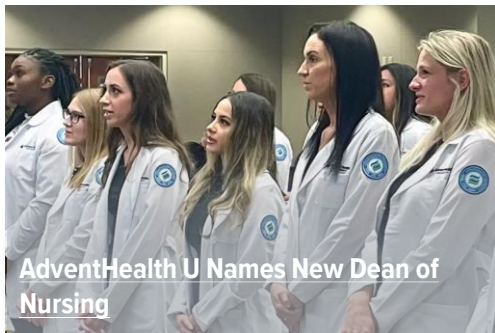
AdventHealth

# AdventHealth August 2023 Media Snapshot



**Media Type:** Local  
**Date:** Aug. 14  
**Key Mention:** Doug Ross, MD, chief medical officer for AdventHealth Tampa

As a spike in COVID-19 cases continued, Dr. Ross shared that he's mostly seeing people who are immunocompromised or older than 65 coming to the hospital and usually because they didn't treat symptoms early enough.



**Media Type:** National  
**Date:** Aug. 14  
**Key Mention:** AdventHealth University

Becker's shared the news of Laura Fero being named AdventHealth University's new dean of nursing. The Central Florida Division Newsroom also featured the story.



**Media Type:** National  
**Date:** Aug. 14  
**Key Mention:** Mohamedtaki A. Tejani, MD, hematologist/oncologist at AdventHealth Orlando

Dr. Tejani shared his thoughts on a study, which he called "quite compelling," of the benefits of treatment with zanidatamab in patients with HER2-positive biliary tract cancer.



**Media Type:** National  
**Date:** Aug. 15  
**Key Mentions:** David Spurlock, MD, a cardiothoracic surgeon, and Mahmoud Altawil, MD, an electrophysiologist, both at AdventHealth Orlando

The article highlighted AdventHealth's launch of a new, FDA-approved treatment program for atrial fibrillation patients, specifically for those who have experienced longstanding persistent aFib, a group that is often medically underserved.



AdventHealth



# AdventHealth August 2023 Media Snapshot



**Media Type:** Local  
**Date:** Aug. 16  
**Key Mention:** Jason Newmyer, president/CEO for AdventHealth Riverview

Newmyer shared that the hospital, which is slated to open in 2024, will start with 82 beds but will have the ability to grow to 160 beds, eliminating the need for future construction disruption.



**Media Type:** Owned  
**Date:** Aug. 16  
**Key Mention:** Margaret White, vice president of the AdventHealth Digestive Health Institute

The Center for Interventional Endoscopy expanded services from the flagship location at AdventHealth Orlando to begin offering new procedures to the Osceola County community at AdventHealth Celebration. The announcement was also in Becker's Hospital Review.



**Media Type:** National  
**Date:** Aug. 16  
**Key Mentions:** Randy Haffner, CEO for AdventHealth Florida; Kimberly Canarie Baken, director of emergency services at AdventHealth ER at FLAMINGO CROSSINGS Town Center

El Nuevo Dia de Puerto Rico featured AdventHealth ER at FLAMINGO CROSSINGS Town Center and the innovative features the offsite emergency department offers to patients.



**Media Type:** Social  
**Date:** Aug. 16  
**Key Mention:** Terry Shaw, president and CEO for AdventHealth

Shaw shared with AdventHealth's interns at an annual end-of-the-summer party that working hard and being able to help others solve problems helps ensure a bright future.



AdventHealth

# AdventHealth August 2023 Media Snapshot



**Nurses Share Their Voice in the Design of AdventHealth's Nursing Professional Practice Model**



**Media Type:** Owned  
**Date:** Aug. 16  
**Key Mention:** Trish Celano, associate chief clinical officer and chief nurse executive for AdventHealth

The model, which provides an illustrative framework for nurses, is designed to increase nurse engagement and improve quality of care and is being rolled out systemwide.



**AdventHealth to Manage Hospitals, Care Facilities in Castle Rock, Parker and Littleton**



**Media Type:** Local  
**Date:** Aug. 16  
**Key Mention:** AdventHealth

The article pointed out that, while the name might look a little different, the same care team will be delivering the same quality of care as AdventHealth continues to manage five hospitals and various care facilities in the Rocky Mountain Region.



**Innovative Recycling Programs Reduce Environmental Impact**



**Media Type:** National  
**Date:** Aug. 17  
**Key Mention:** AdventHealth

AdventHealth was included in the article about how hospitals across the country are stepping up recycling efforts to reduce their environmental footprints.



