2023-2025 AdventHealth Carrollwood Community Health Plan
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Acknowledgements
This community health plan was prepared by Alyssa Smith, West Florida Division Community Health Program Manager, with contributions from members of AdventHealth Carrollwood’s Community Health Needs Assessment Committee representing health leaders in the community and hospital leaders.

We are especially grateful for the internal and external partners who helped guide the development of the community health plan which will enable our teams to continue fulfilling our mission of Extending the Healing Ministry of Christ.
Executive Summary

University Community Hospital, Inc. d/b/a AdventHealth Carrollwood will be referred to in this document as AdventHealth Carrollwood or the "Hospital".

Community Health Needs Assessment Process
AdventHealth Carrollwood in Tampa, Florida conducted a community health needs assessment in 2022. Key partnerships that worked together to guide the joint community health needs assessment process included members of the All4HealthFL Collaborative: AdventHealth, BayCare Health System, Bayfront Health St. Petersburg, Moffitt Cancer Center, Johns Hopkins All Children’s Hospital, Lakeland Regional Health, Tampa General Hospital and The Florida Department of Health in Hillsborough, Pinellas, Pasco and Polk counties. The assessment identified the health-related needs of the community including low-income, minority and other underserved populations. This assessment process was the most comprehensive to date and included survey questions related to diversity, equity and inclusion. In addition, the priorities were defined, when possible, in alignment with Healthy People 2030, national public health priorities to improve health and well-being.

In order to ensure broad community input, AdventHealth Carrollwood created a Community Health Needs Assessment Committee (CHNAC) to help guide the Hospital through the assessment process. The CHNAC included representation from the Hospital, public health experts and the broad community. This included intentional representation from low-income, minority and other underserved populations. The prioritization process sought to balance our ability to impact the greatest number of people who are facing the greatest disparities.

The CHNAC met throughout 2021-2022. The members reviewed the primary and secondary data, helped define the priorities to be addressed and helped develop the Community Health Plan to address those priorities. Learn more about Healthy People 2030 at https://health.gov/healthypeople.

Community Health Plan Process
The Community Health Plan (CHP), or implementation strategy, is the Hospital’s action plan to address the priorities identified from the CHNA. The plan was developed by the CHNAC, and input received from stakeholders across sectors including public health, faith-based, business and individuals directly impacted.

The CHP outlines targeted interventions and measurable outcomes for each priority noted below. It includes resources the Hospital will commit and notes any planned collaborations between the Hospital and other community organizations and hospitals.

The identified goals and objectives were carefully crafted, considering evidence-based interventions and AdventHealth’s Diversity, Equity, and Inclusion and Faith Accountability strategies. AdventHealth Carrollwood is committed to addressing the needs of the community, especially the most vulnerable populations, to bring wholeness to all we serve.
## Executive Summary

### Priorities Addressed
The priorities addressed include:

1. Access to Health and Social Services
2. Behavioral Health (Mental Health & Substance Misuse)

See page 9 for goals, objectives and next steps for each priority selected to be addressed.

### Priorities Not Addressed
The priorities not addressed include:

1. Heart Disease and Stroke
2. Immunizations and Infectious Disease
3. Cancer
4. Exercise, Nutrition and Weight

See page 15 for an explanation of why the Hospital is not addressing these issues.

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The Community Health Plan is a three-year strategic plan and may be updated during implementation based on changing community needs or availability of resources. AdventHealth recognizes community health is not static and high priority needs can arise or existing needs can become less pressing. The Hospital may pivot and refocus efforts and resources to best serve the community.
Executive Summary

Board Approval
On April 26, 2023, the AdventHealth Carrollwood Board approved the Community Health Plan goals, objectives and next steps. A link to the 2023 Community Health Plan was posted on the Hospital’s website prior to May 15, 2023.

Ongoing Evaluation
AdventHealth Carrollwood’s fiscal year is January – December. For 2023, the Community Health Plan will be deployed beginning May 15, 2023, and evaluated at the end of the calendar year. In 2024 and beyond, the CHP will be evaluated annually for the 12-month period beginning January 1st and ending December 31st. Evaluation results will be attached to the Hospital’s IRS Form 990, Schedule H. The collective monitoring and reporting will ensure the plan remains relevant and effective.

