

# AdventHealth April 2023 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



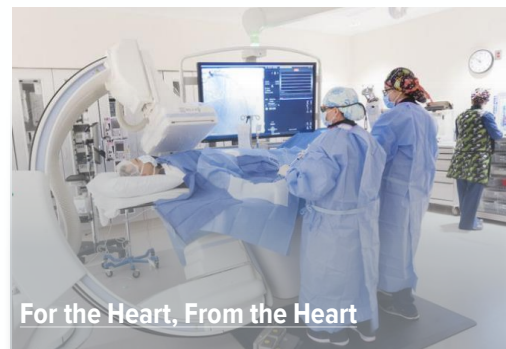
**Media Type:** Local  
**Date:** April 1  
**Key Mention:** Audrey Gregory, president and CEO for AdventHealth's Central Florida Division – North Region

For the fourth year, AdventHealth offered free sports physicals to eligible Volusia County student athletes to help ensure readiness for the next school year. The story also appeared on WESH 2 News.



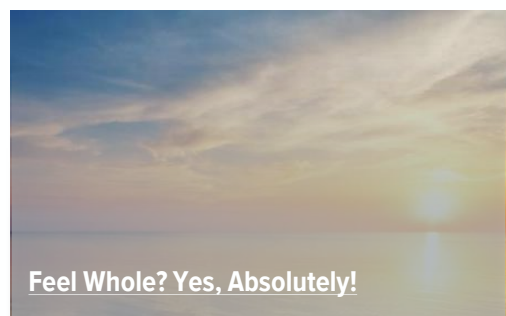
**Media Type:** Local  
**Date:** April 2  
**Key Mention:** Robert Metzger, MD, nephrologist and co-founder of AdventHealth Orlando's Transplant Program

More than 300 transplant patients and their families attended AdventHealth's transplant reunion in Orlando, returning for the first time since the COVID-19 pandemic put a halt to in-person events.



**Media Type:** Local  
**Date:** April 2  
**Key Mentions:** Destiny Howe, cath lab manager at AdventHealth Gordon; Riley Benter, director of outpatient cardiovascular services at AdventHealth Redmond

The story of one patient's fateful trip to the emergency room at AdventHealth Murray served to highlight the state-of-the-art cardiology services provided by AdventHealth hospitals across Northwest Georgia. An April 3 article in the same newspaper highlighted the award-winning care at AdventHealth Murray.



**Media Type:** Social  
**Date:** April 4  
**Key Mention:** Terry Shaw, president and CEO for AdventHealth

Shaw shared that AdventHealth's annual Spiritual Renewal Series is one of his favorite traditions with team members, as it is a time of leaning into the concept of experiencing wholeness.



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## Orlando Sentinel

**Media Type:** Local  
**Date:** April 4  
**Key Mentions:** AdventHealth Foundation Central Florida

AdventHealth Foundation Central Florida was the recipient of a \$55,000 grant from the Orlando Magic Youth Foundation.



Fortune Names AdventHealth One of America's Most Innovative Companies



**Media Type:** Owned  
**Date:** April 5  
**Key Mention:** Terry Shaw, president and CEO for AdventHealth

AdventHealth was recognized on Fortune's list of America's Most Innovative Companies 2023, an award that honors companies that are transforming industries from the inside out.



**Media Type:** Local  
**Date:** April 5  
**Key Mentions:** Denyse Bales-Chubb, president and CEO for AdventHealth Palm Coast and the Flagler/St. Johns market; Audrey Gregory, president and CEO for AdventHealth Central Florida – North Division

The article highlighted Wally De Aquino's appointment to the role of CEO and included congratulatory comments from other Flagler County leaders who have worked closely with him. The announcement also appeared in Becker's Hospital Review.



**Media Type:** Local  
**Date:** April 5  
**Key Mentions:** Hak Lee, MD, robotic surgery program director; Sharon Bass, RN, robotic surgery coordinator and nurse navigator, both for AdventHealth Gordon

AdventHealth Gordon's robotic surgery team celebrated 1,000 surgeries performed since the program's 2015 inception.

# AdventHealth April 2023 Media Snapshot



**Media Type:** National  
**Date:** April 5  
**Key Mention:** Jeff Villanueva, CEO for AdventHealth Altamonte Springs and the Seminole Market

The article spotlighted the Magic-AdventHealth partnership and this latest example of the planned work to revamp 20 basketball courts around Central Florida.



