

**AdventHealth
2022
Media Snapshot**



AdventHealth

Executive Summary

As you will discover in the pages that follow, AdventHealth team members, patients and communities have been featured in a rich array of stories that serve to spotlight the organization's journey to becoming a preeminent, faith-based, consumer-focused clinical company delivering whole-person care. Perhaps in ways no other platform can, storytelling amplifies what makes the AdventHealth experience unique in the way of team member culture, clinical excellence, innovation and expansion, and the health system's longstanding commitment to caring for the whole person – body, mind and spirit.

In 2022, AdventHealth's proactive and reactive engagement with national and local media across the health system's markets reached record levels. As the COVID-19 pandemic entered a third year, AdventHealth continued to build on its reputation as a trusted and reliable provider of health care information. A wealth of coverage across all platforms – broadcast, print and digital – on a wide array of trending health and well-being topics kept AdventHealth front and center in readers' minds. Top-tier media outlets from Newsweek to The Wall Street Journal to The Washington Post to The Associated Press, to name just a few, looked to AdventHealth's experts for input on the latest developments on all fronts – disease treatments, groundbreaking research and inspired innovation.

AdventHealth had a strong and consistent presence in local market news outlets as well as in health care trade and consumer publications such as Modern Healthcare, Becker's Healthcare, Verywell Health, INSIDER and more. Placements in Seventh-day Adventist publications showcased in multiple ways how the health system delivers on the organization's mission to extend the healing ministry of Christ in the communities it serves.

In addition to being recognized as one of Modern Healthcare's 100 Most Influential People in Healthcare in 2022, AdventHealth President/CEO Terry Shaw shared his perspectives on a number of timely topics with a growing and highly engaged LinkedIn audience. Shaw's thought leadership platform was featured multiple times by LinkedIn News editors. With 1.4 million views in 2022, Shaw's content placed him in the top three among top health system CEOs in terms of reader engagement.

This full-year snapshot features highlights of the extensive storytelling efforts from a system level as well as from a network of AdventHealth team members closely tied to their communities.



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January
2022

AdventHealth January 2022 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



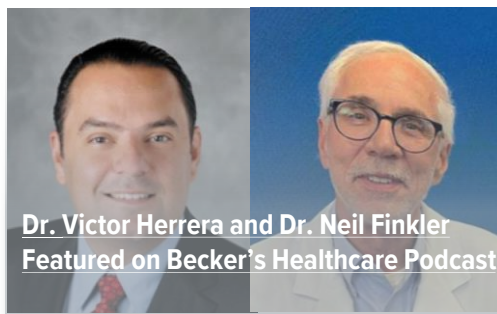
Media Type: Local
Date: January 1
Key Mentions: AdventHealth Central Texas

AdventHealth Central Texas welcomed Margarita, the hospital's first baby of 2022.



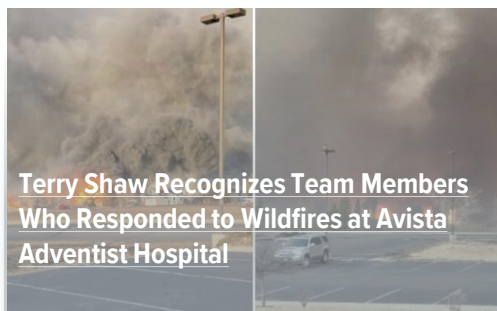
Media Type: Owned
Date: January 2
Key Mentions: Angie Jones, CNO for AdventHealth Manchester

AdventHealth Manchester welcomed Jordan Bowling Smith, the hospital's first baby of 2022.



Media Type: National
Date: January 2
Key Mentions: Victor Herrera, MD, CMO for AdventHealth Orlando; and Neil Finkler, MD, chief clinical officer for CFD

The Becker's Healthcare Podcast featured Dr. Victor Herrera and Dr. Neil Finkler discussing the article they've written together titled "Five Lessons Learned During the COVID-19 Delta Surge."



Media Type: Social Media
Date: January 4
Mentions: Avista Adventist Hospital

Terry Shaw posted an update on LinkedIn about the Colorado wildfires' impact on Avista Adventist Hospital and the team members who protected their patients.

AdventHealth January 2022 Media Snapshot



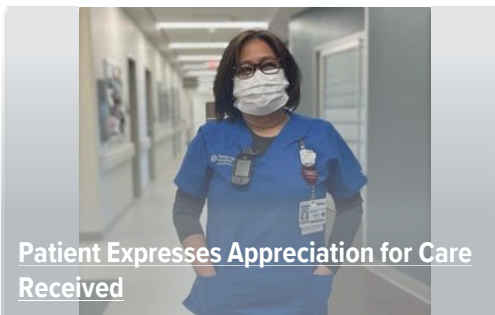
Media Type: Owned
Date: January 4
Key Mentions: Chelsea Garcia, LPN at AdventHealth Care Center Orlando East

College professor Aaron Booher contracted a severe case of COVID-19 that left him immobile and on a ventilator. With the help of his care team, Booher regained his strength and learned to walk again.



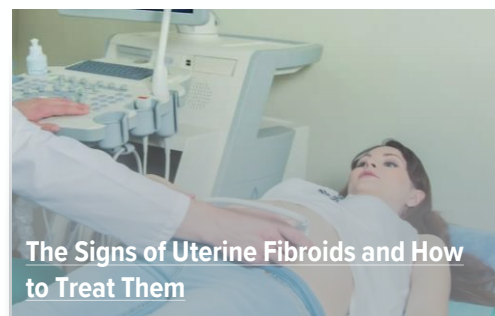
Media Type: Church
Date: January 4
Key Mentions: George Guthrie, MD, lifestyle medicine physician in the AdventHealth Medical Group

Karene Bejarano is one of six individuals whose stories of recovery from chronic illness are featured in “PlantWise,” a documentary film co-sponsored by AdventHealth. This story was also re-published in Adventist News Network, Outlook Magazine, Adventist Review, Lake Union Herald and more.



Media Type: Social media
Date: January 6
Key Mentions: Texas Health Mansfield

Through a post on Texas Health Mansfield’s social media page, Johnna shared her recent experience of being treated like family at the hospital.



INSIDER

Media Type: National
Date: January 7
Key Mentions: Terri McEndree, MD, OB-GYN at AdventHealth Wesley Chapel

Dr. Terri McEndree shared how women can reduce the risks of uterine fibroids and outlined options for symptom management and treatment.

AdventHealth January 2022 Media Snapshot



Media Type: National
Date: January 10
Mentions: Terry Shaw, president and CEO for AdventHealth

During a recently held J.P. Morgan Healthcare conference, AdventHealth leadership discussed the impact of the health care workforce disruption and how the health system is responding.



L I V E S T R O N G . C O M

Media Type: National
Date: January 10
Key Mentions: Kaylani Meduri, MD, gastroenterologist at AdventHealth Zephyrhills

Dr. Kaylani Meduri shared the causes of traveler's diarrhea and tips for prevention and treatment of the condition.



Media Type: Local
Date: January 10
Key Mentions: Jennifer Carter, community involvement coordinator for AdventHealth

AdventHealth's community involvement efforts connect team members with opportunities to volunteer their time to support local causes.



Media Type: Local
Date: January 11
Mentions: Deeana Peter, HR director for AdventHealth Central Texas

Hundreds attended AdventHealth Central Texas' Career Expo which helped attract new talent to fill various positions within the hospital.

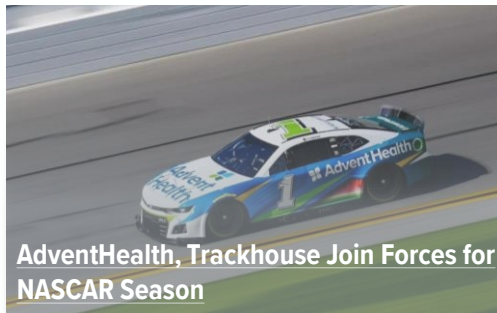
AdventHealth January 2022 Media Snapshot



THE FREE PRESS

Media Type: Local
Date: January 11
Key Mentions: Rodrigo Torres, MD, CMO for AdventHealth Dade City and AdventHealth Zephyrhills

Dr. Rodrigo Torres received a special invitation to attend the opening day of the 2022 Florida Legislative Session where he showcased AdventHealth's commitment to innovation and being a reliable source of health information.



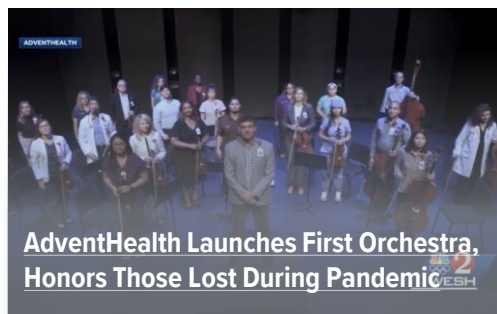
Media Type: Owned
Date: January 11
Key Mentions: David Banks, chief strategy and organizational transformation officer for AdventHealth

AdventHealth and Trackhouse Entertainment Group are joining forces in 2022 to field the No. 1 AdventHealth Chevrolet Camaro for driver Ross Chastain in six NASCAR Cup Series races, including the season-opening DAYTONA 500 – the sport's premier event.



Media Type: Local
Date: January 12
Key Mentions: Michele Axford, child life specialist at AdventHealth Tampa

AdventHealth Tampa Child Life Specialist Michelle Axford was named the Ashley Children's Gasparilla Community Hero. Axford was featured on ABC Action News, FOX13 and WFLA.



Media Type: Local
Date: January 12
Key Mentions: The AdventHealth Orchestra

Musically talented AdventHealth physicians and team members formed an orchestra where they've been able to express the love and loss experienced over the past two years of the pandemic.

AdventHealth January 2022 Media Snapshot



verywellhealth

Media Type: National
Date: January 14
Key Mentions: Vincent Hsu, MD, executive director of infection control for AdventHealth

Dr. Vincent Hsu explained how various face masks provide varying levels of protection against the Omicron variant and shared how people can best protect themselves.



BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: January 14
Key Mentions: Rachel Humphry, MD, director of AdventHealth for Women's Maternal-Fetal Medicine Program

Dr. Rachel Humphrey penned an op-ed that describes her experience caring for pregnant women with COVID-19 and how vaccination can improve the probability of a positive outcome for them and their unborn baby.



Media Type: Local
Date: January 20
Key Mentions: Cynthia Gries, MD, medical director of lung transplant for the AdventHealth Transplant Institute

After learning of David Wilkinson's plight via a Facebook post, Dr. Cynthia Gries made arrangements for David to fly to Orlando to receive the first COVID-related lung transplant at the AdventHealth Transplant Institute.



HUFFPOST

Media Type: National
Date: January 22
Key Mentions: Vincent Hsu, MD, executive director of infection control for AdventHealth

As theories spread that the Omicron variant may end the pandemic, Dr. Vincent Hsu explained what it means to transition from a pandemic to an endemic phase.

AdventHealth January 2022 Media Snapshot



Killeen Daily Herald

Media Type: Local
Date: January 23
Key Mentions: Amberly Malone, nutritionist at AdventHealth Central Texas

Nutritionist Amberly Malone explained how people can properly balance their protein intake as part of a healthy diet.



**COOSA VALLEY
cvn NEWS**

Media Type: Local
Date: January 24
Key Mentions: Dalyn Moss, respiratory therapist at AdventHealth Gordon

Dalyn Moss has been named AdventHealth Gordon's latest SonShine Award recipient. The award honors the hard work and dedication of the hospital's employees.



abc 13 NEWS

Media Type: Local
Date: January 24
Key Mentions: Dr. Teresa Herbert, CMO for AdventHealth Hendersonville

In light of the recent surge in COVID-19 hospitalizations, Dr. Teresa Herbert urged patience and understanding for health care workers dealing with increased case loads and fewer staff.



ADVENTISTREVIEW

Media Type: Church
Date: January 25
Key Mentions: Alan Verrill, CEO for AdventHealth South Overland Park

AdventHealth South Overland Park, which opened in Kansas in October 2021, seeks to follow Jesus' example, leader says.

AdventHealth January 2022 Media Snapshot



Media Type: Local
Date: January 27
Key Mentions: Kari Vargas, CEO for AdventHealth Winter Garden

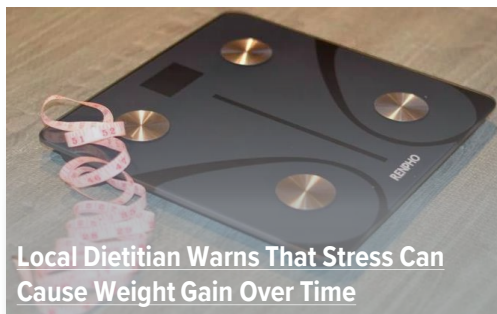
In a segment called “Boomtown” that tracks growth across Central Florida, WKMG-Channel 6 documented AdventHealth’s expansion across seven Central Florida counties.



BECKER'S HOSPITAL REVIEW

Media Type: National
Date: January 28
Key Mentions: Terry Shaw, CEO for AdventHealth

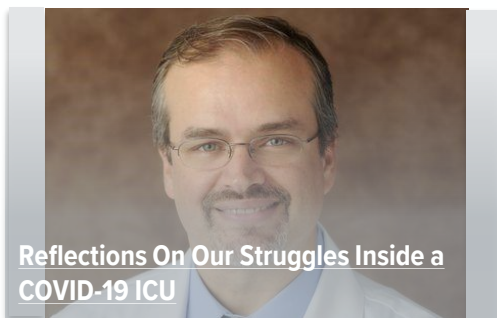
Terry Shaw was chosen by Becker’s as one of the top 113 great leaders in health care. The list includes leaders who champion innovation and have built a solid cultural foundation for success in the future.



Killeen Daily Herald

Media Type: Local
Date: January 30
Key Mentions: Amberly Malone, clinical dietitian at AdventHealth Central Texas

Nutritionist Amberly Malone explained the connection between the body’s stress response and changes in weight.



Orlando Sentinel

Media Type: Local
Date: January 30
Key Mentions: Eduardo Oliveira, MD, executive medical director of critical care services for AdventHealth Central Florida

In an Orlando Sentinel op-ed, Dr. Eduardo Oliveira offered a personal account of handling multiple surges of COVID-19 patients since the start of the pandemic.

**February
2022**

AdventHealth February 2022 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Media Type: Owned
Date: February 1
Key Mentions: Lorenzo Brown, president/CEO for AdventHealth Fish Memorial

As part of AdventHealth's Black History Month content series, a video featured Lorenzo Brown talking about his upbringing and how it has influenced his life.



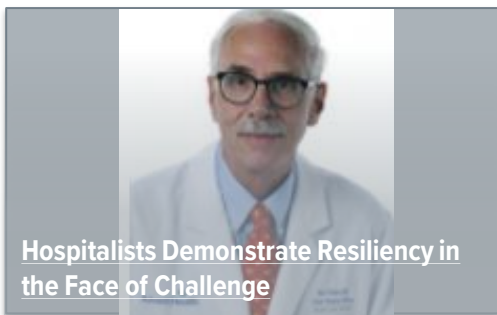
Media Type: Local and National
Date: February 1
Key Mentions: Robert Metzger, MD, physician for AdventHealth Transplant Institute

The February cover story featured Dr. Robert Metzger, father of the AdventHealth transplant program, sharing his personal reflection on the specialty and his career. The story was also published in Modern Healthcare, the Organ Donation Alliance and more.



Media Type: Local
Date: February 3
Key Mentions: Cynthia Gries, MD, medical director of lung transplant for AdventHealth Transplant Institute

A connection on Facebook led an AdventHealth doctor to arrange a life-saving transplant for a man whose lungs were ravaged by COVID-19. The story was extensively covered in Central Florida and beyond.



Media Type: National
Date: February 3
Key Mentions: Neil Finkler, MD, senior vice president and chief clinical officer for CFD

Dr. Neil Finkler discussed how hospitalists demonstrate resiliency in the face of challenge.

AdventHealth February 2022 Media Snapshot



Media Type: Local
Date: February 4
Key Mentions: Rennie McKinney, director of behavioral health at AdventHealth Shawnee Mission

Hospital leaders at AdventHealth Shawnee Mission asked the public to send notes of encouragement to boost morale among staff, a kind gesture that had a ripple effect in the community.



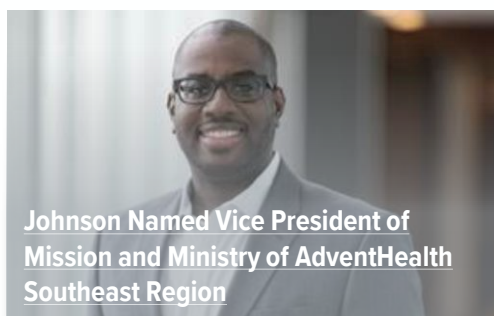
Media Type: Owned
Date: February 4
Key Mentions: Alfreda Clark, director for West Lakes Early Learning Center

As part of AdventHealth's Black History Month content series, the West Lakes Early Learning Center's pivotal role in shaping the foundational years of a child's life, was highlighted. The school's efforts are in partnership with AdventHealth for Children.



Media Type: Local
Date: February 7
Key Mentions: George Guthrie, MD, lifestyle medicine physician for AdventHealth Medical Group

WKMG-Channel 6 featured the recent documentary "PlantWise," and spotlighted the health successes of a local mom after she adopted a plant-based diet.



Media Type: Local
Date: February 8
Key Mentions: Juleun Johnson, vice president of mission and ministry for AdventHealth's Southeast Region

Juleun Johnson has been named vice president of mission and ministry for AdventHealth's Southeast Region. In this role, he works with hospital chaplains to ensure that each patient is cared for in body, mind and spirit.

AdventHealth February 2022 Media Snapshot

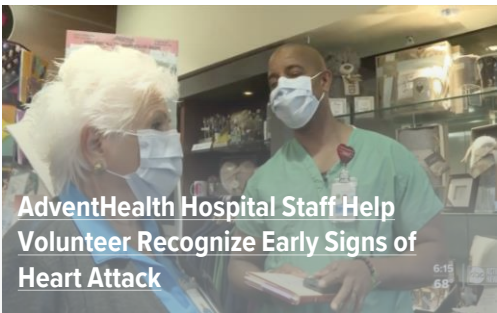
INSIDER



Telling Signs That You're Lactose Intolerant and Tasty Dairy-free Substitutes to Combat Gas and Bloat

Media Type: National
Date: February 9
Key Mentions: Kalyani Meduri, MD, gastroenterologist for AdventHealth Zephyrhills

Dr. Kalyani Meduri shared her expertise on lactose intolerance and how to make dietary changes that can help people avoid discomfort.



AdventHealth Hospital Staff Help Volunteer Recognize Early Signs of Heart Attack



Media Type: Local
Date: February 10
Key Mentions: Fitzalbert Martin, cath lab manager for AdventHealth Wesley Chapel

Fitzalbert Martin spotted symptoms of a heart attack being experienced by a gift shop volunteer during her shift. The local news segment focused on the importance of heart attack prevention and symptoms to look for.



Sissel Jacob Named President and CEO for AdventHealth Manchester



Media Type: Owned
Date: February 10
Key Mentions: Sissel Jacob, president/CEO for AdventHealth Manchester

Sissel Jacob, a seasoned AdventHealth leader, was named president and CEO for AdventHealth Manchester, a 49-bed hospital in our Southeast Region.



CMS Claws Back Medicare Payments from Hospitals That Own Nursing Schools



Media Type: National
Date: February 11
Key Mentions: Edwin Hernandez, president for AdventHealth University

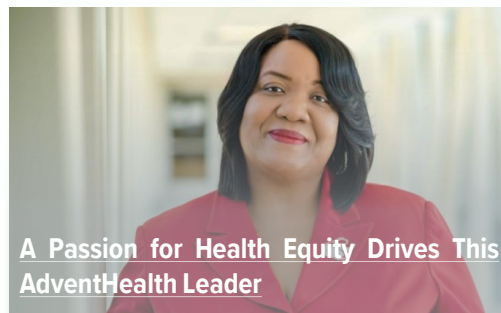
Edwin Hernandez talked about the importance of the Train Act, which would prohibit repayments of CMS funds previously given to medical-education institutions around the country.

AdventHealth February 2022 Media Snapshot



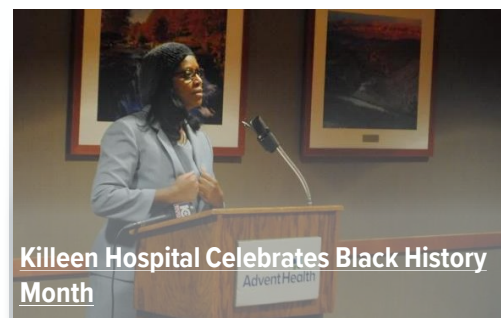
Media Type: Local
Date: February 11
Key Mentions: Chloe Harden, RN, director of The Baby Place for AdventHealth Hendersonville

The Baby Place at AdventHealth Hendersonville has achieved the prestigious international Baby-Friendly designation after a rigorous review process conducted by Baby-Friendly USA, the organization responsible for bestowing this certification in the U.S.



Media Type: Owned
Date: February 14
Key Mentions: Audrey Gregory, PhD, president/CEO for AdventHealth Central Florida Division – North Region

Dr. Audrey Gregory is guided by her passion to contribute to people's lives when they are most vulnerable. Her commitment to health equity extends beyond pandemic initiatives.



Media Type: Local
Date: February 15
Key Mentions: Kevin Roberts, president/CEO for AdventHealth Central Texas

AdventHealth Central Texas celebrated Black History Month with guest speakers that included Killeen Mayor Debbie Nash-King and Dr. Kenyatta Jones.



Media Type: National
Date: February 15
Key Mentions: Vincent Hsu, MD, executive director of infection control for AdventHealth

Dr. Vincent Hsu spoke about a new study that shows hospitalized patients who tested positive for COVID-19 were more likely to experience shortness of breath, fatigue, and Type 2 diabetes after contracting the virus.

AdventHealth February 2022 Media Snapshot



Tampa Bay Times

Media Type: Local
Date: February 15
Key Mentions: AdventHealth Carrollwood

AdventHealth Carrollwood will benefit from a \$16.4 million federal American Rescue Plan aid, along with two other hospitals. The funds will be used to expand its COVID surge capacity to ensure the highest level of care for patients with COVID-19.



Media Type: Local
Date: February 16
Key Mentions: Gabriel Pantol, MD, neurologist for AdventHealth Tampa

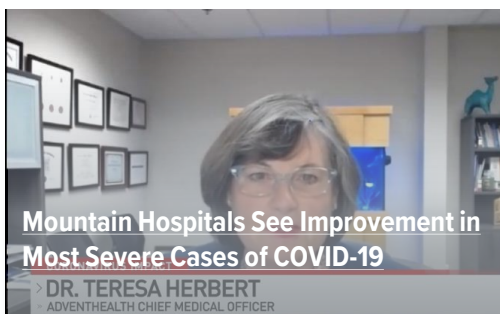
Dr. Gabriel Pantol, a neurologist at AdventHealth Tampa, shared vital information with the Latino community about how patients can lower their risks of getting a stroke. Recent studies show more Latinos are delaying their care, which is leading to an uptick in stroke-related deaths.



Orlando Sentinel

Media Type: Local
Date: February 16
Key Mentions: Fatma Levent, MD, pediatric infectious disease specialist for AdventHealth for Children

Dr. Fatma Levent addressed the delay in the Pfizer COVID-19 vaccine approvals for kids under age 5 and offered reassurance that the delay means there is a dedication to reliable data as part of the approval process.



Media Type: Local
Date: February 21
Key Mentions: Teresa Herbert, MD, CMO for AdventHealth Hendersonville

An improvement in COVID-19 hospitalizations is welcome news to Hendersonville-area hospitals that were hit hard in the surge of cases over the past several months. Dr. Teresa Herbert shared news of lower COVID-19 numbers.

AdventHealth February 2022 Media Snapshot



BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: February 21
Key Mentions: Trish Celano, chief nursing executive for AdventHealth

Celano was named to the list for her tireless leadership and efforts to continue providing quality care while caring for AdventHealth's nursing teams during the stressful COVID-19 surges.



AdventHealth

Media Type: Owned
Date: February 21
Key Mentions: Adam Maycock, president/CEO for AMITA Adventist Medical Centers Hinsdale and La Grange

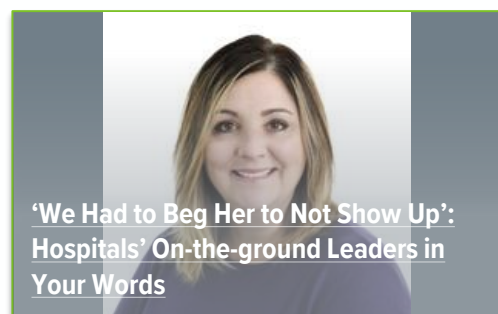
Speaking into Black History Month's focus on Black health and wellness, Adam Maycock stressed that health and wellness are at the heart of Black history, considering some of the most common challenges of this community are tied to mental health, diet and nutrition.



AdventHealth

Media Type: Owned
Date: February 22
Key Mentions: Penny Johnson, president/CEO for Texas Health Huguley and AdventHealth's Southwest Region

Texas Health Huguley has broken ground on a new 116,000-square-foot, \$75 million patient tower. The new five-story facility is expected to be completed in late 2023.



BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: February 22
Key Mentions: Cathy Stankiewicz, CNO for AdventHealth Orlando

Jenny Sippel-Tompkins, director of pharmacy for AdventHealth Orlando, wrote to Becker's to recognize Cathy Stankiewicz for being a servant leader who empowers others and does not lead with an ivory tower mindset.

AdventHealth February 2022 Media Snapshot



LinkedIn

Media Type: Social Media
Date: February 23
Key Mentions: Terry Shaw, president/CEO for AdventHealth

Terry shared his perspective on Black History Month and how the history and experiences of Black Americans inform how we move forward both individually and together as a nation.



BlueRidgeNow | Times-News

Media Type: Local
Date: February 23
Key Mentions: Maureen Dzialo, CNO for AdventHealth Hendersonville

In response to statewide demand for health care professionals, Blue Ridge Community College has announced the expansion of the Associate Degree Nursing (ADN) Program to help meet demand for health care workers in North Carolina.



AdventHealth Manchester

Media Type: Owned
Date: February 24
Key Mentions: AdventHealth Manchester's Radiology Department

AdventHealth Manchester announced the addition of advanced technology that will improve quality and reduce wait times.



Rome News-Tribune

Media Type: Local
Date: February 27
Key Mentions: AdventHealth Redmond

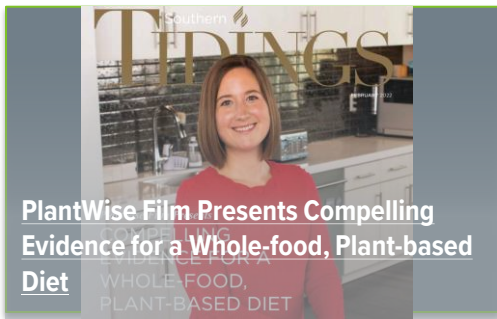
This year's walk is the first Heart of the Community event since AdventHealth bought Redmond Regional Medical Center in October last year.

AdventHealth February 2022 Media Snapshot



Media Type: Local
Date: February 28
Key Mentions: Yazan Alkhouri, MD, cardiologist for AdventHealth Wesley Chapel

Team members at AdventHealth Wesley Chapel worked tirelessly to save a patient who suffered a heart attack and was clinically dead for two minutes. Dr. Yazan Alkhouri shared the importance of knowing the signs and symptoms of a heart attack.



Media Type: Church
Date: February issue
Key Mentions: George Guthrie, MD, lifestyle medicine physician for AdventHealth

This cover feature showcased the "PlantWise" documentary in which lifestyle medicine experts guided subjects on a journey of discovery and recovery from chronic illness.

