

AdventHealth Manchester

2026 – 2028 Community Health Plan



AdventHealth

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Acknowledgements

This community health plan was prepared by Christina Couch with contributions from members of AdventHealth Manchester Community Health Needs Assessment Committee and Hospital Health Needs Assessment Committee both representing health leaders in the community and AdventHealth Manchester leaders.

We are especially grateful for the internal and external partners who helped guide the development of the community health plan which will enable our teams to continue fulfilling our mission of Extending the Healing Ministry of Christ.

Executive Summary



Executive Summary

Memorial Hospital, Inc. dba AdventHealth Manchester will be referred to in this document as AdventHealth Manchester or the “Hospital”.

Community Health Needs Assessment Process

AdventHealth Manchester in Manchester, Kentucky, conducted a community health needs assessment in 2025. The assessment identified the health-related needs of the community, including low-income, minority and other underserved populations. The priorities were defined in alignment with Healthy People 2030; the national initiative aimed at improving the health and well-being of people in the United States.

In order to ensure broad community input, AdventHealth Manchester created a Community Health Needs Assessment Committee (CHNAC) to help guide the Hospital through the assessment process. The CHNAC included representation from the Hospital, public health experts and the broad community. This included intentional representation from low-income, minority and other underserved populations.

AdventHealth Manchester also convened a Hospital Health Needs Assessment Committee (HHNAC) to help select the needs the Hospital would most effectively address to support the community. The HHNAC made this decision by reviewing the priority needs selected by the CHNAC and the internal Hospital resources available.

The CHNAC met two times in 2024. The members reviewed the primary and secondary data, helped define the priorities to be addressed and helped develop the Community Health Plan (CHP) to address those priorities. Learn more about Healthy People 2030 at health.gov/healthypeople.

Community Health Plan Process

The Community Health Plan (CHP), or implementation strategy, is the Hospital’s action plan to address the priorities identified from the CHNA. The plan was developed by the CHNAC and HHNAC, and input was received from stakeholders across sectors, including public health, faith-based, business and those individuals directly impacted.

The CHP outlines targeted interventions and measurable outcomes for each priority noted below. It includes resources the Hospital will commit and notes any planned collaborations between the Hospital and other community organizations and hospitals.

The defined goals and activities were carefully crafted, considering evidence-based resources and sought to align with AdventHealth’s organizational and strategic plans. AdventHealth Manchester is committed to addressing the needs of the community, especially the most vulnerable populations, to bring wholeness to our communities.



Executive Summary

Priorities Addressed

The priorities addressed include:

1. Heart Disease and Stroke
2. Mental Health
3. Neighborhood and Built Environment: Food Security

See pages 10-15 for the defined strategies and next steps for each priority selected to be addressed.

Priorities Not Addressed

The priorities not addressed include:

1. Asthma
2. Cancer
3. Diabetes
4. Obesity
5. Drug and Alcohol Use
6. Physical Activity
7. Tobacco Use
8. Economic Stability
9. Education Access and Quality
10. Health Care Access and Quality

See pages 16-18 for an explanation of why the Hospital is not addressing these issues.



The Community Health Plan is a three-year strategic plan and may be updated during implementation based on changing community needs and priorities. AdventHealth recognizes community health is not static and high-priority needs can arise or existing needs can become less pressing. The Hospital may pivot and refocus efforts and resources to best serve the community.



Executive Summary

Board Approval

On February 26, 2026, the AdventHealth Manchester Board approved the Community Health Plan goals, activities and next steps. A link to the 2026-2028 Community Health Plan was posted on the Hospital's website on May 15, 2026.

Ongoing Evaluation

AdventHealth Manchester's fiscal year is January 1 – December 31. For 2026, the Community Health Plan will be deployed beginning February 26, 2026, and evaluated at the end of the calendar year. In 2027 and beyond, the CHP will be evaluated annually for the 12-month period beginning January 1 and ending December 31. Evaluation results will be attached to the Hospital's IRS Form 990, Schedule H. The collective monitoring and reporting will ensure the plan remains relevant and effective.

For More Information

Learn more about the Community Health Needs Assessment and Community Health Plan for AdventHealth Manchester adventhealth.com/community-health-needs-assessments.