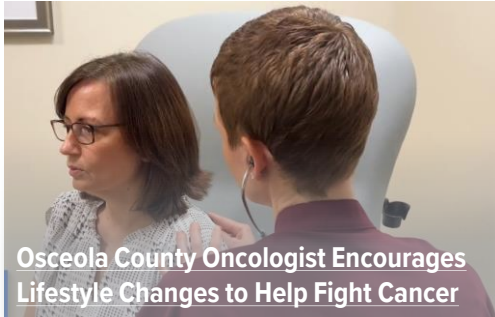
**Q&A with AdventHealth: Sun Protection**



**Media Type:** Local  
**Date:** Aug. 17  
**Key Mentions:** Tace Rico, MD, medical director for pediatric dermatology at AdventHealth for Children

Dr. Rico shared with viewers helpful pointers when it comes to choosing the right sunscreen and taking proper precautions for sun exposure.

# AdventHealth August 2023 Media Snapshot



SPECTRUM  
NEWS 13

**Media Type:** Local  
**Date:** Aug. 17  
**Key Mentions:** Amber Orman, MD, radiation oncologist at AdventHealth Orlando

Dr. Orman, a lifestyle medicine specialist and co-founder of AdventHealth's HEAL: Healthy Eating and Active Lifestyle program, shared that nutrition is just as important in the fight against breast cancer as a patient's medical treatment.



TRIBUNE PAPERS

**Media Type:** Local  
**Date:** Aug. 18  
**Key Mention:** Victoria Dunkle, director of communications and PR for AdventHealth Hendersonville

Dunkle shared AdventHealth's excitement over being the presenting sponsor once again of the North Carolina Apple Festival, and noted that AdventHealth has been caring for the apple farmers and producers "since we opened our doors in 1910."



Calhoun Times

**Media Type:** Local  
**Date:** Aug. 19  
**Key Mention:** Chris Self, president and CEO for AdventHealth Gordon and AdventHealth Murray

The benches donated in memory of Marsha McDaniel, who served as manager of the AdventHealth Gordon Gift Shop from 2009 to 2020, provide a peaceful space for cancer patients and their families to find solace during treatments.



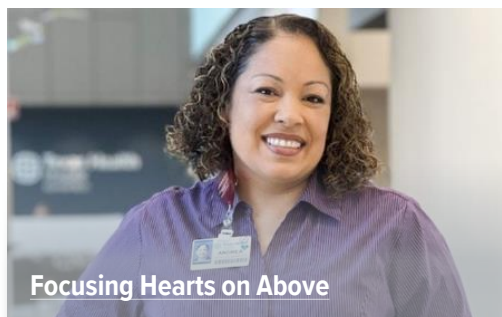
AdventHealth

**Media Type:** Owned  
**Date:** Aug. 21  
**Key Mention:** Sheila Rankin, president and CEO for AdventHealth Kissimmee

The hospital, which joined the AdventHealth family in 1993 as Florida Hospital Kissimmee, was honored with a proclamation for its distinguished history and longstanding service to the community.



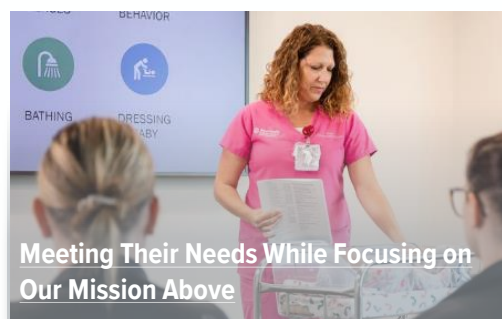
# AdventHealth August 2023 Media Snapshot



## Record

**Media Type:** Church  
**Date:** Aug. 21  
**Key Mention:** Andrea Whitted, cardiac catheterization laboratory manager at Texas Health Hospital Mansfield

Whitted, an Army veteran who joined the hospital team shortly after the 2020 opening, shared how prayer has become a part of her care plan for patients.



## Record

**Media Type:** Church  
**Date:** Aug. 21  
**Key Mention:** Jennifer Flores, administrative director of nursing at Texas Health Huguley Hospital

Flores explained how the hospital saw an opportunity to build a bridge of stewardship in their community to provide resources and education to young expectant mothers.