**March
2022**

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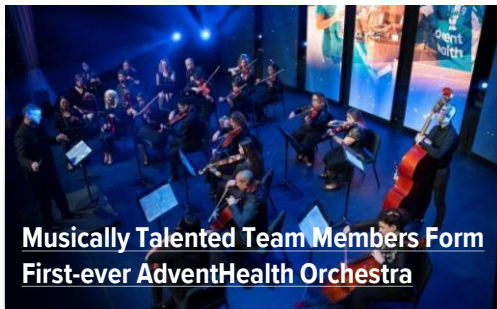
Hospitals Vie for Talent with Perks Beyond Pay

BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: March 1
Key Mention: AdventHealth Shawnee Mission

AdventHealth Shawnee Mission was highlighted for its employer-sponsored Early Learning program, which has operated for more than four decades and offers team members on-site child care and flexible scheduling.

AdventHealth



Musically Talented Team Members Form First-ever AdventHealth Orchestra

Media Type: Owned
Date: March 3
Key Mentions: Vincent Hsu, MD, executive director of infection control for AdventHealth; Richard Hickam, director of music and the arts for AdventHealth

AdventHealth Orchestra members are focused on the goal of helping others – and themselves – feel whole through music.

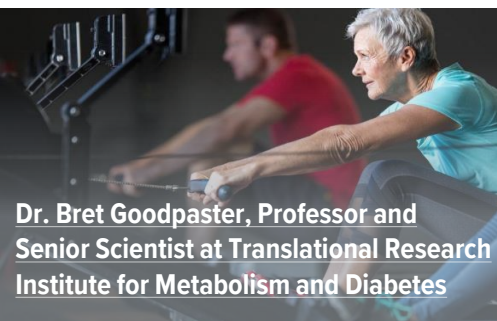


Community Paramedic Programs in Ocala and Marion County: Taking Care to the People

Ocala StarBanner | Ocala.com

Media Type: Local
Date: March 6
Key Mention: Phil Wright, chief business development officer for AdventHealth Ocala

AdventHealth Ocala partnered with Ocala Fire Rescue to launch the area's first Community Paramedic program. Since its inception, more than 100 patients have benefited from the services offered.



Dr. Bret Goodpaster, Professor and Senior Scientist at Translational Research Institute for Metabolism and Diabetes

BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: March 6
Key Mention: Bret Goodpaster, MD, Translational Research Institute

Dr. Bret Goodpaster discussed on Becker's Healthcare podcast the importance of preventive health, how genetics shape health, how exercise is good for people on a molecular level and the MoTrPAC study.

AdventHealth March 2022 Media Snapshot



Media Type: Owned
Date: March 7
Key Mention: George Guthrie, MD, AdventHealth family medicine physician

A Lake County nurse is one of six examples — showcased in an AdventHealth-produced documentary “Plantwise,” — who decided to change their lives by embracing a whole-food, plant-based diet.



Media Type: Local
Date: March 7
Key Mention: Mark Soliman, MD, medical director for AdventHealth’s Digestive Health and Surgery Institute

Dr. Mark Soliman emphasized a sense of urgency for screenings as a key weapon in the fight against colorectal cancer.



Media Type: Local & National
Date: March 8
Key Mention: Lara Wittine, MD, medical director of sleep medicine for AdventHealth Tampa

Dr. Lara Wittine offered ideas on how to minimize possible effects of the switch to Daylight Saving Time. An article was also published in the national blog, [MySweetSleeper.com](https://mysweetsleeper.com)



Media Type: Owned
Date: March 8
Key Mention: Gladys Franck, a registered nurse at AdventHealth Celebration

Gladys Franck decided to take full advantage of AdventHealth’s tuition assistance to pursue her dream of becoming a nurse, debt-free.

AdventHealth March 2022 Media Snapshot



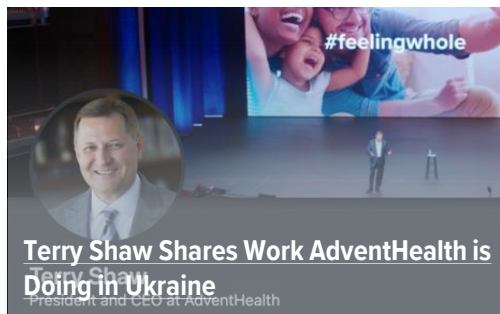
Media Type: Local
Date: March 8
Key Mention: Doug Harcombe, CEO for AdventHealth Celebration

AdventHealth ER at Flamingo Crossings Town Center was spotlighted as part of the organization's effort to reimagine vacation health care needs.



Media Type: Local
Date: March 9
Key Mention: Caarn Hughes, respiratory therapist at AdventHealth Tampa

A program specializing in long haul COVID-19 has helped a Carrollwood woman treat symptoms she developed months after recovering from the virus.



Media Type: Social media
Date: March 9
Key Mention: Terry Shaw, president/CEO for AdventHealth

Terry Shaw shared the ways AdventHealth is supporting the medical and humanitarian needs of the people in Ukraine and invited others to join the effort.



INSIDER

Media Type: National
Date: March 9
Key Mention: David S. Fine, DPM, podiatrist for AdventHealth North Pinellas

Dr. Fine described the stages, causes, treatment and prevention of trench foot, a serious but very treatable condition.

AdventHealth March 2022 Media Snapshot



Orlando Sentinel

Media Type: Local
Date: March 11
Key Mention: Randy Haffner, CEO for AdventHealth's Central Florida Division

Randy Haffner spoke about the organization's priorities for 2022, which include addressing the nursing shortage, mental health and health equity.



AdventHealth

Media Type: Owned
Date: March 11
Key Mention: Terry Shaw, president/CEO for AdventHealth

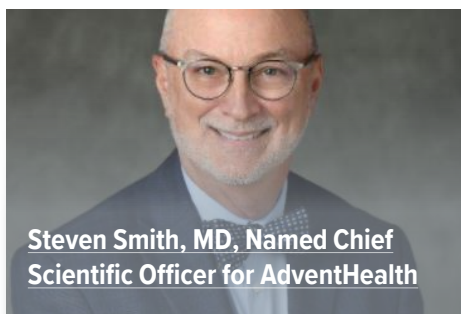
Team members rallied to the invitation to bolster AdventHealth's support of the relief effort in Ukraine, donating more than \$100,000 in 48 hours.



BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: March 11
Key Mention: AdventHealth team member benefits

AdventHealth highlighted its support for team members, including millennial and Gen Z nurses. This was featured among other health system's examples for engaging these generational groups.

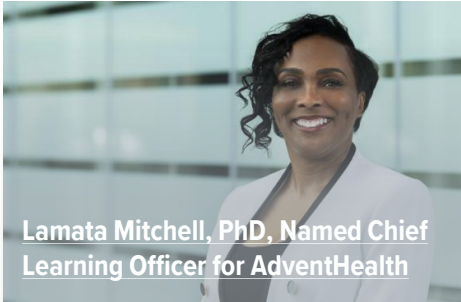


AdventHealth

Media Type: Owned
Date: March 14
Key Mention: Steven Smith, MD, chief scientific officer for AdventHealth

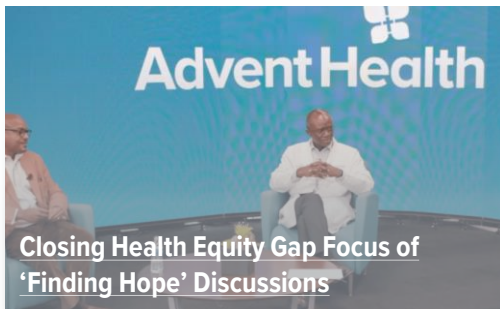
Dr. Smith has played an important role throughout the pandemic as he steps into his new role providing scientific as well as research oversight across the company.

AdventHealth March 2022 Media Snapshot



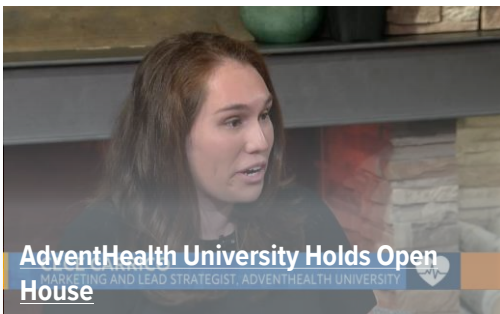
Media Type: Owned
Date: March 15
Key Mention: Lamata Mitchell, PhD, vice president and chief learning officer for AdventHealth

The first to serve in this role, Dr. Mitchell will lead the organization’s learning strategy for leaders, team members, future talent and clinical talent.



Media Type: Owned
Date: March 15
Key Mentions: Alric Simmonds, MD, chief health equity officer, and David Sinclair, MD, chief medical officer for AdventHealth Altamonte Springs

In this discussion, the panel outlined the three principles fundamental to creating policy and health care equity — familiarity, ease, and affordability.



Media Type: Local
Date: March 16
Key Mention: AdventHealth University Colorado Campus

AdventHealth University was featured on Great Day Colorado with a focus on AHU’s open house and how it sets students up from Day One to become well-rounded health care providers.



Media Type: Local
Date: March 16
Key Mention: AdventHealth Central Florida Division

Florida’s 2021 Health Market Review highlighted AdventHealth’s Central Florida expansion plans.

AdventHealth March 2022 Media Snapshot



Media Type: Local
Date: March 16
Key Mention: Cynthia Rowell, MD, assistant vice president of nursing for AdventHealth Wesley Chapel

Dr. Rowell was recognized on NBC in Tampa for her commitment to health care and how she leads, inspires and encourages her team with faith.



Media Type: National
Date: March 17
Key Mention: AdventHealth

AdventHealth was listed No. 7 on the list of the 15 leading health systems in the U.S., ranked by an analysis of online reviews by 'Reputation' in its 2022 health care industry report.



Media Type: Local & National
Date: March 17
Key Mention: AdventHealth Carrollwood

AdventHealth Carrollwood marked a milestone in March — zero COVID-19 patients admitted for the first time in two years. The story was shared on WFD social platforms, as well as NBC, CBS, FOX and other media outlets.



Rome News-Tribune

Media Type: Local
Date: March 18
Key Mention: Mike Murrill, CEO for AdventHealth Redmond

The official AdventHealth racecar and NASCAR driver Ross Chastain made an appearance at an employee appreciation event at AdventHealth Redmond.

AdventHealth March 2022 Media Snapshot



BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: March 18
Key Mention: David Moorhead, MD, executive vice president and chief clinical officer for AdventHealth

Dr. Moorhead was included on Becker's list of those who bring an important clinical perspective to hospital decision-making.



WFTV 9 abc

Media Type: Local
Date: March 20
Key Mention: AdventHealth

AdventHealth hosted a two-day career expo at the Dr. Phillips Center for the Performing Arts in Orlando, where more than 400 people were hired.



FOX 35 ORLANDO

Media Type: Local
Date: March 21
Key Mention: AdventHealth Cancer Institute

It started in a craft aisle, and now retired AdventHealth team member Jim Stella writes scriptures on wooden hearts for patients, bringing hope to the Central Florida community and beyond.



BlueRidgeNow | Times-News

Media Type: Local
Date: March 25
Key Mention: Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

AdventHealth Hendersonville marked March 21 as its first day without a COVID-19 patient – since admitting its first one on April 27, 2020.

AdventHealth March 2022 Media Snapshot



Orlando Sentinel

Media Type: Local
Date: March 26
Key Mention: Sheila Rankin, CEO for AdventHealth Kissimmee

Sheila Rankin, CEO for AdventHealth Kissimmee, was featured for her role as an influential female leader in the Central Florida health care industry.



Orlando Sentinel

Media Type: Local
Date: March 27
Key Mention: Rajan Wadhawan, MD, senior executive officer at AdventHealth for Children

This opinion piece focused on the joint effort between AdventHealth for Children and Dr. Phillips Charities to develop the Center for Advancement and Support of Youth to address pediatric and young adult mental and behavioral health.



Killeen Daily Herald

Media Type: Local
Date: March 28
Key Mention: Erin Reed, MD, internal medicine specialist at AdventHealth Central Texas

Dr. Reed pointed out that a main contributing factor of antibiotic resistance is the misuse and overuse of antibiotics.



AdventHealth

Media Type: Owned
Date: March 29
Key Mentions: AdventHealth team members, AdventHealth Global Missions

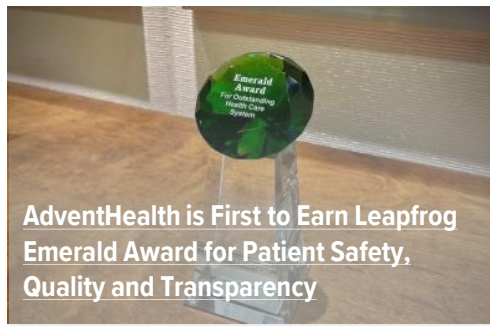
AdventHealth donations to support the relief efforts in Ukraine exceeded \$225,000, as of March 28, with more than \$160,000 coming from employees' payroll donations.

AdventHealth March 2022 Media Snapshot



Media Type: Local
Date: March 30
Key Mention: Charles Lambert, MD, medical director for AdventHealth's West Florida Division

Dr. Lambert addressed trends surrounding heart disease, while also stressing the importance of routine checkups and exercise to stave off heart complications.



Media Type: Owned
Date: March 30
Key Mentions: Terry Shaw, president/CEO; Jeffrey Kuhlman, MD, chief quality and safety officer; William Scharf, MD, executive clinical director of safety and quality

The Leapfrog Group has awarded AdventHealth the Emerald Award for Outstanding Achievement by a Health Care System, a first for any health system. The achievement honors AdventHealth's performance across Leapfrog's Hospital Safety Grades and Top Hospital award.



Media Type: National
Date: March 30
Key Mention: Omayra Mansfield, MD, chief medical officer for AdventHealth Apopka

Dr. Mansfield shared the ways in which AdventHealth's service standards apply to physician experience and how to boost physician well-being.



Media Type: Local
Date: March 30
Key Mention: Yazan Alkhouri, MD, physician at AdventHealth Wesley Chapel

Dr. Alkhouri called James Middleton a miracle patient after shocking his heart 18 times. Middleton is now encouraging others to be proactive about their heart health.

AdventHealth March 2022 Media Snapshot

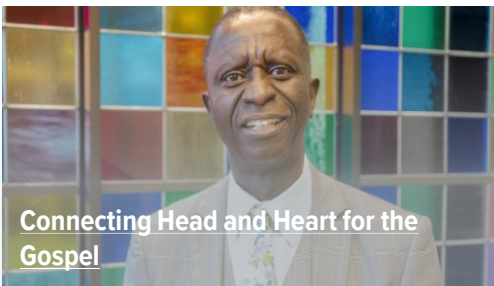
Orlando Sentinel



Media Type: Local
Date: March 31
Key Mentions: Jeffrey Kuhlman, MD, chief quality and safety officer for AdventHealth; Robert Roncska, executive director for high reliability and unit culture for AdventHealth

Dr. Kuhlman and Robert Roncska, who is also chair of the Florida Chamber Safety Council Advisory Board Wellness Pillar, offered insight on setting a goal to actively pursue wellness, taking into account the intertwined components of body, mind and spirit.

Record



Media Type: Church
Date: March issue
Key Mention: Jacob Atuahene-Nsowaah, chaplain educator at Texas Health Huguley

Chaplain Jacob Atuahene-Nsowaah considers the work of a chaplain sacred, as they're often the last individual patients connect with before passing. These final moments offer opportunities to reflect and share stories, which he said helps to deepen his own faith.

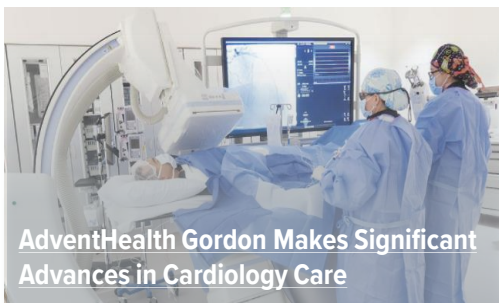
Lake Union HERALD



Media Type: Church
Date: March issue
Key Mention: Alfred Kambaki, regional director of spiritual care and chaplain educator for AdventHealth Bolingbrook, GlenOaks, Hinsdale and LaGrange.

Chaplain Alfred Kambaki talked about the ways in which God works through him, with him and on him as he provides spiritual care.

THE TIDINGS



Media Type: Church
Date: March issue
Key Mention: Destiny Howe, nurse manager for AdventHealth Gordon's cardiac cath lab

PCI and STEMI services are now offered in AdventHealth Gordon's cardiac catheterization labs 24 hours a day, seven days a week.

**April
2022**

AdventHealth April 2022 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Media Type: Owned
Date: April 1
Key Mentions: Terry Shaw, AdventHealth president/CEO, Thor Thordarson, president/CEO, AdventHealth Great Lakes Region

AdventHealth unwound its partnership with AMITA Health and renamed the hospitals AdventHealth Bolingbrook, AdventHealth GlenOaks, AdventHealth Hinsdale and AdventHealth LaGrange.



Media Type: Local
Date: April 1
Key Mention: Laura Phipps, physician assistant for AdventHealth Hendersonville

Laura Phipps discussed the pandemic's impact on rates of child abuse. Phipps' services are provided by AdventHealth Hendersonville to the Believe Child Advocacy Center so that children who are abused can receive forensic exams immediately.



Media Type: Local
Date: April 1
Key Mentions: Randy Surber, CEO for AdventHealth Sebring

Closing in on five years as CEO of AdventHealth Sebring, Randy Surber said he wants the hospital to remain a premiere facility in Florida's rural Heartland Region.



Media Type: Local
Date: April 1
Key Mentions: AdventHealth Daytona Beach and AdventHealth DeLand

The article highlighted the significance of AdventHealth receiving the Emerald Award for Outstanding Achievement by a Health Care System from Leapfrog Group. This was also covered in the West Volusia Beacon.

AdventHealth April 2022 Media Snapshot



Orlando Sentinel

Media Type: Local
Date: April 2
Key Mentions: Edwin I. Hernandez, PhD, president and CEO for AdventHealth University, Sheryl Moorhead, RN, chief people officer for CFD

An opinion piece co-authored by Edwin I. Hernandez and Sheryl Moorhead advocated stemming the national nursing shortfall from all possible angles, starting with our youth.



Killeen Daily Herald

Media Type: Local
Date: April 4
Key Mention: Erin Reed, MD, physician and internal medicine specialist at AdventHealth Central Texas

A new survey found that handwashing frequency decreased 25% among adults compared to the beginning of the pandemic. Dr. Reed warned of the consequences of improper hand hygiene.



abc ACTION NEWS WFTS TAMPA BAY

Media Type: Local
Date: April 4
Key Mention: Hind Kettani, MD, neurologist at AdventHealth Tampa

Dr. Kettani talked to Tampa Bay's Morning Blend viewers about when memory loss is more than just a small glitch.



BECKER'S HEALTH IT

Media Type: National
Date: April 5
Key Mention: Brandi West, vice president of consumer innovation for AdventHealth

AdventHealth was among the health systems Becker's featured for their patient review management strategies they use.

AdventHealth April 2022 Media Snapshot



Media Type: Owned
Date: April 5
Key Mention: Ruben Martinez, senior vice president of finance for AdventHealth University

AdventHealth University was one of only 29 colleges and universities in Florida to earn the prestigious designation as a Hispanic Serving Institution. The story was also published by Adventist Review on April 20.



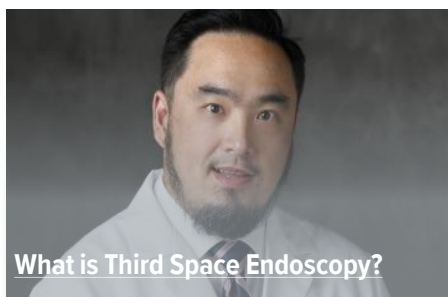
Media Type: Local
Date: April 5
Key Mention: Mike Griffin, senior vice president of advocacy and public policy for AdventHealth

AdventHealth announced it is awarding Community Health Centers in Apopka a grant that will help fund a behavioral health nurse practitioner and a licensed clinical social worker. Six other nonprofits also received part of the \$1.7 million in community impact grants.



Media Type: Local
Date: April 5
Key Mention: Rajesh Shah, MD, interventional cardiologist for AdventHealth Cardiovascular Institute

Dr. Shah talked about the typical signs of a heart attack – pain, sweatiness, shortness of breath – and atypical symptoms and the need to get to the nearest emergency department.



Media Type: Local
Date: April 6
Key Mention: Dennis Yang, MD, director of Third Space Endoscopy at AdventHealth Center for Interventional Endoscopy

Dr. Yang discussed the minimally invasive nature of the procedure commonly referred to as submucosal endoscopy.

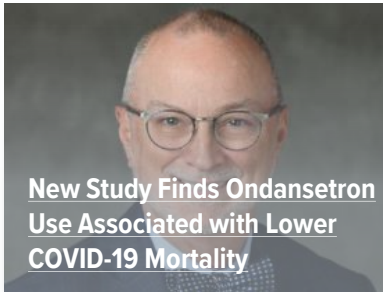
AdventHealth April 2022 Media Snapshot



Florida Trend
FLORIDA'S BUSINESS AUTHORITY

Media Type: Statewide
Date: April 7
Key Mention: Olesea Azevedo, chief people officer for AdventHealth

The article explored the difficulties in addressing the shortage of physicians and the need to increase residency spots at a quicker pace to keep up with the flood of physician retirements.



Media Type: National
Date: April 7
Key Mention: Steven Smith, MD, chief scientific officer for AdventHealth

Dr. Smith commented on a study that found a long-approved drug used to treat nausea is also associated with lower COVID-19 mortality.



BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: April 10
Key Mentions: Rajan Wadhawan, MD, senior executive officer for AdventHealth for Children and AdventHealth for Women

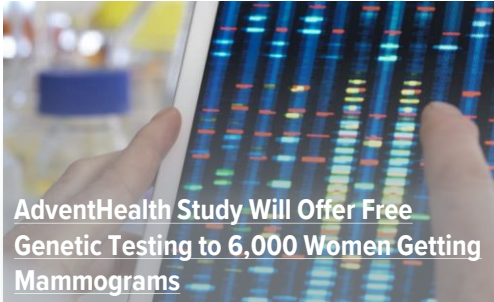
On Becker's Healthcare Podcast, Dr. Wadhawan discussed his advisory work in rare disease research, as well as the evolution of his career and advice he would give to other health care leaders.



Media Type: Local
Date: April 10
Key Mentions: AdventHealth West Florida Division

AdventHealth and the Tampa Bay Lightning hosted their 6th annual Pediatric Health Night to raise awareness for childhood health issues and showcase our advanced pediatric care across the AdventHealth network. The story aired on NBC in Tampa and was leveraged on both system and WFD social media platforms.

AdventHealth April 2022 Media Snapshot



Orlando Sentinel

Media Type: Local
Date: April 11
Key Mention: Wes Walker, MD, director of genomics and personalized health for AdventHealth

The article highlighted the opening of enrollment for a study phase that tests for mutations in 11 genes linked to an increased risk of breast cancer.



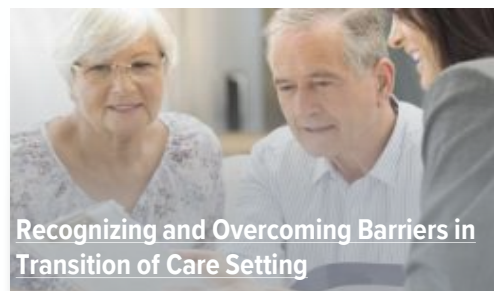
Media Type: Local
Date: April 12
Key Mentions: AdventHealth Redmond

AdventHealth Redmond took second-place honors among hospitals with 100 to 299 beds in the 2022 Patient Safety and Quality awards presented by the Georgia Hospital Association.



Media Type: Owned
Date: April 12
Key Mentions: AdventHealth Manchester

The hiring team handed out 13 offers during the successful event hosted by AdventHealth Manchester and announced the beginning of "Walk-in Wednesdays."



Media Type: National
Date: April 12
Key Mentions: AdventHealth Care Center Celebration

The article cited AdventHealth Care Center Celebration as having made a tremendous impact by reducing hospital readmissions due to its comprehensive and collaborative approach to patient care.

AdventHealth April 2022 Media Snapshot



Media Type: Local
Date: April 12
Key Mention: AdventHealth

A long-awaited remodel of the lobby in Andrews University's Chan Shun Hall has been completed through a generous donation from AdventHealth.



Media Type: Local
Date: April 13
Key Mentions: AdventHealth Orlando

AdventHealth and Global Missions donated crucial medication for Ukrainian refugees – more than 80,000 pills – to Rabbi Steven Engel, who shared his experience and what he saw from the Poland border.



BlueRidgeNow | Times-News

Media Type: Local
Date: April 15
Key Mentions: AdventHealth Hendersonville

AdventHealth Hendersonville planted a Pinwheel Garden to generate conversations about child abuse prevention in the community.



Media Type: Local
Date: April 16
Key Mentions: Sharona Ross, MD, surgeon for AdventHealth Tampa

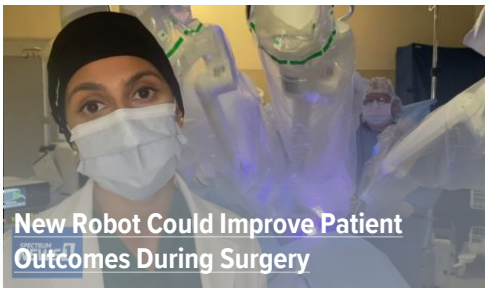
Dr. Ross provided vital information on how to prevent and treat esophageal cancer and highlighted the advanced robotic equipment that improves patient outcomes. The story also aired on Spectrum/Central Florida News 13.

AdventHealth April 2022 Media Snapshot



Media Type: Local
Date: April 18
Key Mention: AdventHealth Shawnee Mission

AdventHealth Shawnee Mission celebrated that there were no active COVID-19 patients in the hospital for the first time since the pandemic began in March 2020.



Media Type: Local
Date: April 18
Key Mention: Nina Harkhani, MD, urologist for AdventHealth Hendersonville

Dr. Harkhani offered insight into the incredible technology behind the Vinci Xi robot and the goal of improving patient recovery time.



Media Type: National
Date: April 19
Key Mentions: Timothy Hendrix, MD, senior medical director for AdventHealth Centra Care

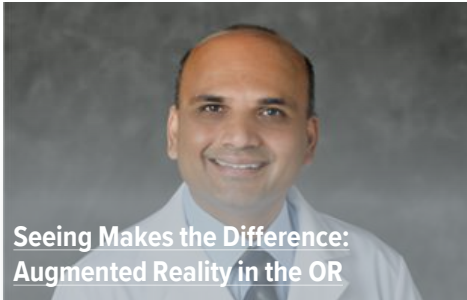
Dr. Hendrix was featured in a Reuter's article that explored the lack of demand for the oral COVID-19 antiviral treatment Paxlovid. This was also covered in The Orlando Sentinel and picked up by other media outlets across the country.



Media Type: Church
Date: April 20
Key Mentions: AdventHealth

The feature article explored AdventHealth's brand promise and what it means for the legacy of the Adventist church.

AdventHealth April 2022 Media Snapshot



Media Type: National
Date: April 20
Key Mention: Chetan K. Patel, MD, executive medical director of spine surgery for AdventHealth Neuroscience Institute

The article highlighted new applications with augmented reality and robotics that are intended to improve precision in the operating room.



Media Type: Local
Date: April 21
Key Mention: Victoria Dunkle, communications and PR director for AdventHealth Hendersonville

AdventHealth announced plans to submit an application to the state to build a new hospital in the Asheville area. If approved, the plans would bring more health care choices to Buncombe County and surrounding communities. The story was also covered in other local media outlets.



Media Type: Owned
Date: April 21
Key Mention: AdventHealth East Orlando

The article highlighted National Volunteer Week by focusing on a volunteer who was hospitalized for three months, in rehabilitation for another three, and then returned to AdventHealth East Orlando as a volunteer.



Media Type: Statewide
Date: April 22
Key Mentions: Neil Finkler, MD, chief clinical officer for AdventHealth CFD; Olesea Azevedo, chief people officer for AdventHealth

The nursing shortfall is predicted to hit 59,100 by 2035. This article included comments from Dr. Finkler about the use of travel nurses during a COVID surge and from Olesea Azevedo on AdventHealth's educational assistance.