About AdventHealth

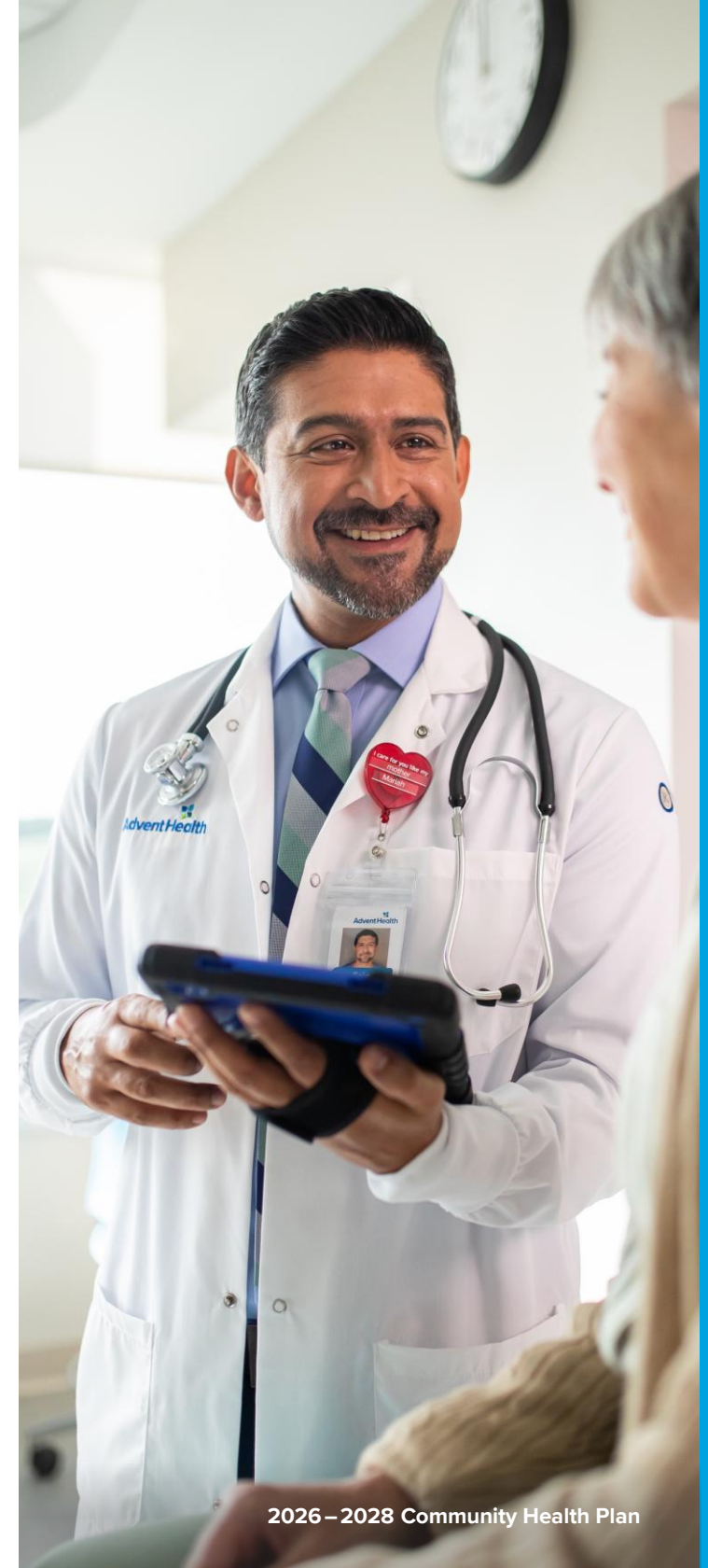


About AdventHealth

AdventHealth Manchester is part of AdventHealth. With a sacred mission of Extending the Healing Ministry of Christ, AdventHealth strives to heal and restore the body, mind and spirit through our connected system of care. More than 100,000 talented and compassionate team members serve over 8 million patients annually. From physician practices, hospitals and outpatient clinics to skilled nursing facilities, home health agencies and hospice centers, AdventHealth provides individualized, whole-person care at more than 50 hospital campuses and hundreds of care sites throughout nine states. Committed to your care today and tomorrow, AdventHealth is investing in new technologies, research and the brightest minds to redefine wellness, advance medicine and create healthier communities.