## OneLive

**Media Type:** National  
**Date:** Aug. 22  
**Key Mention:** Guru P. Sonpavde, MD, medical director, Genitourinary Oncology, at the AdventHealth Cancer Institute

Dr. Sonpavde discussed the importance of utilizing precision medicine in bladder cancer, and also highlighted a couple of ongoing trials.



## ORLANDO BUSINESS JOURNAL

**Media Type:** Local  
**Date:** Aug. 22  
**Key Mention:** Gustavo Mujica, chaplain manager at AdventHealth East Orlando

A panel of professionals, including Mujica, shared insights about dealing with the stigma surrounding mental health issues and the importance of caring for the community's well-being. It was the third in a four-part series addressing the mental health needs of the Central Florida community.



AdventHealth

# AdventHealth August 2023 Media Snapshot



**FOOD  
MANAGEMENT**

**Media Type:** National  
**Date:** Aug. 22  
**Key Mention:** AdventHealth Orlando

The article highlighted how AdventHealth Orlando has embraced the challenge of feeding thousands of patients and employees with a series of recent initiatives, including preparing more items from scratch and adding more plant-based and fresh items.



**LinkedIn**

**Media Type:** Social  
**Date:** Aug. 22  
**Key Mention:** Terry Shaw, president and CEO for AdventHealth

Shaw shared that his trip to welcome Colorado team members back to the AdventHealth family reminded him of how much greater we are as a whole, united by a common mission, vision and culture.



**FOX 13  
TAMPA BAY**

**Media Type:** Local  
**Date:** Aug. 22  
**Key Mention:** Jaime Sanchez, MD, colorectal surgeon with AdventHealth Tampa

With a new study showing the incidence of early-onset cancers increasing in people younger than 50, Dr. Sanchez shared the hope that research will help lower the age for screening.



**abc ACTION NEWS  
WFTS TAMPA BAY**

**Media Type:** Local  
**Date:** Aug. 22  
**Key Mention:** Margarita Cancio, MD, AdventHealth Tampa

Dr. Cancio cautioned against going into brackish seawater with open wounds or cuts and advised people to seek medical care quickly upon noticing signs of infection, such as blisters or bright-red color.



**AdventHealth**

# AdventHealth August 2023 Media Snapshot



**Media Type:** National  
**Date:** Aug. 23  
**Key Mention:** Richard E. Pratley, MD, medical director and the Samuel E. Crockett Chair in Diabetes Research at AdventHealth Diabetes Institute

In the article about how the new generation of obesity drugs is changing the treatment landscape for patients and providers, Dr. Pratley shared that “we are at an inflection point in our ability to medically treat obesity.”



## Rome News-Tribune

**Media Type:** Local  
**Date:** Aug. 23  
**Key Mention:** AdventHealth Redmond

A review committee of City of Rome staff recommended that naming rights for the rebranded 16.7-mile ECO Greenway trail system go to AdventHealth Redmond, which had also included in its proposal in-kind enhancements to the trail system.



**Media Type:** Podcast  
**Date:** Aug. 24  
**Key Mention:** Randy Haffner, president and CEO for AdventHealth Florida

Haffner discussed with Alex Cartwright, University of Central Florida president, how critical it is to invest now in the workforce of the future and how innovation, collaboration and lifelong learning will be powerful tools in solving this challenge.



**Media Type:** Local  
**Date:** Aug. 24  
**Key Mention:** AdventHealth

Journey Brown, former Penn State football player and current NASCAR pit crew member, visited elementary schoolers to share his story of overcoming challenges and staying positive. AdventHealth sponsored the event to highlight the importance of EKG heart screening and living a healthy life. The Daytona Beach News Journal and the Ormond Beach Observer also featured the story.



AdventHealth



# AdventHealth August 2023 Media Snapshot



**Media Type:** Local  
**Date:** Aug. 25  
**Key Mention:** Aaron Carlson, nurse practitioner, HealthFit Family Medicine at AdventHealth Castle Rock

Carlson shared that those experiencing the fairly common symptoms of the virus should not wait too long to get care.



**Media Type:** Local  
**Date:** Aug. 25  
**Key Mention:** Sigfredo Aldarondo, MD, medical director for pulmonary rehabilitation, AdventHealth Orlando

In the segment, which focused on Volusia County schools and pointed out the importance of education and regulation, Dr. Aldarondo talked about the long-term effects vaping might have.