For More Information
Learn more about the Community Health Needs Assessment and Community Health Plan for AdventHealth Carrollwood at https://www.adventhealth.com/community-health-needs-assessments.
About AdventHealth

AdventHealth Carrollwood is part of AdventHealth. With a sacred mission of Extending the Healing Ministry of Christ, AdventHealth strives to heal and restore the body, mind and spirit through our connected system of care. More than 80,000 skilled and compassionate caregivers serve 4.7 million patients annually. From physician practices, hospitals, outpatient clinics, skilled nursing facilities, home health agencies and hospice centers, AdventHealth provides individualized, wholistic care at nearly 50 hospital campuses and hundreds of care sites throughout nine states.

Committed to your care today and tomorrow, AdventHealth is investing in research, new technologies and the people behind them to redefine medicine and create healthier communities.

About AdventHealth Carrollwood

AdventHealth Carrollwood is a 103-bed hospital located in West Hillsborough County. The hospital is a member of the faith-based AdventHealth System, providing a connected system of care in nearly a dozen states with close to 50 hospitals and hundreds of care sites. The hospital offers nationally recognized and award-winning care, evidenced by earning its 13th consecutive Grade A from the Leapfrog Group for Patient Safety. The hospital provides a wide variety of services including heart care, spine and orthopedics, bariatrics, wound care, robotic technology, two 24/7 emergency rooms with online scheduling, in Carrollwood and Westchase and much more. With a focus on whole-person care, skilled and compassionate caregivers provide individualized care for body, mind and spirit. To learn more about the hospital’s services, visit AdventHealthCarrollwood.com.
PRIORITIES ADDRESSED
Access to Health and Social Services

Over thirty-six percent (36%) of community survey respondents ranked Access to Health Care as a pressing quality of life issue. Reasons that prevented survey respondents from getting medical care they needed included: unable to schedule an appointment when needed, unable to afford to pay for care, cannot take time off work, and doctor’s offices that do not have convenient hours. The percentage of adults without health insurance in Hillsborough County is 23%, which falls in the worst 25% of counties in the nation.

Goal 1: Promote the attainment and maintenance of health through health education and access to care

Objective 1.1: By December 31, 2025, increase the percentage of adults in the AdventHealth Food is Health® program who report redeeming at least five produce vouchers to access nutritious food for their families from a baseline of 57% to 68% (Division-wide).

The AdventHealth Food is Health® program provides series-based nutrition education and culturally appropriate, nutritious foods to participants in low income/low access areas in hospital’s community. The program involves collaborations from a variety of community partners, including subject matter experts providing education, mobile produce vendors, and sites in the community where classes are held. AdventHealth sponsors the cost of produce for participants and assists with coordinating classes.

Target Population: Adults residing in low income/low access areas within the Hospital’s primary service area

<table>
<thead>
<tr>
<th>Activities/Strategies</th>
<th>Outputs</th>
<th>Hospital Contributions</th>
<th>Community Partnerships</th>
<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support AdventHealth Food is Health® nutrition classes</td>
<td># of nutrition education classes supported</td>
<td>Division community benefit team – staff time to coordinate classes with locations and instructors</td>
<td>The University of Florida/ Institute of Food and Agricultural Sciences (UF/IFAS) Extension Hillsborough County to provide nutrition education for class participants</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td># of participants attending nutrition classes</td>
<td>Hospital to provide $9,000 to cover incentives for participants (free vouchers to buy fruits and vegetables)</td>
<td>Florida Department of Health in Hillsborough County provides diabetes and nutrition education</td>
<td></td>
</tr>
<tr>
<td></td>
<td># of participants redeeming at least 5 produce vouchers</td>
<td>Hospital leadership participation on community boards on paid staff time</td>
<td>Tungett Citrus &amp; Produce – Vendor will accept vouchers for fruits and vegetables</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Hospital helping to promote Food is Health® on paid staff time</td>
<td>Feeding Tampa Bay – Vendor can provide nutrition education and accept vouchers for produce</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Partner with organizations to host classes at their locations</td>
<td>X</td>
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</tbody>
</table>
### Access to Health and Social Services

**Goal 1 continued:** Promote the attainment and maintenance of health through health education and access to care

**Objective 1.2:** By December 31, 2025, increase the number of community members trained in Hospital sponsored American Heart Association (AHA) Hands-Only CPR classes for adults and youth from a baseline of 573 to 4,200 people trained (Division-wide).