In a 2020 study by Stanford University, physicians and researchers from AdventHealth were featured in the ranking of the world's top 2% of scientists. These critical thinkers are shaping the future of health care. Amwell, a national telehealth leader, named AdventHealth the winner of its Innovation Integration Award. This telemedicine accreditation recognizes organizations that have identified connection points within digital health care to improve clinical outcomes and user experiences. AdventHealth was recognized for its innovative digital front door strategy, which is making it possible for patients to seamlessly navigate their health care journey. From checking health documentation and paying bills to conducting a virtual urgent care visit with a provider, we're making health care easier — creating pathways to holistic care no matter where your health journey starts.

AdventHealth is also an award-winning workplace aiming to promote personal, professional and spiritual growth with its team culture. Recognized by Becker's Hospital Review on its "150 Top Places to Work in Healthcare" several years in a row, this recognition is given annually to health care organizations that promote workplace diversity, employee engagement and professional growth. In 2024, the organization was named by Newsweek as one of the Greatest Workplaces for Diversity and a Most Trustworthy Company in America.



About AdventHealth Manchester

Our facility has a rich history of providing exceptional healthcare services to the community. Established in 1973, our Hospital has grown and evolved to meet the changing needs of our patients. We trace our roots back to 1866, when a team of Seventh-day Adventist medical pioneers in Battle Creek, Michigan, laid the foundation for our mission of whole-person care. With over 600 team members, we have remained committed to this mission, focusing on the health of the body, mind, and spirit. Today, our Hospital is equipped with state-of-the-art technology and modern facilities to ensure the highest quality of care. We have a total of 49 beds.

Our dedicated team of healthcare professionals is committed to delivering compassionate and personalized care to each patient. We also engage with the community through health education programs, wellness screenings, and other outreach activities to promote a healthier lifestyle. Our goal is to enhance the overall wellbeing of our community by providing comprehensive healthcare services and fostering a culture of wellness and prevention. In 2024, AdventHealth Manchester achieved the Leapfrog Grade A Hospital Safety Grade, Pathway to Excellence Designation, and Safe Sleep Hospital certification, and earned The Joint Commission's Gold Seal of Approval® for hospital Accreditation by demonstrating continuous compliance with its performance standards.



Priorities Addressed



Heart Disease and Stroke

According to secondary data, 41% of residents in Clay county and 39% in Owsley county reported higher rates of hypertension than the state average of 35.5%. In addition, 48% of community survey respondents reported having hypertension. The Hospital believes that a focus on cardiovascular disease, in particular hypertension, can improve outcomes across multiple health conditions.

Goal

Prioritize heart disease and stroke by providing free biometric screenings and educational programming to inform individuals about preventive care.

Activity

Biometric Screenings

Output

- 75 biometric screenings annually (blood pressure, cholesterol, glucose, and triglycerides)
- Number of team member volunteer hours
- Amount of funding to support screenings

Outcome

By December 31, 2028, provide free biometric screenings each year to community members and ensure that at least 25% of individuals with abnormal results are referred to follow-up care.

Hospital Contributions

- Cover cost of screenings supplies
- Provide team member time for education on screenings results and next steps
- Deploy clinical team to conduct screenings (nurses and allied health staff)
- Develop and distribute culturally relevant marketing and educational materials
- Marketing and educational collateral
- Cardiac screenings

Community Partnership

- Peoples Rural Telephone Cooperative
- Eastern Kentucky University
- Thompson Scholars
- UK Heart Gill

Heart Disease and Stroke

Activity

Provide 8-week Summer Fitness & Nutrition Program which educates participants on how to adopt a healthier lifestyle.

Output

- Number of participants attending the program
- Amount of funding to support program
- Number of team member volunteer hours

Outcome

By December 31, 2028, engage at least 50 community members annually in the Summer Fitness & Nutrition Program, with at least 75% reporting improved knowledge of heart-healthy behaviors.