**Media Type:** Owned  
**Date:** April 6  
**Key Mention:** Vipul Patel, MD, founder and medical director of the Global Robotics Institute at AdventHealth Celebration

The article spotlighted a new clinical research study being conducted by CytoVeris Inc. and AdventHealth Central Florida to investigate the precision of using an AI-powered imaging device during surgery.



**Media Type:** Local  
**Date:** April 6  
**Key Mentions:** AdventHealth Manchester

AdventHealth Manchester hosted a Colorectal Cancer Prevention Walk & Talk to raise awareness of the disease and the importance of early screening and prevention.



**Media Type:** Local  
**Date:** April 10  
**Key Mention:** Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

Dr. Herbert said the newest strain of the COVID-19 virus, Arcturus, is more contagious but causes less severe illness. She advised getting the latest booster for protection.



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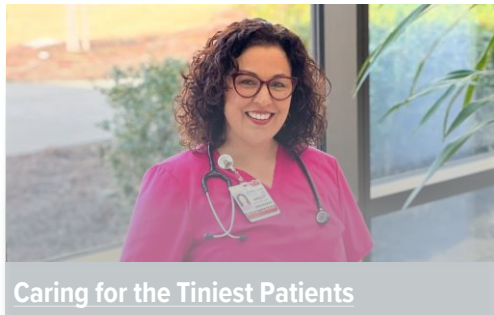
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Record

**Media Type:** Church  
**Date:** April 10  
**Key Mention:** Anthony Penick, director of mission and ministry for Texas Health Huguley

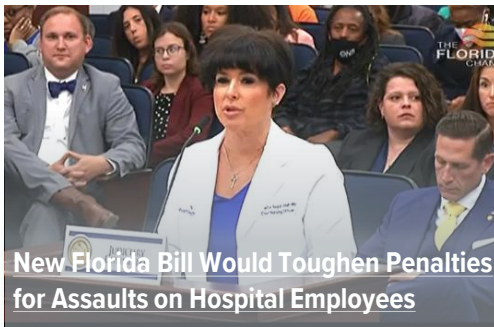
With a foundation in mission, the mission and ministry team at Texas Health Huguley Hospital Forth Worth South has launched a weekly video devotional series.



Record

**Media Type:** Church  
**Date:** April 10  
**Key Mention:** Kristi Fernandez, a labor and delivery nurse at Texas Health Mansfield

Fernandez reflected on how she began her career and how much she loves the positive culture of the labor and delivery team at Texas Health Mansfield.



FOX 13  
TAMPA BAY

**Media Type:** Local  
**Date:** April 12  
**Key Mention:** Jennifer Segur, chief nursing officer at AdventHealth North Pinellas

Segur spoke to Florida lawmakers in Tallahassee in support of House Bill 825, and shared her personal story of workplace violence early in her career.



LinkedIn

**Media Type:** Social  
**Date:** April 12  
**Key Mention:** Terry Shaw, president and CEO for AdventHealth

Shaw shared his perspective on how health care has to move from a transactional approach to an individualized, whole-person approach that can address and anticipate unmet needs.



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# AdventHealth April 2023 Media Snapshot



**Media Type:** Local  
**Date:** April 13  
**Key Mention:** Isaac Sendros, president and CEO for AdventHealth Redmond

AdventHealth Redmond was identified as one of the nation's 50 Top Cardiovascular Hospitals, according to an independent quality analysis provided by PINC AI™ and reported by Fortune.



**Media Type:** National  
**Date:** April 13  
**Key Mentions:** AdventHealth

AdventHealth was one of the 87 health care provider and supplier organizations to be named to the 2022 GHX (Global Healthcare Exchange) Millennium Club, which honors organizations that achieved the highest levels of health care supply chain automation, generating at least 1 million automated transactions annually through the GHX Exchange.



**Media Type:** Local  
**Date:** April 13  
**Key Mentions:** Sheila Rankin, CEO for AdventHealth Kissimmee; Bryan Wright, chief operating officer for Home Health and Hospice at AdventHealth

AdventHealth Kissimmee opened the AdventHealth Hospice Care Inpatient Unit, the first and only hospice care inpatient unit in Osceola County. The new wing is expected to care for more than 2,000 patients a year.