**Target Population:** Adults and youth residing in low income/low access areas within the Hospital’s primary service area

<table>
<thead>
<tr>
<th>Activities/Strategies</th>
<th>Outputs</th>
<th>Hospital Contributions</th>
<th>Community Partnerships</th>
<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Heart Association Hands-Only CPR Classes</td>
<td># of participants trained in Hands-Only CPR</td>
<td>Division community benefit team coordinates classes with community partners and community members</td>
<td>American Heart Association (AHA) to coordinate Hands-Only CPR classes and provide instruction. Division-wide sponsorship in the amount of $40,000 has been allotted to AHA to provide CPR classes in the community.</td>
<td>Y1 Y2 Y3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hospital will pay for Hands-Only CPR kits for participants</td>
<td>Partner with community partners to host classes at their organizations - Hillsborough Parks &amp; Recreation, middle/high school sports, University Area Community Development Corporation (UACDC)</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Faith community (aligns with Faith Accountability Plan) – Hillsborough Hope, Bible-Based Fellowship Church</td>
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Access to Health and Social Services

**Goal 1 continued:** Promote the attainment and maintenance of health through health education and access to care

**Objective 1.3:** By December 31, 2025, increase number of participants in Hospital-sponsored access to care programs from a baseline of 97 participants to 200 participants.

**Target Population:** Adults who are low-income, underinsured, or uninsured residing in the Hospital’s primary service area

<table>
<thead>
<tr>
<th>Activities/Strategies</th>
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<th>Hospital Contributions</th>
<th>Community Partnerships</th>
<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support community health fair events addressing access to</td>
<td># of paid staff hours</td>
<td>Division community benefit team - staff time to coordinate classes with locations and</td>
<td>Calvary Community Clinic</td>
<td>X</td>
</tr>
<tr>
<td>care</td>
<td>Cost of medical/educational supplies and in-kind donations</td>
<td>instructors</td>
<td>Pioneer Medical Foundation</td>
<td>X</td>
</tr>
<tr>
<td>Cost of cash donations/sponsorships</td>
<td></td>
<td>Hospital to provide $6,000 to cover donations/sponsorships to support access to care</td>
<td>Tampa Family Health Centers</td>
<td>X</td>
</tr>
<tr>
<td># of referrals to access to care organizations</td>
<td></td>
<td>programs</td>
<td>Florida Department of Health in Hillsborough County</td>
<td>X</td>
</tr>
<tr>
<td># of people served</td>
<td></td>
<td>Hospital leadership participation on community boards on paid staff time</td>
<td>Ybor Youth Clinic</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Hillsborough County Government – Health Begins Now program</td>
<td></td>
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</tbody>
</table>
Behavioral Health (Mental Health & Substance Misuse)

Mental health and substance misuse were identified as top health need from the secondary data, community survey and focus groups. About 31% of survey respondents have been diagnosed with depression or anxiety. Thirty percent (30%) of community survey respondents ranked illegal drug use/abuse of prescription medications and alcohol abuse/drinking too much as important health issues to address. In Hillsborough County, deaths due to drug poisoning and opioid overdose have been an increasing concern, specifically for white males. Secondary data showed an increased trend in the percentage of 6th-12th grade students who have used electronic vaping in the 30 days prior to the survey.

**Goal 1:** Reduce the impact of mental, emotional, and behavioral health disorders

**Objective 1.1:** By December 31, 2025, increase number of participants who attend Hospital sponsored Mental Health First Aid certification classes from a baseline of 258 participants to 700 participants (Division-wide).