Hospital Contributions

- Team members to plan, recruit, and schedule nutritionists for the 8-week program
- Provide marketing and educational materials to promote and support participation
- Allocate funds to cover trainer costs
- Engage nutritionists and Hospital dietitians to lead sessions
- Team member time to support logistics and participant engagement

Community Partnership

- Clay County School System
- Family Resource and Youth Services Center (FRYSC)

Mental Health

In the Hospital's community, 29.2% of residents have depression, while 20.7% of resident self-reported poor mental health. According to the community survey, more than 37% of respondents have been diagnosed with a depressive order and more than 47% have been diagnosed with an anxiety disorder. The Hospital selected mental health as a priority in the 2022 needs assessment and will continue their efforts to address this issue in the community.

Goal

Improve mental well-being among middle school students by increasing awareness of cyberbullying and internet safety

Activity

Support UNITE (Unlawful Narcotics Investigations, Treatment and Education) in implementing educational programs focused on cyberbullying and internet safety for middle school students.

- Coordinate with local schools to facilitate program access
- Share and review pre-and post-survey data collected by UNITE

Output

- Number of schools engaged
- Number of education sessions delivered
- Number of students reached
- Number of educational materials distributed (printed flyers, handouts, toolkits)
- Amount of funding to support UNITE programming

Outcome

By December 31, 2028, at least 250 middle school students annually are educated through UNITE's cyberbullying and internet safety programming.

By December 31 each year, 50% of students will report increased confidence in seeking help from a trusted adult when facing online threats.

Hospital Contributions

- Purchase supplies for the program
- Team members to coordinate logistics with UNITE and local middle school

Community Partnership

- UNITE (Unlawful Narcotics Investigations, Treatment and Education)

Neighborhood and Built Environment: Food Security

Approximately 32.5% of households in the Hospital’s community receive SNAP benefits. A higher percent of community survey respondents, 59.8% received SNAP benefits in the past 12 months. Secondary data also showed 37.2% of households in poverty do not receive SNAP benefits despite being financially eligible. One in four community survey respondents are food insecure, reporting they eat less than should in the past 12 months because they did not have enough money for food. According to Feeding America 24.6% of the residents in the Hospital’s community are food insecure. The Hospital will work with community partners to improve access to healthy and affordable food to address the issue of food security.

Goal

Prioritize food security by expanding access to healthy, affordable food in high-poverty areas of Clay County through strategic partnerships, targeted outreach, and place-based interventions.

Activity

Support food security efforts at Hills to Hollers Foundation through financial contributions, volunteerism and educational outreach.

Output

- Donate \$2,500 to Hills to Hollers Foundation annually
- Number of team member volunteer hours to support food distribution and education
- Number of people receiving essential resources (food, clothing, household items)

Outcome

By December 31, 2025, ensure that at least 60% of food distribution recipients report increased access to healthy food options, as measured through quarterly feedback surveys conducted by Hills to Hollers Foundation.

Hospital Contributions

- Annual \$2,500 donation to Hills to Hollers Foundation
- Team members to volunteer at food distribution

Community Partnership

- Hills to Hollers Foundation

Neighborhood and Built Environment: Food Security

Activity

Support food security efforts at Adventist Food Pantry through financial contributions, volunteerism and educational outreach

Output

- Donate \$2,500 to Adventist Food Pantry annually
- Number of community members served through the food pantry with food, clothing, and household items
- Number of team member volunteer hours

Outcome

By December 31, 2028, ensure that at least 100 individuals per month consistently receive food, clothing, and household support through the pantry, benefiting a total of 3,600 community members over three years.

Hospital Contributions

- Annual \$2,500 donation to Adventist Food Pantry
- Team member volunteer hours to assist with distribution, stocking, and outreach

Community Partnership

- Adventist Food Pantry

Activity

Support the Backpack Program by providing a \$5,000 cash donation and engaging team members in volunteer activities such as distribution, stocking, and outreach to ensure Clay County students have access to nutritious food outside school hours.