**Media Type:** National  
**Date:** Aug. 29  
**Key Mention:** David Ottati, president and CEO for AdventHealth – West Florida Division

In an Invest: Tampa Bay Q&A, Ottati discussed the evolution of health care in Tampa Bay and how strong partnerships create a strong workforce.



**Media Type:** Owned  
**Date:** Aug. 29  
**Key Mention:** Vincent Hsu, MD, infectious disease specialist and infection control officer for AdventHealth

Dr. Hsu shared that, in addition to common-sense approaches to avoid transmitting viruses, people should take advantage of the vaccines that are available.



AdventHealth

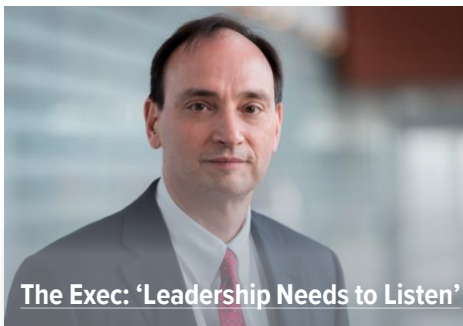
# AdventHealth August 2023 Media Snapshot



[NEWSNATION]

**Media Type:** National  
**Date:** Aug. 29  
**Key Mention:** AdventHealth North Pinellas

The article highlighted the proactive approach taken by AdventHealth North Pinellas to evacuate the hospital in light of an anticipated storm surge of 5-7 feet. More than 60 patients were transferred to other AdventHealth hospitals in the region.



healthleaders

**Media Type:** National  
**Date:** Aug. 30  
**Key Mention:** Brent Box, MD, senior vice president and chief medical officer for AdventHealth

In a Q&A, Dr. Box shared his views on how essential it is at large health systems to bridge the gap between corporate leadership and the frontline.



NEW TAMPA & WESLEY CHAPEL  
**Neighborhood NEWS**

**Media Type:** Local  
**Date:** Aug. 30  
**Key Mention:** Victor Odoh, the market director for Advent Health Care Pavilion New Tampa

The article described the ways in which the Care Pavilion, which opened in 2021, has delivered on its promise to provide a reimagined experience to make going to the doctor easier.



COONIA VALLEY  
**cvn NEWS**  
BREAKING LOCAL NEWS ONLINE

**Media Type:** Local  
**Date:** Aug. 30  
**Key Mentions:** David Saunders, MD, and Cindy Hoggard, director of emergency services, both at AdventHealth Redmond

The designation recognized AdventHealth Redmond's focus on standardizing approaches to care for commonly seen geriatric concerns related to emergency department visits.



AdventHealth

# AdventHealth August 2023 Media Snapshot

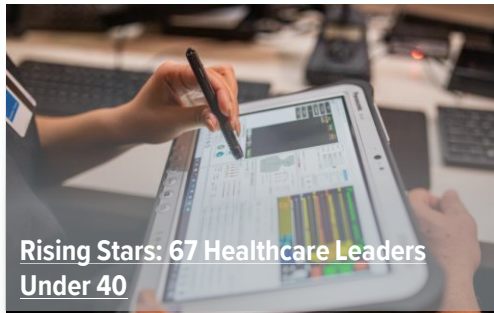


The Era of Lonely Hospital Physicians

## BECKER'S HOSPITAL REVIEW

**Media Type:** National  
**Date:** Aug. 30  
**Key Mention:** Ted Hamilton, MD, senior adviser of physician well-being for AdventHealth and chair of the Coalition for Physician Well-Being

Dr. Hamilton's comments were included in an article about how camaraderie among hospital physicians has declined for a variety of reasons, including, as Dr. Hamilton noted, that physician lounges are not the welcoming places they once were.



Rising Stars: 67 Healthcare Leaders Under 40

## BECKER'S HOSPITAL REVIEW

**Media Type:** National  
**Date:** Aug. 31  
**Key Mentions:** Amanda Maggard, CEO for AdventHealth Celebration, and David Weis, CEO for AdventHealth Daytona Beach

Becker's recognized Maggard and Weis as being among the game changers who are shaping the future of health care.



Community Free Clinic Serves Local Health Needs

## TIDINGS

**Media Type:** Church  
**Date:** August Issue  
**Key Mentions:** Chris Self, president and CEO for AdventHealth Gordon and AdventHealth Murray, and many other hospital leaders

AdventHealth Gordon joined with community partners to create the AMEN Free Clinic and served nearly 370 individuals.



AdventHealth