**Media Type:** State  
**Date:** April 14  
**Key Mentions:** AdventHealth Durand

U.S. Sen. Tammy Baldwin met with AdventHealth Durand, one of the area's only emergency health care providers, and local officials to learn how the \$916,000 she secured will be used to expand and modernize the hospital's ambulance bay.



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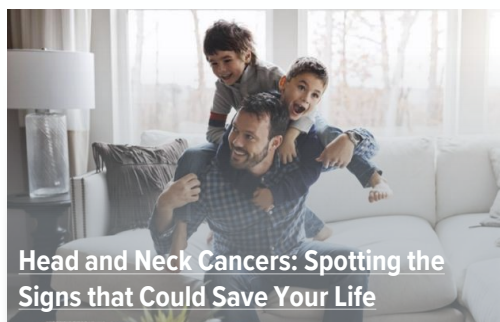
**Media Type:** Local  
**Date:** April 14  
**Key Mentions:** Sam Huenergardt, president and CEO for AdventHealth Mid-America Region

AdventHealth broke ground on a new 98-bed hospital in Lenexa City Center. Huenergardt talked with local reporters at the groundbreaking celebration on April 13. The groundbreaking was also covered by Fox 4.



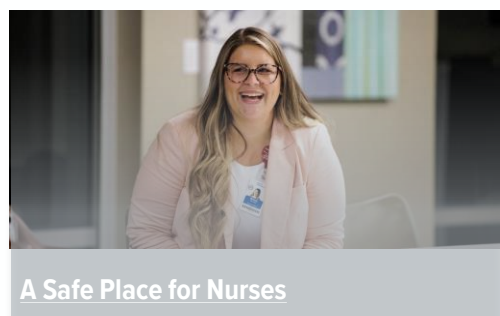
**Media Type:** Owned  
**Date:** April 14  
**Key Mentions:** Ron Smith, AdventHealth board chair

The Becker's Hospital Review list recognized leaders for the strides they've made in innovation, inclusivity and access to quality care as they shape the future of health care.



**Media Type:** Local  
**Date:** April 17  
**Key Mention:** M. Jameel Kyasa, MD, medical oncologist and hematologist for AdventHealth Medical Group, Shawnee Mission

As part of the focus on April being Head and Neck Cancer Awareness Month, Dr. Kyasa discussed symptoms, prevention and treatment of the potentially deadly disease group.



**Media Type:** Church  
**Date:** April 17  
**Key Mention:** Britney Benitez, chief nursing officer for AdventHealth Orlando

Benitez launched an initiative – New Nurse Coffee Chats – to help nurses share in a judgment-free zone and thrive.



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# AdventHealth April 2023 Media Snapshot



**Media Type:** National  
**Date:** April 17  
**Key Mention:** AdventHealth

Amanda Saylor, the lead occupational therapist across AdventHealth's 11 outpatient neurology clinics in Central Florida, shared her expertise, including her work with Vivistim Paired VNS System. AdventHealth was the first hospital system in Florida and the Southeast to offer the breakthrough device for long-term stroke recovery.



**Media Type:** National  
**Date:** April 18  
**Key Mentions:** Ammon Fillmore, associate chief legal officer, information and technology for AdventHealth

As part of a panel at the HIMSS23 global conference in Chicago, Fillmore shared thoughts on ensuring broad interoperability of health data and how that can be a part of addressing health inequity.



**Media Type:** Local  
**Date:** April 18  
**Key Mention:** Dexter Frederick, MD, of AdventHealth Wesley Chapel

Dr. Dexter talked about how he was encouraged by seeing others who looked like him in the medical field and how, after graduating from medical school, he created the BEST (Brain Expansions Scholastic Training) program to help grow diversity in health care.



**Media Type:** Local  
**Date:** April 18  
**Key Mentions:** Raj Sawh-Martinez, MD, pediatric surgeon, and Christopher Dobson, MD, anesthesiologist, for AdventHealth Central Florida

Dr. Sawh-Martinez and Dr. Dobson recently dedicated their time, volunteering with the nonprofit Sharing Smiles, to help children in Mexico who were born with a cleft lip and palate.



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# AdventHealth April 2023 Media Snapshot



How Does Physical Activity Affect Brain and Cognitive Function?