AdventHealth April 2022 Media Snapshot



'Sip and Sustain' Program Positively Impacts Communities and the Environment



Media Type: Owned
Date: April 22
Key Mention: Christen Johnson, executive director for AdventHealth Foundation West Florida Division – Heartland Region

Patients and the communities served by AdventHealth Wauchula, AdventHealth Sebring and AdventHealth Lake Placid have found that the small act of sipping from a reusable tumbler can make a big impact on Earth Day and every day.



The Evolve Health Alliance: How It Formed and Why Leaders Are Excited



Media Type: National
Date: April 22
Key Mention: AdventHealth

Six health care organizations – AdventHealth included – have formed a partnership to tackle issues such as employee well-being, diversity and inclusion, and leadership development.



AdventHealth Palm Coast Opens New Training Simulation Center for Nurses, College Students



Media Type: Local
Date: April 24
Key Mentions: Ron Jimenez, MD, CEO for AdventHealth Palm Coast; Lee Wright, manager of simulation operations

The article featured a new high-tech training facility with leading-edge simulation technology that will train about 140 nurses per month. The opening was also covered in the Jacksonville Business Journal and on flaglerlive.com, among others.



Donated Hospital Gowns Teach Pediatric Patients About Anatomy at AdventHealth



Media Type: Local
Date: April 25
Key Mentions: AdventHealth for Children; Chantelle Bennett, child life manager

Miss Florida visited AdventHealth for Children with a special delivery of interactive, educational-themed hospital gowns for kids from Starlight Children's Foundation.

AdventHealth April 2022 Media Snapshot



Orlando Sentinel

Media Type: Local
Date: April 26
Key Mention: AdventHealth's Translational Research Institute for Metabolism & Diabetes

The article highlighted the MoTrPAC study, which is the largest-ever study – 2,000 participants – on how exercise improves health.



AllOnGeorgia

Media Type: Local
Date: April 26
Key Mention: Curt Layton, director of diagnostic imaging for AdventHealth Redmond

Screening mammograms, offered in May for \$30 to self-pay patients, demonstrate that AdventHealth Redmond is dedicated to providing the community with personalized treatment and exceptional, comprehensive women's care.



The LAKER / Lutz NEWS

Media Type: Local
Date: April 26
Key Mention: Shane Bedward, chief operating officer for AdventHealth Dade City

The article showcased the strategic initiatives implemented since AdventHealth acquired the Dade City hospital four years ago and also mentioned the hospital's new \$2 million expansion.



Highlands News-Sun

Media Type: Local
Date: April 27
Key Mention: Victoria Hutto-Selley, MD, AdventHealth Emergency Department Medical Director for AdventHealth Sebring, Lake Placid and Wauchula

Dr. Hutto-Selley explained the differences between bacterial and viral meningitis and how the community can minimize the risk of contracting the disease.

AdventHealth April 2022 Media Snapshot

Record



Media Type: Church
Date: April 27
Key Mention: AdventHealth's educational assistance, Gladys Franck, RN

AdventHealth Celebration nurse Gladys Franck overcame struggles to become an RN, thanks to AdventHealth's education assistance. The story originated on the systemwide AdventHealth Newsroom.

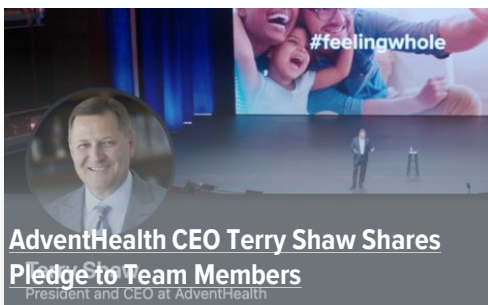
ADVENTISTREVIEW



Media Type: Church
Date: April 28
Key Mention: Mike Griffin, senior vice president of advocacy and public policy for AdventHealth; Meghan Israel, HOPE Fund coordinator for CFD.

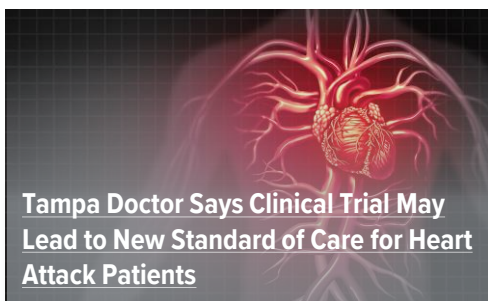
National Volunteer Week was April 17-23, but for AdventHealth team members, volunteering happens year-round, as evidenced by the volume and variety of projects occurring throughout the organization. This story originated on the system Newsroom and was also picked up by Adventist News Network.

LinkedIn



Media Type: Social media
Date: April 28
Key Mention: Terry Shaw, President/CEO for AdventHealth

Shaw shared the significance of AdventHealth's commitment to current and future team members with the organization's pledge to care for them physically, mentally and spiritually.



Media Type: Local
Date: April 28
Key Mention: Oliver Abela, MD, cardiologist for AdventHealth Tampa

Dr. Oliver Abela explained how the Impella CP System could change the standard of care for future heart patients. AdventHealth Tampa is taking part in an international clinical trial of the system.

AdventHealth April 2022 Media Snapshot

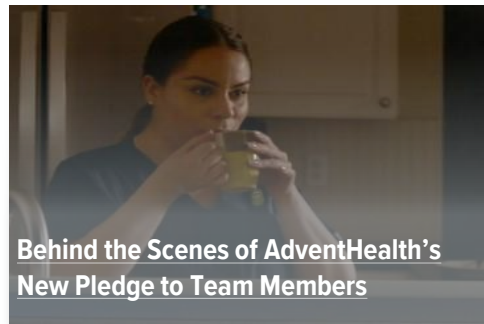


Bucs Babies: Meet the Cutest Rookies of the NFL Draft



Media Type: Local
Date: April 28
Key Mention: AdventHealth West Florida Division

AdventHealth and the Tampa Bay Bucs announced the newest “GOATs” of the 2022 NFL draft, the AdventHealth Bucs Babies. The story aired on media outlets throughout Tampa Bay and Central Florida.



Behind the Scenes of AdventHealth's New Pledge to Team Members



Media Type: Owned
Date: April 29
Key Mentions: Olesea Azevedo, chief people officer for AdventHealth, and Stephanie Mellenberndt, senior manager of corporate marketing/brand operations for AdventHealth

AdventHealth unveiled The Pledge, its commitment to team members, assuring them that they are seen, heard and valued.

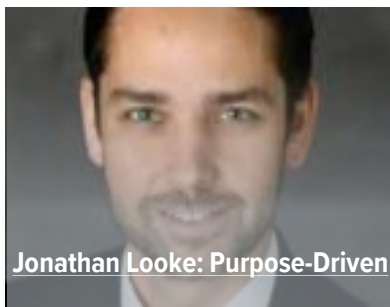


Top 100 Global Leaders Across Every Industry Transforming Employee and Customer Experience in 2022



Media Type: National
Date: April 29
Key Mention: David Oakley, VP of AIT for AdventHealth

David Oakley was listed by Constellation Research on its annual Ambient Experience 100, an elite list of global executives focused on transforming customer and employee experience.



Jonathan Looke: Purpose-Driven



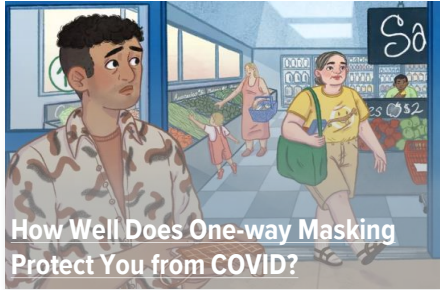
Media Type: National
Date: April issue
Key Mention: Jonathan Looke, regional director for supply chain operations for AdventHealth Orlando

In a feature article about supply chain's future leaders, Looke shared that his role at AdventHealth connects perfectly with his personal emphasis on servant leadership.

**May
2022**

AdventHealth May 2022 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



verywellhealth

Media Type: National
Date: May 2
Key Mention: Vincent Hsu, MD, epidemiologist and executive director of infection prevention for AdventHealth

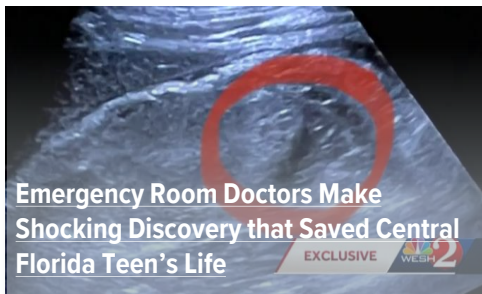
Dr. Hsu talked about what a difference the type of mask you wear can make, particularly in a one-way masking scenario.



WFTV 9 abc

Media Type: Local
Date: May 3
Key Mention: Kari Vargas, CEO for AdventHealth Winter Garden

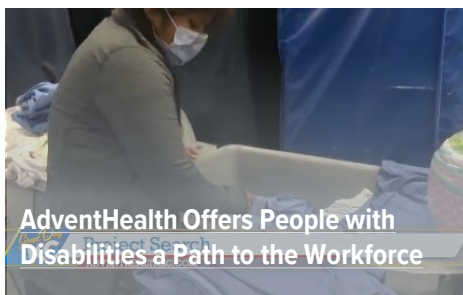
WFTV-Channel 9 featured the opening of the inpatient tower at AdventHealth Winter Garden. The five-story, 80-bed tower will bring new services to the fast-growing West Orange community. The opening was covered by other local media as well.



WESH 2

Media Type: Local
Date: May 3
Key Mention: Pat Casale, MD, pediatric urologist for AdventHealth Orlando

WESH-Channel 2 featured the story of Orlando teen Mackenzie Smoley, who suffered what appeared to be a minor accident on a scooter. However, she was taken to AdventHealth Orlando ER, where a scan revealed she had a lacerated kidney with internal bleeding.



Great Day KC

Media Type: Local
Date: May 4
Key Mentions: AdventHealth Shawnee Mission; Amy Quinley, Project Search instructor

The show highlighted AdventHealth's commitment to provide opportunities for people with disabilities through its one-of-a-kind program, Project Search.

AdventHealth May 2022 Media Snapshot



May the 4th Be with You: Darth Vader Visits AdventHealth Babies on 'Star Wars Day'

Orlando Sentinel

Media Type: Local
Date: May 4
Key Mention: AdventHealth for Women

The Dark Side turned brighter for a special occasion at AdventHealth for Women, as Darth Vader and some dedicated Stormtroopers from 501st Legion greeted newborn babies and families in celebration of "Star Wars Day."



AdventHealth Manchester Observes National Day of Prayer



Media Type: Owned
Date: May 5
Key Mentions: Sissel Jacob, CEO for AdventHealth Manchester; Daniel Camacho, CFO for AdventHealth Manchester

Clay County High School's ROTC opened the National Day of Prayer celebration. Participants enjoyed various songs and hospital and community leaders led the participants in prayer. The system Newsroom also featured a [roundup](#) of Day of Prayer activities from across the system.



Nurses: A Life-saving Dedication

ADVENTISTREVIEW

Media Type: Church
Date: May 6
Key Mention: AdventHealth Shawnee Mission

In celebration of National Nurses Week, three nurses from AdventHealth Shawnee Mission shared glimpses of the inspiration and tremendous impact that all nurses make on their communities. The story appeared originally in the Mid-America Union Conference Outlook.



Orlando Nurse Inspires Cancer Patient to Enter UCF's Nursing Program



Media Type: Local
Date: May 6
Key Mention: Delaney Postma, pediatric oncology nurse for AdventHealth Orlando

Max Jones, who at 19 was diagnosed with leukemia, shared the story of his care and how that prompted him to pursue a career in nursing.

AdventHealth May 2022 Media Snapshot



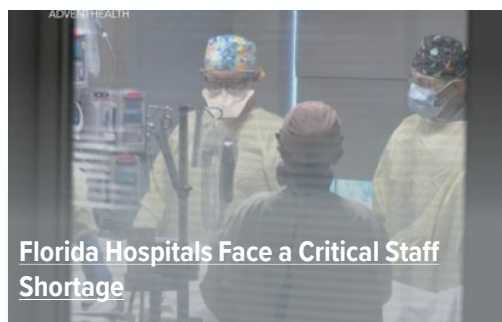
Media Type: Local
Date: May 6
Key Mention: AdventHealth Shawnee Mission

Three generations of AdventHealth employees celebrated Mother's Day in a special way this year. Sherry and Allison Gower both work at AdventHealth Shawnee Mission. They agree that the hospital is a special place for them, as it was for mother and grandmother, Alice, when she started working there in 1965.



Media Type: Owned
Date: May 6
Key Mention: Michele Rice, senior nurse manager for AdventHealth Winter Garden

In this tribute to her late mom, Michele Rice, RN, said she would tell those pursuing the nursing profession that their work has a big impact.



Media Type: Local
Date: May 6
Key Mentions: Julie Vincent, Chief Nurse Executive for AdventHealth Central Florida Division; Shantal Puerta, RN, AdventHealth DeLand

NewsNight featured a segment about AdventHealth's steps to address the nursing shortage, including a nursing advisory panel, tuition assistance, virtual nursing and more.



Orlando Sentinel

Media Type: Local
Date: May 8
Key Mention: Susan Kelly, MD, medical director for pediatric cellular therapy at AdventHealth for Children

Dr. Kelly led the transplant effort that will allow a mom to have a normal life with her twin sons, who have spent their lives sick with sickle cell disease.

AdventHealth May 2022 Media Snapshot



Orlando Sentinel

Media Type: Local
Date: May 8
Key Mention: AdventHealth

In recognition of National Nurses Week, AdventHealth board member Dick Batchelor shared in an editorial piece about his views on the sacredness of the work nurses do to sustain a robust health care system.



Media Type: Local
Date: May 9
Key Mention: Scott Miller, vice president of operations and chief operating officer for AdventHealth Hendersonville

AdventHealth Hendersonville announced the hiring of Mark Starr as director of food and nutrition services. Starr brings more than 30 years of culinary management experience to the job.



Media Type: Church
Date: May 9
Key Mention: Isaac Sendros, CEO for Centura-Avista Adventist Hospital

When the Marshall Fire began burning near Avista Adventist in Boulder County on Dec. 30, 2021, employees from the hospital sprang into action to care for one another in ways they could never have imagined, as shared by team members in this article.



Orlando Sentinel

Media Type: Local
Date: May 9
Key Mentions: AdventHealth Global Missions; AdventHealth University

Oleg Kostyuk, an AdventHealth University professor, and his wife, Julia, were featured in an article about their travels to Ukraine to deliver critical medication and supplies donated by AdventHealth Global Missions.

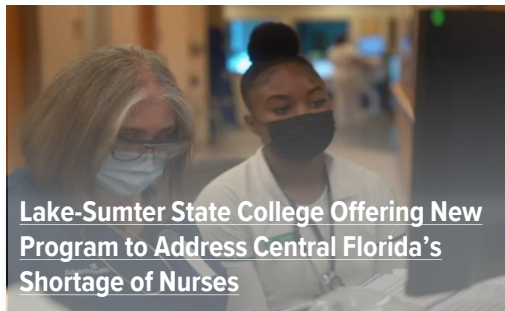
AdventHealth May 2022 Media Snapshot



PalmCoastObserver.com

Media Type: Local
Date: May 9
Key Mention: Rob Deininger, CEO for AdventHealth Orlando

The article highlighted the expansion of AdventHealth's Flight 1 program with the addition of a second state-of-the-art helicopter and, for the first time, a hangar at the Orlando Executive Airport that will allow faster response time.



WFTV 9 abc

Media Type: Local
Date: May 10
Key Mention: Amy Elwood, RN, AdventHealth Waterman

A new partnership between AdventHealth and Lake-Sumter State College was spotlighted as the first-of-its-kind unit in the Central Florida Division to seize an opportunity to fill more nursing jobs more quickly.



ADVENTISTREVIEW

Media Type: Church
Date: May 10
Key Mentions: AdventHealth Orlando; AdventHealth Transplant Institute

AdventHealth and Central Florida organ and tissue donor program OurLegacy celebrated National Donate Life Blue and Green Day with a memorial pinwheel garden honoring the 230 Central Florida heroes who saved lives through organ donation in 2021.



Riverland News

Media Type: Local
Date: May 11
Key Mentions: Kimberly Williams, director of Community Benefit for AdventHealth West Florida Division; AdventHealth Ocala

Marion County residents have been invited to provide input for a health survey being conducted by the state Department of Health, AdventHealth and the WellFlorida Council.

AdventHealth May 2022 Media Snapshot



BlueRidgeNow | Times-News

Media Type: Local
Date: May 11
Key Mention: Brandon Nudd, AdventHealth Hendersonville president and CEO

AdventHealth Hendersonville earned an 'A' safety rating from the Leapfrog Group for the 12th consecutive survey period.



Media Type: Local
Date: May 11
Key Mention: Linnette Johnson, a chief nursing officer for AdventHealth Central Florida Division

Telemundo 31 reported on AdventHealth's overall nursing strategy to combat the staffing shortages it, like the rest of the health care industry, is experiencing.



Media Type: Church
Date: May 11
Key Mention: AdventHealth; Vinita Sauder, Union College president

Union College voted to move forward with the construction of the AdventHealth Complex and Reiner Wellness Center. Some parts of the project will begin this summer, with the building expected to be completed in the fall of 2024. Adventist Review also reported the story.



OrmondBeachObserver.com

Media Type: Local
Date: May 12
Key Mention: Ed Noseworthy, CEO for AdventHealth Daytona Beach

The article highlighted the birthday by sharing the story of a grandmother visiting Central Florida who took her grandson to the pediatric ER at AdventHealth Daytona Beach and how grateful they were for the care team there.

AdventHealth May 2022 Media Snapshot



Media Type: Owned
Date: May 12
Key Mention: AdventHealth Zephyrhills

The twin power that carried two team members through their first days as newborns at AdventHealth Zephyrhills is now on display at the hospital where they both work.



Media Type: Local
Date: May 13
Key mention: Audrey Gregory, CEO for AdventHealth Central Florida Division – North Region

Audrey Gregory said the 'A' safety rating from Leapfrog Group that all five AdventHealth hospitals in Volusia and Flagler counties received illustrates AdventHealth's commitment to patient safety and clinical excellence.



Media Type: Local
Date: May 14
Key Mentions: Linnette Johnson, a chief nursing officer for AdventHealth Central Florida Division; Jun Baniqued, RN, AdventHealth DeLand; Jeffrey Wells, assistant nurse manager, AdventHealth DeLand

Virtual nursing is just one of the things AdventHealth has implemented to address the continuing shortage of nurses.



Media Type: Local
Date: May 14
Key Mention: Angelica Rodriguez, RN, AdventHealth Carrollwood

ICU nurse and cancer survivor Angelica Rodriguez attended her first Tampa Bay Lightning game, answering the team's "Call to Charms," as they chase their third straight Stanley Cup. She gifted her copy of *The Purpose Driven Life*, which gave her strength and motivation as she battled cancer. The story was also leveraged on WFD social platforms.

AdventHealth May 2022 Media Snapshot



THE KANSAS CITY STAR.

Media Type: Local
Date: May 15
Key Mention: AdventHealth 400

After 33 tries and 21 years, NASCAR Cup Champion Kurt Busch had his first victory at the Kansas Speedway in the AdventHealth 400.



Calhoun Times

Media Type: Local
Date: May 16
Key Mention: Chris Self, CEO for AdventHealth Gordon

AdventHealth Gordon celebrated National EMS Week, May 15-21, to honor those who provide lifesaving services. The week was also covered in the Dalton Daily Citizen, which highlighted AdventHealth Murray.



Media Type: National
Date: May 17
Key Mention: Marisa Farabaugh, chief supply chain officer for AdventHealth

Marisa Farabaugh joined the discussion around the growing interest in the health care supply chain field. She emphasized the importance of real-life experiences and setting residents up for success.



Tampa Bay Times

Media Type: Local
Date: May 17
Key Mention: John Johannessen, senior executive officer of non-acute care for AdventHealth West Florida Division

AdventHealth announced the expansion of its mental health focus outside of the primary care setting in partnership with Tampa Bay Thrives. Same-day access to a mental health clinician will be available via telehealth at 10 AdventHealth Express Care Walgreens locations. Tampa Bay 10 also featured the story.

AdventHealth May 2022 Media Snapshot



Orlando Sentinel

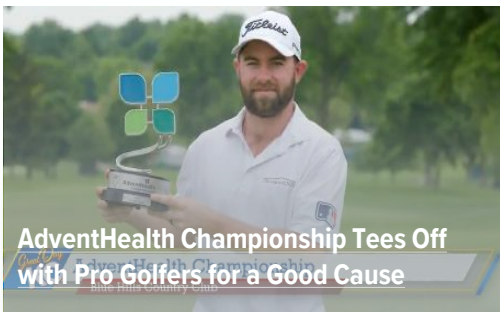
Media Type: Local
Date: May 18
Key Mention: Tim Hendrix, MD, medical director for AdventHealth Centra Care

At a time when flu cases would normally be on the decrease, AdventHealth Centra Care saw about 400 positive flu tests compared to less than 15 at this time during the 2019-20 season.



Media Type: Owned
Date: May 19
Key Mention: Sissel Jacob, CEO for AdventHealth Manchester

Live Life Scholars worked with AdventHealth Manchester clinical staff to teach patients about the CREATION Life principles – Choice, Rest, Environment, Activity, Trust, Interpersonal Relationships, Outlook, and Nutrition. The scholars were awarded a \$1,000 scholarship to assist with tuition.



Media Type: Local
Date: May 19
Key Mention: AdventHealth Championship

The 2022 event helped raise awareness for kids with disabilities. The AdventHealth Championship is Kansas City's only PGA sanctioned event on the Korn Ferry Tour.



Media Type: Owned
Date: May 19
Key Mention: David Watson, executive director for AdventHealth Manchester

AdventHealth Manchester team members joined students from Western Illinois University and Red Bird Mission to work on a local home. With support provided by the Healthy Homes Initiative and AdventHealth Global Missions, up to 40 home repairs are completed annually.

AdventHealth May 2022 Media Snapshot



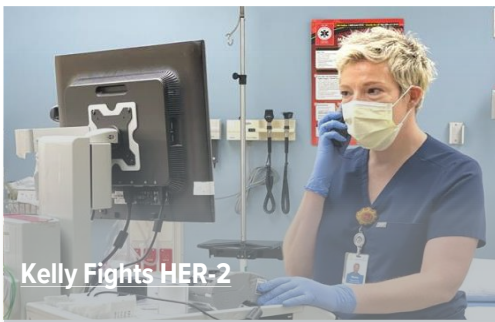
Media Type: Local
Date: May 19
Key Mention: Amy Milroy, B.E. Smith Family Center director (AdventHealth Shawnee Mission campus)

The story featured twins who come to the B.E. Smith Family Center & Britain Development for the aquatic therapy lessons that help them gain strength. The twins were born at 23 weeks and weighed 1 pound, 3 ounces each.



Media Type: Owned
Date: May 20
Key Mention: Tricia Rausch, RN, perinatal bereavement & postpartum emotional support program coordinator for AdventHealth Shawnee Mission

Tricia Rausch shared her perspective on the increase in cases of postpartum depression during the pandemic, along with helpful resources.



Media Type: Local
Date: May 21
Key Mention: Monica Kelly, RN, AdventHealth Sebring

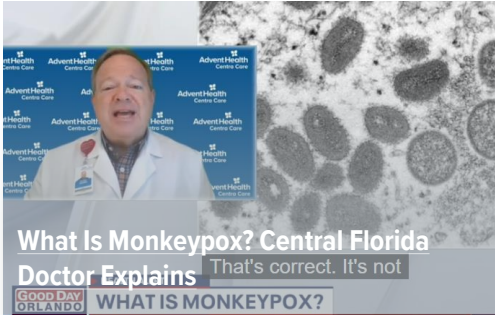
Even when her own life was threatened by cancer, nothing could stop AdventHealth Sebring ER nurse Monica Kelly from helping her patients. The article profiled Kelly's journey and the support she received from her team.



Media Type: Owned
Date: May 23
Key Mentions: Dwayne Gordon, MD, AdventHealth Medical Group internal medicine physician; Richard E. Pratley, MD, medical director for AdventHealth Diabetes Institute

The article spotlighted the Post-COVID Clinics opened at AdventHealth Orlando and AdventHealth Tampa and explained the process of evaluation, including some of the screening tools.

AdventHealth May 2022 Media Snapshot



Media Type: Local
Date: May 24
Key Mention: Timothy Hendrix, MD, senior medical director for AdventHealth Orlando

Dr. Hendrix explained the difference between monkeypox and COVID-19, noting that monkeypox is similar to and a lot less severe than smallpox.



Media Type: Local
Date: May 24
Key Mention: Audrey Gregory, CEO for AdventHealth's Central Florida Division – North Region

The article featured the celebration of the completion of AdventHealth Palm Coast Parkway, which is slated to open in spring 2023.



Media Type: National
Date: May 24
Key Mention: Ademola Adewale, MD, emergency medicine physician for AdventHealth East Orlando

The episode featured Dr. Adewale discussing identifying signs of burnout, his own experience with burnout, his focus on helping providers feel whole and what prompted him to write a book about the five pillars of wholeness. Dr. Adewale also penned a piece for [AdventHealthMD](#) on the topic, and the story was picked up in other outlets.



Media Type: Social
Date: May 24
Key Mention: Terry Shaw, president/CEO for AdventHealth

Terry Shaw commented on burnout and employers' duty to help team members feel whole, equipping them with ways to stay energized and find joy in their work. The team member pledge was referenced as an example of how AdventHealth is addressing this issue.

AdventHealth May 2022 Media Snapshot



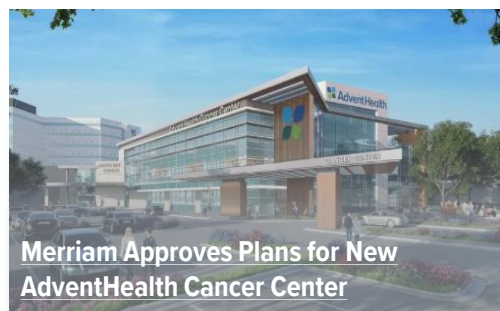
Media Type: Local
Date: May 25
Key Mention: Karl Kasischke, MD, vascular neurologist for AdventHealth Tampa

Alfred Nicolosi experienced a stroke of the eye, and thanks to his quick reaction and the work of Dr. Kasischke and his team, Nicolosi's vision has been restored to about 70 percent, an outcome that is unheard of, Dr. Kasischke said. The story was also covered on ABC Action News.



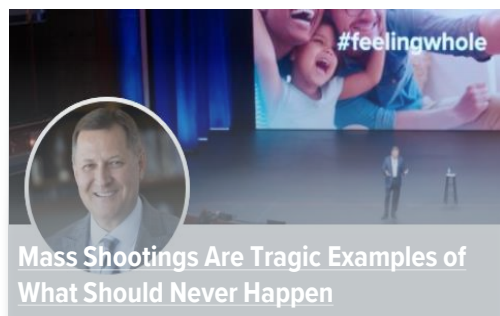
Media Type: Owned
Date: May 25
Key Mention: AdventHealth Manchester Radiology Department

AdventHealth Manchester received a CT machine that has improved the quality of and reduced the time of the exam.



Media Type: Local
Date: May 25
Key Mention: AdventHealth Shawnee Mission

The Merriam City Council approved a development plan for a new AdventHealth cancer center. To make room for the new cancer center, the parking garage will be demolished in August. The new building will replace the current cancer center.



Media Type: Social
Date: May 26
Key Mention: Terry Shaw, president/CEO for AdventHealth

Terry Shaw commented on the mass shooting at the elementary school in Uvalde, Texas, calling for all to work together to make the hope of lasting peace a reality.

AdventHealth May 2022 Media Snapshot



LinkedIn

Media Type: Social
Date: May 26
Key Mention: Terry Shaw, president/CEO for AdventHealth

Terry Shaw's LinkedIn post on burnout and the team member pledge was featured in an article from LinkedIn News article reflecting on Mental Health Awareness Month and what health care companies are doing to address burnout within their workforce.



