



Central Florida Division Corporate Communications
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AdventHealth Leadership Bios



Randy Haffner
President & CEO
Central Florida Division, AdventHealth

Randy Haffner is president and CEO of AdventHealth's Central Florida Division, which encompasses more than 20 hospitals and ERs in the seven counties in and surrounding metro Orlando. The world-class hospitals, combined with a comprehensive outpatient care network, treats millions of patients annually.

Randy has been with AdventHealth since 1989 and has held senior leadership positions throughout the organization. As president/CEO of the multi-state division, Randy oversaw AdventHealth's operations outside of Florida, comprising of 20 campuses across eight states. He also previously served as CEO of Porter Adventist Hospital in Colorado, and as administrator of AdventHealth Orlando.

Randy graduated from Walla Walla College, earned his graduate degree from the Roy E. Crummer Graduate School of Business at Rollins College, and a doctorate in leadership studies from Andrews University.

He is a member of the Florida Hospital Association Board and the Orlando Economic Partnership's Governor's Council.

Tricia Smith Edris
Chief Consumer Officer and Senior Vice President, AdventHealth

Tricia Smith Edris is the chief consumer officer and senior vice president for AdventHealth. Tricia leads AdventHealth's consumer initiatives and provides executive oversight for consumer research, innovation, experience and digital strategy.



Tricia has 30-plus years' experience at AdventHealth in various roles including managing the enterprise service excellence program, leading the adoption and integration of the Malcolm Baldrige Criteria for Performance Excellence along with overseeing patient safety and performance improvement for the system and overseeing planning, business development, marketing, public affairs, innovation and strategic partnering.

Prior to her current role, Tricia served as the chief strategy officer for the Central Florida Division of AdventHealth. Tricia holds a Bachelor of Arts degree in English from Rollins College and served for 13 years as a member of the Board of Examiners for the Malcolm Baldrige National Quality Award.





Lisa Bowman MSN, RN, NEA-BC

*Vice President, Chief Nursing Officer
AdventHealth for Children
AdventHealth for Women*

Lisa Bowman leads clinical operations for the 200-bed Walt Disney Pavilion including inpatient, ambulatory and support services throughout a pediatric network of care. She also provides clinical oversight of AdventHealth for Women's four Central Florida campus locations and obstetrics consumer services.

Lisa's career began at AdventHealth more than 20 years ago. During Lisa's tenure, AdventHealth for Children launched the only pediatric bone marrow transplant program in Central Florida, a level IV epilepsy center, a world-class liver transplant program and a pediatric open-heart program recognized as an ELSO center of excellence in cardiac care.

Under her leadership, AdventHealth for Children was awarded Magnet designation twice, and the pediatric nurse internship program received accreditation by the American Nurses Credentialing Center. In addition, Children's and Women's at AdventHealth have been recognized as a LeapFrog Top Children's Hospital, and U.S. News & World Report Best Children's Hospital for neonatology and Best Women's Care for gynecology.