**Media Type:** Podcast  
**Date:** April 18  
**Key Mentions:** Kirk Erickson, MD, director of Translational Neuroscience at the AdventHealth Research Institute, Neuroscience Institute

Dr. Erickson shared with listeners his insights into how cognitive function and regular amounts of physical activity are related. Part 2 of the podcast aired the following week.

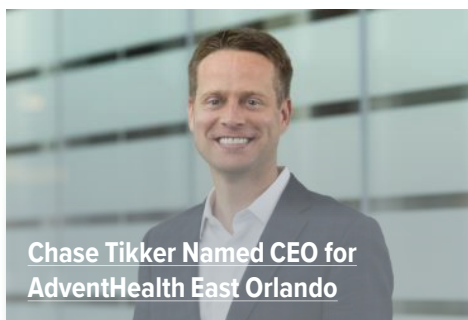


How the National Fentanyl Crisis Is Impacting Johnson County



**Media Type:** Local  
**Date:** April 18  
**Key Mentions:** Greg Helsel, director of behavioral health for AdventHealth Shawnee Mission; Mitzie Eddins, emergency department director for AdventHealth Ottawa

Helsel and Eddins participated in a roundtable with U.S. Rep. Sharice Davids to discuss fentanyl and the opioid epidemic with law enforcement and community organizations.



Chase Tikker Named CEO for AdventHealth East Orlando



**Media Type:** State  
**Date:** April 19  
**Key Mention:** AdventHealth

News of Chase Tikker's being named CEO for AdventHealth East Orlando was included in the Movers & Influencers section of the business magazine. The announcement was also included on the system and Central Florida Division newsrooms.



AdventHealth Orlando Works to Smooth Transition from Student to Nurse



**Media Type:** Local  
**Date:** April 19  
**Key Mentions:** Britney Benitez, chief nursing officer for AdventHealth Orlando; Lynn Rowe, faculty member for AdventHealth University

Benitez and Rowe shared their perspectives on the challenges faced by nurses as they move from a training environment to a clinical setting.



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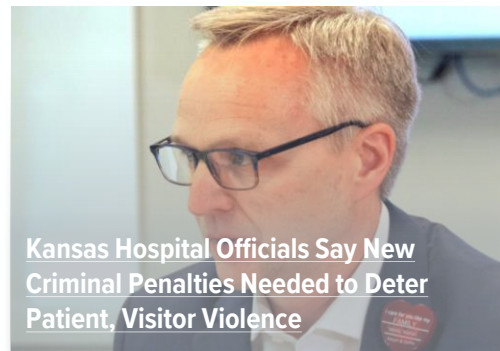
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## AdventHealth

**Media Type:** Owned  
**Date:** April 19  
**Key Mentions:** Marlon Robinson, director of pastoral care; Graham Allen, director of business development and operations, both at AdventHealth Manchester

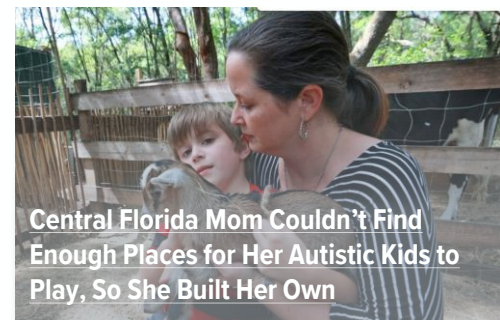
The article spotlighted the work AdventHealth Manchester team members, in partnership with the Manchester Seventh-day Adventist Church, are doing to address food insecurity in communities surrounding the hospital.



## KANSAS

**Media Type:** State  
**Date:** April 20  
**Key Mention:** Alan Verrill, CEO for AdventHealth South Overland Park

Verrill advocated to the Kansas Legislature to pass a bill creating new crimes of interfering with a health care worker, with the goal of preventing workplace violence in health care settings.



## Orlando Sentinel

**Media Type:** Local  
**Date:** April 21  
**Key Mention:** Tina Gurnani, pediatric and adolescent psychiatrist at AdventHealth for Children

The article details the efforts of Cameron Munoz, a nurse at AdventHealth Waterman who has four sons with autism spectrum disorder, to create Puzzle Ranch. The western-themed farm is a welcoming and judgment-free space for children with disabilities.