ANN

Media Type: Church
Date: May 28
Key Mentions: Penny Johnson, president/CEO for AdventHealth Southwest Region; Kevin Roberts, CEO for AdventHealth Central Texas and AdventHealth Rollins Brook

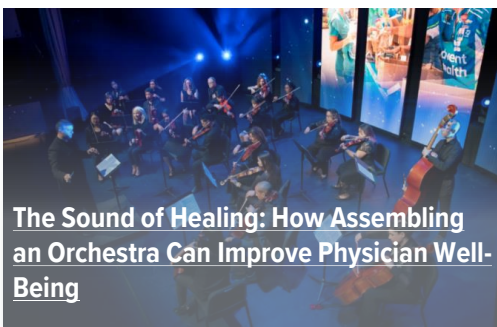
AdventHealth signed an agreement for the growth of medical work in two major hospitals located in Asunción and Hohenau, Paraguay, establishing these hospitals as the 12th footprint in AdventHealth's Global Missions program.



MY40

Media Type: Local
Date: May 31
Key Mention: Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

Dr. Herbert offered insight on recent COVID-19 developments and cautioned people to remain vigilant and to get tested if they've been in close contact with someone who's tested positive or if they are exhibiting any symptoms.



MedicalNews

Media Type: Local
Date: May Issue
Key Mentions: Vincent Hsu, MD, epidemiologist and executive director of infection prevention for AdventHealth; Omayra Mansfield, MD, emergency medicine physician and chief medical officer for AdventHealth Apopka

Dr. Hsu and Dr. Mansfield shared their thoughts on "The Silent Epidemic Among Physicians" and "The Healing Power of Music" in this feature article spotlighting the AdventHealth Orchestra and how it's become more than a creative outlet for its members.

June
2022

AdventHealth June 2022 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Media Type: Local
Date: June 1
Key Mentions: Sarah Romero, vice chair of nursing for AdventHealth University Denver

The segment highlighted AdventHealth University Denver's program offerings in a setting that provides hands-on practice with more individualized attention, as well as the effort being made to increase staffing. Benson Adams, a nursing program graduate, also shared the story of why he chose to become a nurse.



Media Type: National
Date: June 1
Key Mentions: Rajan Wadhawan, MD, senior executive officer for AdventHealth Children and AdventHealth for Women

Dr. Wadhawan was appointed to serve as an inaugural member of Florida's Rare Disease Advisory Council. In this story published by FMA, he talks about why making recommendations to state leaders aimed at improving patient outcomes is important.



Media Type: Owned
Date: June 1
Key Mentions: Vincent Hsu, MD, epidemiologist and executive director of infection prevention for AdventHealth

Dr. Hsu explained the most recent diseases in the news – monkeypox, hepatitis in children and bird flu – and stressed the importance of being prepared for other non-COVID-19 diseases.



Media Type: National
Date: June 1
Key Mentions: AdventHealth internal travel nurse program

AdventHealth was included in a listing of hospitals that are seeking to combat staff nurses leaving for travel positions by offering internal travel nurse programs. AdventHealth was also included in Becker's Hospital Review coverage of this list.

AdventHealth June 2022 Media Snapshot



Media Type: Owned
Date: June 2
Key Mention: Monty Jacobs, director of Global Missions for AdventHealth

As the war has continued in Ukraine so has AdventHealth's ongoing support of the relief efforts there, including a food-packing event at AdventHealth Celebration's Nicholson Center. Global Missions also continued to put funds raised to work helping cover the cost of medications and other needed medical supplies.



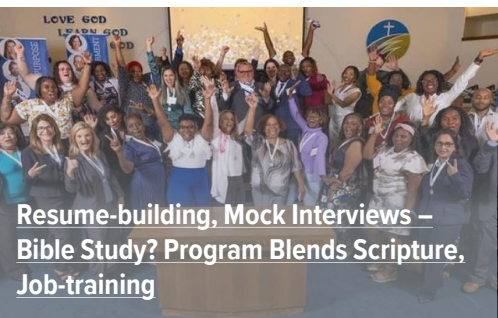
Media Type: National
Date: June 3
Key Mentions: Andrew Little, MD, osteopathic physician for AdventHealth

Christian Broadcasting Network highlighted the outstanding care provided to an Orlando resident who was admitted to AdventHealth East Orlando with COVID-19. Dr. Little was the attending physician.



Media Type: Local
Date: June 3
Key Mentions: Kevin Accola, MD, cardiovascular and thoracic surgeon for AdventHealth Orlando

As he marked three years since the episode, Roy Reid was interviewed, along with Dr. Kevin Accola, about Reid's "exploding heart" condition and how AdventHealth's expert care team saved his life.



Orlando Sentinel

Media Type: Local
Date: June 5
Key Mentions: Yamille Luna, chief operating officer for AdventHealth Winter Garden

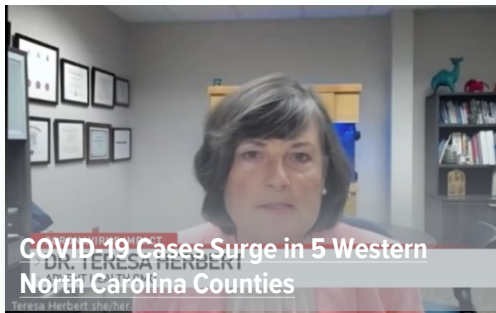
AdventHealth and mention of its tuition-free education was included in an in-depth feature about Jobs Partnership, which has helped place more than 200 people in jobs at AdventHealth.

AdventHealth June 2022 Media Snapshot



Media Type: National
Date: June 6
Key Mention: AdventHealth Translational Research Institute

AdventHealth's MoTrPAC study was featured in a *Today* show segment about the National Institutes of Health study underway to better understand the body's response to physical activity. The study is being conducted in 10 different states with more than 2,300 volunteers.



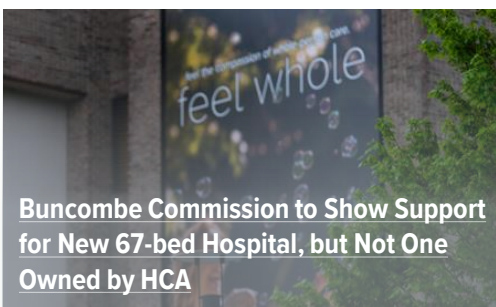
Media Type: Local
Date: June 7
Key Mention: Dr. Teresa Herbert, chief medical officer for AdventHealth Hendersonville

There was an increase in COVID-19 cases in Western North Carolina. Dr. Herbert explained that the symptoms with the subvariant are milder when compared to other variants.



Media Type: Local
Date: June 7
Key Mention: AdventHealth Redmond

AdventHealth Redmond partnered with Floyd County Schools for their Project SEARCH program for six years to help students with disabilities prepare for successful employment. The Project SEARCH student interns have a dedicated classroom at the hospital campus designated for instruction, career exploration and training.



Media Type: Local
Date: June 7
Key Mention: AdventHealth

Elected officials agreed with health care companies that Buncombe County needed more hospital beds. AdventHealth announced in late April that it would apply for a certificate of need from the North Carolina Division of Health Service Regulation for 67 new beds on June 15. Other local media covered as well.

AdventHealth June 2022 Media Snapshot



AdventHealth Unveils New High-Tech Ambulance Fleet in Marion County



Media Type: Local
Date: June 7
Key Mention: Jeffrey Bogue, EMS director for AdventHealth Wesley Chapel

AdventHealth Ocala unveiled three mobile ICU transport ambulances, officially launching the hospital system's fleet. The new ambulances will bring the emergency room to the field to provide care throughout Marion County.



AdventHealth Murray Emergency Nursing Team Receives Trauma Certification



Media Type: Local
Date: June 8
Key Mention: Andrew Gribble, nurse manager for AdventHealth Murray's Emergency Department

AdventHealth Murray emergency department nurses received the Trauma Nurse Core Course (TNCC) certification from the Emergency Nurses Association. This certification is recognized globally for training nurses to provide expert trauma care in critical situations.



AdventHealth Emergency Department to Receive the 'Excellence in Healthcare' Award



Media Type: Owned
Date: June 8
Key Mention: AdventHealth Manchester's Emergency Department

AdventHealth Manchester announced that its Emergency Department had a 28% improvement over the previous year in ED patient experience, placing it third overall in the system.



AdventHealth Research Study Aims to Aid Early Detection, Treatment of Alzheimer's Disease



Media Type: Local
Date: June 9
Key Mentions: Valeria Baldivieso, MD, AdventHealth geriatrician; Steven R. Smith, MD, chief scientific officer for AdventHealth

AdventHealth launched a groundbreaking international research study through a partnership with the Davos Alzheimer's Collaborative, an organization leading an unprecedented global response to Alzheimer's disease. The story also received coverage internally, externally and on social media channels.

AdventHealth June 2022 Media Snapshot



Ocala StarBanner | Ocala.com

Media Type: Local

Date: June 14

Key Mentions: James Lonquist, MD, cardiothoracic surgeon for AdventHealth

About 65 members of the AdventHealth Ocala Cardiovascular Services team were treated to lunch by former heart surgery patient Jay Cowart and his Sweet Baby Cheeses food truck. Cowart was treated in the cardiac cath lab and wanted to give back to the AdventHealth team that cared for him.



Media Type: Local

Date: June 14

Key Mentions: AdventHealth Hendersonville

According to the 2022 State Medical Facilities Plan, 67 additional acute care beds are needed in the Buncombe, Madison, Yancy and Graham County service areas.



Media Type: Local

Date: June 14

Key Mentions: AdventHealth for Children in Orlando

AdventHealth for Children in Orlando was ranked nationally among 50 of the best children's hospitals in neonatology for 2022-23 by *U.S. News & World Report*.



Media Type: Social

Date: June 15

Key Mention: Terry Shaw, president/CEO for AdventHealth

In his Father's Day post, Terry Shaw shared a key life lesson his dad taught him about excuses vs. solutions.

AdventHealth June 2022 Media Snapshot



Media Type: Local
Date: June 16
Key Mention: Tim Hendrix, MD, director for AdventHealth Centra Care

Dr. Hendrix shared tips on how those working outside can stay cool and how to recognize the signs of heat exhaustion. AdventHealth Centra Care has reported an increase in people seeking treatment for heat-related illnesses. Dr. Hendrix also provided insight in a June 29 system Newsroom article.



Media Type: Local
Date: June 16
Key Mention: Texas Health Hospital Mansfield

Texas Health Hospital Mansfield collected nearly 21,000 servings of cereal within two weeks which were then donated to Mansfield Mission Center to help support families in need this summer.



Media Type: Owned
Date: June 17
Key Mention: Trish Celano, senior vice president, associate chief clinical officer and chief nurse executive for AdventHealth

In the article, participants shared their appreciation for the new incentives and opportunities to connect with their passion made possible through the Professional Excellence Program.



Media Type: Local
Date: June 17
Key Mention: AdventHealth Redmond

AdventHealth Redmond's 50th anniversary of providing medical care for its community will be celebrated along with the Fourth of July at the Patriotic Party in Ridge Ferry Park, which is sponsored this year by AdventHealth Redmond.

AdventHealth June 2022 Media Snapshot



ADVENTISTREVIEW

Media Type: Church
Date: June 18
Key Mention: Mark Bondarenko, executive director of Mission Integration for AdventHealth Great Lakes Region

In his commentary piece, Chaplain Mark Bondarenko reflected on how important it is to be the light in others' lives, to let your good deeds shine out.



Highlands News-Sun

Media Type: Local
Date: June 18
Key Mention: Victoria Huto-Selley, MD, AdventHealth Emergency Department medical director for Highlands County and Wauchula

Dr. Huto-Selley shared vital information about staying safe during extreme heat. She also broke down how her team treats patients who come to the hospital with dangerous symptoms.



WFTV 9 abc

Media Type: Local
Date: June 19
Key Mentions: Linnette Johnson, RN, chief nursing officer for AdventHealth's Central Florida Division; Janice Lowden-Stokley, PhD, RN, nursing professor for AdventHealth University

Central Florida Spotlight devoted a 30-minute show to discussing the nursing shortage and what AdventHealth and AdventHealth University are doing to combat the issue.



SPECTRUM NEWS Bay NEWS 9

Media Type: Local
Date: June 20
Key Mention: AdventHealth West Florida Division

AdventHealth West Florida Division hosted its annual "Bucs Babies" birthday party as the exclusive hospital of the Tampa Bay Buccaneers. Three of the newest Tampa Bay Buccaneers players joined hundreds of kids who were born in the hospital system. The story was also featured in print publications.

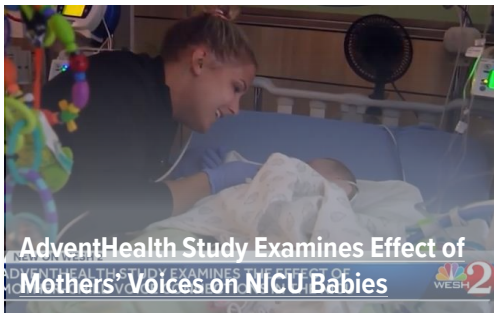
AdventHealth June 2022 Media Snapshot



DALTON DAILY CITIZEN
SERVING NORTHWEST GEORGIA SINCE 1847

Media Type: Local
Date: June 20
Key Mention: Donny Abraham, vice president and administrator for AdventHealth Murray

AdventHealth Murray was one of 350 hospitals nationwide that received a 5-star rating from Centers for Medicare and Medicaid Services (CMS). This was the highest possible achievement of CMS's Overall Quality Star Ratings.



Media Type: Local
Date: June 20
Key Mention: AdventHealth for Children in Orlando

The news segment featured the research study at AdventHealth for Children in Orlando that is strengthening the bond between NICU babies and their moms after moms are released, via recordings of the mothers' voice.



Media Type: Local
Date: June 20
Key Mention: Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

As North Carolina Gov. Roy Cooper announced that he tested positive for COVID-19, the CDC also reported that six mountain counties – Clay, Swain, Haywood, Buncombe, Yancey and Mitchell – were reporting moderate spread of the virus. Dr. Teresa Herbert explained symptoms have changed.



Media Type: Local
Date: June 21
Key Mention: AdventHealth Carrollwood

Team members at AdventHealth Carrollwood received a surprise visit from the Tampa Bay Lightning's ThunderBug following the team's game 3 win against the Colorado Avalanche. The beloved mascot spent time with the team members and putting smiles on patient's faces. The story was also featured in various print publications.

AdventHealth June 2022 Media Snapshot



Denyse Bales-Chubb Named President and CEO for AdventHealth Palm Coast



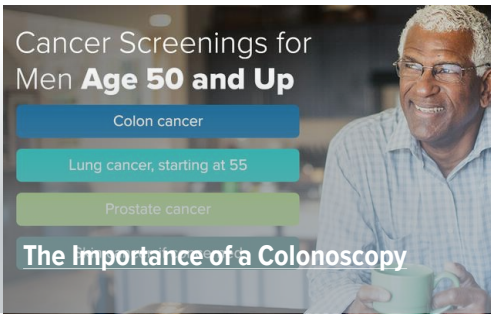
Media Type: Owned
Date: June 22
Key Mention: Terry Shaw, president/CEO for AdventHealth

AdventHealth named Denyse Bales-Chubb president/CEO for AdventHealth Palm Coast, as well as market CEO for AdventHealth's Flagler and St. Johns market in the organization's Central Florida Division.



Media Type: Owned
Date: June 22
Key Mention: AdventHealth Manchester

Included in the grants supporting 314 nonprofits is a \$15,000 grant for AdventHealth Manchester's purchase of a transportation van.



Media Type: Owned
Date: June 22
Key Mention: AdventHealth Manchester

The hospital featured on its website the cautionary tale from a woman who lost her husband to colon cancer, a "totally preventable death," she said.



Media Type: Local
Date: June 22
Key Mention: Deja Roach, B.E.S.T. graduate and part time rehab tech for AdventHealth Tampa

The news segment highlighted the B.E.S.T. Academy, a program that gives high school students hands-on experience in the hospital to inspire students to choose the health care profession. Deja Roach, a B.E.S.T graduate and part time rehab tech at AdventHealth Tampa, spoke about how her journey is coming full circle now that she's working on the floor where she shadowed as a student.

AdventHealth June 2022 Media Snapshot



Pandemic or Epidemic: WHO Monkeypox Announcement Set for Today

Newsweek

Media Type: National
Date: June 23
Key Mention: Vincent Hsu, MD, epidemiologist and executive director of infection prevention for AdventHealth

In advance of a WHO meeting to determine whether monkeypox is a Public Health Emergency of International Concern, Dr. Hsu told *Newsweek* that he believes monkeypox is an emergency but that it will not rise to a COVID-19-like pandemic. Dr. Hsu's comments were also used to update a June 21 *Newsweek* article.



AdventHealth for Women Surgeon Reaches Milestone with 100th Gynecological Procedure Using Senhance



Media Type: State
Date: June 23
Key Mention: Steven McCarus, MD, obstetrics and gynecology surgeon for AdventHealth for Women

Dr. McCarus performed his 100th gynecological procedure using the more precise, minimally invasive Senhance Surgical System, which is unique in Florida at AdventHealth Winter Park.



AdventHealth Offers Free Health Checkups for Juneteenth

Patch

Media Type: Local
Date: June 27
Key Mentions: AdventHealth Zephyrhills and AdventHealth Dade City

AdventHealth Zephyrhills and Dade City teamed up with Pasco County Department of Parks and Recreation to commemorate Juneteenth by hosting a community health event where dozens of people received free health screenings, including blood pressure, cholesterol and BMI checks.



Orlando Ballroom Dancer Shares Warning About Meningitis Outbreak



Media Type: Local
Date: June 29
Key Mention: AdventHealth East Orlando

After he contracted a severe case of meningitis, Rafael Castellano, a patient at AdventHealth East Orlando, is urging the community to get vaccinated against the disease.

AdventHealth June 2022 Media Snapshot



ORLANDO
BUSINESS JOURNAL

Media Type: Local
Date: June 29
Key Mention: David Breen,
spokesman for AdventHealth
Central Florida Division

AdventHealth topped the list with the most 'A' ranked hospitals in Central Florida in a national safety survey by the Leapfrog Group. AdventHealth's Emerald Award was also noted in the article.



AdventHealth

Media Type: Owned
Date: June 30
Key Mention: AdventHealth
Great Lakes Region

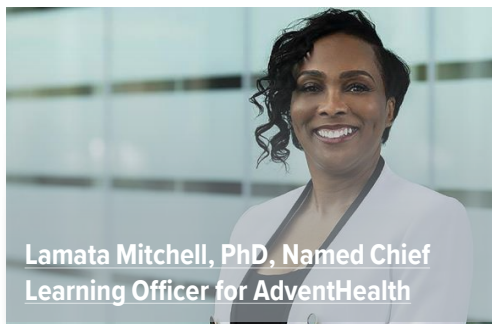
Jean Kingery shared about her experiences as a labor and delivery nurse at the same hospital where she was born, and the legacy she's passing on to family members.



LinkedIn

Media Type: Social
Date: June 30
Key Mention: Terry Shaw,
president/CEO for
AdventHealth

Terry Shaw shared the news that AdventHealth's talent acquisition team had been honored by Sympplr for the 2022 Raving Fan Award for Hiring Managers, and his perspective on what an important job it is to recruit, grow and retain quality team members.

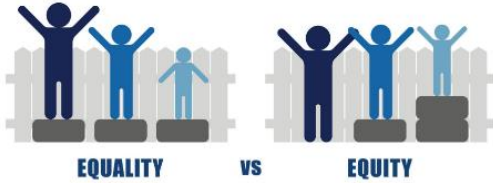


Southern
TIDINGS

Media Type: Church
Date: June
Key Mention: Lamata Mitchell,
PhD, chief learning officer for
AdventHealth

The article shared the news of Dr. Mitchell's appointment to serve as the first person in the role of chief learning officer, leading AdventHealth's learning strategy for leaders, team members, clinicians and future talent communities.

AdventHealth June 2022 Media Snapshot



Closing the Health Equity Gap

Record

Media Type: Church
Date: June
Key Mentions: Alric Simmonds, MD, chief health equity officer for AdventHealth; David Sinclair, MD, chief medical officer for AdventHealth Altamonte Springs

The article explored ways in which church members can get involved in their communities to do their part to close the health equity gap.



Encouraging Pregnant Women to Get Vaccinated



Media Type: National
Date: June
Key Mention: Rachel Humphrey, MD, director of AdventHealth for Women's Maternal-Fetal Medicine

In this Advancing Health podcast, Dr. Humphrey talked about why pregnant people are more prone to serious infections and what they can do to protect themselves and their babies.

July
2022

AdventHealth July 2022 Media Snapshot

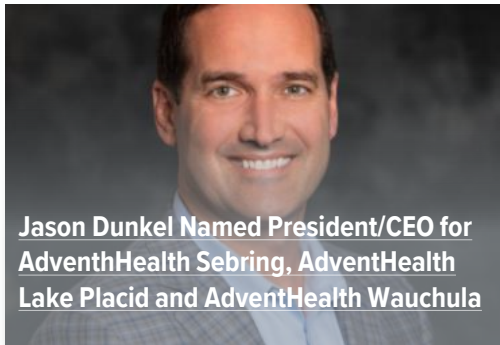
This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Citizen Times

Media Type: Local
Date: July 5
Key Mention: AdventHealth

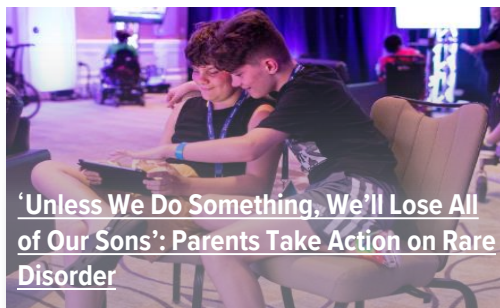
The window for public comment has opened on the bid by three hospitals – AdventHealth, Mission Hospital and Novant Health – to bring 67 acute care beds to Buncombe County.



AdventHealth

Media Type: Owned
Date: July 5
Key Mentions: Jennifer Wandersleben, president/CEO for AdventHealth Heartland Region; David Ottati, president/CEO for AdventHealth West Florida Division

Jason Dunkel was named to the position of president/CEO of AdventHealth hospitals in Sebring, Lake Placid and Wauchula, effective July 31.



Orlando Sentinel

Media Type: Local
Date: July 5
Key Mentions: Nivedita Jerath, MD, medical director for AdventHealth's neuromuscular program

Dr. Jerath was discussed the search for a cure for DuChenne, the most common and severe form of muscular dystrophy. AdventHealth Orlando is one of eight muscular dystrophy care centers in the state certified by the Muscular Dystrophy Association.



Media Type: National
Date: July 5
Key Mentions: Omayra Mansfield, MD, vice president and chief medical officer for AdventHealth Apopka

In this podcast, Dr. Mansfield talked about her focus on the well-being of AdventHealth physicians, how that contributes to their overall experience, and how that ultimately positively impacts care provided to patients.

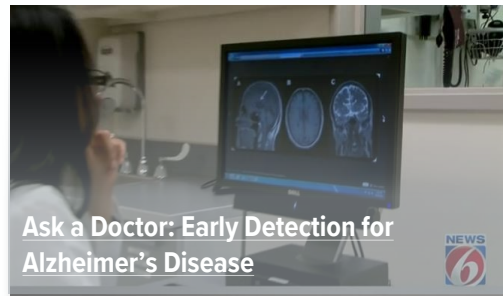
AdventHealth July 2022 Media Snapshot



verywellhealth

Media Type: National
Date: July 6
Key Mentions: Vincent Hsu, MD, infectious disease specialist and AdventHealth's infection control officer

Dr. Hsu told Verywell that understanding specific populations where long COVID is more likely to occur gives insight on how to target appropriate resources and provide the best outcomes.



CLICK ORLANDO.COM

Media Type: Local
Date: July 6
Key Mention: Steven R. Smith, MD, chief scientific officer for AdventHealth

Dr. Smith spoke about AdventHealth's participation in the DAVOS Alzheimer's Collaborative, a pilot program that aims to improve early detection of the disease.



ORLANDO MedicalNews

Media Type: Local
Date: July 6
Key Mentions: Walter Morgan, MD, medical director of neurology at AdventHealth Celebration; Doug Harcombe, CEO for AdventHealth Celebration and the Osceola market

AdventHealth Celebration received Comprehensive Stroke Center certification, a designation that recognizes proven expertise in treating patients who experience the most complex cases of stroke.



BECKER'S HOSPITAL REVIEW

Media Type: National
Date: July 6
Key Mentions: 14 AdventHealth hospitals

Money teamed up with The Leapfrog Group for their first-ever Best Hospitals ranking, the stated purpose of which is to help consumers make educated decisions about which institutions are best for their money. The complete list is [here](#).

AdventHealth July 2022 Media Snapshot



DALTON DAILY CITIZEN
SERVING NORTHWEST GEORGIA SINCE 1847

Media Type: Local
Date: July 7
Key Mention: Donny Abraham, vice president and administrator for AdventHealth Murray

AdventHealth Murray earned The Joint Commission's Gold Seal of Approval for Acute Stroke Ready Hospital Certification by demonstrating continuous compliance with its performance standards.



Media Type: Owned
Date: July 8
Key Mention: Narendra Dereddy, MD, medical director of neonatology at AdventHealth for Children

The article highlighted a study being conducted by the AdventHealth Research Institute to discover how mothers can better cope with separation from their babies in the NICU.



DALTON DAILY CITIZEN
SERVING NORTHWEST GEORGIA SINCE 1847

Media Type: Local
Date: July 8
Key Mention: AdventHealth Murray

Healthgrades named AdventHealth Murray as being among the top 15% of hospitals in the U.S. for outstanding patient care. Only three other hospitals in Georgia were named to the list.



Media Type: Church
Date: July 9
Key Mention: Stephen Smith, heritage recruitment strategy manager for AdventHealth

AdventHealth recruited 49 graduates of the nursing program at Antillean Adventist University in Mayaguez, Puerto Rico. The story was written in collaboration with the Inter-American Division and also appeared in Adventist Review.

AdventHealth July 2022 Media Snapshot



Ottawa Herald

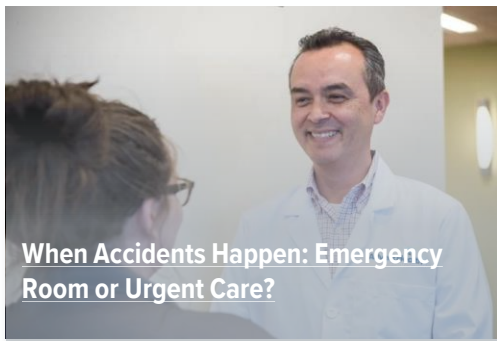
Media Type: Local
Date: July 9
Key Mention: Dallas Purkeypile, CEO for AdventHealth Ottawa

U.S. Sen. Jerry Moran took advantage of an opportunity to visit AdventHealth Ottawa, where he said he saw firsthand the “efforts of the staff at AdventHealth to provide quality health and wellness care for the surrounding community.”



Media Type: Local
Date: July 9
Key Mention: David Cummings, MD, AdventHealth Central Texas physician

Dr. Cummings shared strategies for coping with the heat and signs of heat-related illnesses in the article about the weeklong festival in Lampasas.



Calhoun Times

Media Type: Local
Date: July 11
Key Mention: Kevin Rodman, emergency department director for AdventHealth Gordon

The article highlighted the differences between the emergency room and an urgent care clinic, and how to determine which place is best in your time of need.



Media Type: Local
Date: June 11
Key Mention: AdventHealth Orlando

AdventHealth Orlando was featured as No. 1 on OBJ’s list of Central Florida’s largest hospitals, ranked by current number of acute care beds. AdventHealth Winter Park was No. 4.

AdventHealth July 2022 Media Snapshot



healthleaders

Media Type: National
Date: July 12
Key Mentions: Dwayne Gordon, MD, AdventHealth Medical Group internal medicine physician and lead physician of the Post-COVID Clinic; AdventHealth Translational Research Institute

The article highlighted AdventHealth Orlando's Post-COVID Clinic, where patients are extensively evaluated by primary care, behavioral health and physical therapy staff. Dr. Gordon discussed the topic on a [Becker's Healthcare Podcast](#).



Media Type: National
Date: July 12
Key Mention: Felix M. Gonzalez, MD, AdventHealth Medical Group diagnostic and interventional musculoskeletal radiologist

The article spotlighted cooled radiofrequency ablation as an alternative treatment to provide relief when joint replacement surgery isn't an option for patients with chronic osteoarthritis pain.