Output

- Amount of funding for the Backpack Program
- Number of students helped
- Number of team member volunteer hours

Outcome

By December 31, 2028, provide weekend food packs to at least 250 students annually to reduce food insecurity outside school hours.

Hospital Contributions

- Annual \$5,000 donation to Clay County School System for the Back Pack Program
- Team member volunteer hours to assist with distribution, stocking, and outreach

Community Partnership

- Clay County School System

Priorities Not Addressed



Priorities Not Addressed

AdventHealth Manchester also identified the following health needs during the CHNA process. In reviewing the CHNA data, available resources and ability to impact, the Hospital determined these needs will not be addressed.

Asthma

According to secondary data, asthma impacts 12.3% of residents. Community survey data included a higher rate of residents, 17%, diagnosed with asthma. The Hospital did not select asthma as a priority as it is not positioned to directly address this issue. The Hospital will support other efforts addressing this through advocacy, community partnerships and public health collaborations as needed.

Cancer

In the Hospital's community 8.7% of the residents have had cancer which is higher than the state rate of 7.3%. According to the community survey respondents, 12% of residents had been diagnosed with cancer. The Hospital believes that other organizations are better positioned in the community to address this need directly and will support those efforts when able.

Diabetes

Diabetes is shown to impact 17.2% of residents in the Hospital's community according to public data. According to the community survey respondents, 28% of residents reported being diagnosed with diabetes. The Hospital did not select diabetes as a priority because the Hospital did not perceive the ability to have a measurable impact on the issue within the three years allotted for the Community Health Plan with the current resources available.

Obesity

In the Hospital's community, 43.7% of residents are overweight or obese, which is higher than the state average of 38.5%. Although health complications from obesity are a concern, the Hospital did not select obesity as a priority, as it is not positioned to directly address this in the community at large.

Drug and Alcohol Use

When asked about drug use, 14% of community survey respondents reported taking prescription medication for non-medical reasons, and 13% reported taking prescription pain medication without a doctor's prescription. The Hospital did not select drug and alcohol use as a priority as it is not positioned to directly address this issue. The Hospital will support other efforts addressing this through advocacy, community partnerships and public health collaborations.

Physical Activity

In the Hospital's community, 35.9% of residents report not exercising in the past 30 days which is higher than the state average of 26%. This was lower among community survey respondents, with only 21% reporting zero exercise in the past 30 days. Although a significant need, the Hospital believes other organizations are better suited to address this issue and will support their efforts.

Priorities Not Addressed

Tobacco Use

According to secondary data, 27.4% of residents currently smoke cigarettes which is higher than the state average of 19.1%. Community survey respondents shared slightly lower rates of smoking with 26% overall, and 23% of respondents reporting they vape as well. Although a significant need, the Hospital no longer has the resources available to address this issue and will support other organizations efforts to address tobacco use.

Economic Stability

In the Hospital's community, 31.4% of residents are currently living in poverty. When asked about housing, 17% of community survey respondents said they were worried about stable housing. Stakeholders also ranked living wage, poverty, and affordable housing as top community conditions impacting the health of people in the community. Although economic stability is an important need, the Hospital is not positioned to directly address this issue. The Hospital will support other efforts addressing this through advocacy, community partnerships and public health collaborations.

Education Access and Quality

According to secondary data, 71.9% of residents have at least a high school degree and 13.8% of residents have a college degree, although both are lower than the state averages. While this is an identified need, due to existing resources and scope, the Hospital did not perceive the ability to have a measurable impact on this need within the three years allotted for the for the Community Health Plan, therefore this need was not selected as a priority

Health Care Access and Quality

According to secondary data, 10.4% of residents in the Hospital's PSA do not have health insurance which is higher than the state average of 7.2%. This is even higher in Clay County where the Hospital is located, with 13.8% of resident adults without health insurance. About 15% of community survey respondents indicated they needed to see a doctor in the past 12 months but could not due to cost. The Hospital did not perceive the ability to have a measurable impact on this need within the three years allotted for the for the Community Health Plan, therefore this need was not selected as a priority.



**Memorial Hospital Inc. dba
AdventHealth Manchester**

CHP Approved by the Hospital Board on: February 26, 2026

For questions or comments please contact:
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