**Target Population:** Adults who are low-income, underinsured, or uninsured residing in the Hospital’s primary service area

<table>
<thead>
<tr>
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<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mental Health First Aid (MHFA)</td>
<td># of participants trained in Mental Health First Aid USA</td>
<td>Division community benefit team coordinates classes for community organizations and community members. Hospital will pay for enrollment fee for participants enrolled in each class, as well as breakfast and lunch served in each class. Hospital staff time to promote program to the community Hospital marketing team staff time spent in promoting MHFA classes Hospital chaplain/spiritual team to promote program to community</td>
<td>Partner with community partners who teach MHFA to deliver instruction – Crisis Center of Tampa Bay, Chief Empowerment Community partners who may host classes at their organizations – University Area Community Development Corporation, Hillsborough County Parks &amp; Recreation Partner to promote the availability of MHFA classes to community members Faith community (aligns with Faith Accountability Plan)</td>
<td>Y1 Y2 Y3</td>
</tr>
</tbody>
</table>
**Goal 1 continued:** Reduce the impact of mental, emotional, and behavioral health disorders

**Objective 1.2:** By December 31, 2025, increase number of participants in Hospital-sponsored behavioral health education programs from a baseline of 139 participants to 200 participants.

**Target Population:** Adults who are low-income, underinsured, or uninsured residing in the Hospital’s primary service area

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Sponsor community behavioral health education programs with Gulfcoast North Area Health Education Center (AHEC) that focus on tobacco cessation and mental health advocacy campaigns led by National Alliance on Mental Illness (NAMI)</td>
<td># of paid staff hours</td>
<td>Division community benefit team – staff time to coordinate classes with locations and instructors</td>
<td>Gulfcoast North AHEC</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Cost of educational supplies and in-kind donations</td>
<td>Hospital to provide $3,000 to cover donations/sponsorships to support access to care programs</td>
<td>National Alliance on Mental Illness - Hillsborough</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Cost of cash donations/sponsorships</td>
<td>Hospital leadership participation on community boards on paid staff time</td>
<td>Veterans Counseling</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td># of referrals to behavioral health care organizations</td>
<td>Hospital paid staff time to support behavioral health organizations</td>
<td>Veterans</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td># of participants</td>
<td></td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>
PRIORITIES NOT ADDRESSED
Priorities Not Addressed

AdventHealth Carrollwood also identified the following priorities during the CHNA process. In reviewing the CHNA data, available resources, and ability to impact the specific identified health need, the Hospital determined these priorities will not be addressed.

Cancer
During the assessment, cancer was not mentioned in focus groups and was ranked low in the community survey. Seventeen percent (17%) of survey respondents ranked cancer as a pressing health issue and 10% reported being told by a medical provider that they have been diagnosed. Secondary data warning indicators showed county values at or slightly above Florida and US values for cervical cancer incidence rate, melanoma incidence rate and cancer within the Medicare population. Cancer was not selected as a priority as there are others already addressing this need.

Exercise, Nutrition and Weight
In Hillsborough County, 30.2% of adults are obese and 68.8% of adults are overweight. This is higher than the state values, although not significantly. Additionally, the percentage of children with low access to a grocery store is 6%, which falls in the worst 50% of counties in both Florida and the US. This indicator shows the percentage of children living more than one mile from a supermarket or large grocery store if in an urban area or more than 10 miles from a supermarket or large grocery store if in a rural area. Although Exercise, Nutrition and Weight was selected as one of the top three health priorities of concern for the county, the CHNAC did not select it as one of the top two priorities to address because the Hospital is not positioned to directly address this.

Heart Disease and Stroke
Heart Disease and Stroke as a topic on its own did not come through as a top community health issue within the community survey or focus groups. Although 36% of survey respondents reported being told by a medical provider that they have hypertension and/or heart disease, the Hospital did not select this as a priority as there are already several other community organizations actively addressing this need in the community who are better positioned to make an impact.

Immunizations and Infectious Diseases
Immunizations and Infectious Diseases did not come up as a top issue through community feedback. The syphilis incidence rate in Hillsborough County (22.9 cases per 100,000 population) in 2020 was over the US value (11.9 cases per 100,000 population) and the Florida value (16.2 cases per 100,000 population). There are opportunities to impact through prevention education, however, the Hospital did not perceive the ability to have a measurable impact on the issue within the three years allotted for the Community Health Plan with the current resources available.
University Community Hospital, Inc. d/b/a AdventHealth Carrollwood

CHP Approved by the Hospital Board on: April 26, 2023

For questions or comments please contact:
wfd.communitybenefits@adventhealth.com