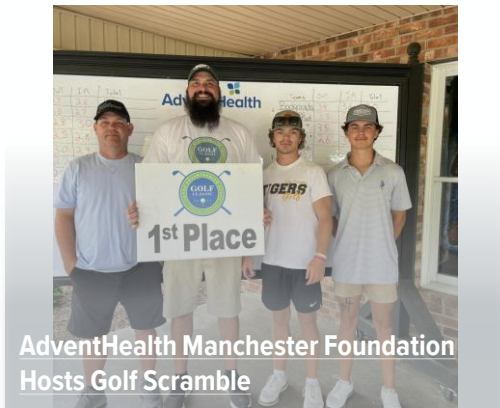


## AdventHealth

**Media Type:** Owned  
**Date:** April 21  
**Key Mentions:** Monty Jacobs, director of AdventHealth Global Missions; Ben Dale, director of operational excellence at AdventHealth Orlando; Jonathan Looke, executive director of supply chain system support services

AdventHealth Orlando team members are inspired to pitch in to reduce waste and care for the environment. The article also appeared later in the month in Adventist Review.

# AdventHealth April 2023 Media Snapshot



AdventHealth Manchester Foundation Hosts Golf Scramble



**Media Type:** Owned  
**Date:** April 21  
**Key Mentions:** AdventHealth Manchester Foundation

More than \$88,000 was raised toward updating hospital rooms with new equipment, bathroom upgrades, and new furniture to create a more welcoming and healing environment for patients.



AdventHealth University Names Josef Ghosn Its New President



**Media Type:** Local  
**Date:** April 24  
**Key Mentions:** AdventHealth University

Josef Ghosn shared his views on Christian education and what his focus will be in his new role as the third president of AdventHealth University. The announcement also appeared on the AdventHealth University, AdventHealth and Central Florida newsrooms.

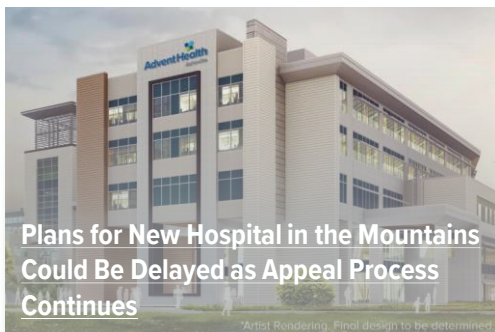


Kansas City Health Providers Are Worried the NFL Draft Could Bring a Rise in Sexual Abuse



**Media Type:** Local  
**Date:** April 24  
**Key Mentions:** AdventHealth Shawnee Mission

Becky Finke, AdventHealth Shawnee Mission's forensic nurse manager, talked about this unique field of nursing and how the team partners with domestic violence organizations in Kansas City to ensure victims have the resources they need when they leave the emergency department.



Plans for New Hospital in the Mountains Could Be Delayed as Appeal Process Continues



**Media Type:** Local  
**Date:** April 24  
**Key Mention:** Victoria Dunkle, director of communications and PR for AdventHealth Hendersonville

The article noted that plans to bring additional hospital beds to Western North Carolina could be delayed as the state's choice of AdventHealth is being appealed by Mission Health. It was also mentioned that a new location is being decided upon in Buncombe County. The Asheville Citizen-Times also reported on the delay.



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# AdventHealth April 2023 Media Snapshot



**Media Type:** Local  
**Date:** April 25  
**Key Mention:** Ali Alsamarah, MD, an interventional cardiology specialist at AdventHealth Ocala

When Dr. Alsamarah received a call that he was a potential match for a child who desperately needed bone marrow, he quickly responded. He detailed his experience and said he hopes his story will encourage others to sign up for the donor registry.



**Media Type:** Social  
**Date:** April 25  
**Key Mentions:** Terry Shaw, president and CEO for AdventHealth

Shaw shared that while few seem to understand the why or how, he believes the future belongs to those with the curiosity to remain a lifelong learner.

**In Today's World, Everyone Seems to Know the What**



**Media Type:** Local  
**Date:** April 26  
**Key Mentions:** Michele Goeb-Burkett, chief nursing officer for AdventHealth's hospitals in Volusia, Flagler and north Lake counties

The article mentioned AdventHealth's \$900,000 contribution to assist in Daytona State College's plans to establish a new, permanent faculty position aimed at helping more students graduate with nursing degrees.