Media Type: Local
Date: July 12
Key Mention: Idrani Acosta, MD, medical director for stroke for AdventHealth Orlando

Dr. Acosta talked about the importance of knowing the risk factors and signs of stroke.



ADVENTISTREVIEW

Media Type: Church
Date: July 13
Key Mention: Tasha Brickhouse, clinical nutrition manager at AdventHealth Fish Memorial

Tasha Brickhouse shared how she was able to achieve her education goals, thanks to AdventHealth's student loan repayment program. The story was also featured internally and on the system Newsroom.

AdventHealth July 2022 Media Snapshot



SHAWNEE MISSION POST

Media Type: Local
Date: July 13
Key Mention: Lisa Hays, chief medical officer for AdventHealth Shawnee Mission

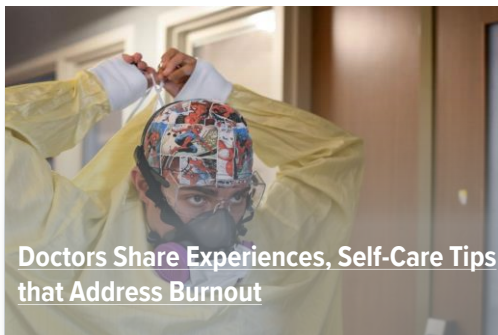
AdventHealth Shawnee Mission was named a top large community hospital nationwide in a Forbes ranking.



SENTINEL

Media Type: Local
Date: July 14
Key Mentions: Chandan Reddy, MD, neurosurgeon at AdventHealth Celebration; Mitesh Lotia, MD, medical director of the movement disorder program at AdventHealth

El Sentinel Orlando featured the innovative technology around deep brain stimulation being used at AdventHealth and highlighted the story of AdventHealth team member Carlos Paredes. The story was also published on the CFD and system Newsrooms.



AdventHealth

Media Type: Owned
Date: July 14
Key Mentions: Omayra Mansfield, MD, chief medical officer for AdventHealth Apopka; Vincent Hsu, MD, infectious disease specialist and AdventHealth's infection control officer; David Buxton, MD, executive director of palliative medicine for AdventHealth Central Florida Division – South Region; Ademola Adewale, MD, emergency medicine physician at AdventHealth East Orlando

The article combined four Physician's View blogs to offer collective insight into burnout and the pursuit of wholeness during a pandemic.



THE KANSAS CITY STAR.

Media Type: Local
Date: July 15
Key Mentions: AdventHealth Shawnee Mission

The article highlighted the beginning of construction on the 71,000-square-foot AdventHealth Cancer Center Shawnee Mission, scheduled to open in spring 2024.

AdventHealth July 2022 Media Snapshot



Innovative 'Freight Farm' Improves Fresh Produce Access

ADVENTISTREVIEW

Media Type: Church
Date: July 15
Key Mentions: Patty Jo Toor, chief nursing officer for AdventHealth Celebration; Randy Amil, agricultural specialist at AdventHealth Celebration

The story, which also appeared in other church outlets, including Southern Tidings, highlighted how AdventHealth Celebration has established a produce-growing freight shipping container as part of an innovative new program.

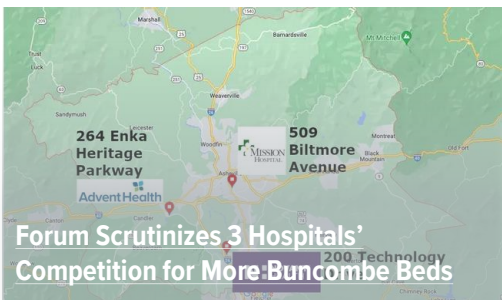


Center for Nursing Excellence Unveiled

Highlands News-Sun

Media Type: Local
Date: July 15
Key Mentions: Randy Surber, president/CEO for AdventHealth Sebring, Wauchula and Lake Placid; Elsie Graves, chief nursing officer for AdventHealth Sebring

AdventHealth Sebring in partnership with South Florida State College cut the ribbon on a new dedicated nursing center that will train nurses and give them the opportunity to do their clinical studies at AdventHealth Sebring, Wauchula, and Lake Placid.

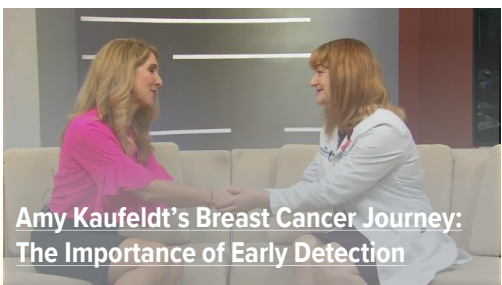


Forum Scrutinizes 3 Hospitals' Competition for More Buncombe Beds

Citizen Times

Media Type: Local
Date: July 16
Key Mention: AdventHealth

HCA Healthcare-owned Mission Health, Novant Health and AdventHealth's competitive bids to expand hospital services in Buncombe County were the topic at an online public forum where doctors, nurses, patient advocates and legal experts weighed in on the selection process.



Amy Kaufeldt's Breast Cancer Journey: The Importance of Early Detection



Media Type: Local
Date: July 18
Key Mention: Lisa Minton, MD, surgeon with AdventHealth Medical Group

Dr. Minton, who specializes in breast cancer care, joined Amy Kaufeldt on her first day back on the morning show after cancer treatment to talk about the importance of early detection of breast cancer.

AdventHealth July 2022 Media Snapshot



Media Type: Owned
Date: July 18
Key Mentions: Terry Shaw, president/CEO for AdventHealth; Thor Thordarson, president/CEO for AdventHealth Great Lakes Region

AdventHealth named Vladimir Radivojevic president and CEO for AdventHealth GlenOaks, a 143-bed hospital serving the Glendale Heights, Illinois, community, effective July 17.



Media Type: Local
Date: July 19
Key Mention: AdventHealth for Children

Police, firefighters rappelled down AdventHealth for Children to spread positive messages and Christmas in July cheer to young patients.



Media Type: Local
Date: July 20
Key Mention: David Ottati, president/CEO for AdventHealth West Florida Division

In the magazine's interview feature, David Ottati addressed everything from his areas of interest to his business philosophy to what he sees as the industry's challenges and where the organization is headed.



Media Type: Local
Date: July 21
Key Mentions: Mike Murrill, president/CEO for AdventHealth Redmond; Julie Barnes, MD, chief medical officer for AdventHealth Redmond; Mike Rogers, MD, vascular surgeon

AdventHealth hosted the Rome Floyd Chamber of Commerce for a Business Before Hours event to celebrate the hospital's 50 years of service to the community.

AdventHealth July 2022 Media Snapshot



Media Type: Local
Date: July 21
Key Mention: Rob Deininger, CEO of AdventHealth Orlando

The WKMG-Channel 6 Boomtown segment featured the expansion of AdventHealth's flight program with a second state-of-the-art helicopter and an airport hangar, allowing faster response times and the ability to fly more patients in need.



Media Type: Church
Date: July 21
Key Mention: Paul Coen, associate investigator at AdventHealth's Translational Research Institute

The article spotlighted research being done by AdventHealth and the University of Florida to examine how microgravity changes muscle cells, which could lead to preventing or reversing weakness developed by patients confined to bed or with limited mobility. The article also was published on the Central Florida Division and system Newsrooms.



Media Type: Local
Date: July 22
Key Mention: Brian Kogon, MD, AdventHealth for Children

AdventHealth for Children was featured as one of the few places in Florida that can perform the sort of surgery used to repair a hole in the heart of 4-year-old Tatum Atherton of Homosassa.



Media Type: Local
Date: July 22
Key Mention: Stephen Hauser, MD, AdventHealth South Asheville

Dr. Hauser was featured in two News 13 stories about rising temperatures and the need to take precautions and to become familiar with signs of heat-related illnesses.

AdventHealth July 2022 Media Snapshot



Media Type: Owned
Date: July 22
Key Mention: Angela Fals, MD, medical director for AdventHealth for Children's Pediatric Weight and Wellness Program

The story featured efforts by team members at Texas Health Hospital Mansfield, AdventHealth for Women and Children, AdventHealth Heart of Florida and AdventHealth Lake Wales to collect cereal and other food items to help fill the gap when kids are out of school.



Media Type: Local
Date: July 24
Key Mention: Tina Gurnani, MD, pediatric psychiatrist at AdventHealth Orlando

Dr. Tina Gurnani was featured in a discussion on mental health and the rising rates of teen suicide. She talked about warning signs and resources available. Also featured was the Center for Advancement and Support of Youth, AdventHealth's partnership with Dr. Phillips Charities.



Media Type: National
Date: July 26
Key Mentions: AdventHealth hospitals

AdventHealth hospitals and specialties are ranked among the best by U.S. News and World Report. In addition to the Florida hospitals highlighted in an Orlando Sentinel article (below), AdventHealth Shawnee Mission was ranked No. 3 in Kansas.



Orlando Sentinel

Media Type: Local
Date: July 26
Key Mentions: AdventHealth Orlando, AdventHealth Daytona Beach, AdventHealth Waterman

The article spotlighted AdventHealth Orlando's recognition as a Best Hospital by U.S. News & World Report, as well as its rating as the No. 1 hospital in Orlando and No. 2 in the state, as well as AdventHealth Daytona Beach at No. 18 and AdventHealth Waterman at No. 29.

AdventHealth July 2022 Media Snapshot



Women of Color at Higher Risk of Death from Pregnancy-related Causes

Media Type: Local
Date: July 26
Key Mention: Deborah Brown, RN and midwife, AdventHealth Orlando

Deborah Brown talked about how the risk of dying during pregnancy or in the year after from complications is higher for women of color, and highlighted AdventHealth's approach to whole-person care and the impact on patients.



COVID-19 Long-haul Patient Returns to AdventHealth

Media Type: Local
Date: July 27
Key Mention: AdventHealth Hendersonville

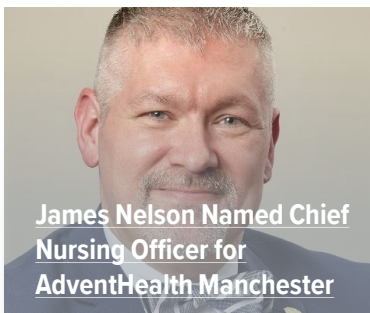
Bill Welsch returned to AdventHealth Hendersonville to thank the staff he credits with saving his life a year ago when he spent months in the hospital recovering from COVID-19.



Healing the Hurts -- AdventHealth Opens Wound Care Center

Media Type: Local
Date: July 27
Key Mentions: Sissel Jacob, CEO of AdventHealth Manchester

AdventHealth Wound Care relocated to another building on the AdventHealth Manchester campus and conducted a tour to familiarize people with the building's features and the wound care services provided. The story was also published on AdventHealth Manchester's newsroom.



James Nelson Named Chief Nursing Officer for AdventHealth Manchester

Media Type: Owned
Date: July 27
Key Mentions: Sissel Jacob, CEO for AdventHealth Manchester; James Nelson, chief nursing officer for AdventHealth Manchester

Sissel Jacob announced James Nelson, who previously served as director of nursing for AdventHealth Heart of Florida, was named chief of nursing for AdventHealth Manchester.

AdventHealth July 2022 Media Snapshot



Media Type: Local
Date: July 27
Key Mentions: Jean Delbrune, MD, neuro-interventional radiologist at AdventHealth Tampa

Dr. Delbrune spoke about the science behind Sphenopalatine Ganglioneuralgia, aka “brain freeze” – what triggers the harmless phenomenon, how it’s treated, and ways to minimize the chance of experiencing the uncomfortable sensation.



Media Type: National
Date: July 28
Key Mention: AdventHealth Central Florida Division

An article by Julie Vincent, chief nursing executive for AdventHealth Central Florida Division, highlighted what is being done at AdventHealth to recruit and retain nurses, including establishing a Nursing Advisory Panel tasked with addressing the most pressing issues affecting the profession.



Media Type: Local
Date: July 28
Key Mention: AdventHealth

Representatives of AdventHealth visited the Graham County Community Building to hold a “listening session.” AdventHealth is one of three hospital companies vying to fill the need for more hospital beds in Buncombe County in North Carolina.



Media Type: Social
Date: July 28
Key Mention: Pastor Dan Jackson, former president of the Seventh-day Adventist Church in North America

In his LinkedIn post, Terry Shaw shared his reflections on the legacy left by Pastor Dan Jackson (pictured right), who served as president of the Seventh-day Adventist Church in North America from 2010 to 2020.

AdventHealth July 2022 Media Snapshot



Media Type: Local
Date: July 29
Key Mention: Lara Wittine, MD, medical director for AdventHealth Tampa's Sleep Medicine Program

Dr. Wittine outlined important sleep guidelines for children heading back to school so they can have a healthier immune system and improve their overall health.



Media Type: Local
Date: July 31
Key Mention: Randy Haffner, president/CEO of AdventHealth's Central Florida Division

AdventHealth released its annual Community Investment Report, detailing \$1.3 billion in spending to address the health care needs of Central Floridians, including in Flagler, Volusia, Lake, Orange, Osceola, Seminole and Polk counties.



Media Type: Local
Date: July 31
Key Mention: Randy Surber, president/CEO for AdventHealth Sebring, Wauchula, and Lake Placid

Randy Surber, who is retiring after 5 years as president/CEO for AdventHealth Sebring, Wauchula, and Lake Placid, shared in an interview what he's most proud of and his thoughts on how healthcare has evolved and the importance of having a team of dedicated members who prioritize top notch care.



Media Type: Church
Date: July issue
Key Mention: Benita David, chair of healthcare administration at AdventHealth University

The article featured AHU professors and graduate students who taught classes and provided support to Forest Lake Academy students when two of the school's teachers were out on leave simultaneously.

AdventHealth July 2022 Media Snapshot



Media Type: National
Date: July issue
Key Mention: Edwin Hernandez, president of AdventHealth University

AHU President Edwin Hernandez was featured in the article about the university's offerings, his leadership and plans for expanding enrollment and opening a new campus in Tampa.



Media Type: Church
Date: July/August issue
Key Mention: AdventHealth University Denver

Two AHU Denver nursing students – and first-generation college students, shared their spiritual and educational journeys, including being baptized into the Seventh-day Adventist Church. The story also appeared in Rocky Mountain Conference of Seventh-day Adventists News Nuggets.



Media Type: Church
Date: July issue
Key Mention: Brian Adams, president/CEO for AdventHealth Central Florida Division - South

The Southern Union website featured the AdventHealth TV story about AdventHealth's partnership with the Orlando Magic to renovate basketball courts and encourage kids to get out and get exercise as healthy kids are the beginning of healthy communities.

**August
2022**

AdventHealth August 2022 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Media Type: Owned
Date: August 1
Key Mentions: AdventHealth Manchester

More than 40 people participated in Summer Fitness, a free 8-week program for people in Clay County, ages 16 and older, which also included an initial screening and a written test to gauge nutrition and wellness.



Orlando Sentinel

Media Type: Local
Date: August 2
Key Mentions: Steven R. Smith, MD, chief scientific officer for AdventHealth

The article highlighted a Central Florida resident's participation in the groundbreaking international Alzheimer's research study.



Orlando Sentinel

Media Type: Local
Date: August 3
Key Mentions: Barry Friedman, executive director for the AdventHealth Transplant Institute

In testimony before the U.S. Senate Committee on Finance, Friedman said the United Network for Organ Sharing (UNOS) has failed many patients waiting for organ transplant due to lack of oversight and accountability. The story also appeared on CFD and system Newsrooms and in Adventist Review.



Media Type: Local
Date: August 3
Key Mentions: Tim Hendrix, MD, medical director for AdventHealth Centra Care

More people sought treatment at AdventHealth Centra Care in July as scorching temperatures continued, with an average of 11 patients a week in July compared to two or fewer in the same month last year.

AdventHealth August 2022 Media Snapshot



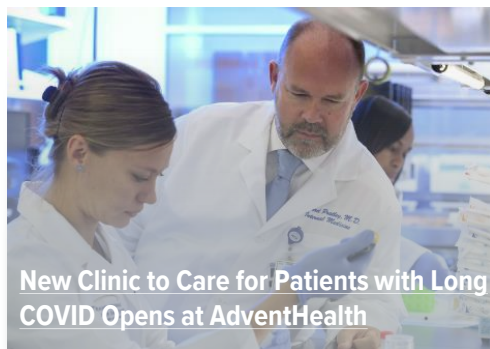
Media Type: Owned
Date: August 3
Key Mention: Rajan Wadhawan, MD, senior executive director for AdventHealth for Children and AdventHealth for Women

As part of Healthcare Innovation's Advancing Digital Healthcare Delivery, a monthly digital health virtual series with innovators who are transforming health care, Dr. Wadhawan discussed the difficulty with rare diseases and how a new board for the state of Florida is working to improve health outcomes for patients living with rare diseases.



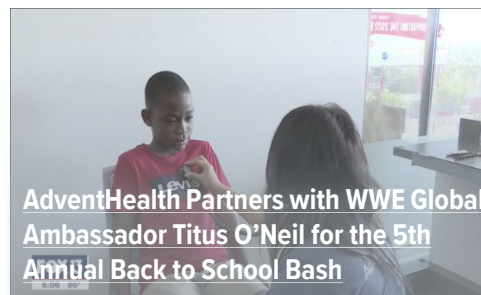
Media Type: Local
Date: August 4
Key Mention: Mike Etheridge, director of EMS services for AdventHealth Gordon and AdventHealth Murray

AdventHealth Gordon and AdventHealth Murray have partnered with Amtran Medical Transport to provide services to patients in need of non-emergency medical care, allowing AdventHealth EMS to better serve those seeking emergency care.



Media Type: Local
Date: August 5
Key Mentions: Dwayne Gordon, MD, AdventHealth Medical Group internal medicine physician; Richard E. Pratley, MD, medical director for the AdventHealth Diabetes Institute

Both Dr. Gordon and Dr. Pratley shared the work they are doing on this new frontier of medicine to better understand the effects of long COVID, including how it affects those with diabetes.



Media Type: Local
Date: August 6
Key Mention: Noelle Lelakus, surgical liaison for AdventHealth Carrollwood

Dozens of AdventHealth Clinicians provided free school physicals and health screenings for children and their families as they prepared for the new school year.

AdventHealth August 2022 Media Snapshot



Dr. Steven McCarus Reaches Milestone with 100th Gynecological Procedure Using Senhance

Medical ORLANDO **News**

Media Type: Local
Date: August 8
Key Mention: Steven McCarus, MD, obstetrics and gynecology surgeon for AdventHealth Winter Park

Dr. McCarus discussed how the surgical system, unique in Florida at AdventHealth Winter Park, is more precise, minimally invasive and helps lead to quicker patient recovery with little or no scarring.



Spending Time with the Next Generation of Talent Teaches You a Lot About the Future of Work

LinkedIn

Media Type: Social
Date: August 9
Key Mention: AdventHealth internship program

In his LinkedIn post, AdventHealth President/CEO Terry Shaw shared his observations on the next generation of talent and what they value most after hosting AdventHealth summer interns at his home.

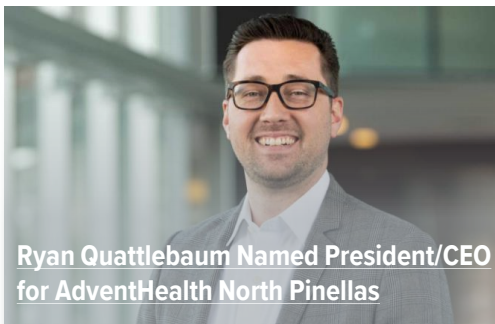


AdventHealth Hendersonville Receives Five-star Quality Rating

MOUNTAIN
Xpress
Asheville, NC

Media Type: Local
Date: August 10
Key Mention: Brandon Nudd, president/CEO for AdventHealth Hendersonville

AdventHealth Hendersonville announced it had once again received an overall 5-star rating in quality from CMS, making it the only hospital in western North Carolina to hold both that distinction and an 'A' safety grade from The Leapfrog Group.



Ryan Quattlebaum Named President/CEO for AdventHealth North Pinellas

Advent Health

Media Type: Owned
Date: August 10
Key Mentions: David Ottati, president/CEO for AdventHealth West Florida Division; Jennifer Wandersleben, regional CEO for Hardee, Highlands, Pasco, Pinellas, Polk counties

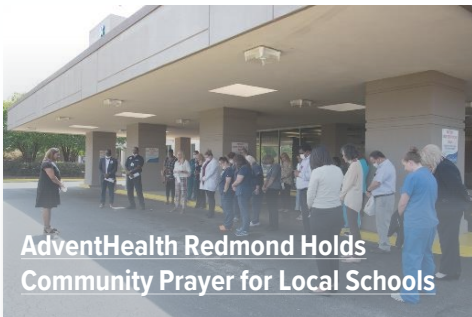
Ryan Quattlebaum was named president/CEO for AdventHealth North Pinellas, effective Aug. 28. He previously served as chief financial officer for AdventHealth Wesley Chapel.

AdventHealth August 2022 Media Snapshot



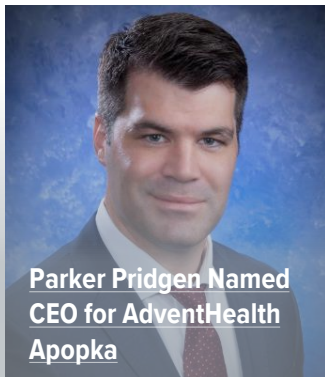
Media Type: Local
Date: August 11
Key Mentions: Jose Barquin, MD, emergency room physician for AdventHealth North Pinellas and Palm Harbor

Dr. Barquin shared his perspective on heat-related illnesses and the danger signs in the report about the impacts of climate change on Floridians.



Media Type: Local
Date: August 11
Key Mentions: Paul Samuel, chaplain for AdventHealth Redmond; Juleun Johnson, vice president of Mission and Ministry for AdventHealth Southeast Region

AdventHealth Redmond team members and leaders gathered with local clergy members to pray for Floyd County Schools' start to the school year.



Media Type: Owned
Date: August 12
Key Mentions: Terry Shaw, president/CEO for AdventHealth; Kari Vargas, CEO for AdventHealth Winter Garden and for the West Orange/South Lake market.

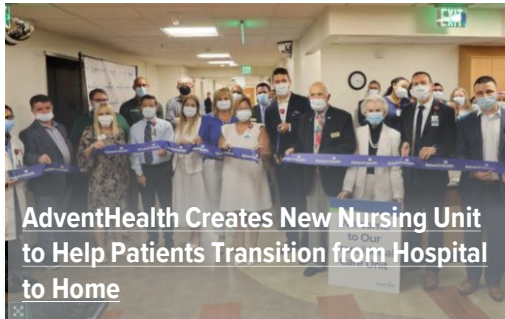
AdventHealth has named Parker Pridgen CEO for AdventHealth Apopka, effective Sept. 25. He previously served as chief financial officer and chief operating officer for AdventHealth Central Texas and AdventHealth Rollins Brook.



Media Type: Owned
Date: August 13
Key Mentions: AdventHealth North Pinellas

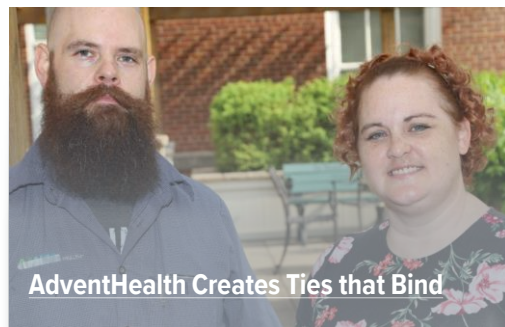
When six gunshot victims were rushed to the AdventHealth North Pinellas ER, team members quickly worked together to save their lives. The ER team was recognized as the first AdventHealth Goal Getter of the Bucs season and attended the preseason game. The story also appeared on the Bucs website.

AdventHealth August 2022 Media Snapshot



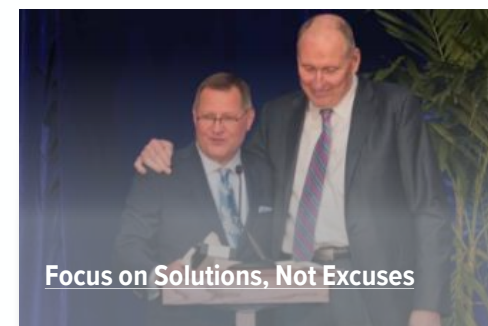
Media Type: Local
Date: August 14
Key Mentions: David Weis, president/CEO for AdventHealth DeLand; Michele Lebron, chief nursing officer for AdventHealth DeLand

AdventHealth DeLand has opened a skilled nursing unit within the hospital designed to help patients successfully transition home from the hospital. The 12-bed Transitional Care Unit (TCU) provides services and amenities including physical, occupational and speech therapy, a gymnasium and dining room.



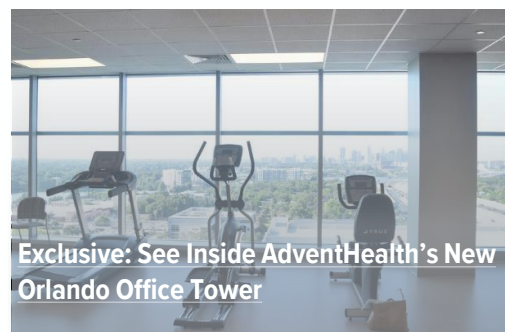
Media Type: Church
Date: August 15
Key Mention: AdventHealth Hinsdale

Siblings Erin and Joel Gray refer to AdventHealth as the family business. Both were born and now work at AdventHealth Hinsdale. Their paternal grandparents, parents, and many aunts and uncles have also worked at the hospital, and several cousins now work in the corporate finance department. The Adventist News Network also featured the story.



Media Type: Social
Date: August 16
Key Mention: Terry Shaw, president/CEO for AdventHealth

On his 60th birthday, Terry Shaw shared six lessons from six decades that have been important to him, beginning with a lesson he learned when he was given the responsibility of picking up the Sunday paper.



Media Type: Local
Date: August 16
Key Mention: Kristin Jimenez, chief operating officer for AdventHealth Institutes Central Florida Division

Orlando Business Journal toured AdventHealth's Innovation Tower in an exclusive opportunity. After more than a year of construction, the first phase of the tower opened to patients, including the new Florida headquarters for the nationally recognized Rothman Orthopaedic Institute.

AdventHealth August 2022 Media Snapshot



Media Type: Local
Date: August 18
Key Mention: Mike Murrill, president and CEO for AdventHealth Redmond and AdventHealth Southeast Region

AdventHealth Redmond is 1 of 429 hospitals nationwide to receive a 5-star rating from the Centers for Medicare and Medicaid Services (CMS) for 2022. The hospital was also recently recognized as the No. 1 top teaching hospital on the Fortune/Merative 100 Top Hospitals list.



Media Type: Church
Date: August 19
Key Mentions: Lisa Forman, AdventHealth Medical Group family physician; Diane Novak, charge nurse for AdventHealth La Grange

In the Great Lakes Region, a team of more than 60 AdventHealth-affiliated health care volunteers served more than 100 patients at the Glendale Heights Mission Clinic.



Media Type: Local
Date: August 19
Key Mention: Randy Haffner, president/CEO for AdventHealth's Central Florida Division

Randy Haffner joined other health care and community leaders to discuss the importance of making mental health services more widely available in the workplace.



Media Type: Local
Date: August 19
Key Mention: John Johannessen, senior executive officer of non-acute for AdventHealth West Florida Division

AdventHealth has partnered with SpotRX to debut two pharmacy kiosks in Hillsborough and Marion counties. The pair of kiosks aim to cut down on prescription wait times and increase accessibility for those needing medications. The story also appeared in Becker's Hospital Review.

AdventHealth August 2022 Media Snapshot



Media Type: Local
Date: August 22
Key Mention: Brandon Nudd, CEO for AdventHealth Hendersonville

At a public hearing designed to give people a chance to voice their opinion of who should provide new hospital beds for the area, Brandon Nudd shared with the audience why AdventHealth is the best choice.



Media Type: National
Date: August 25
Key Mention: David Weis, president/CEO for AdventHealth Daytona Beach

David Weis was named president/CEO of AdventHealth Daytona Beach and the East Volusia market, effective Aug. 28. He previously served as vice president and chief operating officer for AdventHealth Daytona Beach. The news was also shared on the system and CFD Newsrooms.



