



©NCE UPON A MIRACLE

Benefitting women's and children's services

August 17, 2025

JW Marriott Tampa Water Street 510 Water Street | Tampa, FL 33602

Event Chair:

Darcie Glazer Kassewitz

Owner, Tampa Bay Buccaneers Chairman, Tampa Bay Buccaneers Foundation Chairman, Glazer Vision Foundation Chairman, Glazer Family Foundation



SPONSORSHIP OPPORTUNITIES

To receive sponsorship recognition at the event, secure your spot by Friday, July 18.

PRESENTING SPONSOR \$150,000

- Shared presence with AdventHealth Foundation West Florida on gala materials (deadline dates permitting)
- Two tables of 10 with priority seating
- · Recognition from stage
- Six passes to the VIP artist meet and greet
- Two standard guest rooms at JW Marriott Tampa Water Street
- · Full-page digital and print ad with premium placement
- · Company logo included on top sponsor signage
- · Company logo included on print and digital invites
- · Company logo included in pre- and post-event emails
- · Premium company logo placement on scrolling stage presentation

Additional included activations:

Menu Card

 Company logo featured on menu at each attendee's place setting

Registration

- Branded check-in bag distributed to all attendees
- Company logo displayed at registration

TITLE SPONSOR \$100,000

- Two tables of 10 with priority seating
- Four passes to the VIP artist meet and greet
- · Full-page digital and print ad with premium placement
- · Recognition from stage
- Two standard guest rooms at JW Marriott Tampa Water Street
- · Company logo included on top sponsor signage
- Company logo included in pre- and post-event emails
- Premium company logo placement on scrolling stage presentation

Choose one additional activation:

Live Auction

- Company logo displayed on live auction bid paddles given to each attendee
- · Company recognized by auctioneer

Welcome Reception

- Company logo displayed on beverage stations
- Company logo displayed on beverage napkins
- Welcome reception signage with company logo

Design Your Sponsorship

• Opportunity to customize your activation

PLATINUM SPONSOR \$75,000

- Two tables of 10 with priority seating
- Four passes to the VIP artist meet and greet
- Full-page digital and print ad with premium placement
- · Recognition from stage
- One standard guest room at JW Marriott Tampa Water Street
- · Company logo included on top sponsor signage
- Company logo included in pre- and post-event emails
- Premium company logo placement on scrolling stage presentation

Choose one additional activation:

Entertainment and VIP Meet and Greet Lounge

- Company logo displayed in the VIP meet and greet lounge
- Branded earplugs given to each attendee

Sweet Treat Station

 Company logo on sweet treat for attendees to enjoy as they leave the gala

Design Your Sponsorship

· Opportunity to customize your activation

GOLD SPONSOR \$50,000

- Two tables of 10 with priority seating
- · Two passes to the VIP artist meet and greet
- Full-page digital and print ad
- · Recognition from stage
- Company logo included on top sponsor signage
- Company logo included in pre- and post-event emails
- Premium company logo placement on scrolling stage presentation

Choose one additional activation:

Coffee Cart

· Company logo displayed on coffee cart

Silent Auction

 Company logo featured on silent auction display and website for all attendees to view

Soft Drink Station

 Company logo displayed on non-alcoholic beverage station

Valet

 Company logo displayed on valet sign and tickets given to attendees

Design Your Sponsorship

• Opportunity to customize your activation

SILVER SPONSOR \$25,000

- · One table of 10
- · Half-page digital ad
- Company logo included on scrolling sponsor screens
- · Company logo on thank-you signage
- · Company logo included in pre- and post-event emails

Additional activation included:

Miracle Maker

 Company logo featured in the Starlight Gala "Miracle Makers" display at the event.

TABLE SPONSOR \$12,000

- · One table of 10
- Company name on thank-you signage
- Company name included on scrolling sponsor screens

HALF-TABLE SPONSOR \$6,000

- · Five tickets to Starlight Gala
- · Company name on thank-you signage
- Company name on scrolling sponsor screens

INDIVIDUAL TICKET \$650

· One ticket to Starlight Gala

ONCE UPON A MIRACLE

 I cannot attend but would like to show my support by donating.



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