**Media Type:** Owned  
**Date:** April 26  
**Key Mentions:** Sissel Jacob, president and CEO for AdventHealth Manchester

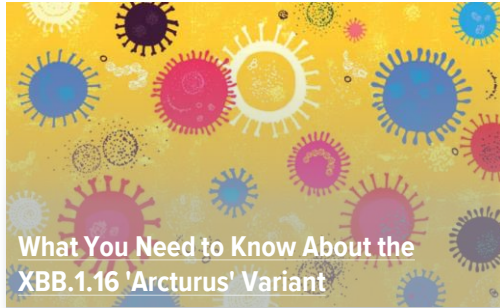
Dr. Aaron Thompson, president of the Kentucky Council on Postsecondary Education, joined Jacob for a tour of the campus and to discuss his statewide focus on developing solutions to increase the number of work-ready graduates.



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# AdventHealth April 2023 Media Snapshot



**verywell**health

**Media Type:** National  
**Date:** April 27  
**Key Mentions:** Vincent Hsu, MD, infectious disease specialist and infection control officer for AdventHealth

Dr. Hsu shared some of the new ways the latest COVID-19 variant is showing up, including with pink eye as a symptom. He stressed the importance of staying up-to-date on vaccines and boosters.



**AdventHealth**

**Media Type:** Owned  
**Date:** April 27  
**Key Mentions:** Vincent Hsu, MD, infectious disease specialist and infection control officer for AdventHealth

The Q&A with Dr. Hsu focused on World Immunization Week and the role of vaccines in preventing the resurgence of preventable disease.



**Observer**  
Palm Coast, Ormond Beach.

**Media Type:** Local  
**Date:** April 27  
**Key Mention:** Peter Riga, MD, medical director of the emergency department at AdventHealth New Smyrna Beach

AdventHealth New Smyrna Beach has renamed a scholarship, given out by the hospital's medical staff, in honor of Ethan Wilson, an Ormond Beach firefighter who died in February after a surfing accident.



**The West Volusia**  
**Beacon**

**Media Type:** Local  
**Date:** April 27  
**Key Mentions:** Dwayne Gordon, MD, internal medicine physician and lead physician for AdventHealth's Post COVID Clinic

Dr. Gordon was featured in the article about the fight being waged by long COVID sufferers to return to some semblance of their pre-COVID life.



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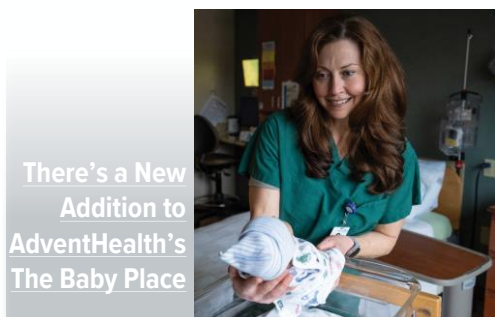
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## Rome News-Tribune

**Media Type:** Local  
**Date:** April 27  
**Key Mention:** Isaac Sendros, president and CEO for AdventHealth Redmond

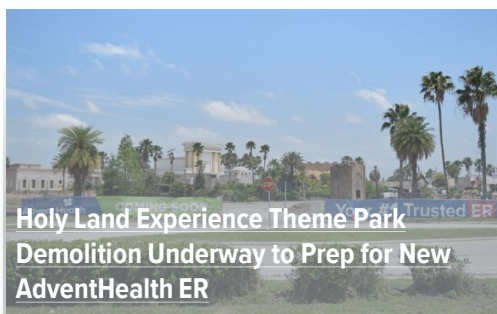
As merger proceedings continued between Harbin Clinic and Atrium Health Floyd, eight Harbin cardiologists signed contracts committing to AdventHealth.



## BlueRidgeNow | Times-News

**Media Type:** Local  
**Date:** April 28  
**Key Mention:** AdventHealth Hendersonville

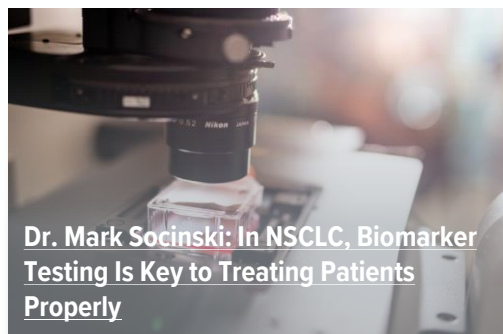
News of AdventHealth Hendersonville's partnership with the OB Hospital Group to provide on-site, 24-hour-a-day labor and delivery care at The Baby Place was noted in a local roundup.