Media Type: State
Date: August 25
Key Mentions: Juli Daniels, dean of nursing for AdventHealth University; Deena Slockett, senior vice president of operational strategy and learning for AdventHealth University

AdventHealth University announced the launch of a three-year accelerated program for prospective nurses, a pathway designed to aid in addressing the nursing shortage. The story was also published on the CFD Newsroom.



Media Type: Owned
Date: August 25
Key Mentions: Ted Hamilton, MD, chief mission integration officer for AdventHealth; Omayra Mansfield, MD, chief medical officer for AdventHealth Apopka

The annual conference brought together nearly 200 experts and advocates to share their perspectives on how to improve the overall well-being and quality of life for physicians who may be experiencing burnout, depression and other mental health issues.

AdventHealth August 2022 Media Snapshot



DALTON DAILY CITIZEN
SERVING NORTHWEST GEORGIA SINCE 1847

Media Type: Local
Date: August 29
Key Mentions: Donny Abraham, vice president and administrator for AdventHealth Murray; Torri Stafford, surgical tech at AdventHealth Murray

A team from AdventHealth Murray delivered 75 backpacks full of school supplies to the Murray County Department of Family and Children Services to be delivered to foster families before the start of the school year.



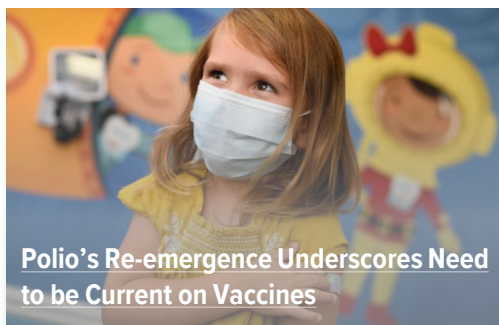
Media Type: Local
Date: August 30
Key Mention: Imee Unto-Dahl, chief operating officer at AdventHealth Lake Wales

Hundreds of job seekers flocked to the AdventHealth Career Expo in Polk County. The event gave attendees an opportunity to do onsite interviews and receive free career advice.



Media Type: Local
Date: August 31
Key Mention: Charles “Frankie” Matthews, assistant director of EMS for AdventHealth Redmond

The article highlighted the assistance teams from AdventHealth Redmond and AdventHealth Gordon provided to those in eastern Kentucky – including AdventHealth Manchester team members – affected by catastrophic flooding.



Media Type: Owned
Date: August 31
Key Mention: Fatma Levent, MD, pediatric diseases specialist for AdventHealth Orlando

In light of a recent case of polio in New York, Dr. Levent stressed the importance of being up-to-date on routine vaccinations.

AdventHealth August 2022 Media Snapshot



Media Type: Local
Date: August 31
Key Mention: Randy Haffner, president/CEO for AdventHealth Central Florida Division

As part of the Orlando Magic and AdventHealth's continuing commitment to health and wellness, the DeVos family, Magic and AdventHealth unveiled the state-of-the-art AdventHealth Training Center, which will serve as the training site for the Orlando Magic and a destination sports medicine hub to Central Florida.



Media Type: National
Date: August
Key Mention: Vincent Hsu, MD, infectious disease specialist and AdventHealth's infection control officer

Dr. Hsu was featured in the American Hospital Association's new digital flipbook. Using images and insights from health care professionals across the nation, the e-book highlights the stark contrasts between the first and second years of the pandemic and brings to life the early days of COVID-19.



Media Type: Church
Date: August
Key Mention: AdventHealth Residency Program

Alexis Schultz shared that her experience as a resident has taught her that everyone has a personal journey that has led to the next pivotal step in their lives or career.

September
2022

AdventHealth September 2022 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Orlando Sentinel

Media Type: Local
Date: Sept. 1
Key Mentions: Jose Alexander, MD, microbiologist and medical director of microbiology and virology for AdventHealth Central Florida Division; Vincent Valente, MD, emergency medicine physician and assistant emergency medical director at AdventHealth Altamonte Springs

The article highlighted the work done by Dr. Alexander and his team to develop a test to quickly detect the presence of three of the most common life-threatening amoebas found in freshwater. The story received widespread coverage, including on WESH2 News and in Adventist Review.



ADVENTISTREVIEW

Media Type: Church
Date: Sept. 6
Key Mention: AdventHealth Shawnee Mission

The commentary piece showcased how AdventHealth Shawnee Mission and Adventist Community Services helped Renewed Hope Food Pantry in Kansas City convert a bus to a food pantry to serve neighborhoods in need of food assistance.



Highlands News-Sun

Media Type: Local
Date: Sept. 7
Key Mentions: Robin McGuinness, MD, senior executive officer and chief nurse executive for AdventHealth West Florida Division and Kristina Cloversettle, an AdventHealth Dade City nurse manager

Florida Gov. Ron DeSantis appointed Dr. McGuinness and Cloversettle to the Florida Center for Nursing Board of Directors, which has 16 members and includes nurse representatives from various practice areas.



Medical ^{ORLANDO} News

Media Type: Local
Date: Sept. 7
Key Mentions: AdventHealth Cancer Institute oncologists Sebastian de la Fuente, MD; Mohamedtaki Tejani, MD; and Ahmed Zakari, MD

The article noted that AdventHealth Cancer Institute recently became the second center in Florida to offer hepatic artery infusion as a treatment option. The new treatment boosts response rates from 30% to around 80%.

AdventHealth September 2022 Media Snapshot



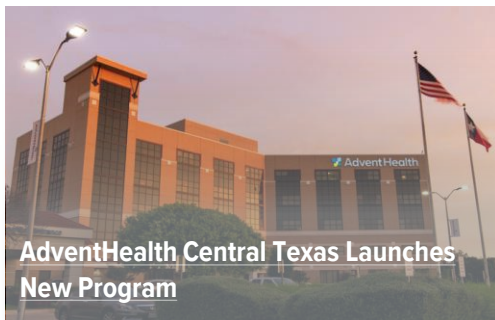
Media Type: Social
Date: Sept. 8
Key Mention: Terry Shaw, president/CEO for AdventHealth

The LinkedIn post sparked a rich discussion from leaders/experts in and outside of AdventHealth about the importance of learning from people with different backgrounds.



Media Type: Trade
Date: Sept. 9
Key Mentions: Sam Huenergardt, CEO for AdventHealth Mid-America Region; B.E. Smith Family Center

For National Teddy Bear Day, Ross Chastain delivered Speedy Bears to children at AdventHealth Shawnee Mission. Now in its sixth year, the Speedy Bear Brigade has traveled to multiple hospitals and medical centers.



Harker Heights Herald

Media Type: Local
Date: Sept. 9
Key Mention: AdventHealth Central Texas

AdventHealth Central Texas, in partnership with Central Texas College, launched a new 10-week Comprehensive Lifestyle Intervention Program (CLIP) designed to help participants improve the quality of their life and health.



Media Type: Local
Date: Sept. 13
Key Mention: Vijay Ferris, MD, surgeon at AdventHealth Wesley Chapel

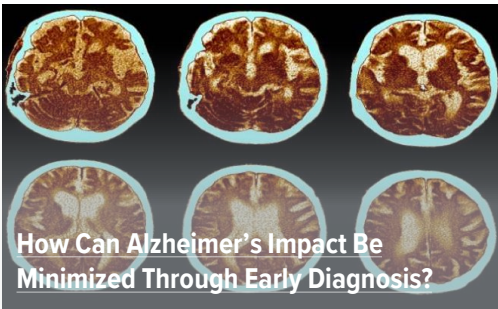
AdventHealth Wesley Chapel marks its 10th anniversary in October. A lot has changed during the past decade, but Dr. Ferris, one of the first surgeons to operate in the hospital, shared how the facility has transformed the health care landscape in the Tampa Bay area.

AdventHealth September 2022 Media Snapshot



Media Type: Owned
Date: Sept. 13
Key Mentions: Terry Shaw, president/CEO for AdventHealth; Thor Thordarson, president/CEO of AdventHealth Great Lakes Region

AdventHealth and the University of Chicago Medicine announced the signing of a definitive agreement to enter into an affiliation that will increase access to a spectrum of services, treatment options and cutting-edge clinical trials for residents in Chicago's western suburbs. The story also appeared in the Chicago Tribune, Crain's Chicago Business, Adventist Review and on WGN and Lake Union Herald website.



Media Type: National
Date: Sept. 13
Key Mentions: Steven R. Smith, MD, chief scientific officer for AdventHealth

Dr. Smith discussed in detail the study underway with the Davos Alzheimer Collaborative that, it is hoped, will lead to earlier diagnosis of Alzheimer's disease and improve outcomes. Dr. Smith also shared the work being done in a Becker's podcast.



Media Type: Local
Date: Sept. 13
Key Mentions: AdventHealth Altamonte Springs

A couple of volunteers shared how important it is to them to volunteer their services in a story that highlighted the hospital system's volunteer shortage and reassured the community that steps have been taken to maintain the health of volunteers and employees.



Media Type: Local
Date: Sept. 15
Key Mention: Charles Lambert, MD, chief medical director for the Cardiovascular Institute at AdventHealth Tampa

Dr. Lambert explained how the new technology keeps AdventHealth at the forefront of medical advancements and expertise, providing the clearest, most precise imaging of blood vessels in the Tampa Bay area.

AdventHealth September 2022 Media Snapshot



ADVENTISTREVIEW

Media Type: Church
Date: Sept. 15
Key Mention: Joe McGovern, facilities manager at AdventHealth Hinsdale

The micropantry handiwork of painter Mark Fialkowski served to illustrate how an initiative at AdventHealth Hinsdale in Chicago is extending the healing ministry of Christ. The story also appeared on the AdventHealth Newsroom.



Media Type: State
Date: Sept. 15
Key Mentions: David Buxton, MD, executive director of palliative medicine for AdventHealth Central Florida Division

Dr. Buxton shared his thoughts on coping with trauma as a health care worker, explaining the role that COVID-19 played and what the next steps are for overcoming trauma.



Media Type: Church
Date: Sept. 15
Key Mentions: Robyn Burky, individual philanthropy officer for AdventHealth Kansas City Foundation; AdventHealth Global Missions

AdventHealth Global Missions partnered with the Eastern Peruvian Mission of Seventh-day Adventists to set up temporary primary care clinics and a pharmacy to nurture the health of those living in Pucallpa. The region draws people from the Amazon basin looking for basic health care.



Media Type: Local
Date: Sept. 15
Key Mentions: Brian Kogon, MD, surgeon at AdventHealth for Children

The news segment featured the story of a 4-year-old who underwent non-traditional heart surgery successfully performed by Dr. Kogon.

AdventHealth September 2022 Media Snapshot



THE POLK COUNTY
STANDARD JOURNAL

Media Type: Local
Date: Sept. 18
Key Mentions: Mike Murrill, president/CEO for AdventHealth Redmond

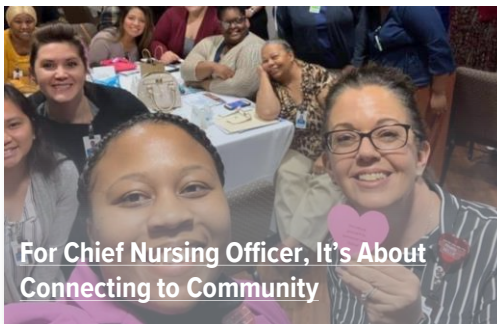
AdventHealth took over operations of what was then Redmond Regional Medical Center a year ago, but the goal remains the same — a community focused hospital that provides clinical excellence.



AdventHealth

Media Type: Owned
Date: Sept. 19
Key Mentions: Sanjay Pattani, MD, emergency medicine physician and associate chief medical officer of AdventHealth Mission Control

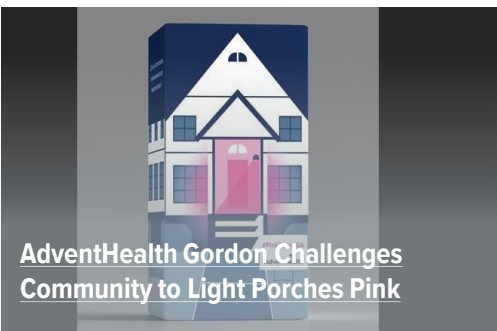
AdventHealth's Mission Control, the largest system-based health care command center in the nation, has proved to be a critical component in the emergency department, creating connectivity and optimizing patient outcomes.



ADVENTISTREVIEW

Media Type: Church
Date: Sept. 21
Key Mentions: Tammy Rodriguez, chief nursing officer for AdventHealth Central Texas

One of several Hispanic Heritage Month spotlights, Rodriguez shared how her job has fostered a lifelong commitment to service. The story was also published internally and external websites.



Calhoun Times

Media Type: Local
Date: Sept. 21
Key Mentions: Lanell Jacobs, director of oncology services for AdventHealth Gordon

AdventHealth Gordon, AdventHealth Murray and AdventHealth Redmond distributed 20,000 pink light bulbs across Gordon, Murray and Floyd counties to invite community members to light their porches pink in support of breast cancer awareness month.

AdventHealth September 2022 Media Snapshot



LinkedIn

Media Type: Social
Date: Sept. 21
Key Mention: Terry Shaw, president/CEO for AdventHealth

The sentiment Shaw shared sparked a dialogue with other CEOs and leaders about ways leadership development must evolve to meet today's challenges.



Media Type: Local
Date: Sept. 22
Key Mention: Valeria Baldivieso, MD, AdventHealth Medical Group physician and geriatrician

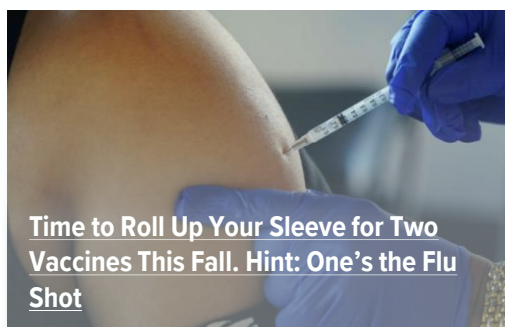
As one of the investigators in the international research study on Alzheimer's disease, Dr. Baldivieso urged Hispanics to get involved in research that aims to aid in the early detection and treatment of the disease.



Orlando Sentinel

Media Type: Local
Date: Sept. 22
Key Mention: Yamile Luna, chief operating officer at AdventHealth Winter Garden/Clermont

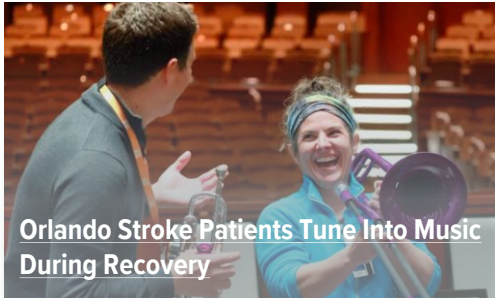
In celebration of Hispanic Heritage Month, El Sentinel Orlando highlighted Luna's three decades of service and how she lives AdventHealth's mission every day.



Media Type: Local
Date: Sept. 22
Key Mention: Jonathan Schwartzman, MD, associate medical director for AdventHealth Centra Care

Dr. Schwartzman emphasized that now is the time to get a flu shot as experts expect the season's arrival soon, and that people should consider getting the COVID-19 booster as well.

AdventHealth September 2022 Media Snapshot



Orlando Stroke Patients Tune Into Music During Recovery

Orlando Sentinel

Media Type: Local
Date: Sept. 22
Key Mentions: Rich Moats, director of integrative and creative arts therapies, and Indrani Acosta, MD, neurologist and medical director for stroke, both at AdventHealth Central Florida

AdventHealth partnered with the Royal Philharmonic Orchestra and the Dr. Phillips Center on Strokestra, a rehabilitation program utilizing creative music-making as part of a formal clinical recovery program. AdventHealth music therapy and rehab teams as well as stroke survivors participated in a two-day workshop.

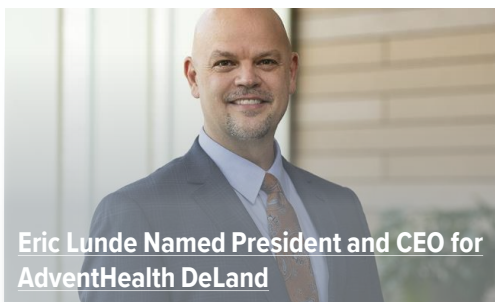


50 Most Powerful in Orlando 2022: Business



Media Type: Local
Date: Sept. 22
Key Mention: Randy Haffner, president/CEO for AdventHealth Central Florida Division

Haffner was selected by the magazine as one of the 50 most powerful people in Orlando. Haffner shared that he is inspired daily by the caregivers in the health care industry.



Eric Lunde Named President and CEO for AdventHealth DeLand



Media Type: Owned
Date: Sept. 26
Key Mentions: Lorenzo Brown, president/CEO for AdventHealth Fish Memorial and the West Volusia market; Audrey Gregory, PhD, president/CEO for the North Region of AdventHealth's Central Florida Division

Eric Lunde was named president/CEO for AdventHealth DeLand, effective Sept. 26.



Ruben Colon Highlights His Heritage and Health Care Journey



Media Type: Owned
Date: Sept. 26
Key Mention: Ruben Colon, vice president of supply chain strategic sourcing for AdventHealth

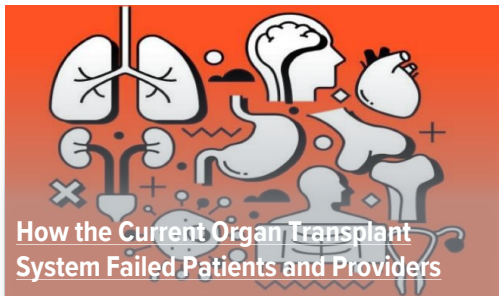
One of the Hispanic Heritage Month team member spotlights, Colon shared how his heritage and unique experiences have shaped his personal life and career trajectory at AdventHealth.

AdventHealth September 2022 Media Snapshot



Media Type: National
Date: Sept. 27
Key Mention: David Banks, senior executive vice president and chief strategy and organizational transformation officer for AdventHealth

In an article about how hospital systems were preparing for the hurricane, Banks shared how AdventHealth was monitoring the storm's progress and what steps were being taken to ensure patients stayed safe. Banks' quotes also appeared in the Boston Globe and the Advisory Board Daily Briefing.



Media Type: National
Date: Sept. 27
Key Mention: Bobby Nibhanupudy, MD, medical director of the abdominal transplant program at AdventHealth

Dr. Nibhanupudy explained in an interview his struggles and experiences with the nation's current transplant system, providing an overview of how organ transplantation used to function, how it currently functions, and the drawbacks of the new system.



Media Type: Local
Date: Sept. 28
Key Mention: AdventHealth

AdventHealth offered free, virtual urgent care visit with doctors during Hurricane Ian via the AdventHealth app.



Media Type: Owned
Date: Sept. 28
Key Mention: Tina Gurnani, MD, pediatric and adolescent psychiatrist with AdventHealth Medical Group in the Central Florida Division.

In light of the White Conference on Hunger, Nutrition and Health, the article highlighted the ways in which AdventHealth is addressing food insecurity in the communities it serves across the country.

AdventHealth September 2022 Media Snapshot



Media Type: Owned
Date: Sept. 28
Key Mention: Terry Shaw, president/CEO of AdventHealth

The article highlighted how AdventHealth team members were preparing for Hurricane Ian and included news of the free telemedicine video visits AdventHealth offered to Floridians in the path of the storm.



Media Type: Local
Date: Sept. 28
Key Mention: AdventHealth Zephyrhills

The heartwarming story of a Sumter County mom whose healthy baby girl was delivered in the parking lot at AdventHealth Zephyrhills during Hurricane Ian was featured on Spectrum News 13 in the Orlando market.



Media Type: Social
Date: Sept. 29
Key Mention: Terry Shaw, president/CEO of AdventHealth

Shaw shared in his post how team members, patients and the community came together to weather the storm and support each other.



Media Type: Local
Date: Sept. 30
Key Mentions: Alan Verrill, MD, CEO; Monica Natzke, chief nursing officer, both for AdventHealth South Overland Park

The article highlighted the ways in which the hospital, which opened in the midst of the pandemic, has become a vital part of the southern Johnson County community and has continued to grow.

AdventHealth September 2022 Media Snapshot



Killeen Daily Herald

Media Type: Local

Date: Sept. 30

Key Mention: AdventHealth Central Texas

Dozens of pink shirts, flashlights and ribbons heralded the start of the Shine the Light event at AdventHealth Central Texas, where survivors, advocates and friends began a one-mile walk to promote awareness of October as Breast Cancer Awareness Month.

October
2022

AdventHealth October 2022 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



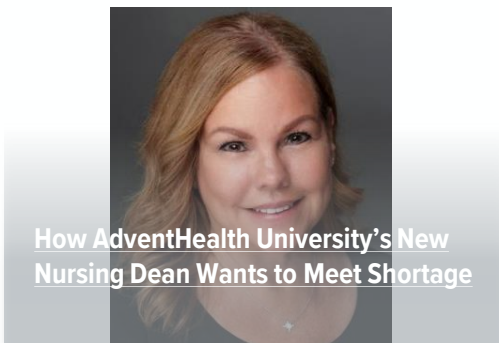
Media Type: Local
Date: Oct. 1
Key Mentions: John Crowley, director of rehabilitation, AdventHealth Redmond; Marjorie Kinder, Parkinson's program coordinator for AdventHealth Sports Med and Rehab

During National Rehabilitation Awareness Week, 32 Parkinson's patients took part in the Kick Back at Parkinson's event, which celebrated patients' tenacity and persistence in the Parkinson's rehabilitation program.



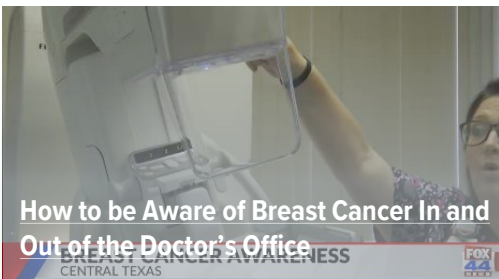
Media Type: Local
Date: Oct. 2
Key Mention: Sun Lee-Such, AdventHealth regional vice president for ancillary and oncology services

The article highlighted how an MBA in healthcare management from Loyola University has shaped Sun Lee-Such's professional career and how her work at AdventHealth aligns with her mission to bridge the gaps in health care.



Media Type: Local
Date: Oct. 2
Key Mention: Juli Daniels, dean of nursing for AdventHealth University

In a Q&A with Orlando Business Journal, Juli Daniels discussed the university's plans for addressing the looming nursing shortage, including a new three-year bachelor's degree.



Media Type: Local
Date: Oct. 3
Key Mention: Sripriya Santhanam, MD, Baylor Scott and White Cancer Center at AdventHealth Central Texas

Dr. Santhanam recommended that patients perform self exams as a way of keeping an eye out for breast cancer and that they talk to their physician about any concerns.

AdventHealth October 2022 Media Snapshot



Floridians Injured from Hurricane Ian Pour into Urgent Care

Orlando Sentinel

Media Type: Local
Date: Oct. 4
Key Mention: Tim Hendrix, MD, senior medical director for AdventHealth Centra Care

Dr. Hendrix shared that, in the days after the hurricane, clinics were seeing a 20% increase in sprains, wounds, eye injuries and animal bites over the week before the hurricane.



Media Type: Local
Date: Oct. 5
Key Mention: Victoria Dunkle, communications director for AdventHealth Hendersonville

AdventHealth Hendersonville hosted a career expo, hoping to fill roughly 10% of available full-time positions. More than 300 people pre-registered for the event.



Media Type: Local
Date: Oct. 5
Key Mention: Garrett Nudd, assistant vice president of marketing and brand strategy for the AdventHealth Georgia market

Throughout October, AdventHealth Gordon, AdventHealth Murray and AdventHealth Redmond challenged surrounding communities to light porches pink to shine a light on breast cancer.



AdventHealth Distributes 20,000 Light Bulbs Across NW Georgia for Breast Cancer Awareness Month

ADVENTISTREVIEW

Media Type: Church
Date: Oct. 6
Key Mentions: Terry Shaw, president and CEO for AdventHealth; David Banks, senior executive vice president and chief strategy and organizational transformation officer for AdventHealth

Leaders from the North American Division of the Seventh-day Adventist Church and AdventHealth met in Orlando for a day of vision sharing, design thinking, and collaborative planning for the future. The story was also featured on the Southern Tidings website.



AdventHealth and North American Church Leaders Meet for Mission

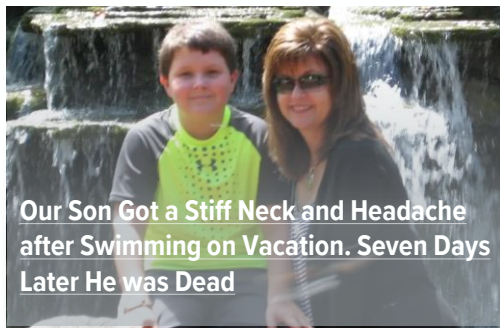
AdventHealth October 2022 Media Snapshot



ORLANDO
BUSINESS JOURNAL

Media Type: Local
Date: Oct. 6
Key Mention: Kari Vargas, CEO for AdventHealth Winter Garden and the West Orange and South Lake Market

The article provided a look at AdventHealth's plans to build an outpatient surgical center with four surgical suites near its freestanding ER and health park in Clermont.



INSIDER

Media Type: National
Date: Oct. 6
Key Mentions: Jose Alexander, MD, director of microbiology, virology and immunology for AdventHealth Orlando; AdventHealth for Children

In an as-told-to account, the article chronicled the story of Jordan Smelski and his parents' work to set up a foundation and increase others' knowledge of the brain-eating amoeba that took their son's life in 2014.



Modern Healthcare

Media Type: National
Date: Oct. 7
Key Mention: Danielle Favorite, a director of nursing for AdventHealth Kissimmee

AdventHealth Kissimmee was included in a roundup of how other health systems in Florida worked through Hurricane Ian.



CLICK
ORLANDO.COM

Media Type: Local
Date: Oct. 7
Key Mention: Scott Brady, MD, senior vice president of ambulatory services for AdventHealth

AdventHealth offered free flu shots at several Centra Care locations ahead of what doctors say will be a busy flu season. Dr. Brady dispelled some of the myths surrounding the vaccine.

AdventHealth October 2022 Media Snapshot



Minimizing Medical Burnout: Colin Lyle of AdventHealth on How Hospitals and Medical Practices are Helping to Reduce Physician and Healthcare Worker Burnout

Media Type: National
Date: Oct. 10
Key Mention: Colin Lyle, system director of talent acquisition for AdventHealth

Lyle shared his insights on what AdventHealth is doing to reduce physician and health care burnout, the subject of an interview series being conducted by the magazine.



Florida Army Vet Walking 1,000 Miles to Missouri for Epilepsy Awareness

Orlando Sentinel

Media Type: Local
Date: Oct. 10
Key Mention: AdventHealth

The article featured the story of Ryan O'Connor, who is walking from Florida to Missouri to raise money for and awareness of epilepsy, all thanks to a brain implant from AdventHealth that has gotten his seizures mostly under control.

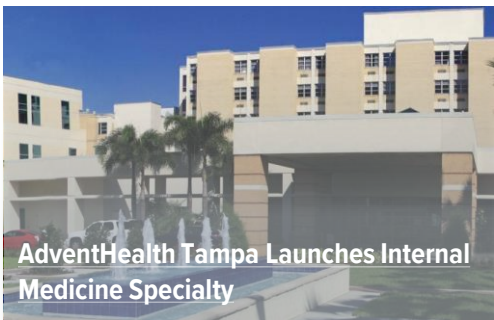


AdventHealth Gordon Designated as Advanced Primary Treatment Stroke Center



Media Type: Owned
Date: Oct. 11
Key Mention: Chris Self, president/CEO for AdventHealth Gordon

Advent Health Gordon was recognized by the Georgia Department of Public Health Office of EMS and Trauma as an Advanced Primary Treatment Stroke Center.