## ORLANDO BUSINESS JOURNAL

**Media Type:** Local  
**Date:** April 28  
**Key Mention:** Kari Vargas, president and CEO for AdventHealth Winter Garden and CEO for the West Orange and South Lake market

AdventHealth has begun demolition of the Holy Land Experience theme park in Orlando to make room for a new freestanding emergency room, giving residents in the area a convenient option for accessing emergency care.



## AJMC

**Media Type:** National  
**Date:** April 28  
**Key Mention:** Mark A. Socinski, MD, executive director of the AdventHealth Cancer Institute

Dr. Socinski discussed the importance of biomarker testing in non-small cell lung cancer and the important role that plays in recommending the best treatment.



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# AdventHealth April 2023 Media Snapshot

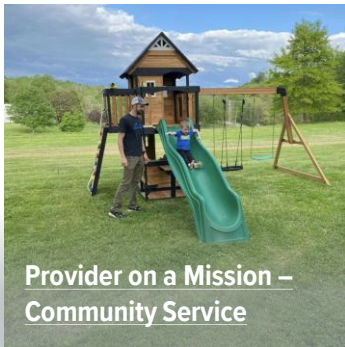


Young Nurses Reflect Ideals of National Nurses Month



**Media Type:** Church  
**Date:** April 28  
**Key Mention:** UChicago Medicine AdventHealth

The article shared the stories of Brooke Barnes and Beki Tanurdzic, new graduate nurses following in their mothers' footsteps working at UChicago Medicine AdventHealth hospitals.



**Media Type:** Owned  
**Date:** April 28  
**Key Mentions:** AdventHealth Manchester

AdventHealth Manchester team members and others came together to assemble a swing set for Volunteers of America Freedom House, an organization that provides residential treatment for alcohol and drug-dependent pregnant women and women with young children.



**Media Type:** Local  
**Date:** April 29  
**Key Mentions:** Craig Brubaker, vice president of AdventHealth's Neuroscience Institute

AdventHealth and Orlando Neurosurgery opened a spine and brain center, which will provide comprehensive spine and brain care to the West Orange community.



**Media Type:** Local  
**Date:** April  
**Key Mention:** AdventHealth Transplant Institute

Michael Grey, a project manager for AdventHealth's strategic supply chain team, shared his story about donating a kidney to his stepfather and how he experienced AdventHealth's service standards in the process.



AdventHealth



# AdventHealth April 2023 Media Snapshot



**Media Type:** State  
**Date:** April  
**Key Mention:** AdventHealth

The article spotlighted AdventHealth's being awarded the Healthcare Innovation of the Year award by DNV, one of the nation's fastest growing accrediting bodies, for development and implementation of a groundbreaking virtual MRI program.



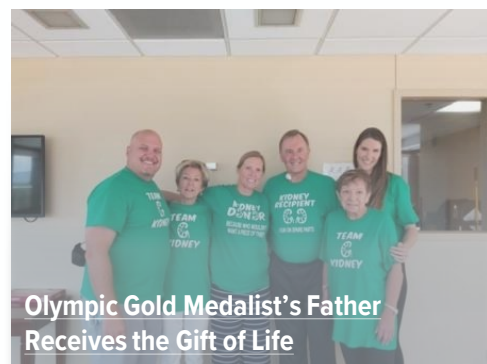
**Media Type:** State  
**Date:** April  
**Key Mentions:** Sanjay Pattani, MD, chief medical officer for AdventHealth's Mission Control

Dr. Pattani hosted FMA President Joshua Lenchus, DO, for a tour and an explanation of the work that goes on at Mission Control to coordinate care across 18 emergency departments in Central Florida.



**Media Type:** Church  
**Date:** April  
**Key Mention:** Kristen Frost, critical care nurse at AdventHealth Shawnee Mission

During the annual celebration of organ donors and recipients, the Wall of Heroes at AdventHealth Shawnee Mission is highlighted for Donate Life Month.



**Media Type:** Church  
**Date:** April  
**Key Mention:** Porter Adventist Hospital

Dick Franklin, father of five-time Olympic gold medalist Missy Franklin, received a lifesaving kidney donation with the help of physicians at Centura Transplant at Porter Adventist Hospital.



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