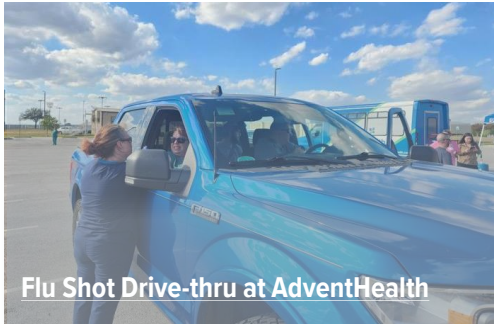
AdventHealth Tampa Launches Internal Medicine Specialty



Media Type: National
Date: Oct. 11
Key Mention: Aftab Ahmad, MD, founding program director for the internal medicine residency program at AdventHealth Tampa

AdventHealth was approved by the Accreditation Council on Graduate Medical Education to launch an internal medicine residency program at AdventHealth Tampa. Residents will rotate through several hospital departments under the supervision of board-certified physicians. The story was also covered in a wide range of media.

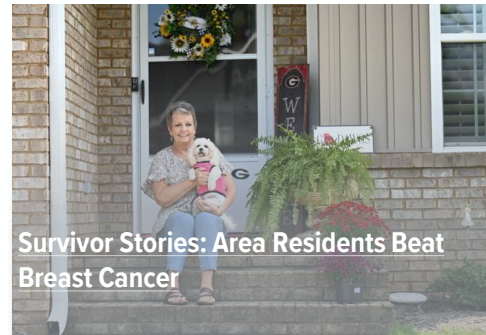
AdventHealth October 2022 Media Snapshot



Killeen Daily Herald

Media Type: Local
Date: Oct. 12
Key Mention: Delsina West, community wellness coordinator for AdventHealth Central Texas

AdventHealth Central Texas helped many get ready for flu season with a free drive-through flu shot clinic. The program is part of the Community Wellness Initiative.



DALTON DAILY CITIZEN

SERVING NORTHWEST GEORGIA SINCE 1847

Media Type: Local
Date: Oct. 12
Key Mention: Craig Box, MD, general surgeon at AdventHealth Gordon

The stories of two women served to exemplify the importance of routine mammograms starting at age 40.



FOUR CORNERS NEWS SUN

Media Type: Local
Date: Oct. 12
Key Mention: Tim Clark, President and CEO, AdventHealth Polk Market

As Hurricane Ian hammered Polk County, AdventHealth Heart of Florida stepped in to donate meals to Haines City Police Officers.

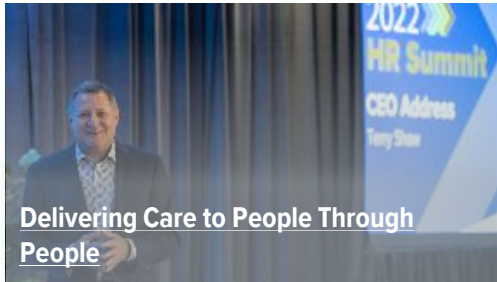


Advent Health UNIVERSITY

Media Type: Owned
Date: Oct. 13
Key Mention: Edwin I. Hernandez, PhD, president and CEO of AdventHealth University

Full Sail University and AdventHealth University announced the opening of the Full Sail University Healthcare Technology Lab powered by AdventHealth University. Both universities will use the lab to develop and demonstrate joint research projects and expand learning opportunities for students.

AdventHealth October 2022 Media Snapshot



LinkedIn

Media Type: Social
Date: Oct. 13
Key Mention: Terry Shaw, president/CEO for AdventHealth

Shaw emphasized in his post that putting team members first must be a top priority as he reflected on how workforce needs have shifted in the past two and a half years.



ADVENTISTREVIEW

Media Type: Church
Date: Oct. 13
Key Mention: Terry Shaw, president/CEO for AdventHealth

As Hurricane Ian blazed a path through Florida, thousands of AdventHealth team members reported to work to ensure hospitals across the state could stay open for those who needed care. The story also appeared on the AdventHealth Newsroom.



Orlando Sentinel

Media Type: Local
Date: Oct. 14
Key Mention: Jeff Grainger, AdventHealth Central Florida Division spokesperson

AdventHealth was among the hospitals working together to evacuate patients – including 67 babies – from Golisano's NICU in Southwest Florida after Hurricane Ian. AdventHealth's helicopter transport team airlifted a pair of NICU twins from Golisano to a hospital in Fort Lauderdale, where they had family.



AdventHealth Manchester

Media Type: Owned
Date: Oct. 14
Key Mention: AdventHealth Manchester

The event was deemed a huge success as it raised more than \$90,000, thanks to overwhelming support from the community.

AdventHealth October 2022 Media Snapshot



Pregnancy & Infant Loss Awareness Month: One Mother Shares How She Is Using Her Pain to Fuel Her Purpose

Media Type: Local
Date: Oct. 14
Key Mention: AdventHealth Central Texas

A mother who lost her baby in 2020 shared her experience and why she returns each year to the Perinatal Loss Ceremony hosted by AdventHealth Central Texas.



AdventHealth Among First in the U.S. to Use New MITRIS RESILIA Bioprosthetic Mitral Replacement Valve with Anti-calcification Technology

Media Type: Local
Date: Oct. 15
Key Mention: Kevin Accola, MD, cardiovascular surgeon at AdventHealth Orlando

Dr. Accola was among the first to use the new MITRIS valve and participated in the COMMENCE pre-market clinical trial to evaluate its safety and effectiveness.



Dr. Erica Stockwell First in Central Florida to Use Anovo Surgical System in Gynecologic Procedure

Media Type: Local
Date: Oct. 15
Key Mention: Erica Stockwell, MD, gynecological surgeon at AdventHealth Celebration

Dr. Stockwell and the Celebration gynecological surgery team made history by performing this new procedure with a robot that is the first and only FDA-authorized surgical robot to feature miniature humanoid-shaped arms capable of mimicking a surgeon's precise movements.

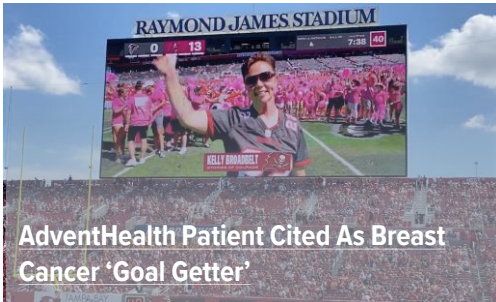


Wound Care at AdventHealth Receives Dual Recognition with Clinical Distinction and Patient Satisfaction Awards

Media Type: Owned
Date: Oct. 17
Key Mention: Mary Payne, director of AdventHealth Wound Care Manchester

AdventHealth Wound Care Manchester was recognized for its dedication to healing and patient satisfaction.

AdventHealth October 2022 Media Snapshot



Media Type: Local
Date: Oct. 17
Key Mention: AdventHealth Tampa

AdventHealth breast cancer patient Kelly Broadbelt was honored by the Tampa Bay Buccaneers during the NFL's annual Crucial Catch, an initiative to raise awareness for breast cancer.



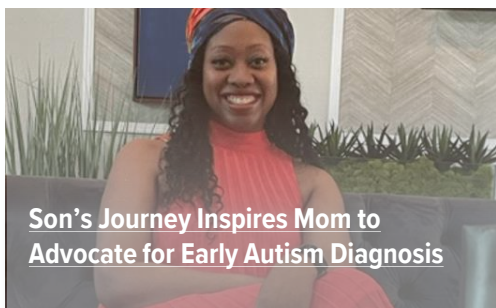
Media Type: Social
Date: Oct. 18
Key Mention: Terry Shaw, president/CEO for AdventHealth

Shaw shared his thoughts on the difference between resilience and fortitude, including the idea that self-care and reaching for help when needed is a rule of fortitude.



Media Type: National
Date: Oct. 19
Key Mentions: Douglas Ross, MD, vice president and chief medical officer; Aftab Ahmad, founding director for the internal medicine residency program, both at AdventHealth Tampa

AdventHealth has been approved by the Accreditation Council on Graduate Medical Education to institute a Graduate Medical Education Internal Medicine Residency program at AdventHealth Tampa.



Media Type: Owned
Date: Oct. 20
Key Mention: Myesha Oliver, talent acquisition partner at AdventHealth Tampa

Oliver shared her son's journey with autism – and how she shares her knowledge via an app she created – in a Disabilities Awareness Month spotlight feature.

AdventHealth October 2022 Media Snapshot



Media Type: Local
Date: Oct. 20
Key Mentions: Ryan Quattlebaum, president/CEO for AdventHealth North Pinellas; Bruce Bergherm, CEO for AdventHealth Tampa; Anna Alvarez, a nurse manager for AdventHealth North Pinellas

Quattlebaum provided an inside look into the thoughtful decision-making that went into evacuating AdventHealth North Pinellas while ensuring patient and team member safety during Hurricane Ian.



ADVENTISTREVIEW

Media Type: Church
Date: Oct. 21
Key Mentions: Edwin Hernandez, PhD, president/CEO; Ruben Martinez, senior vice president of finance, both for AdventHealth University

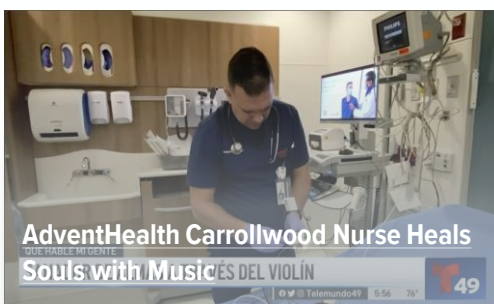
The article highlighted how the philosophy of “better together” fuels AHU’s diversity initiatives, which help the university attract students from all backgrounds, leading to its recent distinction as a Hispanic-Serving Institution (HSI).



The SENTINEL ECHO

Media Type: Local
Date: Oct. 21
Key Mention: AdventHealth Manchester

AdventHealth Manchester was among those awarded \$110 million in grants from the U.S. Department of Agriculture to improve health care facilities in rural towns across the nation. The grant will help address the effects of COVID-19 and allow the hospital to acquire the services of a pulmonologist, as well as purchase needed equipment.



T49 TAMPA

Media Type: Local
Date: Oct. 21
Key Mention: Frank Concepcion, ER nurse for AdventHealth Carrollwood

A Hispanic Heritage Month special showcased the inspirational story of Concepcion’s journey to health care and how he uses his passion for music to bring healing to patients and team members.

AdventHealth October 2022 Media Snapshot



AP AP NEWS

Media Type: National
Date: Oct. 21
Key Mention: AdventHealth

The article about the death of a Las Vegas-area teenager from the brain-eating amoeba noted that “AdventHealth Central Florida recently joined the CDC with programs to identify it.” The AP story was picked up by media outlets throughout the country.



OrangeObserver.com

Media Type: Local
Date: Oct. 21
Key Mentions: Daryl Osbahr, MD, managing director and chief of orthopedic surgery; Jon Schmidt, vice president of operations, both for Rothman Orthopaedics

AdventHealth and Rothman Orthopaedic Institute joined forces to bring world-renowned sub-specialized care to the Winter Garden community.



BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: Oct. 22
Key Mention: Mohamedtaki Tejani, MD, medical director of the GI Oncology Program for AdventHealth's Central Florida Division

In a Becker's podcast, Dr. Tejani explained three clinical trials underway to evaluate the effectiveness and impact of different types of ctDNA testing for colorectal cancer patients.



GOOSE VALLEY
cvn NEWS
BREAKING. LOCAL. NEWS. ONLINE.

Media Type: Local
Date: Oct. 24
Key Mention: Lisa Acree, nurse practitioner at AdventHealth Redmond Lung Clinic

The event was planned to raise awareness about the disease for Lung Cancer Awareness Month in November and to honor those impacted by lung cancer.

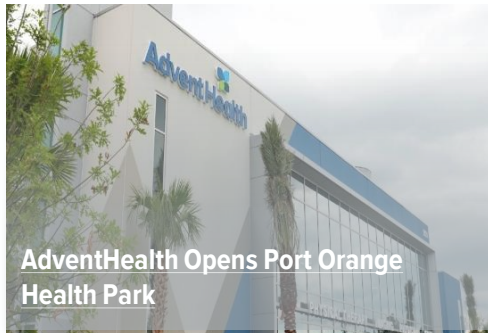
AdventHealth October 2022 Media Snapshot



The Atlanta Journal-Constitution

Media Type: Local
Date: Oct. 25
Key Mention: AdventHealth

The article highlighted studies showing that nurses provide better care when their wellness is at its peak and included in the spiritual space a link to an AdventHealth 2018 blog post, “The Importance of Maintaining Your Spiritual Well-being.”



Medical News

Media Type: Local
Date: Oct. 25
Key Mention: Jake McKelvy, vice president of outpatient retail services for AdventHealth’s Central Florida Division

The article highlighted the opening of the new facility, which offers a variety of medical specialties to serve east Volusia County residents in a single convenient location.



Media Type: Local
Date: Oct. 27
Key Mention: Tim Hendrix, MD, medical director for AdventHealth Centra Care

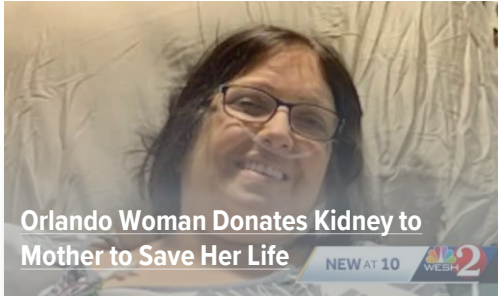
Dr. Hendrix shared that flu cases are on the rise and that the vaccine is the easiest and best way to protect against the illness.



Media Type: Owned
Date: Oct. 27
Key Mention: Kendra Judd, manager of imaging for AdventHealth Hendersonville

AdventHealth Hendersonville announced that it is the first health care facility in Western North Carolina to adopt the first-of-its-kind non-invasive technology to aid physicians in the diagnosis of coronary artery disease.

AdventHealth October 2022 Media Snapshot



Media Type: Local
Date: Oct. 27
Key Mentions: AdventHealth Orlando; AdventHealth's Transplant Institute

The story featured a Central Florida kindergarten teacher who, after posting a video to Facebook asking for a kidney donor, ended up receiving the lifesaving donation from her daughter.



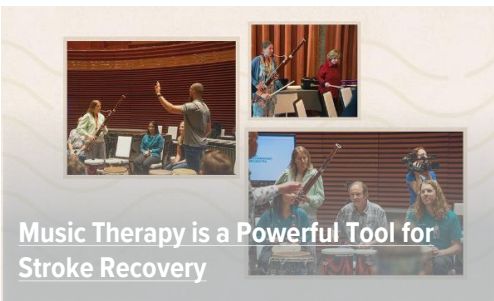
Media Type: National
Date: Oct. 29
Key Mention: AdventHealth Orlando

The article told the story of how Nicole Horochowski, an ICU nurse for AdventHealth Orlando, was in the right place at the right time when a theater patron appeared to be having difficulties.



Media Type: Local
Date: Oct. 29
Key Mention: Doug Harcombe, CEO of AdventHealth Celebration and the Osceola Market

The article highlighted how the hospital has grown in both capacity and in the types of specialty care available to the community, with plans to add another 40 beds by the end of the year.



Media Type: National
Date: Oct. 31
Key Mention: Indrani Acosta, MD, neurologist and medical director for stroke at AdventHealth Central Florida

The newsletter featured an original, lengthy piece on a learning session exchange between Strokestra, an international medical research program, and AdventHealth's Rehab and Music Therapy program at the Dr. Phillips Center for the Performing Arts.

AdventHealth October 2022 Media Snapshot



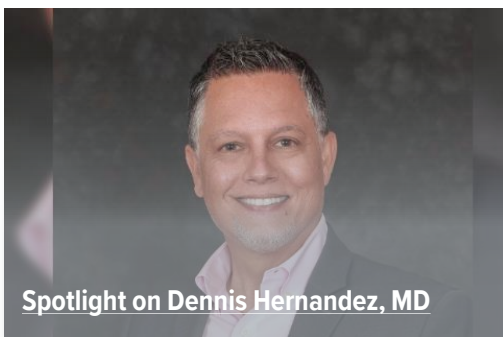
Media Type: National
Date: Oct. 31
Key Mention: AdventHealth Volunteer Services' Pet Therapy Program

Pet therapy volunteers dressed their specially-trained dogs in Halloween costumes and took to the hospital hallways at AdventHealth for Children in Orlando to visit pediatric patients and health care team members.



Media Type: Owned
Date: Oct. 31
Key Mentions: James Couch, vice president of AdventHealth Manchester; Ted Hamilton, MD, chief mission integration officer

Providers came together to share stories, find support, focus on fellowship, and cultivate meaningful connections that extend beyond the group and into practices.



Media Type: Church
Date: October
Key Mention: Dennis Hernandez, MD, president/CEO of AdventHealth New Smyrna Beach

Dr. Hernandez shared the foundations that were essential while he was growing up: a heart of service, a mindset of perseverance, and a deep connection to his Hispanic roots. Dr. Hernandez's story was also featured on AdventHealth's internal and external websites during Hispanic Heritage Month.



Media Type: Church
Date: October
Key Mentions: AdventHealth Global Missions; AdventHealth Centra Care

Two doctor of physical therapy students from AdventHealth University shared their recent experience traveling to Honduras to provide health care services as part of their global-service learning course.

**November
2022**

AdventHealth November 2022 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Orlando Sentinel

Media Type: Local
Date: Nov. 1
Key Mention: AdventHealth

The article profiled a man who traveled from Tennessee to Florida to get into the program at AdventHealth's Hope & Healing Center in Sanford, FL, a collaboration between AdventHealth, the Seminole County Sheriff's Office and other community partners.



FOUR CORNERS NEWS SUN

Media Type: Local
Date: Nov. 2
Key Mentions: Tim Clark, president/CEO for AdventHealth Heart of Florida and the AdventHealth East Polk market; Aaron Nolan, ER director for AdventHealth Heart of Florida

The article highlighted the construction underway to add 10 new rooms to the emergency department for increased infection control and added comfort and privacy for patients and their families at the Davenport hospital.



Orlando Sentinel

Media Type: Local
Date: Nov. 3
Key Mention: Jeff Grainger, director of external communications for AdventHealth Central Florida Division

The article reported that Central Florida is currently being spared from the overwhelming number of hospitalizations being experienced in other areas of the country for RSV.



Killeen Daily Herald

Media Type: Local
Date: Nov. 3
Key Mention: Kevin Roberts, president and CEO of AdventHealth Central Texas

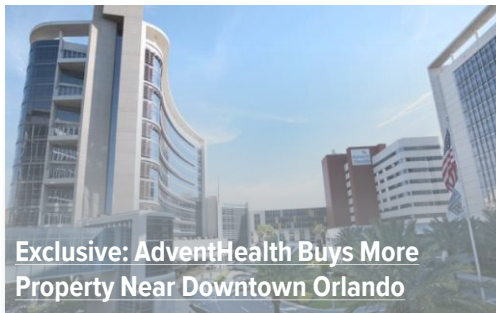
AdventHealth Central Texas Foundation board chair Jim McKinnon presented a \$100,000 check at the 27th annual gala, bringing the Wellness Center building fund closer to the \$1.2 million goal.

AdventHealth November 2022 Media Snapshot



Media Type: Local
Date: Nov. 3
Key Mention: AdventHealth Celebration

The family of Dylan Rowe joined the AdventHealth Celebration and Our Legacy clinical teams to dedicate their newest service truck to honor their son's lifesaving organ donation and to advocate for organ donation.



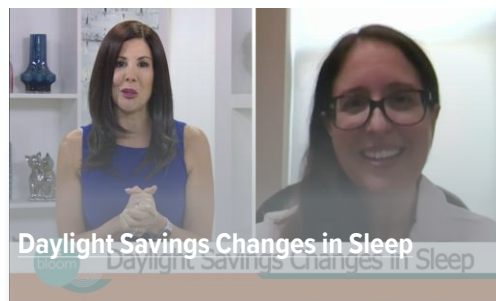
Media Type: Local
Date: Nov. 4
Key Mention: Melanie Ararat, communications specialist for AdventHealth Central Florida Division

OBJ reported on AdventHealth's purchase of 1.3 acres for \$7.2 million near its Orlando campus.



Media Type: Local
Date: Nov. 4
Key Mention: AdventHealth

The article highlighted the 2022 Community Health Needs Assessment report for Central Florida and findings centered on the need to improve access to affordable housing, equitable health care and mental health services.



Media Type: Local/National
Date: Nov. 4
Key Mention: Lara M. Wittine, MD, medical director for the AdventHealth Tampa Sleep Center

Dr. Wittine discussed sleep hygiene, how sleep is linked to other issues, and the changes in sleep around time changes with the nationally syndicated health and wellness show Bloom.

AdventHealth November 2022 Media Snapshot



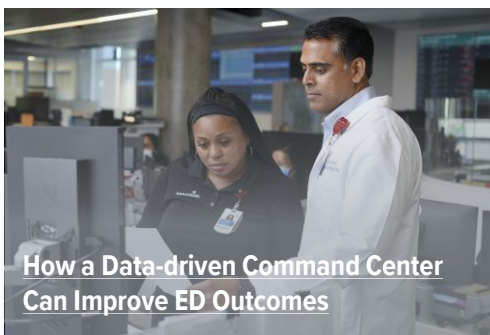
Media Type: Local
Date: Nov. 7
Key Mention: AdventHealth

The segment spotlighted the partnership between AdventHealth Winter Park and Seminole State College and the dedicated education unit at the hospital that will provide students with a nursing teacher and a clinical instructor.



Media Type: Owned
Date: Nov. 7
Key Mentions: AdventHealth campuses throughout the country

The article highlighted, with photos and captions, activities throughout the system of team members pumping up the pink in October to celebrate Breast Cancer Awareness Month.



Media Type: National
Date: Nov. 8
Key Mention: Sanjay Pattani, MD, emergency medicine physician and associate chief medical officer of AdventHealth Mission Control

The article focused on how AdventHealth's Mission Control is allowing the health system to improve ED outcomes through bed capacity management.



Media Type: Owned
Date: Nov. 9
Key Mention: AdventHealth Manchester

The article previewed how EPIC will benefit consumers and caregivers when it rolls out at AdventHealth Manchester in spring 2023.

AdventHealth November 2022 Media Snapshot

Kansas City



Media Type: Local
Date: Nov. 10
Key Mention: Gina Creek, chief people officer, Mid-America Region

The article shared how some health systems, including AdventHealth, have taken steps to alleviate the stress of workforce shortages.



Media Type: National
Date: Nov. 11
Key Mention: Chetan K. Patel, MD, executive medical director of spine surgery at AdventHealth Neuroscience Institute

Dr. Patel discussed the process between finding a set of challenges you're passionate about and moving toward a solution, and his personal journey to developing surgical eyeglasses, iSight, that overlay critical data onto a surgeon's eyeglasses.



Media Type: National
Date: Nov. 11
Key Mention: Thomas Diller, MD, chief medical officer for AdventHealth's Population Health Services Organization

AdventHealth has teamed up with Monogram Health, a provider of in-home nephrology services to individuals with chronic kidney and end-stage renal disease, to improve the health outcomes of kidney care patients.



Media Type: Local
Date: Nov. 14
Key Mentions: Suzanne Blanchard, lung cancer program coordinator, and Lisa Acree, lung clinic nurse practitioner, both at AdventHealth Redmond

AdventHealth Redmond, along with community partners, hosted an evening of remembrance and hope to shine a light on lung cancer on the town green in downtown Rome.

AdventHealth November 2022 Media Snapshot



LinkedIn

Media Type: Social
Date: Nov. 15
Key Mention: Terry Shaw, president/CEO for AdventHealth

Shaw shared that he is inspired by the commitment and passion of AdventHealth team members who never hesitate to help – even when they’re not on duty.



Patch

Media Type: National
Date: Nov. 15
Key Mentions: AdventHealth Care Center Celebration; AdventHealth Dade City

AdventHealth Care Center in Celebration and AdventHealth Dade City were included among the 44 Florida nursing homes that received an overall “high-performing” rating in the 2022-23 Best Nursing Homes ratings by U.S. News & World Report.



BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: Nov. 15
Key Mention: Jennifer Wandersleben, president/CEO for AdventHealth West Florida Division

AdventHealth announced plans to build a four-story hospital and emergency room in Winter Haven to cater to an underserved area in the southeast part of the city.

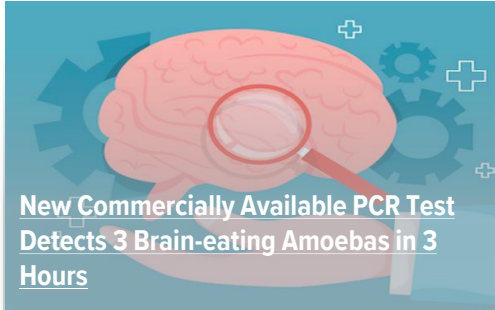


The Ledger

Media Type: Local
Date: Nov. 16
Key Mention: Tim Clark, president/CEO for AdventHealth Heart of Florida and the AdventHealth East Polk Market

The \$1.7 million contribution is intended to enhance the college’s nursing program by endowing the AdventHealth Dean of Nursing position.

AdventHealth November 2022 Media Snapshot



Media Type: National
Date: Nov. 16
Key Mention: Jose Alexander, MD, clinical microbiologist and director of microbiology, virology, and immunology for AdventHealth Orlando

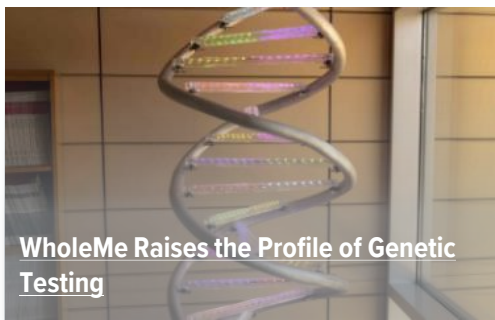
The article highlighted how Dr. Alexander and his team have helped close the gap in diagnostic approaches for the deadly infections and have developed the first commercially available test that quickly detects the amoebas within 3 hours.



OrangeObserver.com

Media Type: Local
Date: Nov. 18
Key Mention: AdventHealth

AdventHealth Centra Care Horizon West and AdventHealth Centra Care Ocoee opened their doors in September. Additionally, AdventHealth Primary Care+ Ocoee, located next to AdventHealth Centra Care Ocoee, also opened in September.



Media Type: Owned
Date: Nov. 18
Key Mention: Rebecca Essner, PhD, senior research scientist at the AdventHealth Research Institute

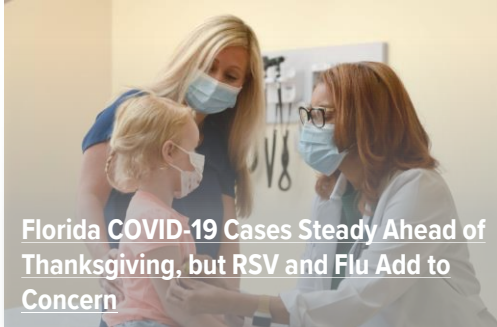
A former AdventHealth team member shared her experience with being a part of the WholeMe genomics study to underscore the importance of breast cancer screening, genetic or otherwise.



Media Type: Church
Date: Nov. 18
Key Mentions: AdventHealth Orlando; AdventHealth Altamonte Springs

The Transcultural Assimilation Program (TAP) was highlighted in an article about a recent hiring event in Puerto Rico, where 270 of the 390 who attended were offered jobs. The story also appeared on the internal communications website and AdventHealth Newsroom.

AdventHealth November Media Snapshot



Orlando Sentinel

Media Type: Local
Date: Nov. 21
Key Mention: Vincent Hsu, MD, executive medical director for infection prevention and epidemiology for AdventHealth

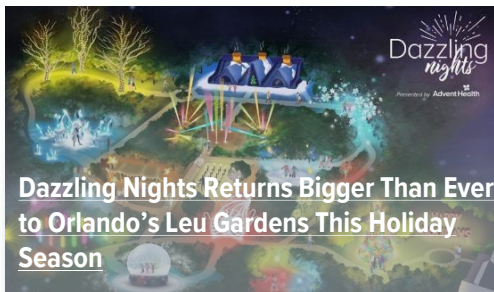
Though COVID-19 cases and hospitalizations have remained relatively steady in Florida, Dr. Hsu shared his concern that a mixture of viruses could cause hospitals to fill to capacity and beyond.



BlueRidgeNow | Times-News

Media Type: Local
Date: Nov. 22
Key Mention: Brandon Nudd, president/CEO for AdventHealth Hendersonville

A weekly health roundup included news of AdventHealth Hendersonville's Cancer Services team earning renewal of accreditation through the Commission on Cancer and of its earning an "A" Leapfrog Hospital Safety Grade for the 13th consecutive time.



Laughing Place

Media Type: Local
Date: Nov. 22
Key Mention: Sharon Line Clary, vice president of strategic marketing and communications for AdventHealth Orlando

In the video, Clary joined Orlando Mayor Buddy Dyer and Cole NeSmith, artistic director of the Creative City Project, to kick off the 3rd year of Dazzling Nights and to promote the "feel whole" aspect of the family experience.



AdventHealth

Media Type: Owned
Date: Nov. 23
Key Mention: Marisa Farabaugh, chief supply chain officer for AdventHealth

AdventHealth's supply chain team ranked No. 6 in the yearly ranking from Gartner, up from 2021's No. 10 spot on the list.

AdventHealth November 2022 Media Snapshot



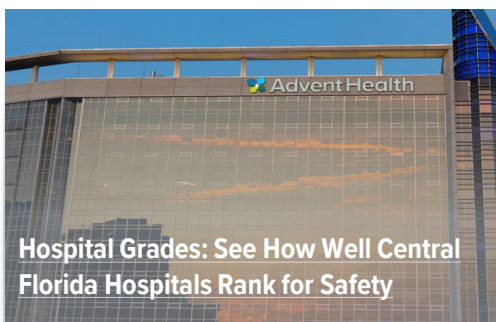
Media Type: Local
Date: Nov. 23
Key Mention: Victoria Dunkle, director of communications and PR for AdventHealth Hendersonville

The local news affiliate – among many other media outlets – announced the decision by the North Carolina Health Department to approve AdventHealth’s plan to build a new hospital in Buncombe County.



Media Type: Owned
Date: Nov. 23
Key Mention: Sissel Jacob, president/CEO for AdventHealth Manchester

Sissel Jacob lauded the teams at AdventHealth Manchester for their dedication to keeping patients and team members safe, resulting in an “A” safety grade from Leapfrog.



Orlando Sentinel

Media Type: Local
Date: Nov. 23
Key Mentions: AdventHealth Central Florida hospitals

AdventHealth had the most “A”-rated hospitals in the Central Florida region, according to the most recent safety rankings from Leapfrog.



Media Type: National
Date: Nov. 25
Key Mention: Vincent Hsu, MD, executive medical director for infection prevention and epidemiology for AdventHealth

The article included Dr. Hsu’s acknowledgment that AdventHealth’s pediatric hospital is nearly full with kids sickened by COVID-19, flu and RSV. The Associated Press article was picked up by hundreds of media outlets throughout the country.

AdventHealth November 2022 Media Snapshot



High School Students Donate Care Bags for Cancer Patients at AdventHealth Gordon Cancer Center

Calhoun Times

Media Type: Local
Date: Nov. 26
Key Mention: Andrea Rickett, RN, manager of the AdventHealth Harris Radiation Therapy Center

A group of high school students toured the cancer center, met the cancer care team and delivered the care bags they had prepared to patients undergoing chemotherapy treatments in the infusion center.

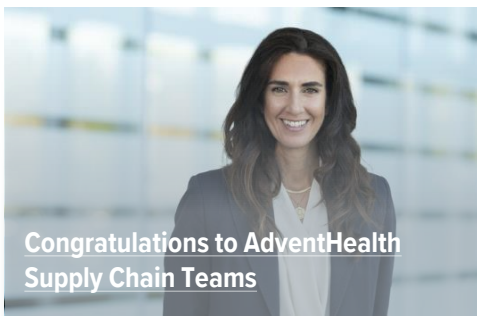


'Unbelievable Good Price': KC-area Pharmacy Dispenses Bargain Medicine and Hope

THE KANSAS CITY STAR

Media Type: Local
Date: Nov. 27
Key Mention: Ronnie Chanvitayapongs, director of pharmacy for AdventHealth Shawnee Mission

An article about the Pharmacy of Grace in Kansas City, Kansas, which helps people who can't afford their prescriptions, included mention of AdventHealth as one of the pharmacy's largest financial supporters.



Congratulations to AdventHealth Supply Chain Teams

LinkedIn

Media Type: Social
Date: Nov. 29
Key Mention: Marisa Farabaugh, chief supply chain officer for AdventHealth

Shaw's post illuminated Gartner's recognition of AdventHealth's supply chain teams as among the best in the industry and how, led by Marisa Farabaugh, major strides have been made within an exceptionally challenging environment.

abc 13 NEWS



With Slight Increase in Hospitalizations, Mountain Health Officials Encourage Vaccinations

Media Type: Local
Date: Nov. 28
Key Mention: Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

With increases in hospitalizations due to a number of respiratory illnesses, Dr. Herbert urged people to get their flu vaccine.

AdventHealth November 2022 Media Snapshot



Media Type: Local
Date: Nov. 28
Key Mention: Brian Adams, CEO of Acute Care Services for the Central Florida Division – South Region

AdventHealth ushered in a new style of outpatient healthcare in Marion County by cutting the ribbon on the AdventHealth Care Pavilion Heathbrook, where patients will find expert care under one roof.



Media Type: Owned
Date: Nov. 30
Key Mention: Brian Adams, CEO of Acute Care Services for the Central Florida Division – South Region

Jeff Villanueva was named CEO for AdventHealth Altamonte Springs and the Seminole market, effective Jan. 1, 2023.

**December
2022**

AdventHealth December 2022 Media Snapshot

This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



Santa Visits NICU at AdventHealth Shawnee Mission

Media Type: Local
Date: Dec. 1
Key Mention: AdventHealth Shawnee Mission

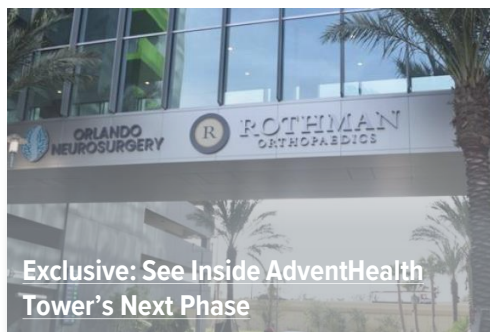
Santa and Mrs. Claus stopped by AdventHealth Shawnee Mission's NICU to spread holiday cheer to families.



AdventHealth Awarded Grant from The Thompson Charitable Foundation

Media Type: Owned
Date: Dec. 1
Key Mention: AdventHealth Manchester

AdventHealth Manchester was awarded a \$41,280 grant from The Thompson Charitable Foundation to support the purchase of an ultrasound unit at the women's health center.



Exclusive: See Inside AdventHealth Tower's Next Phase

Media Type: Local
Date: Dec. 2
Key Mention: Craig Brubaker, vice president for AdventHealth Neuroscience Institute

The article gave readers an inside look at what is expected to open over the next few months in Innovation Tower on the AdventHealth Orlando campus.



Announcing the 100 Most Influential People in Healthcare for 2022

Media Type: National
Date: Dec. 3
Key Mention: Terry Shaw, president/CEO for AdventHealth

Shaw was included (No. 53) on Modern Healthcare's 2022 list of the 100 Most Influential People in Healthcare. The editors noted the key role Shaw has played in shaping the organization's vision and direction over the course of nearly four decades. The news also appeared in Adventist Review and on the AdventHealth Newsroom.

AdventHealth December 2022 Media Snapshot

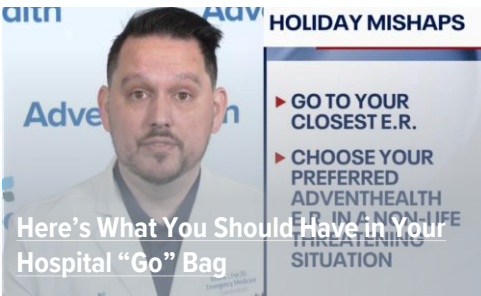


Community Impact Heroes: Grace Medical Home's Stephanie Garris Bolsters Mental Health Efforts

ORLANDO
BUSINESS JOURNAL

Media Type: Local
Date: Dec. 5
Key Mention: AdventHealth

AdventHealth received mention as a sustaining partner in the latest article in OBJ's Community Impact series featuring Grace Medical Home.



Here's What You Should Have in Your Hospital "Go" Bag

FOX 35

Media Type: Local
Date: Dec. 5
Key Mention: Kenneth Frye, MD, emergency medicine physician at AdventHealth Celebration

Dr. Frye stressed the importance of having a plan in place for handling emergencies during the holidays: plan, know and go.



Infectious Disease Specialist Expects Flu to be More Significant than COVID-19

AdventHealth

Media Type: Owned
Date: Dec. 6
Key Mention: Vincent Hsu, MD, executive medical director for infection prevention and epidemiology for AdventHealth

Dr. Hsu's concerns about respiratory viruses underscored the focus on National Influenza Vaccination Week.



The Future Hospital Pharmacist

BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: Dec. 7
Key Mention: Steven Allison, PharmD, vice president of pharmacy for AdventHealth

In the article about the expanding role of hospital pharmacists, Allison shared his thoughts on the industry's perspective relative to reimbursement.

AdventHealth December 2022 Media Snapshot



AdventHealth Ranks Among Nation's Top Hospitals in Leapfrog Analysis



Media Type: Owned
Date: Dec. 7
Key Mention: William Scharf, MD, executive clinical director of quality and safety for AdventHealth

Nine AdventHealth hospitals earned Leapfrog's Top Hospital designation, representing nearly a tenth of the list, and more than two dozen AdventHealth hospitals earned an 'A' Leapfrog Hospital Safety Grade.



AdventHealth, Henderson County Dept. of Public Health Receive Recognition

BlueRidgeNow | Times-News

Media Type: Local
Date: Dec. 7
Key Mentions: Brandon Nudd, president/CEO, and Gretchen Nicholson, director of office of collaborative improvement, both for AdventHealth Hendersonville

AdventHealth Hendersonville was named a Top General Hospital by The Leapfrog Group for achieving the highest standards for quality and patient safety.



Media Type: Local
Date: Dec. 7
Key Mentions: Carmen Dossett, oncology social worker at AdventHealth Orlando; AdventHealth Cancer Institute



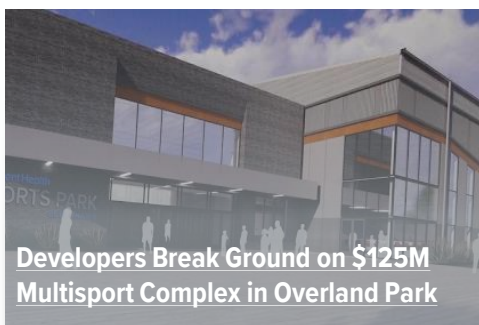
AdventHealth Social Worker Gets Results for Local Family through Angel Tree Program

Carmen Dossett connected with a young family whose wife and mother is battling breast cancer to help provide joy during the holiday season by requesting that they be adopted by the Salvation Army's Angel Tree program.



Media Type: Local
Date: Dec. 7
Key Mention: Monica Nassi, chief nursing officer for AdventHealth South Overland Park

State and local officials were welcomed to the groundbreaking for the first phase of the AdventHealth Sports Complex. The complex will anchor a 277-acre mixed-use development.



Developers Break Ground on \$125M Multisport Complex in Overland Park

AdventHealth December 2022 Media Snapshot

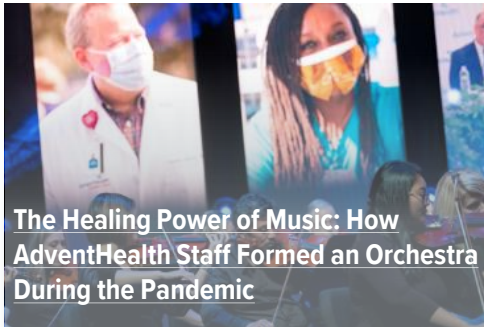


AdventHealth Participating in Groundbreaking Alzheimer's Disease Research



Media Type: State
Date: Dec. 8
Key Mentions: Steven R. Smith, MD, chief scientific officer for AdventHealth; Valeria Baldivieso Hurtado, MD, AdventHealth Medical Group geriatrician

The article showcased AdventHealth's partnership – as one of two sites in the U.S. and one of seven in the world – with the Davos Alzheimer's Collaborative in its groundbreaking research of Alzheimer's disease.

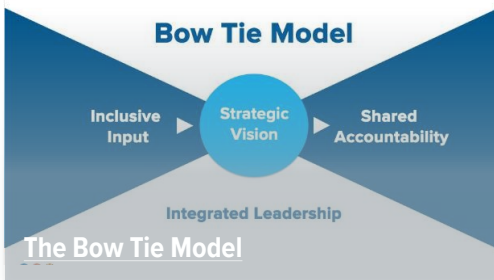


The Healing Power of Music: How AdventHealth Staff Formed an Orchestra During the Pandemic



Media Type: National
Date: Dec. 8
Key Mention: Vincent Hsu, MD, executive medical director for infection prevention and epidemiology for AdventHealth

Dr. Hsu shared his perspective on the challenges of COVID-19 for infectious disease clinicians, including the cathartic experience provided by performing with colleagues in the AdventHealth Orchestra, in the American Hospital Association's #HealthCareInnovation Thursday Blog.



Media Type: Social
Date: Dec. 8
Key Mention: Terry Shaw, president/CEO for AdventHealth

Shaw shared that leaders are more effective when they gather inclusive input, which then allows them to share the accountability.



Media Type: Local
Date: Dec. 9
Key Mentions: Arianna Becker, MD, primary care physician for AdventHealth; Ted Hamilton, MD, senior advisor for physician well-being for AdventHealth

Members of the News 6 team wanted to understand more about the questions they were being asked related to mental and emotional well-being at their recent appointments with AdventHealth physicians.

AdventHealth December 2022 Media Snapshot



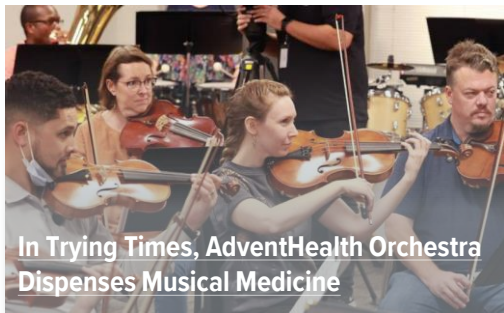
Media Type: Local



Date: Dec. 9

Key Mentions: Ian Barnett, assistant nurse manager at AdventHealth New Smyrna Beach; Michael Carulli, transition and care pharmacist at AdventHealth DeLand; Erika Kopp, music therapist for AdventHealth Central Florida Division

In advance of the AdventHealth Orchestra's first public performance, the story spotlighted several orchestra members who shared how much their involvement means, both personally and professionally. PBS stations in Orlando and Tampa also included segments on the orchestra, as well as a mention in Florida Trend.



Orlando Sentinel

Media Type: Local

Date: Dec. 10

Key Mentions: Richard Hickam, director of music and the arts for AdventHealth; several AdventHealth team members

The front-page feature prominently displayed the value the AdventHealth Orchestra brings to its members and the community, as rehearsals were underway for its first public performance at Disney Springs during the holiday season, preceded by a performance at Orlando Union Rescue Mission.



DALTON DAILY CITIZEN
SERVING NORTHWEST GEORGIA SINCE 1847

Media Type: Local

Date: Dec. 11

Key Mention: Donny Abraham, vice president and administrator for AdventHealth Murray

AdventHealth Murray was named a Top General Hospital by The Leapfrog Group for the second year in a row in recognition of its achievements in patient safety and quality of care.



Media Type: Local

Date: Dec. 12

Key Mention: Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

Dr. Herbert talked about the challenges of a busy season battling respiratory viruses in the community and among staff.

AdventHealth December 2022 Media Snapshot



Media Type: Local
Date: Dec. 12
Key Mention: Charlotte Riddle, MD, chair of pediatrics for AdventHealth Hendersonville

Dr. Riddle offered a list of tips and tools for keeping children safe in cold weather, including using sunscreen.



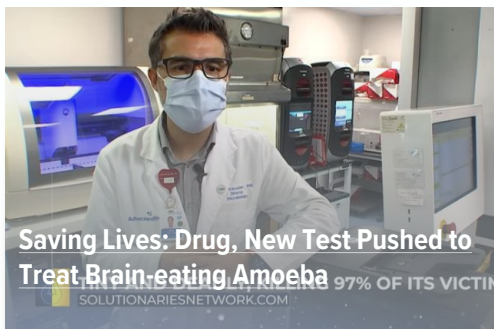
Media Type: Local
Date: Dec. 12
Key Mention: Mahmoud Altawil, MD, cardiologist and clinical cardiac electrophysiologist at AdventHealth Orlando

Dr. Altawil was one of the cardiologists included in the feature about risks, symptoms of atrial fibrillation and simple steps to follow to stay healthy during the holidays.



Media Type: Owned
Date: Dec.13
Key Mention: Thor Thordarson, president/CEO for the Great Lakes Region of AdventHealth

Herb Buchanan was named president and CEO for AdventHealth Bolingbrook, effective Jan. 1, 2023.



Media Type: Local
Date: Dec. 16
Key Mention: Jose Alexander, MD, director of microbiology, virology and immunology for AdventHealth Orlando

The Solutionaries spotlight focused on the ordeals experienced by the families of Sebastian DeLeon (who survived) and Jordan Smelski (who died) with the brain-eating amoeba and Dr. Alexander's development of a new time-trimming test to detect Naegleria Fowleri.

AdventHealth December 2022 Media Snapshot

Calhoun Times



AdventHealth Gordon EMS Collect Two Truckloads of Toys for Local Children

Media Type: Local
Date: Dec. 17
Key Mention: Mike Bramblett, EMS ambulance shift captain for AdventHealth Gordon

AdventHealth Gordon's Emergency Medical Services team collected toys – two truckloads – and raised money for their Make a Kid Smile Toy Drive, which benefits families through the Voluntary Action Center of Calhoun.

THE DAYTONA BEACH
NEWS-JOURNAL



Stories of Hope: Food Brings Hope Helps Georgia Transplants Who Lose Rental After Storm

Media Type: Local
Date: Dec. 18
Key Mention: AdventHealth

Ashley Tubbs discovered just how supportive AdventHealth is when, shortly after her family arrived in Daytona Beach and she started a job as a non-certified patient care tech, Tropical Storm Ian flooded their rental home.

Healio

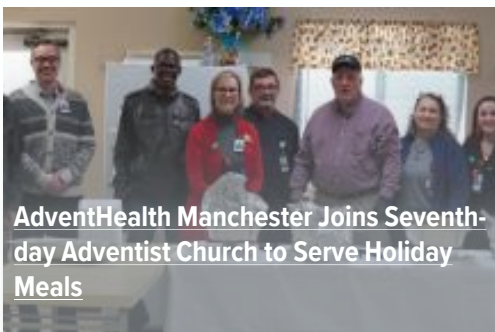


Disordered Eating, Insulin Restriction Reduce Beneficial Gut Microbes

Media Type: National
Date: Dec. 19
Key Mention: Daria Igudesman, PhD, RD, postdoctoral fellow in the department of nutrition at the University of North Carolina at Chapel Hill and the AdventHealth Translational Research Institute

The article explored research being conducted to show that disordered eating and insulin restriction reduce beneficial gut microbes in people with type 1 diabetes.

AdventHealth
Manchester



AdventHealth Manchester Joins Seventh-day Adventist Church to Serve Holiday Meals

Media Type: Owned
Date: Dec. 19
Key Mention: AdventHealth Manchester

The hospital teamed up with the church to provide over 200 free holiday meals to families in need throughout the Manchester area.

AdventHealth December 2022 Media Snapshot



Medical^{ORLANDO}News

Media Type: Local
Date: Dec. 19
Key Mentions: Tricia Smith-Edris, chief strategy and innovation officer for AdventHealth's Central Florida Division; Mike Griffin, senior vice president of advocacy and public policy for AdventHealth.

AdventHealth distributed more than \$1.2 million to recipients of its 2022 community impact grants, giving eight Central Florida nonprofits the opportunity to bolster their missions. The Capitolist also ran a story later in the month.



CLICK
ORLANDO.COM

Media Type: Local
Date: Dec. 20
Key Mention: AdventHealth for Children

For the 6th annual Elf Rappel, Santa and his elves suited up and dropped off the roof of AdventHealth for Children to bring Christmas cheer to kids spending the season in the hospital.



abc ACTION NEWS WFTS TAMPA BAY

Media Type: Local
Date: Dec. 20
Key Mention: Doug Ross, MD, chief medical officer for AdventHealth Tampa

Tampa Bay area doctors, including Dr. Ross, shared their thoughts on what people should do to stay healthy and safe during the holidays.



SHAWNEE MISSION POST

Media Type: Local
Date: Dec. 20
Key Mention: Lisa Hays, MD, chief medical officer for AdventHealth Shawnee Mission

AdventHealth Shawnee Mission was included in a roundup of health systems to gauge whether respiratory viruses are "balancing out" after a spike in hospitalizations at the beginning of December.

AdventHealth December 2022 Media Snapshot



LinkedIn

Media Type: Social
Date: Dec. 20
Key Mention: Terry Shaw, president/CEO for AdventHealth

Shaw shared how deeply moved he was to see the AdventHealth Orchestra's first public performance, united in such a beautiful way to inspire and bring joy to others.



BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: Dec. 20
Key Mentions: AdventHealth Orlando and AdventHealth Hinsdale

Included in the 61 stories Becker's highlighted were Nicole Horochowski, RN, an ICU nurse at AdventHealth Orlando, on vacation in New York who assisted a patron having difficulties during a Broadway show, and Jean Kingery, who retired after a 45-year career as a labor and delivery nurse at AdventHealth Hinsdale.



SPECTRUM
NEWS 13

Media Type: Local and national
Date: Dec. 20
Key Mention: Tim Hendrix, MD, senior medical director of AdventHealth CentraCare

In a story about the rise of strep cases, compounded by widespread shortages of drugs, including Amoxicillin, Dr. Hendrix commented that CentraCare has seen an increase in both strep and flu cases. The story aired in Spectrum markets throughout the country.



PHARMACY PRACTICE NEWS

Media Type: National
Date: Dec. 20
Key Mention: Christine Hong, quality assurance manager for AdventHealth Central Florida Division

Hong shared in the article that moving to a centralized in-house environmental monitoring program has the potential to decrease the cost of employing third-party vendors while improving quality and service.

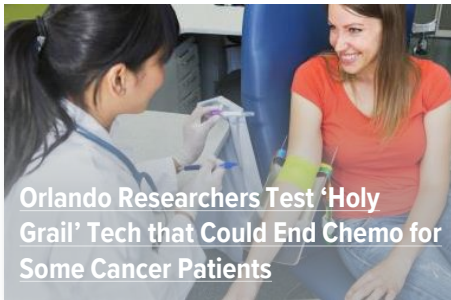
AdventHealth December 2022 Media Snapshot



BECKER'S HOSPITAL REVIEW

Media Type: National
Date: Dec. 21
Key Mention: AdventHealth Great Lakes Region

AdventHealth was included on the list for its agreement to enter into an affiliation with University of Chicago Medicine.



Orlando Sentinel

Media Type: Local and national
Date: Dec. 21
Key Mention: Mohamedtaki Tejani, MD, medical oncologist and director of the Gastroenterology Oncology program for AdventHealth Cancer Institute and AdventHealth Research Institute

Dr. Tejani was featured in the article about new genetic sequencing technology that can detect previously undetectable levels of cancer from just a blood draw, with a focus on catching colorectal cancer earlier. The article also appeared in Spanish in the Sun-Sentinel and in other media outlets throughout the country, including the Florida Medical Association.



Media Type: Owned
Date: Dec. 21
Key Mentions: Sissel Jacob, president/CEO, and Anita Cornett, MD, chief medical officer, both for AdventHealth Manchester

AdventHealth Manchester achieved Level 3 Geriatric Emergency Department Accreditation (GEDA) from the American College of Emergency Physicians. The program was launched to recognize those emergency departments that provide excellent care to older adults.



Media Type: National
Date: Dec. 21
Key Mention: Steven Smith, MD, chief scientific officer for AdventHealth

Dr. Smith shared his perspective on the shortage of neurologists and the work AdventHealth is doing, going into primary care clinics and developing systems to have a digital cognitive exam going as close to the patient as possible.

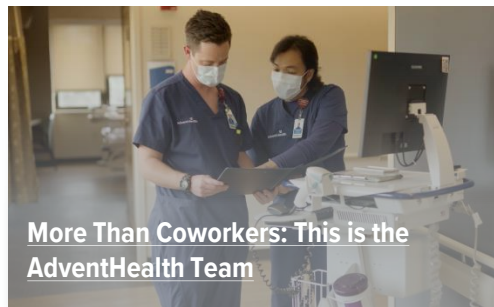
AdventHealth December 2022 Media Snapshot



BECKER'S
HOSPITAL REVIEW

Media Type: National
Date: Dec. 21
Key Mention: Steven Allison, PharmD, vice president of pharmacy for AdventHealth Central Florida Division

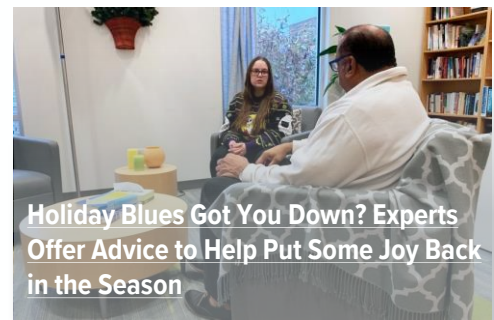
In the article about concerns over how hospitals are failing to fulfill the promise of the 340B program, Dr. Allison said recent changes in the 340B space may help reverse some of the financial constraints.



AdventHealth

Media Type: Owned
Date: Dec. 22
Key Mention: Olesea Azevedo, chief people officer for AdventHealth

The article highlighted how AdventHealth's unique employee experience contributes to a culture of being made to feel a valuable part of the team.



Daily Herald
Suburban Chicago's Information Source

Media Type: Local
Date: Dec. 23
Key Mention: David Bawden, MD, a psychiatrist at AdventHealth Glen Oaks

Dr. Bawden was featured in the article offering expert advice to combat the holiday blues.



Healio

Media Type: INSERT
Date: INSERT
Key Mention: Nathalie D. McKenzie, MD, a gynecologic oncologist and program director of the gynecologic oncology fellowship at AdventHealth Cancer Institute

Dr. McKenzie spoke about the importance of affordable cancer treatments for all patients, her ongoing mission work in Haiti and her plans for future research efforts.

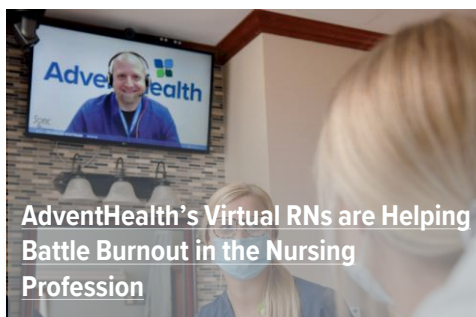
AdventHealth December 2022 Media Snapshot



Orlando Sentinel

Media Type: Local
Date: Dec. 30
Key Mention: Tiffany Ogalageo, program manager for AdventHealth Sports Concussion Clinic

Tiffany Ogalageo shared in an interview with the Orlando Sentinel that research on concussions is evolving and that outcomes from similar injuries can vary dramatically.



Florida Trend

FLORIDA'S BUSINESS AUTHORITY

Media Type: Statewide
Date: Dec. 31
Key Mentions: Michele Johnson, chief nursing officer, and John Lazarus, emergency department director, both at AdventHealth Fish Memorial

The article highlighted how a virtual nursing program launched at several Central Florida locations has helped cut turnover without jeopardizing patient care.



Southern TIDINGS

Media Type: Church
Date: December issue
Key Mention: AdventHealth

The article provided a sneak preview of the annual Advent series and 2022's theme, Journey to Wholeness, which this holiday season is shared from Mary's perspective.